



The Centre for Health Economics presents  
**Values in Priority Setting Workshop: Report and Discussion of  
the NHMRC VIP Project**

Wednesday 24 May, 9.00 am – 3.30 pm

Plenary Room, Monash University offices, Level 7, 271, Collins St Melbourne CBD (see map)

**Organiser:** A/Professor Emily Lancsar

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# PROGRAM

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Time	Topic	Speaker
9.00-9.30	<b>Registration, tea and coffee</b>	
9.30-9.40	<b>Welcome and opening remarks</b>	<b>Gary Magee</b> , Deputy Dean (Research), Monash Business School
9.40-10.00	<b>Introduction to the project and overview of methods</b>	<b>Emily Lancsar</b> , Associate Professor, Centre for Health Economics, Monash Business School
10.00-10.20	<b>Overview of the empirical literature:</b> Results from systematic reviews of general public and decision maker preferences for priority setting in health care resource allocation	<b>Yuanyuan Gu</b> , Senior Research Fellow, Centre for the Health Economy, Macquarie University <b>Peter Ghijben</b> , Senior Research Fellow, Centre for Health Economics, Monash Business School
10.20-11.00	<b>Results from general public and decision maker DCEs</b>	<b>Yuanyuan Gu</b> <b>Emily Lancsar</b>
11.00-11.20	<b>Morning tea</b>	
11.20-11.40	<b>Priority Setting in HTA from Commonwealth Department of Health perspective</b>	<b>Andrew Mitchell</b> , Strategic Adviser, Evaluation, Australian Government Department of Health
11.40-12.10	<b>Priority Setting in HTA from PBAC perspective</b>	<b>Andrew Wilson</b> , Chair PBAC; Co-Director, Menzies Centre for Health Policy, University of Sydney
12.10-12.45	<b>Priority Setting in HTA from MSAC perspective</b>	<b>Robyn Ward</b> , Chair, Commonwealth Medical Services Advisory Committee; Deputy Vice-Chancellor (Research) and Vice President (Research), University of Queensland
12.45-1.30	<b>Lunch</b>	
1.30-2.20	<b>Priority setting in HTA from consumer, industry and academic perspectives</b>	<b>Jo Watson</b> , Consumer nominee, PBAC; Chair HTA Consumer Consultative Committee <b>Lilliana Bulfone</b> , Consultant, Shoten Pty Ltd; Researcher, Deakin University <b>Paul Scuffham</b> , Director, Centre for Applied Health Economics, Griffith University
2.20-2.35	<b>Afternoon tea</b>	
2.35-3.25	<b>Panel &amp; open discussion:</b> Reflections on the day and looking to the future	<b>Jim Butler</b> (Moderator), Adjunct Professor, Centre for Research and Action in Public Health, University of Canberra <b>Rosalie Viney</b> , Director, CHERE, University of Technology Sydney <b>Kirsten Howard</b> , Professor of Health Economics, School of Public Health, University of Sydney; Chair, Economics Sub Committee, PBAC <b>Emily Lancsar</b>
3.25-3.30	<b>Closing remarks</b>	<b>Emily Lancsar</b>

# Values in Priority Setting Workshop

The aim of the workshop is to showcase the results of the NHMRC funded “Values in Priority Setting” (VIP) project which has explored how “decision makers” (drawn from current and past health technology assessment (HTA) committee members) and members of the general public prioritise and trade off different types of health gain and their preferences around which factors should receive additional weight in priority setting and what weight they should receive. Researchers from the VIP team will present an overview of key results followed by presentations from preeminent speakers reflecting on the results from a number perspectives (HTA Committees, Department of Health, Consumer, Industry and Academia) which will be used as a springboard to discuss priority setting in HTA more generally. The workshop will conclude with a panel discussion.

## Speakers and panel members include:

### **Robyn Ward**

Professor Ward AM, is Chair of the Commonwealth Medical Services Advisory Committee and a member of the Pharmaceutical Benefits Advisory Committee. In addition Robyn is the Deputy Vice-Chancellor (Research) and Vice President (Research) at The University of Queensland. She is also acting Executive Dean of Medicine at UQ and currently Co-Chair for Global Genomics Medicine Collaborative (G2MC), which is hosted by the Institute of Medicine of the National Academies in Washington.



### **Andrew Wilson**

Professor Andrew Wilson is Chair of the Pharmaceutical Benefits Advisory Committee and of the Protocol Advisory Sub-Committee of the Medical Services Advisory Committee. Andrew is also Co-Director of the Menzies Centre for Health Policy at the University of Sydney and Director of the NHMRC Partnership Centre on systems perspectives on prevention of lifestyle-related chronic disease.



### **Jo Watson**

Jo Watson is the consumer nominee to the Pharmaceutical Benefits Advisory Committee and Chair of the newly formed HTA Consumer Consultative Committee. Jo has been a community advocate engaged in the areas of health policy, especially access to medicines, and optimal public health interventions, for several decades. She is also the Deputy Chair of the Board of Consumers Health Forum (CHF) and is the past Executive Director of the National Association of People with HIV Australia (NAPWHA).



### **Andrew Mitchell**

Dr Andrew Mitchell is Strategic Adviser, Evaluation with the Australian Government Department of Health. He has long experience in using clinical and economic evaluations. He has helped steer the development of several approaches to use this information systematically to guide resource allocation decisions in a publicly funded health care system.



### **Liliana Bulfone**

Liliana Bulfone has health technology assessment experience in the three key sectors of: government, academia and as a consultant to the pharmaceutical industry. Lili currently works part time as a researcher at Deakin University and part-time as a consultant with Shoten Pty Ltd where she primarily assists sponsors in the pharmaceutical industry with the development and production of submissions to the PBAC.



### **Emily Lancsar**

Emily Lancsar is an Associate Professor in the Centre for Health Economics, Monash Business School. Emily is leading the team of researchers working on the NHMRC funded Values in Priority Setting project. She is also a member of the Evaluation Sub-Committee of the Medical Services Advisory Committee.



### **Rosalie Viney**

Rosalie Viney is Professor of Health Economics and Director of the Centre for Health Economics Research and Evaluation at the University of Technology Sydney. Her research interests include, amongst other areas, health technology assessment and priority setting and consumer preferences for health and health care. Until recently she was also a member of the Pharmaceutical Benefits Advisory Committee (PBAC) and Chair of its Economics Sub-Committee.



### **Kirsten Howard**

Kirsten Howard is Professor of Health Economics at the School of Public Health. She has been a member of the Economics Sub Committee of the PBAC since 2005. Her research interests include assessment of patient, consumer and public preferences for health and healthcare using discrete choice methods, health technology decision making, and measurement and valuation of quality of life.



### **Paul Scuffham**

Paul Scuffham is the Director of the Centre for Applied Health Economics and Deputy Director of the Menzies Health Institute Queensland at Griffith University. He specialises in modelling the costs and benefits of health care interventions and the valuation of health outcomes. He has published over 250 articles in peer reviewed journals, several major government reports, and is an Associate Editor of Medical Decision Making.



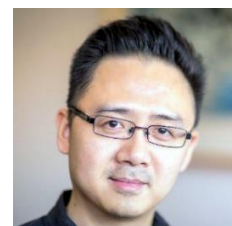
### **Jim Butler**

Jim Butler is an Adjunct Professor in the Centre for Research and Action in Public Health at the University of Canberra. His research interests include health insurance, health care financing, hospitals costs and economic evaluation. Jim is also a past member of the Medical Services Advisory Committee and Chair of its Evaluation Subcommittee and is a current member of the Prostheses List Advisory Committee.



### **Yuanyuan Gu**

Yuanyuan Gu is a Senior Research Fellow at the Macquarie University Centre for the Health Economy. His research is in the broad area of health economics, choice modelling and econometrics, with a particular interest in preferences, choice, behaviour and performance in the health system.



### **Peter Ghijben**

Peter is a Senior Research Fellow in the Centre for Health Economics in the Monash Business School. His primary role is the evaluation of health technology assessments submitted to the Pharmaceutical Benefits Advisory Committee (PBAC) and Medical Services Advisory Committee (MSAC). His research interests include advanced health economic modelling, cost-effectiveness analyses alongside randomised controlled trials and the analysis of medical decision making.

