Welcome to the world of business

A degree from Monash Business School gives you the opportunity to join the next generation of business leaders.

Not only do we equip you with the skills and knowledge to get the job, we also focus on teaching you how to learn, adapt and operate on a global scale. We prepare you for your future career – whether it exists yet or not – and teach you how to work independently, think critically and make analytical decisions. Our goal is to give you a 21st-century skill set, so you are ready to face the business challenges of the next era.

The best of both worlds
Business skills are needed in every industry.

That’s why, at Monash, we offer one of the largest double degree programs in the country. You can combine your business or commerce studies as a double degree with law, engineering, arts, education, IT, science and more. We even give you options to study a double degree within business or commerce, so you can get broad skills across business while also developing detailed specialist knowledge of two disciplines.

Whatever your interests or goals, Monash Business School can help turn your passion into your profession.

A degree from a leader in business education
Monash Business School has a global reputation for excellence, and our international rankings speak volumes.

We are ranked among the best business schools in the Asia Pacific region for econometrics, cognitive and behavioural economics and development economics and have the highest, five star, ERA ranking in accounting, econometrics and marketing.

We are in the top 1% of business schools in the world which have achieved the elite triple crown accreditation by three major global business school authorities, AACSB, EQUIS and AMBA, and are the first Group of Eight (top quality) university in Australia to hold all three accreditations.

These rankings mean your qualifications will meet the needs of industry now and into the future, and be recognised as a hallmark of quality across the globe.

Welcome to the world of business
A different kind of business degree

At Monash Business School, a top-quality academic education is only one part of the equation. Learning takes place in many different places – not all of them in classrooms – and that’s why we’ve developed extensive co-curricular opportunities. These include internships and study abroad programs, to give you practical professional experience and work-ready skills.

Giving you a global perspective

Business is an international activity. Companies operate worldwide, economic changes have international impacts, and employers want graduates with a global perspective. That’s why Monash Business School offers you a number of opportunities to gain international exposure throughout your studies, including:
- Study abroad programs with one of our 100+ partner universities across the globe.
- Study tours in Europe and Asia where you can see international business ventures in action.
- International internships and volunteering programs such as the Uni-Capitol Program in Washington DC, the Global Discovery Program in London, and the Oxford-Monash Partnership, that will give you international work experience.

Making you work ready

All of our degrees give you the opportunity to get out of the classroom and into the workplace. Whether it’s through capstone units, corporate projects, internships or multi-disciplinary clinics, you can graduate from Monash with practical experience on your CV.

We partner with some of the world’s most successful and influential companies – offering part-time (2-3 days a week per semester), full-time (the whole semester), or summer semester internships. Just a few examples of our many internship employers are L’Oreal, EY, PwC, Mondelez, Adidas, Deloitte, GM Holden, ANZ, Shell, Macquarie, IBM, KPMG, Grant Thornton, Clemenger BBDO, Devondale, Adecco, and more.

Connecting you with industry

In business, it’s not just what you know, it’s who you know. This is why Monash Business School offers a range of opportunities for you to get in front of potential employers.

In addition to internships and corporate projects, which get you working in industry, many of our units feature guest lectures from senior industry professionals. These guest lectures provide insight into your area of study and give you the opportunity to learn more about working in industry.

Many of our student clubs and societies in fields as diverse as marketing, actuarial science, accounting, economics, business and commerce, generally run networking and industry events. These enable you to meet managers and graduate-program recruiters, and network with young professionals in your chosen field. These professional and social events bring you face to face with employers from companies across the country.

“As part of my marketing major within my business degree I was encouraged to enrol in an internship unit which required me to seek out, and apply for a marketing internship. I completed my first internship as a digital strategy intern with a full-service digital agency, which gave me the opportunity to apply theory to practice. It also gave me valuable work experience to include in my resume. After that first internship I actively pursued other part-time and full-time internship opportunities with Saatchi & Saatchi and Heritage Brands to build my experience and resume. My final internship, at Volkswagen in Beijing, gave me the international experience I needed to pursue my marketing career in London.”

Priska Darmadi
Business graduate
Now: Reporting Analyst, Allianz Australia Limited

“My three-month internship with Allianz Australia gave me the professional experience to stand out in the job market. Not only was I able to put theory into practice, I also had the opportunity to network with peers and industry leaders. And, based on my internship, Allianz also gave me the opportunity to fast-track my application for their graduate program.”

Kerrydan Flory
Commerce graduate
Now: Senior Consultant, PwC

“Internships are an essential part of a commerce degree and a fantastic way to gain practical skills. I was fortunate enough to secure an internship with PwC and spent a semester interning with them. The experience I gained there was invaluable and the internship led to a job offer with the firm once I had graduated.”

Mai-Lien Vo
Business graduate
Now: Online Retail Marketing Manager, Samsung, London

“As part of my marketing major within my business degree I was encouraged to enrol in an internship unit which required me to seek out, and apply for a marketing internship. I completed my first internship as a digital strategy intern with a full-service digital agency, which gave me the opportunity to apply theory to practice. It also gave me valuable work experience to include in my resume. After that first internship I actively pursued other part-time and full-time internship opportunities with Saatchi & Saatchi and Heritage Brands to build my experience and resume. My final internship, at Volkswagen in Beijing, gave me the international experience I needed to pursue my marketing career in London.”

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There’s more to studying at uni than just attending lectures. Monash Business School offers a range of learning approaches to enhance your experience and ensure you develop the skills employers are looking for, such as communication, leadership and teamwork. We do this through:

Capstone units
A capstone unit is a final-year unit that gives you the opportunity to use the knowledge acquired throughout your degree. In a capstone unit, you will bring together everything you have learned and work with students from other disciplines to apply your skills in a practical setting.

Capstone units can include:
- study tours
- research and corporate projects
- industry internships.

Flipped classrooms
Flipped classrooms encourage active learning, by “flipping” the traditional lecture/tutorial mode on its head.

In our flipped classrooms, you are given a range of online resources and readings to help understand theory before you arrive in class. You will then use your class time to work in groups under staff supervision and learn how to apply this theory to business problems. We offer flipped classroom units in many of our degrees, in units such as marketing and international business.

A 21st century classroom
We recognise that the business world is a diverse, ever-evolving place, filled with new opportunities and better ways of doing things. That’s why we’re embracing new technologies and methodologies to ensure your learning experience reflects what is happening in industry today.

Watch videos, read stories and find out what our students like about studying commerce at study.monash/courses
A degree that’s about you

At Monash Business School we believe in giving you options. After all everybody’s goals are different, so why can’t their degrees be too?

Our courses are designed to give you maximum flexibility and choice. As one of the largest business schools in Australia we offer more degrees, more units and more co-curricular opportunities than just about anywhere else.

We have two sorts of degrees – comprehensive and specialist.

Comprehensive courses
These courses give you a broad business or commerce base. They provide maximum flexibility and choice with a wide range of majors to choose from and freedom to tailor your degree based on your interests as they develop. These degrees are a great choice if you’re not sure what you want to do as you get a taste of a range of different areas before you have to decide on a major.

Our comprehensive courses include:
- Bachelor of Business
- Bachelor of Business Administration
- Bachelor of Commerce

Specialist courses
These courses are designed to give you specialist knowledge from day one in one of eight different disciplines of business or commerce. Our specialist degrees are a good option if you already know what you want to study, or if you have a specific career goal in your sights. These courses ensure you have the right combination of skills needed for your professional field. You must indicate your area of specialisation upon enrolment and the degree you are awarded when you graduate will reflect your chosen specialisation.

Our specialist courses are:
- Bachelor of Accounting
- Bachelor of Actuarial Science
- Bachelor of Banking and Finance
- Bachelor of Economics
- Bachelor of Finance
- Bachelor of International Business
- Bachelor of Marketing

Double degrees
If you have more than one passion, or want to keep your career options open, why not broaden your education with a double degree? A double degree course takes at least two years less to complete than studying the two courses separately, because the required units from one course count as electives in the partner course.

Go to page 30 for a list of the double degree combinations available with business and commerce degrees.

Business or Commerce?
While all our degrees provide you with a high-quality education there are some differences between Business and Commerce.

Business focuses on the functions of business management and will give you the skills to work in and run an organisation, while Commerce focuses on the application of mathematical and analytical skills in commercial environments. Commerce also has a higher maths prerequisite, and the majors and double degree options are unique to each course.

What is a major?
Your major is the main area(s) of study chosen in a comprehensive course, study in a single discipline, totalling 48 credit points (eight units) taken sequentially over three years. You don’t need to declare your major when you enrol.

What is a minor?
A minor is study in a single discipline, totalling 24 points (four units).

Monash Business School Scholars Program

The Monash Business School Scholars Program is a unique scholarship that recognises the achievements of our high-performing students.

To be eligible for the scholarship, you must be a domestic student with a very high ATAR (98 or above) and enrol in either a comprehensive or specialist degree offered by Monash Business School, or one of the following double degrees:
- Bachelor of Commerce/Bachelor of Actuarial Studies
- Bachelor of Commerce/Bachelor of Economics
- Bachelor of Commerce/Bachelor of Finance
- Bachelor of Business/Bachelor of Accounting
- Bachelor of Business/Bachelor of Banking and Finance
- Bachelor of Business/Bachelor of Marketing
- Bachelor of Business/Bachelor of International Business

The Business School comprehensive, specialist or double degree that you enrol in must also be your first preference on your VTAC application form.

Benefits
The Scholarship includes an annual financial stipend of $8,000 as well as an additional $2,000 to support you undertaking an intercultural study experience at one of our partner universities, or through one of our partner universities across the world. In addition, you will have access to exclusive on-campus study facilities.

As a scholar, you’ll also have access to academic mentors, who will guide you through your course and offer advice and support. During the second half of the program, scholars are partnered with a working Monash alumnus to provide advice and support about career choices and options.

The scholarship also includes participation in our Emerging Leadership workshop series, which is designed to develop your leadership skills. It offers you the option to participate in the University’s award-winning Transforming the Future – Leaders Program. The program, developed by Monash University Sustainability Development Institute, will give you the tools to implement sustainable change within an organisation.
The world of business is challenging, fast-paced and constantly evolving. Whether you’re interested in working for a large corporation, managing a business or becoming an entrepreneur, you need to know how to thrive in a competitive business landscape.

This degree is designed to give you broad business knowledge. The core units cover business fundamentals, including accounting, marketing, business law, management, economics, business statistics and finance. Once you’ve had a taste of each area, you’ll have the opportunity to major in one or two areas and develop deeper skills.

A comprehensive degree that will give you maximum flexibility and choice, the Bachelor of Business is a great option if you’re interested in exploring different business disciplines, or if you haven’t yet decided what area of business you want to specialise in. With 10 majors and seven double degree options on offer, you will have enormous diversity and depth of choice at Monash.

Double degrees available with:

<table>
<thead>
<tr>
<th>Course</th>
<th>Indicative ATAR</th>
<th>Indicative IB score</th>
<th>Monash Guarantee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts</td>
<td>84.40</td>
<td>30</td>
<td>75</td>
</tr>
<tr>
<td>Business Specialist</td>
<td>E:85+ RC</td>
<td>E: 31+</td>
<td>75</td>
</tr>
<tr>
<td>Design</td>
<td>E:82+ RC</td>
<td>E:25+ RC</td>
<td>75+ RC</td>
</tr>
<tr>
<td>Education (Honours)</td>
<td>E: 85+</td>
<td>E: 31+</td>
<td>75</td>
</tr>
<tr>
<td>Fine Art</td>
<td>E:82+ RC</td>
<td>E:25+ RC</td>
<td>75+ RC</td>
</tr>
<tr>
<td>Information Technology</td>
<td>E:84.55+</td>
<td>E:30</td>
<td>75</td>
</tr>
<tr>
<td>Media Communication*</td>
<td>E:85+</td>
<td>E:30</td>
<td>75</td>
</tr>
</tbody>
</table>

E: Estimated  
RC: Range of criteria  
*Currently available only to domestic students. Pending CRICOS approval.

Career options

A degree from an internationally recognised business school such as Monash Business School will make you employable across the globe. It gives a broad range of career options in fields such as accounting, economics, marketing, management, sports, consulting, information technology, government, healthcare, international business and taxation.

You can use your professional skills in these disciplines to become a leader in your chosen field.

Prerequisite studies

VCE

English
Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

Maths
Units 3 and 4: a study score of at least 22 in one of Mathematical Methods (CAS) or Specialist Mathematics or at least 25 in Further Mathematics.

IB

English
At least 4 in English SL or 3 in English B SL or 4 in English B HL.

Maths
At least 4 in Mathematics SL or 4 in Math Studies SL or 3 in Mathematics HL or 3 in Further Mathematics HL.

To view an example comprehensive degree course map, go to page 32

Edina Omerovic
Business student

“I knew from about Year 11 onwards that I wanted to study business at Monash. I love that the course is really flexible and doesn’t lock you into a major straight away, and that the core units cover all areas of business. I’ve been lucky enough to meet people from other disciplines, like accounting, marketing and statistics, which has been great because they each bring a different perspective to business. I especially liked the fact that you could use your electives to study either a second major, or units from across the university.”
Bachelor of Business

Majors

**Accounting**
Accounting is the language of business. It involves the systematic recording, reporting and analysis of financial transactions, as well as other aspects of strategic relevance, playing a pivotal role in the governance and performance management processes of every organisation. Through financial statements, accounting allows a company to report on its operations, financial position and cash flows to managers and shareholders. Accounting also aligns closely with managerial decision-making processes by providing strategic, financial, and operational information to enable value creation.

Subject to elective choices, you may meet the accreditation requirements of CPA Australia, Chartered Accountants Australia and New Zealand, the Institute of Public Accountants, the Chartered Institute of Management Accountants and the Association of Chartered Certified Accountants.

Also available as a minor.

**Banking and finance**
Banking and finance is the dynamic, fast-paced world of money, credit and investments. This major focuses on the banking industry, and explores the activities of banks and institutions across the globe. Banking is an essential part of our economy, as it provides the liquidity (money or assets) needed for individuals and businesses to invest for the future.

There’s more to banking and finance than just working at one of the Big 4 Australian banks. Banking is a global industry, with over 60 banks operating across Australia and thousands of institutions and investment houses across the world dealing with money circulation, credit, investments, financing, superannuation and more.

Also available as a minor.

**Business law**
The law is the backbone of every business operation.

Our Business law major focuses on how national, state and international laws can impact on different areas of business, including contracts, trade practices, employment and consumer and creditor protection, as well as commercial, workplace, international relations and taxation law. A Business law major will teach you how to understand and identify legal risks for businesses and how to develop risk management strategies and comply with laws and regulations.

By studying Business law, you will develop specialised legal knowledge which will enable you to manage the legal risks and taxation challenges encountered by businesses every day, and identify and apply common law principles and legislation to support business decision making.

*This major does not qualify you to work as a barrister or solicitor.*

Also available as a minor.

**Human resource management**
The management and development of an organisation’s workforce is essential to its success.

A major in Human resource management gives you an understanding of how human resource (HR) strategies and practices enable people to realise their potential, as well as achieve organisational objectives. You will learn how to manage and interpret employment law, industrial relations, workforce planning and HR strategy.

Also available as a minor.

**International business**
Almost everything we do today has an international aspect. Today’s global climate means businesses of all sizes need to know how to operate in a global environment.

An International business major provides an in-depth understanding of the challenges and opportunities facing organisations around the world. Not only will you learn how to understand and work in different cultures, but you will also learn how to work with, and manage, people from different countries and backgrounds — a vital skill for top executives.

International business skills will help you adapt to the evolving world of business, and give you the flexibility to work in a number of legal and government frameworks. You will also learn about international supply chains; the importance of understanding the global economy, and gain a global perspective that will help you consider the ethical implications of operating in international environments.

Also available as a minor.

**Marketing**
Marketing is the process of creating, communicating, delivering and exchanging offerings that have value for customers.

This knowledge will enable you to contribute to marketing decisions and respond to marketing challenges in your organisation. You will be able to understand the complexities of marketing and how it provides value to both the organisation and the consumer.

Also available as a minor.

**Taxation**
Understanding the complexities of the Australian federal taxation system is a key business skill.

A major in Taxation provides you with the knowledge and skills to appreciate the legal, commercial and economic impacts of taxation and its related fields on business decisions.

You will learn about current taxation concepts and how to work within Australia’s federal taxation system, using case law and statutes.

Also available as a minor.

**Business statistics**
As the speed and volume of data available to companies has amplified, understanding the implications of customer and competitor data has become essential for business decision making.

A major in Business statistics will teach you how to extract meaningful information from data, and how to apply statistical modelling and forecasting techniques to business environments.

Statistics is the most widely used quantitative method in business. It is often applied to sales forecasting, quality control and market research. Data used in business include population censuses, opinion polls, consumer databases and sales and demand data. In this major you will develop skills in using computer-based statistical models and learn how to analyse and communicate statistical information to people within an organisation.

Also available as a minor.

**Economics and business strategy**
Economics is the analysis of how people and societies choose to use their resources, and is at the centre of how our world operates.

This major focuses on core economic principles and tools and how they apply to business environments.

You will learn how to apply economic thinking and analysis in business-strategy and management contexts, and be able to apply economic principles to an organisation’s strategic development.

Also available as a minor.

**Economics**
Economics and business strategy

**Business management**
Great management is essential to the success and growth of an organisation.

This major provides a practical application of management knowledge and decision-making in organisations across the public, private and not-for-profit sectors. You will learn about managing communication, organisational change, business strategy and the application of new technologies to enhance organisational performance.

Studying business management gives you the knowledge and understanding to resolve current and future organisational challenges and achieve strategic goals across industry sectors. You will develop skills in critically assessing management and strategic practices, as well as problem solving to improve existing processes or create new business opportunities.

Also available as a minor.

**Money circulation, credit, investments, financing, superannuation and more.**

Also available as a minor.

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"The great thing about a general, comprehensive business degree is the diversity of subjects in your first year. After testing a lot of different subjects, I discovered the field of market research – an industry that helps businesses deal with challenges relating to their market by collecting data, understanding what it means, and subsequently taking action. I really connected with this aspect of business, and throughout my degree I learnt the importance of numbers and the power they had to guide businesses in their decision-making, which was particularly useful once I entered the workforce."
Every organisation needs people with strong business skills to help solve problems and improve day-to-day operations. Graduates with management and business administration skills gain the confidence to tackle a host of workplace issues - from human resources, operations and customer care through to marketing and communications, which ultimately leads to a broad range of job prospects.

This course is a comprehensive degree that focuses on building job-readiness and independent learning skills to ensure you are ready for the workforce. You will have opportunities to learn on-site, hear from industry leaders, as well as work on community cases and industry-focused projects. At the end of your degree, you will be able to choose a capstone unit (such as an internship) to tie your studies together and transition into the professional workforce.

Through this course you will develop strong business knowledge, while also building expertise from the outset in a major area of study (see below). If you prefer not to do a discipline-specific major there is a comprehensive option of business administration studies.

- Accountancy
- Business administration studies
- Finance and economics
- Management practice
- Marketing and communications

**Major**

**Accountancy**

Accountancy involves the systematic recording, reporting, and analysis of financial transactions and plays a pivotal role in the financial monitoring and control of every organisation.

This major prepares you for a career in accounting or related fields in the public or private sectors, by providing you with strong technical skills across financial accounting, management accounting, corporate finance, taxation, auditing and financial analysis.

Subject to elective choices, you may meet the accreditation requirements of CPA Australia, the Institute of Chartered Accountants Australia and New Zealand, the Institute of Public Accountants, and the Chartered Institute of Management Accountants.

Business administration studies

Business administration is the foundation of any business. This major will deliver a solid understanding of contemporary business challenges across a wide spectrum of business contexts. You will also develop leadership and people management skills as well as the ability to develop innovative solutions for business.

Specialising in business administration provides you with skills that can be transferred across a number of industries, across the private and public sector. It can also be useful for budding entrepreneurs wanting to establish their own business.

**Finance and economics**

Finance and economics encompasses the complex and dynamic industry of money, banking, credit and investments.

This major gives you the high-level skills required to manage, organise and invest money. You will learn how to develop financial policies and products, and gain knowledge that will enable you to solve complex financial problems. Your studies will include asset and risk management, capital markets, stock portfolio, international finance, and forecasting and budgeting.

This major will provide you with the skills to work in a financial or business management role and provide a strong understanding of the application of economics within business.

**Marketing and communications**

Marketing is more than just sales or advertising – it’s a dynamic, complex activity that requires excellent communication skills and focuses on providing value to both organisations and consumers.

Majoring in marketing and communications provides you with the theory to devise and implement top-level marketing strategies. Learning valuable marketing insights, measurement techniques, along with business communication skills, will open up a broad spectrum of roles within any organisation. This major prepares you for the challenge of marketing and growing a business in an increasingly dynamic environment.

**Management practice**

With this major you will learn to critically evaluate organisation behaviour and put complex management theory into practice. Areas of study include business communication, project management, human resource management, professional development and inclusive management.

A strong management strategy distinguishes a business from its competition. Having the ability to manage change and apply new technologies to enhance organisational performance is essential for future business leaders.

**Prerequisite studies**

**VCE**

- English
  - Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.
- Maths
  - Units 1 and 2: satisfactory completion in two units (any study combination) of General Mathematics, Mathematical Methods or Specialist Mathematics; or
  - Units 3 and 4: any Mathematics.
- IB
  - English
    - At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.
  - Maths
    - Successful completion of any mathematics subject.

“§A big focus of the Bachelor of Business Administration is giving students practical skills that make you work ready. Part of that is the work placements and internships on offer. My internship has given me the confidence to interact with colleagues, managers and clients in a professional way, and I know that I have the skills to make a positive contribution to a business.”

Jessica Davenport

Business Administration student
Join the brilliant minds of the commercial world. If you’re a clever thinker who likes to unpack problems and consider ideas in abstract ways, and are intrigued by finding solutions to problems, commerce will teach you to apply your thinking in a commercial capacity to influence change.

Commerce is integral to all facets of the economy. It encompasses the diverse and rapidly changing activities of the world, including decision-making, leadership, innovation and policy development.

This degree is designed to give you broad commercial knowledge. The core units are made up of key commerce disciplines, including accounting, commercial law, marketing, management, economics and econometrics. Once you’ve completed your core units, you will choose one or two areas to develop further expertise in.

A comprehensive degree that will give you maximum flexibility and choice, the Bachelor of Commerce provides you with the space to develop your interests and explore new horizons.

With 10 majors to choose from and 11 double degree options on offer, you will have genuine diversity and depth of choice at Monash.

Prerequisite studies

VCE

English

Units 3 and 4: a study score of at least 30 in English (EAL) or 25 in English other than EAL.

Maths

Units 3 and 4: a study score of at least 25 in Mathematical Methods (CAS) or Specialist Mathematics.

IB

English

At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

Maths

At least 4 in Mathematics SL or 3 in Mathematics HL or Further Mathematics HL.

Career options

A degree from an internationally recognised business school such as Monash Business School will make you employable across the globe. It gives you a broad range of career options in fields as diverse as accounting, finance, economics, marketing, consulting, information technology, government, health care and more.

You can use your professional skills to work in or manage an organisation, or apply your analytical abilities to initiate change and make business better. Depending on the major(s) you choose, you could work across any industry in either the corporate or public sectors.

To view an example comprehensive degree course map, go to page 32
Bachelor of Commerce

Majors

Accounting
Accounting is the language of business. It involves the systematic recording, reporting and analysis of financial transactions, as well as other aspects of strategic relevance. It plays a pivotal role in the governance and performance management processes of every organisation. Through financial statements, accounting allows a company to report on its operations, financial position and cash flows to managers and shareholders.

Accounting also aligns closely with managerial decision-making processes by providing strategic, financial, and operational information to enable value creation.

Subject to elective choices, you may meet the accreditation requirements of CPA Australia, Chartered Accountants Australia and New Zealand, the Institute of Public Accountants, the Chartered Institute of Management Accountants and the Association of Chartered Certified Accountants.

Also available as a minor.

Econometrics
Econometrics is the analysis of how people and societies choose to use their resources, and is at the centre of how our world operates. A major in Economics gives you knowledge of economic tools and analysis and teaches you how to apply both in business and policy environments.

You will learn how individuals, households, firms and governments interact, and how economies work. You will explore a range of different issues such as labour, healthcare, poverty, financial investments, production, taxes and government expenditures, and learn how to assess and implement policy change.

Also available as a minor.

Economics
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You will learn how individuals, households, firms and governments interact, and how economies work. You will explore a range of different issues such as labour, healthcare, poverty, financial investments, production, taxes and government expenditures, and learn how to assess and implement policy change.

Also available as a minor.

Behavioral commerce
For enterprises to be successful, companies and executives need to understand the motivations and mindsets of their consumers and competitors. A major in Behavioral commerce gives you the skills and knowledge to use psychology to explain the behaviour of people and organisations in business environments. You will develop a strong understanding of commercial behaviour and decision-making processes, and how these affect the economy, corporations and the public sector.

Also available as a minor.

Finance
Finance is the complex and dynamic industry of money, banking, credit and investments. A major in Finance gives you the high-level skills needed to manage, organise and invest money. You will learn how to develop financial policies and products, and gain knowledge that will enable you to solve complex financial problems using mathematical models and techniques.

Your studies will include asset and risk management, capital markets, stock portfolio, international finance, and forecasting and budgeting.

Also available as a minor.

Management studies
Management is an essential component of every business. Effective management is crucial to the growth and success of an organisation and the people who work within it. A major in Management studies gives you the skills and knowledge to analyse and resolve complex issues across government and professional sectors, using contemporary management concepts and strategies.

You will focus on the implications of management theory, organisational behaviour and strategic management for organisations.

Also available as a minor.

Business Law
Almost every business decision will have a legal consequence. Law regulates employee-employer relations, financial transactions, consumer products and services, and marketing processes.

A minor in Business law will complement your studies if you want to develop specialised legal knowledge in a business context. You will also gain the skills to identify and apply relevant law principles and legislation, as well as be able to conceptualise regulatory and legal information to support business decision making.

Also available as a minor.

Minors

Business Law

Economics

Finance

Management studies

Marketing science

Sustainability

Also available as a minor.
In this course you will have genuine depth of study, giving you the skills to make a real difference in the business world.

You will develop strong business knowledge, while also building your expertise from day one in one of four key areas:

- Accounting
- Banking and finance
- International business
- Marketing.

The degree you’re awarded will reflect your chosen specialisation. For example, the Bachelor of Accounting.

Double degrees available with:

- Bachelor of Information Technology

Prerequisite studies

VCE

- English: Units 3 and 4; a study score at least 50 in English (EAL) or 25 in English other than EAL.
- Maths: Units 3 and 4; a study score at least 22 in one of Mathematical Methods (CAS) or Specialist Mathematics or 25 in Maths: Further Mathematics.

IB

- English: At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.
- Maths: At least 4 in Mathematics SL or 4 in Mathematics HL.

Accounting is the language of business and the basis for effective business decision making. It’s not just about ‘crunching numbers’; accounting is vital to the success of every business, which means an accounting qualification is a great basis for a range of career options.

In this specialist degree, you learn key technical skills across accounting information systems, corporate finance, auditing and assurance, financial reporting, management accounting and data analysis. In addition to developing technical skills, you will learn how to provide advice on financial issues, solve problems, analyse complex information, build strong client relationships and communicate effectively at all levels of business.

To be an accountant you need to have good communication skills and be able to build strong relationships with clients. Accountants also need to be able to solve problems, think analytically and have good organisational skills. An accounting qualification is highly regarded for senior management positions, but it’s also a great base for a range of varied and interesting careers.

Depending on your unit and elective choices, you may meet the accreditation requirements of CPA Australia, Chartered Accountants Australia and New Zealand, the Institute of Public Accountants, the Chartered Institute of Management Accountants and the Association of Chartered Certified Accountants.

Career options

Accounting graduates are in high demand in Australia and around the world. Accountants are needed in large and small companies across all industries.

As an accountant, you can have a variety of roles or work in any number of specialty areas such as tax, auditing, budgeting, forensics or liquidation. You can also use your accounting degree as a foundation to move into management and other areas of business down the track.

As a Monash accounting student there is also the opportunity to extend your skills through engagement programs including:

- the accounting international study program, a three-week study program across Europe
- the Chartered Institute of Management Accountants (CIMA) Global Business Challenge, an international business competition for undergraduate accounting and finance students
- Monash Business School’s Accounting Leadership Program, which develops the leadership potential of up-and-coming accountants
- various professional development opportunities through career events and professional associations.

To view an example specialist degree course map, go to page 32.
Banking is a key part of the financial system. Banks and financial institutions specialise in the buying and selling of financial instruments such as loans and deposits. They act as intermediaries between the providers of capital (depositors and investors) and the users of capital (borrowers and corporations).

Banking is an essential part of our economy, as it provides the liquidity needed for individuals and businesses to invest for the future. While many people are familiar with businesses to invest for the future.

You will explore areas including corporate finance, commercial banking, equity markets, financial planning and investment banking.

Monash also offers a range of different opportunities for banking and finance students who are looking to extend their skills or gain practical experience. Some of these include:

- the banking and finance international study program, a three-week study program across Europe
- the Chartered Institute of Management Accountants (CIMA) Global Business Challenge and UBS Investment Banking Challenge for undergraduate finance students
- internships with banks including Macquarie, ANZ, Westpac and more.

Richard Liam Ogan
Banking and Finance student
"I’ve always had a keen interest in how the financial system works and have always been fascinated by the role it plays in everyone’s daily lives. Throughout my degree, I’ve had the chance to explore complex banking and finance concepts in different units, and have seen how they are built upon and complement each other in theory and practice. The hands-on approach of my course, especially through trading simulations, means I’ll be well-equipped to embark on a career in finance."

Studying banking and finance gives you the skills to manage money in institutional settings, such as banks or investment houses. In this specialist degree, you will learn about key banking and finance concepts, and how to assess the financial needs of companies and individuals and match them to suitable financial products.

Almost everything we do has a global aspect. Today’s global climate means businesses of all sizes need to know how to operate in an international environment.

People with the skills to work across cultures and borders are required in small companies that use overseas suppliers; big brands that operate in all four corners of the globe; professional firms including law and accountant firms that advise Australian companies with international operations, or help international companies looking to set up operations in Australia; and governments, who facilitate trade negotiations and investments.

The Bachelor of International Business is a specialist degree that will enable you to:

- apply your business knowledge in a global business context
- achieve a three-year degree in two years with our accelerated learning structure
- undertake an industry placement or study abroad opportunity
- choose from either an international business stream or a professional accounting stream.

The course adopts a trimester model, which means that you’ll experience the dynamism of international business and complete a three-year degree in just two years. You can also combine the Bachelor of International Business with either a Bachelor of Business or a Bachelor of Arts.

The degree is taught at Monash’s city location 271 Collins Street, a purpose-designed site conveniently situated in the CBD. The central location means industry guest speakers frequently join classes to give real-world business insights and share their career experiences.

As part of this degree you’ll also have the opportunity to study abroad for 12 weeks at Peking University in China, SNUKU in South Korea, Osaka University in Japan, or Monash University Malaysia, to learn about international business practices and cultures.

Alternatively, you will have the opportunity to undertake an 11-week industry placement, where you can apply your learnings and begin to form professional networks.

Richard Liam Ogan
Banking and Finance student
"I’ve always had a keen interest in how the financial system works and have always been fascinated by the role it plays in everyone’s daily lives. Throughout my degree, I’ve had the chance to explore complex banking and finance concepts in different units, and have seen how they are built upon and complement each other in theory and practice. The hands-on approach of my course, especially through trading simulations, means I’ll be well-equipped to embark on a career in finance."

Eugenie Wong
International Business student
"Studying international business is thoroughly enjoyable and the degree appealed to me because you can complete it in just two years. The strong industry focus also helps to explain how businesses work in the real world, and provides a strong link between theory and reality. Being able to also study at Peking University was an incredible academic experience, and it taught me how to solve issues from a different perspective."

Career options
Graduates who specialise in banking and finance will be well positioned to apply for a range of roles within financial institutions. These include banks and insurance companies, asset and fund managers, superannuation funds, broking firms, accounting firms and consulting firms.
Marketing is the process of creating, communicating, delivering and exchanging offerings that have value for customers, and is a vital part of a business’ operations. It’s a tool to analyse the behaviours, decisions and needs of customers and a way to find, retain and build relationships with consumers and other organisations.

This specialist degree is designed to show you how to think and act as a professional marketer and possess the know-how for making successful marketing decisions. As part of this specialisation you will develop a range of technical, practical and analytical skills. You will also have the opportunity to explore individual areas of marketing, including social media, advertising, consumer and buyer behaviour, campaign planning, strategy, data analysis, branding and digital marketing.

The impact that marketing decisions have on the net worth of a business cannot be understated. Today’s employers expect graduates to analyse, reason and solve problems from multiple perspectives – and that’s part of what the Bachelor of Marketing teaches you. This knowledge will enable you to contribute to marketing decisions and respond to marketing challenges within organisations. You will also learn how to understand the complexities of marketing and how it provides value to both the organisation and the consumer.

Monash also offers a range of different opportunities for marketing students who are looking to extend their skills or gain practical experiences. Some of these include:

- global study tours in marketing, an overseas study program to either China or Europe
- marketing internships with large firms and agencies
- joining the Monash Marketing student society, which organises networking events with employers.

"I’ve really enjoyed studying marketing. It’s a really broad field and my studies have covered all aspects from marketing theory and practice, to areas like buyer behaviour, which draws on psychology and data science. The best part of my degree was the opportunity to complete an internship within the marketing department of the Adidas Group. This experience aligned perfectly with my interests in fitness and fashion and gave me the chance to put my marketing knowledge into practice."

Jody Liu
Marketing student

Career options
Graduates who specialise in marketing will be well qualified to apply for a range of jobs across industry sectors, including fast-moving consumer goods (FMCG), healthcare, banking and finance, advertising, retail, sport, market research, law, tourism and education, as well as not-for-profit organisations and all levels of government. Marketing will enable you to harness your analytic, creative and strategic skills to become a specialist marketer, and make important marketing decisions to drive business success.
Bachelor of Commerce Specialist

Bachelor of Commerce

In this specialist course you will have genuine depth of study, giving you the skills to join the next generation of commercial leaders, and use your analytical abilities to influence change.

You will develop strong commercial knowledge, while also building your expertise from day one in one of three specialist areas:

- Actuarial science
- Economics
- Finance.

The degree you’re awarded will reflect your chosen specialisation. For example, the Bachelor of Actuarial Science.

Double degrees available with:

To view an example specialist degree course map, go to page 32

Bachelor of Commerce Specialist

Bachelor of Actuarial Science

Are you an analytical thinker looking for a way to turn your mathematical skills into a career? Our Bachelor of Actuarial Science will teach you how to apply your mathematical talent in the commercial world.

Actuaries apply their skills in mathematics, statistics, finance, economics and business to address problems in a range of fields, such as insurance, superannuation, business and financial services, scientific and social research, and engineering.

Career options

Actuaries work across many fields of finance and business. Graduates with actuarial qualifications are traditionally found in life insurance companies and consulting actuarial firms. They offer a range of advice in various fields such as finance and superannuation; investment operations for asset managers, stockbrokers; general insurance; health insurance and the broader fields of risk management.

Actuaries are also in demand in other industries, such as the mining or telecommunications sector, as well as in government organisations and academia. They work across many different types of projects, from carbon footprint modelling to the mathematics of customer loyalty schemes. Their job is to apply their mathematical modelling techniques and skills to make sense of future uncertainties, and then communicate their findings in a clear and concise way.

Prerequisite studies

VCE

English

Units 3 and 4; a study score of at least 30 in English (EAL) or 25 in English other than EAL.

Maths

Units 3 and 4; a study score at least 25 in Mathematical Methods (CAS) or Specialist Mathematics.

IB

English

At least 4 in English SL or 3 in English HL or 5 in English B SL or 4 in English B HL.

Maths

At least 4 in Mathematics SL or 3 in Mathematics HL or 3 in Further Mathematics HL.

Trinity Woodman

Actuarial student

“I didn’t always know that I wanted to study Actuarial Science. Coming from a rural high school, being an actuary wasn’t even on my radar, but now I can’t imagine doing anything else. The best part of my degree is that I get to utilise my love of maths every day in a practical manner, as well as apply the knowledge to other areas of my life to help with decision making and reasoning. Besides being an actuary, my degree will also give me the opportunity to explore the world of big data analytics, econometrics, statistics, as well as any job which requires a higher level of mathematical abilities and interpretations.”

Trinity Woodman

Actuarial student
Economics is the science of decision-making. It is the key to unlocking how the world works. From the consumption of goods and services, to changes in employment rates or impacts on living standards, economics is at the heart of how our society operates. It’s a diverse field with many branches and areas that look at people, behaviour, development, politics and business; either in an individual country or across the world.

Studying economics helps you develop logical and rigorous ways to think through problems and make informed decisions about the various economic issues we face every day. Economics helps you understand the costs and benefits of decisions made by individuals, organisations and governments — which is essential if you want to pursue a career in business. Most importantly, studying economics will give you a competitive edge in your business career by enabling you to think about the big picture.

In this specialist degree you will choose one of the following streams:

**Economics and econometrics**

**Mathematical economics** and econometrics

Focus on the numerical and analytical aspects of economics, you’ll learn how to analyse and interpret econometric and mathematical data, and apply it to economic environments.

Exploring issues including financial investments, production, taxes and government expenditures, you’ll be able to assess and deliver the data that’s necessary to implement economic policy change.

**Career options**

Economics graduates are sought after across many industries, including the environment and sustainability fields, finance, transport and aviation, and health, just to name a few.

Economists also find employment opportunities in government departments and agencies, including the Reserve Bank of Australia, the Australian Bureau of Statistics, the Australian Treasury, the Productivity Commission, and the Australian National Audit Office.

**Finance**

Finance is the systemised movement and management of money. It includes the circulation of money, granting of credit, making of investments, acquisition of capital and provision of financing facilities.

Finance professionals are the people who make the decisions about cash flow, asset and risk management, capital markets, stock portfolios, international finance, as well as forecasting and budgeting in banks and financial institutions, in major companies, and organisations across the public and private sectors.

Studying finance gives you the high-level skills required to manage, organise and invest money. You will learn how to develop financial policies and products, and gain specialist knowledge that will enable you to solve complex financial problems using mathematical models.

In this specialist degree you will develop a range of technical and analytic skills across the field. Your studies will explore financial accounting, corporate finance, equities and investments, debt markets and fixed income securities, financial modelling, and international finance.

Monash offers a range of opportunities for finance students who are looking to extend their skills or gain practical experiences. Some of these include:

- finance international study program, a three-week study program across Europe
- Chartered Institute of Management Accountants (CIMA) Global Business Challenge and UBS Investment Banking Challenge for undergraduate finance students
- internships with banks and financial firms including Macquarie, ANZ, Westpac, KPMG, Deloitte and more.

**Career options**

You will gain the skills and knowledge to work across all areas of finance, in analyst roles in trading rooms, foreign exchange and bond trading, investment banking and personal financial planning, as well as in broader roles in banks, government and the private sector.

**Mitchell Petzke**

Economics student

“I enjoy the real-world application of my degree. It’s not all abstract, academic theories of irrelevant scenarios, and it has relevance in the contemporary marketplace and society in general. Having economics knowledge means that I can comprehend not only the domestic economy, but also be involved in political policy discussions. And, I know that my degree is providing me with a useful skillset, which I will be able to rely upon in the workplace.”

**Alexandra Luke**

Finance student

“I wasn’t always interested in finance because I thought that it would inevitably lead to investment banking, accounting or auditing. However, I’ve since realised that the industry is so varied, and am excited about the client-based aspect of it. As part of my degree I had the opportunity to study in Shanghai, which is something I’ve always wanted to do. As I’m also completing a double degree in Arts, majoring in Chinese, I’m looking forward to working with companies who deal with clients from China and Hong Kong.”
Double degrees

If you have more than one passion, or want to keep your career options open, why not broaden your education with a double degree?

A double degree means studying two different courses simultaneously. For example, if you graduate with an Engineering/Commerce double degree you could pursue a career in business development within an engineering firm, or if you’re passionate about the arts, a Business/Arts double degree could see you pursue a business role in media.

Business and Business Specialist double degrees

<table>
<thead>
<tr>
<th>Combine a Bachelor of Business with a major in</th>
<th>With any of these degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>– Accounting</td>
<td>– Bachelor of Accounting</td>
</tr>
<tr>
<td>– Banking and finance</td>
<td>– Bachelor of Banking and Finance</td>
</tr>
<tr>
<td>– Business statistics</td>
<td>– Bachelor of Marketing</td>
</tr>
<tr>
<td>– Business law</td>
<td>– Bachelor of International Business*</td>
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<tr>
<td>– Business management</td>
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<tr>
<td>– Economics and business strategy</td>
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<tr>
<td>– Human resource management</td>
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<tr>
<td>– International business</td>
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<td>– Marketing</td>
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<tr>
<td>– Taxation</td>
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</tbody>
</table>

*Conditions apply with the choice of majors in the Bachelor of Business

Commerce and Commerce Specialist double degrees

<table>
<thead>
<tr>
<th>Combine a Bachelor of Commerce with a major in</th>
<th>With any of these degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>– Accounting</td>
<td>– Bachelor of Actuarial Science</td>
</tr>
<tr>
<td>– Actuarial studies</td>
<td>– Bachelor of Economics</td>
</tr>
<tr>
<td>– Behavioural commerce</td>
<td>– Bachelor of Finance</td>
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<tr>
<td>– Business analytics</td>
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<td>– Econometrics</td>
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<td>– Economics</td>
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<td>– Finance</td>
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<td>– Management studies</td>
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<tr>
<td>– Marketing science</td>
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<tr>
<td>– Sustainability</td>
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</table>

Double degrees in Business or commerce

At Monash Business School you can study a double degree in Business or in Commerce, giving you the opportunity to expand your business skills and develop knowledge in related areas. With an extensive range of majors on offer you can tailor your degree to your personal interests and career goals.

Double degrees with other faculties

<table>
<thead>
<tr>
<th>Commerce</th>
<th>Commerce Specialist</th>
<th>Business</th>
<th>Business Specialist</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Commerce</td>
<td>Bachelor of Actuarial Science</td>
<td>Bachelor of Economics</td>
<td>Bachelor of Finance</td>
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<tr>
<td>Arts</td>
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<tr>
<td>Biomedical Science</td>
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<tr>
<td>Business</td>
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<tr>
<td>Commerce</td>
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<tr>
<td>Design</td>
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<tr>
<td>Computer Science</td>
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<tr>
<td>Education (Honours)</td>
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<tr>
<td>Engineering (Honours)</td>
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<tr>
<td>Global Studies</td>
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<tr>
<td>Fine Art</td>
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<td>Information Technology</td>
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<tr>
<td>Laws (Honours)</td>
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<tr>
<td>Media Communication</td>
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<tr>
<td>Music</td>
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<tr>
<td>Science</td>
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</tbody>
</table>

Nicholas Burgin
Business/Arts graduate
Now: Graduate program, Coles

“I chose Monash Business School because the ability to complete a double degree in two distinct fields was something that really appealed to me. Throughout my double degree, I created a diverse portfolio of interests and skills, which gave me an edge over other students when applying for graduate positions. I also had the chance to complete an internship, network with industry and develop a valuable network of peers.”
How are the degrees structured?

### Single degree example structure (comprehensive degree)
Our single degrees are made up of core units, a major or specialisation and elective units. In our comprehensive degrees (Bachelor of Business, Bachelor of Business Administration or Bachelor of Commerce), you can use your elective units to study a second major, or you can use the electives to study units in any area you are interested in (you can study additional business/commerce units or units from other faculties).

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Business/Commerce core unit</th>
<th>Business/Commerce core unit</th>
<th>Business/Commerce core unit</th>
<th>Business/Commerce core unit</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Semester 2</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
</tr>
<tr>
<td>Year 2</td>
<td>Semester 1</td>
<td>Business/Commerce elective</td>
<td>Business/Commerce elective</td>
<td>Business/Commerce elective</td>
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<tr>
<td></td>
<td>Semester 2</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
</tr>
<tr>
<td>Year 3</td>
<td>Semester 1</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>Business/Commerce elective</td>
<td>Business/Commerce elective</td>
<td>Business/Commerce elective</td>
<td>Business/Commerce elective</td>
</tr>
</tbody>
</table>

### Single degree example structure (specialist degree)
Our single degrees are made up of core units, a specialisation and elective units. In our specialist degrees, you can use your elective units to develop further depth and breadth in business or commerce, or you can use the elective to study units from other faculties.

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Business/Commerce core unit</th>
<th>Business/Commerce core unit</th>
<th>Business/Commerce specialisation unit</th>
<th>Business/Commerce specialisation unit</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Semester 2</td>
<td>Business/Commerce core unit</td>
<td>Business/Commerce core unit</td>
<td>Business/Commerce specialisation unit</td>
<td>Business/Commerce specialisation unit</td>
</tr>
<tr>
<td>Year 2</td>
<td>Semester 1</td>
<td>Business/Commerce specialisation unit</td>
<td>Business/Commerce specialisation unit</td>
<td>Business/Commerce elective</td>
<td>Business/Commerce elective</td>
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<tr>
<td></td>
<td>Semester 2</td>
<td>Business/Commerce specialisation unit</td>
<td>Business/Commerce specialisation unit</td>
<td>Business/Commerce elective</td>
<td>Business/Commerce elective</td>
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<tr>
<td>Year 3</td>
<td>Semester 1</td>
<td>Business/Commerce specialisation unit</td>
<td>Business/Commerce specialisation unit</td>
<td>Business/Commerce elective</td>
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</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>Business/Commerce specialisation unit</td>
<td>Business/Commerce specialisation unit</td>
<td>Business/Commerce elective</td>
<td>Business/Commerce elective</td>
</tr>
</tbody>
</table>

### Double degree example structure
Our double degrees are made up of core units and major or specialisation units. Instead of electives, the remainder of the units are used to study your second degree.

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Business/Commerce core unit</th>
<th>Business/Commerce core unit</th>
<th>Second degree unit</th>
<th>Second degree unit</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Semester 2</td>
<td>Business/Commerce core unit</td>
<td>Business/Commerce core unit</td>
<td>Second degree unit</td>
<td>Second degree unit</td>
</tr>
<tr>
<td>Year 2</td>
<td>Semester 1</td>
<td>Business/Commerce core unit</td>
<td>Business/Commerce core unit</td>
<td>Second degree unit</td>
<td>Second degree unit</td>
</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>Business/Commerce core unit</td>
<td>Business/Commerce core unit</td>
<td>Second degree unit</td>
<td>Second degree unit</td>
</tr>
<tr>
<td>Year 3</td>
<td>Semester 1</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
<td>Elective or major unit</td>
<td>Elective or major unit</td>
</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
<td>Second degree unit</td>
<td>Second degree unit</td>
</tr>
<tr>
<td>Year 4</td>
<td>Semester 1</td>
<td>Business/Commerce major</td>
<td>Business/Commerce major</td>
<td>Second degree unit</td>
<td>Second degree unit</td>
</tr>
<tr>
<td></td>
<td>Semester 2</td>
<td>Business/Commerce elective</td>
<td>Business/Commerce elective</td>
<td>Second degree unit</td>
<td>Second degree unit</td>
</tr>
</tbody>
</table>
International Business double degree example structure

As part of this double degree, you can combine the Bachelor of International Business (BIB) with a Bachelor of Arts or a Bachelor of Business, majoring in either Accounting, Banking and finance, Business law, Business management, Business statistics, Economics and business strategy, Human resource management, Marketing or Taxation. Please note, while most majors can be completed in three years, Business statistics and Economics and business strategy will require four years of study.

For the double degree with a Bachelor of Business, you'll complete the two-year BIB degree at our city location and then complete your final two semesters at the Caulfield campus.

For the double degree with a Bachelor of Arts, you'll complete your BIB units at our city location and your Arts units at either the Clayton or Caulfield campus.

Bachelor of International Business and Bachelor of Business double degree

Year 1
Trimester A  
Business core unit  
Business core unit  
Business core unit  
Business core unit
Trimester B  
Business core unit  
Business core unit  
Business core unit  
BB stream
Trimester C  
BBI stream  
BBI stream  
BBI stream  
BBI stream
Trimester A/ Semester 1  
BBI core unit  
BBI stream  
BBI stream  
BBI stream

Year 2∗  
Trimester A (China), B or C (Japan)/Semester 2  
Study Abroad or Investigative project in business or Industry-based project
Trimester C  
BBI stream  
Business capstone unit  
BBI stream  
BBI stream

Year 3  
Semester 1  
Business major  
Business major  
Business major  
Business major
Semester 2  
Business major  
Business major  
Business major  
Business major

Bachelor of International Business and Bachelor of Arts double degree

Year 1
Semester 1  
Arts major  
Arts minor  
Arts elective  
Arts elective
Semester 2  
Arts major  
Arts minor  
Arts elective  
Arts elective
Trimester C  
BBI core unit  
BBI core unit  
BBI core unit  
BBI stream

Year 2  
Semester 1  
Arts major  
Arts cornerstone unit  
Arts minor  
Arts elective
Trimester B  
Arts major  
BBI stream  
BBI stream  
BBI stream
Trimester C  
BBI stream  
BBI stream  
BBI stream  
BBI stream

Year 3  
Semester 1/Semester A  
Study Abroad or Investigative project in business or Industry-based project
Semester 2/Semester B  
Arts major  
Arts capstone unit  
Business capstone unit  
BBI stream

Disclaimers: Course maps are a guide only and may be subject to change. Some double degrees may vary in length depending on their structure and requirements. For more information on individual degree course maps, please visit study.monash.
Further study

Honours in Commerce

Honours is an extra year of study that builds on the knowledge gained in your undergraduate degree and gives you the skills to undertake independent research. Students in our honours program are exposed to the latest research and cutting edge developments in their field of study.

An honours degree gives you a competitive advantage in your career, and is the first step to pursuing further studies, such as a master’s degree or a PhD.

Monash Business School offers a one-year Bachelor of Commerce (Honours) program for selected students. The honours program gives you the opportunity to study aspects of your undergraduate major in more depth.

Some programs contain a mix of advanced theory, research training and research, and some programs require you to complete coursework and a research project. Specialisations under the Bachelor of Commerce (Honours) include accounting, business law and taxation, econometrics, economics, finance, management and marketing.

Honours graduates have special expertise valued by employers and therefore have a competitive advantage in the job market. The honours year also prepares you to undertake higher degrees by research including the MPhil or a PhD.

Graduate study

You can also continue your studies by completing a graduate degree. Monash Business School offers a wide range of courses in business, accounting, marketing, finance, actuarial science, marketing and management.

We also offer an MBA and PhDs. Graduate courses are a fantastic way of developing in-depth knowledge in your field, or to give you additional skills in a business discipline. Some of our graduate courses can also lead to accreditation and membership of professional associations.

To find out more about our postgraduate courses visit: business.monash.edu/programs/postgraduate

Watch videos, read stories and find out more about what our students like about studying commerce at study.monash/courses
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monash.edu/offcampus

Monash on YouTube
youtube.com/monashunivideo

Future student enquiries

Australian citizens, permanent residents and New Zealand citizens
Tel: 1800 MONASH (666 274)
Email: future@monash.edu
monash.edu/study/contact

International students

Australia freecall tel: 1800 181 838
Tel: +61 3 9903 4788 (outside Australia)
Email: study@monash.edu
Wechat: MonashUniAus
Youku: Monash 蒙纳士大学

The information in this brochure was correct at the time of publication (June 2017).
Monash University reserves the right to alter this information should the need arise.
You should always check with the relevant faculty office when considering a course.

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