Leadership: An Integration Perspective

Inputs
- Customers (Revenue)
- Financial Resources
- Human Resources
- Operating Systems / Technology

Transformation
- Processing the Inputs, that is, Doing Things with and to the Inputs in Order to Convert them into Outputs

Outputs
- Goods
- Services
- Both

Objectives
- ROI
- Revenue Growth
- Market Share
- Customer Satisfaction
- Meeting Budget

Tools: Economics, Statistics, Accounting, Behavioral Science