

Course progression map for 2027 commencing students

This course map is a guide only and does not substitute for the required units outlined in the course 'Requirements' section of the Handbook. Units can be rearranged if applicable prerequisite requirements are met. This map applies to students commencing in the standard annual intake. When planning your course, check with Faculty Student Services, including for advice if commencing mid-year (where relevant), and refer to the Handbook entry for each unit before the start of each semester. Unit offering information is correct at the time of publication; however, changes may occur.

B6052 Master of Management and Master of Applied Marketing

	Master of Management		Master of Applied Marketing	
Year 1 Semester 1	MGF5960 Organisations: people, purpose and structure	MGF5670 Leadership	MKF5917 Driving organisational value through marketing	MKF5760 Shaping ethical marketplaces
Year 1 Semester 2	MGF5972 Managing organisational change	Discipline studies unit 1	MKF5741 Using marketing analytics for better decision making	Discipline studies unit 1
Year 2 Semester 1	Discipline studies unit 2	Discipline studies unit 3	Discipline studies unit 2	Discipline studies unit 3
Year 2 Semester 2	Discipline studies unit 4	Capstone MGF5976 Strategic management	MKF5351 Marketing strategy masterclass (12 credit points)	

Part A	Core studies	Part A	Core studies
Part B	Discipline studies	Part B	Discipline studies