

## MSI Seminar

# The psychology of climate change communication and “skepticism”

**Prof. Stephan Lewandowsky**

School of Psychology, University of Western Australia

1:00–2:00 pm, Thursday, 23<sup>rd</sup> September 2010

Monash Sustainability Institute, Building 74, Clayton

All welcome. No RSVPs necessary.

### Summary

What motivates the seemingly growing number of climate “skeptics”? How is climate science best communicated in the face of contrarian voices that are small in number but highly organized and vocal? Do we need to communicate the science at all, or is there a better way forward?

Psychology and cognitive science can contribute a number of insights and recommendations that are relevant to those questions.

### Bio

**Stephan Lewandowsky** is an Australian Professorial Fellow and Winthrop Professor at the University of Western Australia. He has published some 100 papers on how people remember and think, with a particular emphasis on the role of skepticism in the updating of memories.