

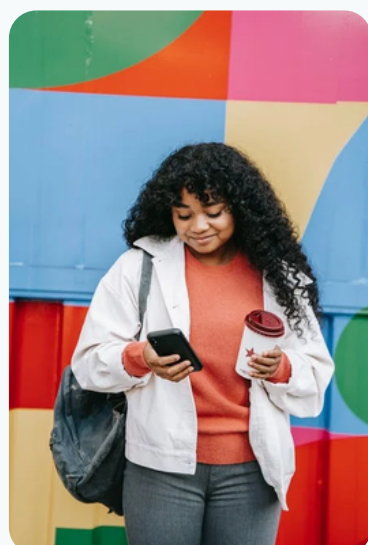
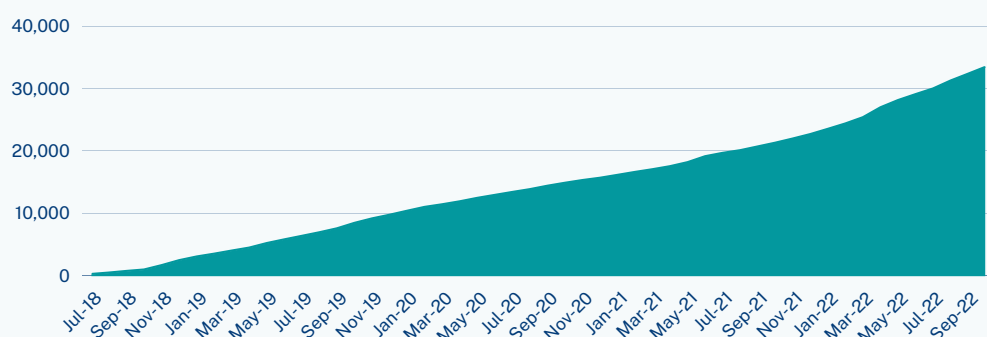


# ASK PCOS APP IMPACT ANALYSIS

JUL 2018 – OCT 2022

## 33k App users and 10.6k registered users

The number of women using the AskPCOS app increases steadily.



## Used in 183 countries

The AskPCOS app is used in 183 countries, with the majority located in Australia (29%) followed by the United States (21%), Netherlands (9%), the UK (7%) and India (6%)

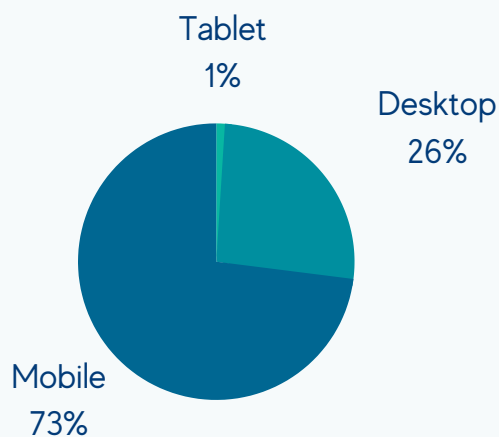


## Topics of interest

1. My Dashboard
2. Topics/Causes, Diagnosis and Symptoms
3. Lifestyle
4. Topics/Management and Treatment
5. PCOS and diet

## Mobile vs Desktop use

The App is used on mobile and large screens, with a split of 26% vs 73% on mobile.



The App is available via your usual browser or the Apple and Google App store

[www.askpcos.org](http://www.askpcos.org)



## New features and updates 2022

- We created a discussion forum for women to discuss relevant topics within the growing AskPCOS community
- A symptoms analysis feature to analyse tracked symptoms. We developed this feature to facilitate and support women when discussing their symptoms with health professionals
- All factsheets are now also available in Arabic, Simplified Chinese and Spanish
- We added a new factsheet "PCOS and psychological well-being"

