

SEMPRE SNAPSHOT

ADVANCING METHODOLOGY



“Including equity in intervention design: A workshop report and recommendations for intervention planners” - O’Connor, A., Blewitt, C., Gooley, M. et al.

Background

Intervention Mapping is one of the most widely used program planning, design, implementation, and evaluation approaches. While the steps, tasks and core processes of Intervention Mapping provide a clear rationale and framework to develop programs that address equity, there is limited guidance and examples of how to do this in practice.

How has SEMPRE advanced methodology?

SEMPRE has pioneered the first road map for “how” to embed equity when designing a program using IM.

The **IM-Equity wheel** includes four equity strategies:

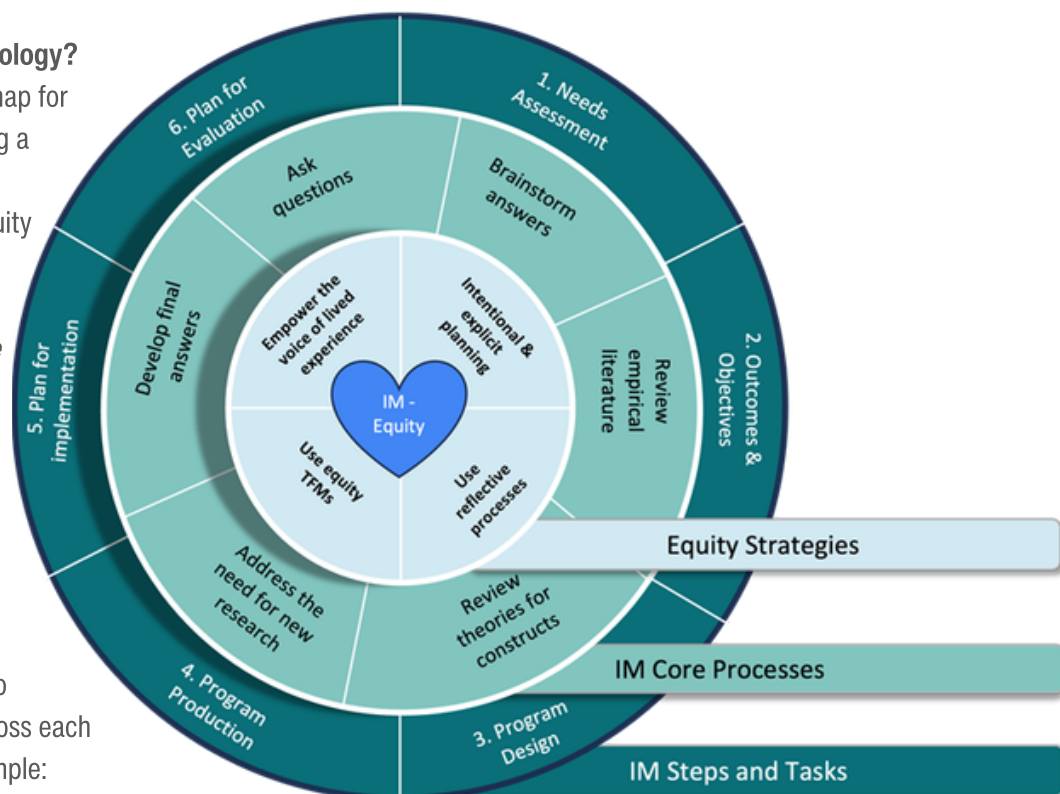
- Intentional and explicit planning,
- Empower the voice of lived experience
- Use reflective processes,
- Use equity theories, models and frameworks.

This practical tool guides users on “how” to embed equity when planning and designing a program.

Guiding questions are also provided to facilitate an enhanced equity focus across each step of Intervention Mapping – for example:

Who are we trying to reach and engage?

How do we dismantle power structures within the planning group?



READ MORE : O’Connor, A., Blewitt, C., Gooley, M. et al. Equity in Intervention Design: A Workshop Report and Recommendations for Intervention Planners. Glob Implement Res Appl (2026).

<https://doi.org/10.1007/s43477-026-00220-x>

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