

BUSINESS EXPLORER 2026

1 July 2026



Our annual all day event is back!

Business Explorer gives students hands-on experience in the world of business. Through interactive games, quizzes and case studies, students get to discover the world of start-ups, brands, stock markets and more!

Business Explorer – Taster Sessions

Students have the opportunity to choose TWO different 40-minute EXPLORER sessions from the options below. **NEW in 2026**, we are also introducing a business simulation where you will learn how to build, participate in, and lead effective teams.

ACCOUNTING

Accounting in action

Through an interactive business investment game, you will gain hands-on experience and understand the value of accounting information in the real world of business.

ECONOMICS

Making choices that matter

Choices lie at the heart of economics. This session will explore how individual choices affect the economy and what they mean for policy makers. Explore this topic with an interplay of theory, data and real life examples.

BANKING AND FINANCE

Bulls, bears and crashes

Feel the thrill of how a real market works by building your own investment portfolio and trading your own shares using our simulated market software in our purpose built trading lab. Explore what equity markets are, how they work, who gets to trade in them and what career paths to pursue!

MANAGEMENT

Leading in times of change

Learn to operate within volatile environments and competing interests! This session will challenge you to explore a contemporary issue from the varying perspectives within the field of management.

ANALYTICS, STATS AND ACTUARIAL STUDIES

Deep thought data challenge

Everyday in business, we use facts to guide our decisions. But how do we know what we know? In this session, you will take part in a quiz about the world we live in. Rather than a quiz master knowing the answers, we will use open source data to see what the evidence suggests.

MARKETING

The power of marketing

Marketing isn't just advertising. It's creating value! In this hands-on workshop, students work in teams to launch a product by making key decisions about product design, pricing, distribution, and promotion. Discover how the four Ps work together in a dynamic environment to create value and achieve customer satisfaction.

ENTREPRENEURSHIP

Are you ready to start your own business?

Entrepreneurial capabilities are able to add great value to businesses by driving innovation in products, services, business models as well as systems and processes. Explore the world of start-ups and look at the ecosystems that uplift and support both founders and businesses.

REGISTER ONLINE NOW –

This event is free of charge, but registration is essential. Places are limited.



Questions?

Contact mbs-student-recruitment@monash.edu

Dates: 1 July 2026

Time: 9am – 3pm

Location: Monash University, Caulfield campus

*Open to senior students studying IB or VCE Units 1 – 4