

## Diploma of Business

### Prescribed Texts - Trimester 2 2008

#### Part One

##### **MCD: 1010 ACCOUNTING FOR BUSINESS**

Title: *Accounting in Australia, 6<sup>th</sup> edition*  
Author: Hoggett, J., Edwards, L., & Medlin  
Publishers: Wiley, Sydney

##### **MCD: 1020 INTRODUCTION TO MANAGEMENT**

Title: *Management: Core concepts and skills (Australian Edition)*  
Authors: Davidson, Simon, Gottschalk, Hunt, Wood and Griffin (2006)  
Publisher: John Wiley & Sons, Queensland (ISBN 0 470808268)

##### **MCD: 1050 INTRODUCTORY MATHEMATICS**

Title: *Essential Mathematical Methods Units 3 and 4 (4<sup>th</sup> ed)*  
Authors: Evans, M., Lipson, K., Jones, P., McCoy, T. and Blane D.  
Publisher: Cambridge University Press, Port Melbourne

##### **MCD: 1060 INTRODUCTORY MICROECONOMICS**

Title: *Fundamentals of Economics (3<sup>rd</sup> ed)*  
Authors: Boyes, W. and Melvin, M (2006)  
Publisher: Houghton Mifflin Co. N.Y., Boston ISBN 0 618 49630 0

##### **MCD: 1090 INTRODUCTION TO MARKETING**

Title: *Marketing ( 7th edition)*  
Authors: P Kotler, L Brown, S Adam, S Burton, G Armstrong  
Publisher: Pearson Education Australia ISBN 0 7339 7577 1\*\*\*

##### **MCD: 1110 DATA ANALYSIS**

Title: *Essential Further Mathematics 3 and 4 (3<sup>rd</sup> ed)*  
Author: Jones, P, Evans, M and Lipson, K  
Publisher: Cambridge University Press, Melbourne (Oakleigh)

##### **MCD1120 FINANCIAL DECISION MAKING**

Title: *Accounting in Australia, 6<sup>th</sup> Edition*  
Author: Hoggett, J., Edwards, L. & Medlin, J. (2006)  
Publishers: McGraw Hill, Sydney.

##### **MCD1130 INTRODUCTORY MACROECONOMICS**

Title: *Economics For Today (2<sup>nd</sup> Edition)*  
Author: Layton, A., Robinson, T. & Tucker, I.B.  
Publisher: Thompson, Melbourne

### **MCD 1380 INTRODUCTORY LAW**

Title: Customised Text  
Author: Monash College  
Publisher: McGraw Hill Australia Pty Ltd (ISBN: TBA)

### **MCD: 1550 INTRODUCTORY MATHEMATICS FOR BUSINESS**

Title: *Essential Further Mathematics*  
Authors: Jones, P., Evans, M. and Lipson, K. (2005)  
Publisher: Cambridge University Press, Melbourne (Oakleigh)

## **Diploma of Business**

### **Part Two**

#### **MCD2010 - ACCOUNTING 1**

Title: *Financial Accounting: An Introduction* 4<sup>th</sup> edition  
Authors: G Peirson and A Ramsay (2006)  
Publisher: Pearson Prentice Hall, Australia

#### **MCD2020 -MICROECONOMICS**

Title: *Principles of Microeconomics*, 3<sup>rd</sup> edition  
Authors: Mankiew, N.G., King, S., Gans, J.  
Publisher: Thompson Learning Australia 2006

Title: *Principles of Microeconomics – Study Guide*, 3<sup>rd</sup> edition  
Authors: Harris, R.B., Kemp, S.J.,  
Publisher: Thompson

**OR: If students will be studying MCD 2090 Macroeconomics, they may purchase the following text which will cover both MCD 2020 and MCD 2090**

Title: *Principles of Economics*, 3<sup>rd</sup> edition  
Authors: Gans, King, Stonecash and Mankiew  
Publisher: Harcourt

#### **MCD2030 - MANAGERIAL COMMUNICATION**

Title: *Managerial Communication: MGW 1010*  
Authors: Bryant, M & Warriner, N (2006)  
Publisher: McGraw Hill, Sydney

#### **MCD2040 – MANAGEMENT 1**

Title: *Management*, 4<sup>th</sup> edition  
Authors: Robbins S. P., Bergman R. B., Stagg I.D. and Coulter M.  
Publisher: Prentice Hall

## **MCD2050 - MARKETING 1 : MARKETING THEORY PRACTICE**

Title: *Marketing 7<sup>th</sup> edition*  
Authors: P Kotler, L Brown, S Adam, S Burton, G Armstrong  
Publisher: Pearson Education Australia ISBN 0 7339 7577 1

## **MCD2060 - ACCOUNTING 2**

Title: *Accounting Handbook (2007)*  
Authors: Australian Society of CPAs and the Institute of Chartered Accountants in Australia  
Publisher: Pearson Education Australia

Title: *Accounting-An Introduction, 4<sup>th</sup> Edition (2006)*  
Authors: Peirson, G & Ramsay, A.  
Publisher: Longman Australia Pty Ltd, Melbourne.

## **MCD2070 - BUSINESS LAW**

Title: *Law in Commerce, 3rd edition*  
Author: Sweeney, B., O'Reilly, J.,  
Publisher: Butterworths, Sydney, 2007

## **MCD2080 - BUSINESS STATISTICS**

Title: *Australian Business Statistics*, abridged 4th edition and solutions manual.  
CD Rom  
Author: Selvanathan, Keller, Warrack  
Publisher: Thomas, Australia, 2007 ISBN: 10 017 01 30436

## **MCD2090 - MACROECONOMICS**

Title: *Principles of Macroeconomics (3<sup>rd</sup> edition)*  
Authors: Stonecash, Gans, King & Mankiw  
Publisher: Harcourt 2003 ISBN: 017 010 639X

Title: *Principles of Macoeconomics (3<sup>rd</sup> Edition) Study Guide*  
Authors: J. Tennant, S.J. Kemp, D.R. Hakes, R. Stonecash,, J. Gans, S. King and N.G. Mankiw  
Publisher: Thomson, South Melbourne, 2006

## **MCD2110 – MARKETING 2: BUYER BEHAVIOUR**

Title: *Consumer Behaviour 3<sup>rd</sup> Edition*  
Author: *Schiffman, Bednall, O’Cass, Paladino, Kanuk*  
Publisher: *Pearson Education 2005 (ISBN 174103163x)*

## **MCD 2130 – FUNCTIONS AND THEIR APPLICATIONS**

Title: *Integrated Calculus: Calculus with Precalculus and Algebra*  
Author: *Taalman, L.*  
Publisher: Houghton Mifflin, 2005