Are you a recent graduate wanting to grow into a business leader?

Develop your leadership and interpersonal skills, and transform the way you operate in professional contexts with this forward-thinking, industry-focused Master’s degree. Designed for recent graduates and young professionals, it will help you build practical skills and industry-based knowledge that’s crucial in today’s complex and dynamic business environment.

In this course, you have the option to pick and choose units you are interested in. You may wish to focus on a specific area of business or keep your subject choice broad ranging. Note: some units may have prior learning requirements.

**Course structure**

The course is structured in three parts. Part A. Advanced preparatory, Part B. Mastery knowledge and Part C. Application studies. All students complete Part B. Depending upon prior qualifications, you may receive credit for Part A or Part C, or a combination of both.

<table>
<thead>
<tr>
<th>Part A. Advanced preparatory (24 credit points)</th>
<th>Part B. Mastery knowledge (60 credit points)</th>
<th>Part C. Application studies (12 credit points)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four units selected from:</td>
<td>The following four units:</td>
<td>At least one project, internship or study tour unit and an elective unit.</td>
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<tr>
<td>– Accounting for business</td>
<td>– International business</td>
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<tr>
<td>– Law and commercial decisions</td>
<td>– Marketing</td>
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<tr>
<td>– Economics or Managerial economics</td>
<td>– Responsible business governance</td>
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<tr>
<td>– Business statistics</td>
<td>– Financial and risk management</td>
<td></td>
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<tr>
<td>– Principles of management</td>
<td>– Supply chain management</td>
<td></td>
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<tr>
<td>– Marketing management:</td>
<td>– Strategic communication management</td>
<td></td>
</tr>
<tr>
<td>Theory and practice</td>
<td>Or:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Six units (36 points) from a specialisation listed below:</td>
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<tr>
<td></td>
<td>– Contemporary management</td>
<td></td>
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<tr>
<td></td>
<td>– Entrepreneurship</td>
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<tr>
<td></td>
<td>Six units (36 points) from at least 24 points (four units) from Monash Business School</td>
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</table>
Entry requirements

An Australian bachelor degree (or equivalent) with a Weighted Average Mark (WAM) of 60 or an equivalent GPA as determined by the School. You’ll be ranked and selected based on your entire academic record.

Depending upon your prior qualifications and experience you may be eligible for entry credit, which reduces the duration.

<table>
<thead>
<tr>
<th>Eligibility</th>
<th>Duration (years)</th>
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<tbody>
<tr>
<td>Bachelor degree in any field</td>
<td>2</td>
</tr>
<tr>
<td>Bachelor degree in a related field OR Bachelor degree in any field + relevant experience in a related field</td>
<td>1.5</td>
</tr>
<tr>
<td>Bachelor (Hons) degree in any field</td>
<td>1.5</td>
</tr>
<tr>
<td>Bachelor degree + Graduate Certificate in a related field OR Bachelor (Hons) degree in a related field</td>
<td>1</td>
</tr>
</tbody>
</table>

1. Even if you are eligible for a shorter course duration you may elect to complete the longer duration. 2. With a WAM of 60.

English language requirements

All applicants must demonstrate English language proficiency at the required standard

- IELTS (Academic): 6.5 overall, no band lower than 6.0, or equivalent approved English test; OR
- Tertiary study undertaken in an English medium institution; OR
- Other acceptable measures include a combination of approved qualifications and residence/work experience within in an English speaking country
- See https://www.monash.edu/admissions/english-language-requirements

Don’t meet the English language requirements?
Apply for the Monash Bridging Program
monashcollege.edu.au/courses/english/monash-english-bridging

Specialisations

Business Economics

As global economic forces change at a rapid rate, understanding trends and political factors is becoming increasingly important in business. The Business Economics specialisation delves into the financial, market-related and environmental issues faced by corporations.

Units in this specialisation include:
- Game theory and business strategy
- International economics
- Business in Asia
- Data visualisation and analytics

Contemporary management

A good leader understands the complex and changing business environment. By understanding leadership trends and adopting transferable management skills, these changes can be harnessed to get the best out of people. This specialisation focuses on leadership, innovation and communication in a cross-cultural, multifaceted environment.

Units in this specialisation include:
- Business ethics in a global environment
- Managing diversity and inclusion
- Managing innovation
- Principles of negotiation

Entrepreneurship

Entrepreneurship is an important engine of growth in the economy, and is in general the pursuit of opportunity beyond the resources controlled by any one person. Entrepreneurship is associated with uncertainty, particularly when it involves creating something new for which there is no existing market. This specialisation focuses on the study and application of new business start-ups.

Units in this specialisation include:
- Start-up finance and accounting
- Structuring, IP and venture capital for start ups
- Entrepreneurship and creativity
- Technology and innovation for start-ups

Financial and risk management

This specialisation focuses on operational and financial risk in today’s commercial world. It provides extended skills in the strategic and process applications of risk management and prepares for complex risk management in business and government. This is an expanding field of practice and the units covered will greatly assist those seeking employment in managerial positions.

Units in this specialisation include:
- Business finance
- Corporate financing decisions
- Financial markets and intermediation
- Climate change and carbon management strategies

International business

Operating with an international perspective is a valuable skill in business. This specialisation takes a multi-disciplinary approach to contemporary international business, covering management, law, finance, economics, marketing and strategy.

Units in this specialisation include:
- Global business
- International economics
- International institutions and organisations
- Intercultural communication and negotiation

Marketing

Marketing is about creating, communicating and delivering value. Very simply, marketers match what an organisation has (or can do) with someone who wants it. Innovative and internationally-focused marketing graduates are increasingly in demand in today’s dynamic and global marketplace.

Units in this specialisation include:
- Theory and process of buyer behaviour
- Integrated marketing communication
- Marketing management: Theory and practice
- Data visualisation and analytics
“This course has helped me feel prepared to deal with management, planning and deadlines and to face real daily business challenges with a problem-solving mindset. It has also taught me to be methodical and not rush to make a decision. The group projects were designed to mirror team challenges within an organisation so they were very practical.”

HELENE BOURQUIN
Master of Business

Responsible business governance

Strong leadership and a positive business culture starts with a high standard of governance. An organisation’s overarching objectives and strategy should take into consideration their environmental and social impact, and should carefully consider human rights and responsible business ethics.

Units in this specialisation include:
- Human rights and global business
- Scandal: Risk, ethics and consequences in finance law
- Corporate governance, risk and social responsibility
- Globalisation of law and development in Asia

Strategic communications management

Effective communication is critical in today’s dynamic business environment. Tomorrow’s leaders need to understand and respond to key strategic communications challenges in a world of digitalisation and globalisation.

Units in this specialisation include:
- Principles of global communications
- Strategic communications in a digital era
- Crisis communications and issues management
- Globalisation of law and development in Asia

Supply chain management

Supply chain management involves the coordination of people, organisations, technologies and processes to ensure optimal supply of products and services. This specialisation develops students’ capacity to design and optimise supply chains to achieve strategic business outcomes.

Units in this specialisation include:
- Business optimisation skills
- Advanced food marketing and product innovation
- Services and operations management
- Managing innovation

Where could it lead?

A Master of Business from Monash Business School is your ticket to a thriving professional career, both here in Australia and worldwide. Depending on your interests and specialisation, you’ll have a broad set of skills that will make you a good fit for roles across a range of different industries.

Why choose Monash Business School?

A degree from Monash Business School comes with global recognition, to help you launch a successful career wherever you land. We hold the prestigious ‘triple accreditation’ with the world’s three major business school accreditation bodies – putting us in the top 1% of business schools worldwide.

But that’s not the only reason our graduates stand out. In an industry characterised by disruption, we’ll challenge you to broaden your outlook, think more creatively and put innovative ideas to the test.

monash.edu/business