

Course progression map for 2025 commencing students

This progression map is a guide only. It does not substitute for the list of required units as outlined in the course 'Requirements' section of the Handbook. The order of units can be rearranged, if applicable prerequisite requirements are met. The unit offering information is correct at the time of publication, however changes may occur. You are advised to check with the relevant Faculty Student Services staff when planning your course and refer to the Handbook entry for each unit prior to the start of each semester.

B2028 Bachelor of Business and Bachelor of Media Communication

	Bachelor of Business		Bachelor of Media Communications	
Year 1 Semester 1	* ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	BTF1010 Business law	ATS1206 Media challenges	Specialisation 1 1st gateway
Year 1 Semester 2	MGF1010 Introduction to management	MKF1120 Marketing theory and practice	ATS1119 Communicating in the digital era	Specialisation 2 1st gateway
Year 2 Semester 1	BFF1001 Foundations of finance	ECF1100 Microeconomics or **ECX2953 Economics	Media practice lab 2nd year	Specialisation 1 2nd gateway
Year 2 Semester 2	Integrating unit (BEX)	ETF1100 Business statistics	Media practice lab 2nd year	Specialisation 2 2nd gateway
Year 3 Semester 1	Business listed major unit 1	Business listed major unit 2	Specialisation cornerstone	Specialisation capstone
Year 3 Semester 2	Business listed major unit 3	Business listed major unit 4	****Specialisation cornerstone or elective	Specialisation capstone or 3rd year elective
Year 4 Semester 1	Business listed major unit 5	Business listed major unit 6	Specialisation elective	Specialisation 3rd year elective
Year 4 Semester 2	Business listed major unit 7	Capstone*, consulting project, international experience or internship unit***	ATS3129 Arts internship (12 points) or ATS3130 Arts international internship (12 points) or 2x 3rd year Media practice labs	

*Pls refer to the Handbook for information regarding the units required for Professional Accounting Accreditation

**ECX2953 is required for Professional accreditation if you intend to complete a major in Accounting. If you complete other majors, you must take ECC1000

***International or internship experience can be undertaken at the end of 2nd year

****The number of capstone, cornerstone and elective units in Media Communication will vary depending on your specialisation.

Part A	Business specified study	Part A	Strategic knowledge
Part B	Business listed major	Part B	Practical and professional skills
		Part C	Collaboration and leadership