

GRADUATE CERTIFICATE OF BUSINESS

Boost your skills or even take your career in a new direction, all without giving up your day job.

We've curated a selection of units around contemporary business themes for you to explore. Alternatively, you can curate your own experience and select four units from the wide range of units offered by Monash Business School. If you choose to do this program full-time, you can graduate with a Graduate Certificate of Business in just six months.

Most units are offered outside business hours or in block mode, which means you can balance your work and study. As you'll be studying Master's level units, a Graduate Certificate of Business can also lead to a Master's degree, if you decide you want to take your studies further

Curated themes

Accounting in Business

Gain insight into the way accounting impacts a business.

Units in this theme include:

- Introduction to financial Accounting
- Law and business decisions*
- Financial accounting
- Management accounting

Contemporary Leadership

Learn to make better decisions, and get the best out of people in any business setting.

Suggested units include:

- Managing people and organisations
- Leadership in the 21st century
- Managing organisational change
- Managerial problem solving and decision making
- Strategic management

Corporate Governance

Develop your understanding of corporate governance practices in Australia, and around the world.

Units in this theme include:

- Current issues in corporate governance and regulation
- Business regulation and compliance
- Human resource management law
- Business ethics in a global environment

Human Resources

Explore the human side of business – from designing jobs and creating incentives to managing change effectively.

Suggested units include:

- Work and employment relations
- Talent management and professions of the future
- Strategic human resource management
- Managing organisational change

Human Resources Management

Learn what goes into successfully employing people in Australia and around the world.

Units in this theme include:

- Work and the law
- Human resources management law
- Human rights and global business*
- People management and work in a global context

International Trade

Deepen your understanding of how global markets work.

Units in this theme include:

- International law and policy
- International trade law
- International institutions and organisations*
- International trade policy

Law and Responsible Business

Explore some of the ethical and legal issues facing organisations around the world.

Units in this theme include:

- Current issues in corporate governance and regulation
- Human rights and global business*
- Business ethics in a global environment
- Principles of negotiation

Project Management

Learn how to manage projects and programs across multiple industries.

Units in this theme include:

- Principles of managing projects*
- Managing the project context*
- Techniques for managing projects*
- Delivering projects*

Managing the Supply Chain

Strengthen your existing management skills, and develop new ones that extend to a range of business operations.

Suggested units include:

- Supply chain management
- Sustainable operations and supply chain management
- Services and operations management
- Managing innovation*
- Strategic management
- Principles of management*

Marketing Communication

Learn what goes into building and maintaining a strong brand in different markets.

Units in this theme include:

- Understanding marketing and consumers
- Social media marketing
- Strategic brand management
- Marketing performance and decision analysis

Marketing Management

Study the theories and principles behind today's marketing practices.

Units in this theme include:

- Understanding marketing and consumers
- Social media marketing
- Strategic brand management
- Customer-focused innovation

Risk Management

Learn about the role of risk in a business setting – how it evolves, how to identify it and how to manage it.

Units in this theme include:

- Introduction to risk management*
- Corporate treasury management
- Case studies in risk management
- Treasury and financial markets

Sustainability

Discover what goes into creating and maintaining sustainable businesses.

Units in this theme include:

- Current issues in corporate governance and regulation
- Sustainability regulation
- Sustainable operations and supply chain management

RANKED NO.39 IN THE WORLD

Times Higher Education World University Rankings by Subject 2023

Caulfield

6 months or 1 year

Full time or part time

Day and evening classes

February and July

CRICOS: 069580E

COURSE CODE: B4001

FAST FACTS

Course Structure

The course consists of four units chosen from the wide range of units in the coursework Master's degrees offered by Monash Business School.

If you're considering a Master's degree, you'll need to seek advice regarding the selection of suitable units. Approval of some units may require approval from the Course Director.

Entry requirements

An Australian bachelor's degree or equivalent qualification with a Weighted Average Mark (WAM) of 50 per cent or an equivalent GPA as determined by the School. You'll be ranked and selected based on your entire academic record.

* Classes may be scheduled during business hours

^ Unit selection designed for students with 2 years+ relevant work experience.

GRADUATE DIPLOMA OF BUSINESS

If you already have a general understanding of business, our Graduate Diploma of Business will allow you to start honing in on an area of expertise.

In this program you'll explore the ideas, practices and theories that you're interested in, as you continue to develop your expertise in business disciplines as well as build on general business skills, including leadership and collaboration.

As part of this program, you'll select eight units from the wide range of units offered by Monash Business School. If you choose to do the program full-time, you can graduate with a Graduate Diploma of Business in just 12 months.

This program will give you a taste of graduate study, and while it's a qualification on its own, it will also bring you a step closer to completing a Master's if you decide to take your study further. You even have the opportunity to focus your business studies towards health, with a range of units offered by the Centre for Health Economics.

Course Structure

The course consists of eight units chosen from the wide range of units in the coursework Master's degrees offered by Monash Business School.

If you're considering a Master's degree, you'll need to seek advice regarding the selection of suitable units. Approval of some specific units may require approval from the Course Director.

Entry requirements

An Australian bachelor's degree or equivalent qualification or approved pathway, with a Weighted Average Mark (WAM) of 55 per cent or an equivalent GPA as determined by the School. You'll be ranked and selected based on your entire academic record.

RANKED NO.39 IN THE WORLD

Times Higher Education World University Rankings by Subject 2023

Caulfield

1 or 2 years

Full time or part time

Day and evening classes

February and July

CRICOS: 069579J

COURSE CODE: B5001

RANKED NO.57 IN THE WORLD

QS World University Rankings 2023

RANKED NO.44 IN THE WORLD

Times Higher Education World University Rankings 2023

Why choose Monash Business School?

A degree from Monash Business School comes with global recognition, to help you launch a successful career wherever you land. We hold the prestigious 'triple accreditation' with the world's three major business school accreditation bodies – putting us in the top 1% of business schools worldwide.

But that's not the only reason our graduates stand out. In an industry characterised by disruption, we'll challenge you to broaden your outlook, think more creatively and put innovative ideas to the test.

