



MONASH
University

MONASH
SUSTAINABLE
DEVELOPMENT
INSTITUTE

BehaviourWorks
AUSTRALIA

MAKE CHANGE EASIER

With a Behaviour Change Micro-credential

Do you want to understand human behaviour and how to influence it? Do you want to help create change but don't know where to start? Whether tackling global issues like climate change, or challenges within your organisation, understanding how to influence behaviour is more important than ever. Our Micro-credential will empower you to create the change you seek.

Understand human behaviour and the psychological drivers and biases that influence it.

Unpack complex issues with behaviour change frameworks and theory.

Apply behavioural science concepts to key global and local sustainability challenges.

Learn how to apply the BehaviourWorks Australia Method to explore, design, and implement behaviour change interventions.

Explore the role of behavioural science in policy and practice.

Discover how behavioural insights can influence policy and decision-making.

REGISTER NOW

www.monash.edu/msdi/behaviour-change





ABOUT THE COURSE

Our *Applying Behavioural Science to Create Change* micro-credential is a unique fully online offering, bringing together insights and experiences from a range of behaviour change experts. The course delivers 8 modules of content, including videos, discussions, papers and case studies, to enable self-paced learning. Through guided activities and assessment, you'll have the opportunity to apply the behavioural science approach to understand, design, and deliver successful behaviour change projects.

Take control of the change you want to create. Upskill in behavioural science and become a leader in creating behaviour-focused solutions.

IS THIS FOR YOU?

Are you interested in upskilling or gaining specialised knowledge in behaviour change? This course is for you. If you have existing behaviour change needs, projects and ideas, or you're looking for affordable and flexible behaviour change expertise, this course will help you get started. It is also suitable for organisations looking to make positive and sustainable changes to workplace practices.

LEARN FROM THE CHANGE EXPERTS

Led by Professor Liam Smith, Director of BehaviourWorks Australia, our behaviour change experts will guide you through a unique learning experience.

Lead Faculty: Dr Filia Garivaldis.

WHAT YOU'LL LEARN



Module 1

The ins and outs of human behaviour



Module 2

Why we do the things we do



Module 3

Practical models for practical methods



Module 4

Decision-making blind spots: What are they and how to avoid them



Module 5

How to explore problems with a behavioural lens



Module 6

Getting to know your audience and what drives their behaviour



Module 7

Designing interventions and measuring success



Module 8

Taking behaviour change into the future

Upon completing all 8 modules, you will receive a certificate of completion. Learners who have met all assessment requirements of the micro-credential are eligible to apply for **six credit points** for the equivalent Masters unit (ENS5520 – *Understanding Human Behaviour to Influence Change*) on admission to the Master of Environment and Sustainability at Monash University.

REGISTER NOW!

Places are filling fast, so register your interest now at www.monash.edu/msdi/behaviour-change. Or to speak to us about the micro-credential, contact us on msdi-pace@monash.edu or **+61-3-9905 4058**.

