

COURSE PROGRESSION MAP FOR 2026 COMMENCING STUDENTS

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook.

Please note: the map below reflects the suggested progression through the course, as a guide only.

[Contact us](#) if you would like a personalised map. We can help you plan out your course to make the most of your experience at Monash.

A6039 Master of Marketing and Digital Communications

72 POINT ENTRY, COMMENCING TERM 3 JULY 2026 (1.5 YEARS)

YEAR 1

INDONESIA TERM 3 (Jul - Sep 2026)	ATI5381 Crisis communications and issues management (6pts)	MKI5601 Social media marketing (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	DISCIPLINE ELECTIVE (6pts)	DISCIPLINE ELECTIVE (6pts)

YEAR 2

INDONESIA TERM 1 (Jan - Mar 2026)	ATI5366 Strategic communications in a digital era (6pts)	MKI5881 Digital marketing (6pts)
INDONESIA TERM 2 (Apr - Jul 2026)	ATI5374 Data analytics in communications(6pts)	MKI5926 Integrated marketing communications (6pts)
INDONESIA TERM 3 (Jul - Sep 2026)	DISCIPLINE ELECTIVE (6pts)	DISCIPLINE ELECTIVE (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	CAPSTONE ATI5856 Applied Research Project (12pts)	

 PART A: CORE STUDIES

 PART C: DISCIPLINE ELECTIVE STUDIES

 PART B: APPLIED STUDIES

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A6039 Master of Marketing and Digital Communications


48 POINT ENTRY, COMMENCING TERM 3 JULY 2026 (1 YEAR)

YEAR 1

INDONESIA TERM 3 (Jul - Sep 2026)	ATI5381 Crisis communications and issues management (6pts)	MKI5601 Social media marketing (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	DISCIPLINE ELECTIVE (6pts)	DISCIPLINE ELECTIVE (6pts)
INDONESIA TERM 1 (Jan - Mar 2026)	CAPSTONE ATI5856 Applied Research Project (12pts)	
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 PART A: CORE STUDIES

 PART C: DISCIPLINE ELECTIVE STUDIES

 PART B: APPLIED STUDIES

Source: Monash University 2026 Handbook

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