

**Implementation/ dissemination/evaluation strategy for the Australian Evidence-based Guideline for Unexplained Infertility:
ADAPTE process from the ESHRE International Guidelines**

	Implementation strategy	Deliverable/s	Collaborator/s and those to be engaged	Dissemination	Outcomes	Evaluation measures
Consumers	Aim: Promote self-directed care for those with Unexplained Infertility					
	<p>Free accessible tools: Develop the UI app (AskUnexplainedInfertility) currently used by</p>	UI APP (AskUnexplainedInfertility)	<p>Partners</p> <ul style="list-style-type: none"> <input type="checkbox"/> Guideline development group members <input type="checkbox"/> CRE WHiRL Chief and Associate Investigators <input type="checkbox"/> European Society for Human Reproduction and Embryology (ESHRE) <p>Engaged:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Consumer health forum <input type="checkbox"/> Depart of Health Victoria <input type="checkbox"/> Depart of Health South Australia <input type="checkbox"/> Depart of Health WA <input type="checkbox"/> Depart of Health Qld <input type="checkbox"/> Depart of Health NSW <input type="checkbox"/> Depart of Health TAS <input type="checkbox"/> Depart of Health ACT <input type="checkbox"/> Depart of Health NT <input type="checkbox"/> Australian Government Depart of Health and Aged Care <input type="checkbox"/> Royal Australian College of General Practitioners (RACGP) <input type="checkbox"/> Royal Australasian College of Physicians (RACP) <input type="checkbox"/> Royal Australian and New Zealand College of Radiologists <input type="checkbox"/> Australian Indigenous 	<ul style="list-style-type: none"> -Apple iTunes -Android play store -MCHRI website -Partner websites - Consumer groups - Social media 	<p>Enhance evaluation metrics (Hotjar) Commenced language translation. Develop a consumer version of the 2023 UI guideline using an engaging and interactive interface</p>	<p>Evaluation metrics Almetrics Consumer feedback (Integrated into the app for continuous improvement) Uptake Knowledge gain Integration into care</p>

		Doctors Association			
Indigenous Australian Translation Stream: Working in partnership and codevelopment to meet the needs of Indigenous and Torres Strait Islander groups.	A range of codeveloped resources to meet the needs of Indigenous and Torres Strait Islander groups	National, state and local Indigenous and Torres Strait Islander bodies and groups.	-Indigenous and Torres Strait Islander communication channels	Accessible UI resources for the Indigenous and Torres Strait Islander groups.	Evaluation data captured with outcomes agreed in partnership with Indigenous and Torres Strait Islander groups.
CALD groups: Working in partnership and codevelopment to meet the needs of culturally and linguistically diverse groups.	A codeveloped resources to meet the needs of culturally and linguistically diverse groups.	A range of partners for culturally and linguistically diverse groups.	-Culturally and linguistically diverse groups communication channels, translated into other languages.	Accessible UI resources for the culturally and linguistically diverse groups	Evaluation data captured in partnership with culturally and linguistically diverse groups
Reducing access barriers: Address barriers to accessibility for diverse users in the AskUI app.	An accessible app for diverse groups .	First Nations People Culturally and linguistically diverse groups	-Apple iTunes -Android play store -MCHRI website -Partner websites	Co-designed content developed with First Nations Peoples, and linguistically diverse groups. Dissemination methods to reach diverse audiences	Google analytics Reach, maintenance Sub-group data capture In app surveys and feedback
Multilingual and culturally appropriate resources; Provision of translated, e-health, evidence-informed UI information, informed by consumer needs and preferences.	e-health UI information accessible to consumers	-National partners and ESHRE		Accessible, translated UI e-health information informed by the highest quality evidence and consumer needs and preferences	Breadth of resources (app, online education programs, resources etc), Dissemination into different languages, Professional Society and consumer engagement, endorsement and dissemination Google analytics, reach Uptake of consumer and health professional online education programs
Written and online free materials: Range of translated accessible UI written materials	A range of UI written materials: fact sheets, booklets for	Collaborating partners	-Multi-media channels	A range of translated, accessible UI written materials tailored to the needs of	Breadth of resources (app, online education programs, resources etc) Dissemination into different

	tailored to the needs of consumers.	different consumer groups, language translated health materials.			consumers. -online fact sheets, booklets for different consumer groups, language translated health materials	languages Professional Society and consumer group engagement, endorsement and dissemination Website Altmetrics for guideline and resources Uptake of consumer and health professional online education programs
	Consumer led interactive, learning opportunities.	Consumer led seminars	Consumer partners	Multi-media platforms	Consumer led seminars delivered within Australia	Consumer group engagement, endorsement and dissemination Uptake of consumer programs Feedback
	Implementation strategy	Deliverable/s	Collaborator/s	Dissemination	Outcomes	Evaluation
	Aim: Increase the uptake of UI evidence-based practice among health professionals internationally.					
Health professionals	UI evidence-based guideline	To disseminate the UI guideline	Collaborating societies	Collaborating societies	National dissemination of the UI evidence-based guideline.	<ol style="list-style-type: none"> Guideline and resource reach – Breadth of resources (app, resources) <ul style="list-style-type: none"> - Different languages - Professional Society and consumer group engagement, endorsement and dissemination - Website Altmetrics - Publication citations - International and national presentations Survey follow-up on change in knowledge and practice App/ resource download, use, feedback Uptake of consumer and health professional online education programs

	<p>Publication plan targeting national journals, discipline specific publications and in the general medical media domain.</p>	<p>Minimum of 2-3 publications published in high impact journals and discipline specific publications</p>	<p>Collaborating partners</p>	<p>-High impact national journals -Discipline specific publications -General medical media</p>	<p>Minimum of 2-3 publications published in high impact journals and discipline specific publications</p>	<p>Number of journal publications Almetrics A range of general media outputs such as interviews, and publications in high quality publications for a general audience.</p>
	<p>Coordinated, national expert speaker program at international conferences, annual meetings and invited speaker events covering of the topics of; fertility, reproduction, and lifestyle.</p>	<p>Workshop, symposiums, key note speaker and panel speaker events delivered nationally</p>	<p>Collaborating partners</p>	<p>Multiple conferences, annual meeting and events across Aust</p>	<p>3 workshops, symposiums, key note speaker and panel speaker events delivered nationally</p>	<p>Uptake of workshops and symposiums. End-user feedback</p>
	<p>Range of UI health professional educational resources with high utility with health professionals.</p>	<p>Webinars Face-to-face events Flexible learning opportunities</p>	<p>Collaborating partners</p>	<p>Range of multi-media platforms</p>	<p>A range of UI educational resources with high utility with health professionals</p>	<p>Uptake of educational resources End-user feedback</p>
	<p>Health Professional course in UI: Accessible, interactive, accredited, internationally available online UI course for health professionals.</p>	<p>UI accredited CPD for-fee online course</p>		<p>-Monash University</p>	<p>Accessible, accredited, online, interactive, for-fee, internationally available UI course for health professionals</p>	<p>Uptake of course End-user engagement and feedback</p>
<p>Government</p>	<p>National health policy influence, leveraging high level health professional expertise and informed by the highest quality evidence and consumer needs and preferences.</p>	<p>Create UI policy position statement</p>	<p>National Governments, health organisations. Health professional experts UI health consumers</p>	<p>Multi-faceted dissemination strategy</p>	<p>UI position statement disseminated via health Departs and policy channels.</p>	<p>Engagement opportunities with policy makers. Policy outcomes.</p>