

Course progression map for 2027 commencing students

This course map is a guide only and does not substitute for the required units outlined in the course 'Requirements' section of the Handbook. Units can be rearranged if applicable prerequisite requirements are met. This map applies to students commencing in the standard annual intake. When planning your course, check with Faculty Student Services, including for advice if commencing mid-year (where relevant), and refer to the Handbook entry for each unit before the start of each semester. Unit offering information is correct at the time of publication; however, changes may occur.

B6075 Master of Global Business and Master of Marketing and Digital Communications

Master of Marketing and Digital Communication (Indonesia)

Year 1 MI-T1-6 2027 (Jan to Apr)	ATI5366 Strategic communications in a digital era	MKI5881 Digital marketing
Year 1 MI-T2-6 2027 (Apr to July)	ATI5251 Digital communications for social change	MKI5601 Social media marketing
Year 1 MI-T3-6 2027 (July to Sep)	ATI5374 Data analytics in communications	MKI5926 Integrated marketing communications
Year 1 MI-T4-6 2027 (Sep to Dec)	ATI5381 Crisis communications and issues management	ATI5250 Industry insights project

Part A	Core studies
Part B	Applied studies

Master of Global Business (Australia)

Year 2 Semester 1	MGF5691 Global sustainable operations and supply chain management	MGF5911 Geo-politics and business globalisation	MGF5800 Global business	MGF5940 Intercultural communication and negotiation
Year 2 Semester 2	BTF5905 Global trade governance	MGF5730 International trade policy	Capstone studies unit 1	Capstone studies unit 2

Part A	Core studies
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Note: You may opt to complete both components of this double degree in Indonesia. Please contact Monash University, Indonesia, for more information.