GRADUATE CERTIFICATE OF BUSINESS

Boost your skills or even take your career in a new direction, all without giving up your day job.

We’ve curated a selection of units around contemporary business themes for you to explore. Alternatively, you can curate your own experience and select four units from the wide range of units offered by Monash Business School. If you choose to do this program full-time, you can graduate with a Graduate Certificate of Business in just six months.

Most units are offered outside business hours or in block mode, which means you can balance your work and study. As you’ll be studying Master’s level units, a Graduate Certificate of Business can also lead to a Master’s degree, if you decide you want to take your studies further.

Curated themes

Accounting in Business
Gain insight into the way accounting impacts a business. Units in this theme include:
- Introduction to financial Accounting
- Law and business decisions*
- Financial accounting
- Management accounting

Contemporary Leadership
Learn to make better decisions, and get the best out of people in any business setting.
Suggested units include:
- Managing people and organisations
- Leadership in the 21st century
- Managing organisational change
- Managerial problem solving and decision making
- Strategic management

Corporate Governance
Develop your understanding of corporate governance practices in Australia, and around the world.
Units in this theme include:
- Current issues in corporate governance and regulation
- Business regulation and compliance
- Human resource management law
- Business ethics in a global environment

Human Resources Management
Learn what goes into successfully employing people in Australia and around the world.
Units in this theme include:
- Work and the law
- Human resources management law
- Human rights and global business*
- People management and work in a global context

International Trade
Deepen your understanding of how global markets work.
Units in this theme include:
- International law and policy
- International trade law
- International institutions and organisations*
- International trade policy

Law and Responsible Business
Explore some of the ethical and legal issues facing organisations around the world.
Units in this theme include:
- Current issues in corporate governance and regulation
- Business ethics in a global environment
- Principles of negotiation

Project Management
Learn how to manage projects and programs across multiple industries.
Units in this theme include:
- Principles of managing projects*
- Managing the project context*
- Techniques for managing projects*
- Delivering projects*

Marketing Communication
Learn what goes into building and maintaining a strong brand in different markets.
Units in this theme include:
- Understanding marketing and consumers
- Social media marketing
- Marketing performance and decision analysis

Marketing Management
Study the theories and principles behind today’s marketing practices.
Units in this theme include:
- Understanding marketing and consumers
- Social media marketing
- Strategic brand management
- Customer-focused innovation

Risk Management
Learn about the role of risk in a business setting — how it evolves, how to identify it and how to manage it.
Units in this theme include:
- Introduction to risk management*
- Corporate treasury management
- Case studies in risk management
- Treasury and financial markets

Sustainability
Discover what goes into creating and maintaining sustainable businesses.
Units in this theme include:
- Current issues in corporate governance and regulation
- Sustainability regulation
- Sustainable operations and supply chain management

Course Structure

**Curated themes**

- Accounting in Business
- Contemporary Leadership
- Corporate Governance
- Human Resources Management
- International Trade
- Law and Responsible Business
- Project Management
- Risk Management
- Sustainability

**Suggested units**

- Human resources management law
- International trade law
- Principles of negotiation
- Understanding marketing and consumers
- Customer-focused innovation
- Business ethics in a global environment
- Strategic management
- Strategic brand management
- Marketing performance and decision analysis
- Principles of management*
- Sustainable operations and supply chain management
- Services and operations management
- Managing innovation*
- Supply chain management
- Supply chain and logistics
- Global issues
- Work and employment relations
- Human rights and global business*
- People management and work in a global context
- Current issues in corporate governance and regulation
- Business regulation and compliance
- Human resource management law
- Business ethics in a global environment
- Principles of negotiation
- Principles of managing projects*
- Delivering projects*
- Introduction to risk management*
- Corporate treasury management
- Case studies in risk management
- Treasury and financial markets
- Current issues in corporate governance and regulation
- Sustainability regulation
- Sustainable operations and supply chain management
GRADUATE DIPLOMA OF BUSINESS

If you already have a general understanding of business, our Graduate Diploma of Business will allow you to start honing in on an area of expertise.

In this program you’ll explore the ideas, practices and theories that you’re interested in, as you continue to develop your expertise in business disciplines as well as build on general business skills, including leadership and collaboration.

As part of this program, you’ll select eight units from the wide range of units offered by Monash Business School. Many units are offered outside business hours or in block mode, which means you can balance your work and study. But if you choose to do the program full-time, you can graduate with a Graduate Diploma of Business in just 12 months.

This program will give you a taste of graduate study, and while it’s a qualification on its own, it will also bring you a step closer to completing a Master’s if you decide to take your study further. You even have the opportunity to focus your business studies towards health, with a range of units offered by the Centre for Health Economics.

Course structure
The course consists of eight units chosen from the wide range of units in the coursework Master’s degrees offered by Monash Business School.

If you’re considering a Master’s degree, you’ll need to seek advice regarding the selection of suitable units. Approval of some specific units may require approval from the Course Director.

Entry requirements
An Australian bachelor’s degree or equivalent qualification or approved pathway, with a Weighted Average Mark (WAM) of 55 per cent or an equivalent GPA as determined by the School. You’ll be ranked and selected based on your entire academic record.

monash.edu/business