

## Centre For Health Economics Seminar Series 2017

# EVALUATING THE COSTS AND EFFECTIVENESS OF THE WA COMPREHENSIVE PRIMARY CARE (CPC) PROGRAM AIMED AT CHRONIC DISEASE MANAGEMENT

**Presenter:** A/Prof Suzanne Robinson, Curtin University  
**Date:** Wednesday 10th May 2017  
**Time:** 12.00pm -1.00pm  
**Venue:** RB Scotton Room  
Centre for Health Economics



### Abstract:

Over recent years we have seen a focus on strengthening primary care to enable the prevention and management of chronic disease to occur in the community setting. The Western Australian Primary Health Networks are working with general practice designing a Comprehensive Primary Care (CPC) program aimed at co-ordinating and integrating services, while promoting and supporting general practice as the cornerstone of primary health care to deliver high quality services for those with chronic disease. The CPC program funds a range of interventions including those aimed at: increasing the quality of GP data and business intelligence; developing IT systems to support more effective management of chronic disease patients; appointing practice based pharmacists; and appointing chronic disease co-ordinators.

Whilst commissioners and service providers are keen to evaluate the effectiveness and cost effectiveness of the CPC program, the nature of the program brings a number of methodological challenges. These include issues around outcome measurement, data quality and the relevant evaluation and modelling approaches needed to evaluate these types of non-clinical trial interventions. This presentation outlines information relating to the study design and the suggested evaluation framework. These have been co-designed with researchers, commissioners and GP colleagues. The presentation will also explore some of the methodological and translational opportunities and challenges this type of evaluation brings and offer some thoughts on next steps in this area.

### Presenter:

Suzanne is the Director of the Health Systems and Health Economics group at Curtin University and an Honorary Senior Research Fellow at the University of Birmingham, UK. Suzanne has been awarded competitive research grants from international and national funding agencies. She has been involved in leading health systems and health economics projects that have had major impact on government reform initiatives. Suzanne leads international research on decision making and priority setting in health, this work involves a number of aspects, in particular the use of health data sets to produce an evidence base to inform resource allocation decisions. Suzanne has worked closely with a number of Primary Health Networks across Australia and is involved in the NHMRC Centre for Research Excellence in Cardiovascular outcomes improvement, and brings together economics and translational research expertise to this work. Suzanne was recently awarded the Australian College of Health Services Managers Innovation and Excellence Award for her work in health systems research and capacity building. Suzanne is also elected committee member of the Health Services Research Association Australia and New Zealand and International Society for Priority Setting.

## VISITORS ARE MOST WELCOME

The Seminar Series is free of charge. For further information please phone 9905 0733 or email [che-enquiries@monash.edu](mailto:che-enquiries@monash.edu)

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