



# Sustainability in Business and Economics

*A workshop hosted by Monash Business and  
Sustainability Network and Centre for Development  
Economics and Sustainability*

*Monash University Conference Centre, Prato, Italy*

*22-23 June 2015*

## PROVISIONAL PROGRAM

Day 1: Monday 22 June 2015

8.45am – 9.15am	<b>REGISTRATION</b>
9.15am – 9.30am	<b>Welcome</b> Professor Gary Magee, Deputy Dean (Research) Monash Business School, Monash University, Australia
9.30am – 10.45am	<b>Plenary Session</b> Chair: Michael Ward, Monash University, Australia  - <i>Using Movers to Uncover the Persistence of Social Comparisons: Evidence from a Series of Natural Field Experiments</i> – Michael Price, Georgia State University, USA  - <i>Applying Leading Sustainable Procurement Thinking at Australia Post</i> - <i>Dai Forterre, Australia Post, Australia</i>
10.45am – 11.15am	<b>MORNING COFFEE BREAK</b>

11.15am – 1.00pm **Parallel Streams:**

**Stream A1: Economics –  
Chair: TBA**

- *Providing (Impure) Public Goods under Risk* – Andreas Lange, Hamburg University, Germany
- *Sustainability of an economy relying on two reproducible assets* – Vincent Martinet, French National Institute for Agricultural Research (INRA), France
- *Sustainable government intervention in financially distressed markets: bailout stigma and its implications for optimal policy* - Chongwoo Choe, Monash University, Australia

**Stream B1: Business -  
Chair: Amrik Sohal, Monash  
University, Australia**

- *Social Business and Sustainable Development* – Quamrul Alam, Dept. of Management, Monash University, Australia (with Masud Isa)
- *Sustainability opportunities through small scale rice husk generators in China* – Filippo de Carlo (University of Florence, Italy (with Massimiliano M. Schiraldi)
- *Sustainable Business – illustrated by sustainable supply chain management as well as sustainable growth within family business* – Gerald Reiner, University of Klagenfurt, Austria

1.00pm-2.00pm **LUNCH**

2.00pm-3.45pm

Parallel Streams:

**Stream A2: Economics –  
Chair: TBA**

- *Rob Peter To Pay*  
Paul: state sponsored reforestation and agricultural production in Southeast Asia – Paulo Santos, Monash University, Australia
- *The incidence of fossil fuel subsidy reform in developing economies* – Ian Coxhead, University of Wisconsin-Madison, USA

**Stream B2: Business –  
Chair: Amrik Sohal, Monash University, Australia**

- *The Bigger Picture: Exploring Sustainability and its impact on the UK agribusiness Supply chain* – Amir M. Sharif, Brunel University Business School, UK
- *An overview of CSR in the renewable energy sector* – Toufic Mezher, Masdar Institute of Science and Technology, Abu Dhabi, UAE
- *A Review of Food Security Policies in India with Special Reference to Farming Community* – Pushpa Trivedi, IIT-Bombay, India

3.45pm-4.15pm

**AFTERNOON TEA/COFFEE BREAK**

4.15pm-5.15pm

Parallel Streams:

**Stream A3: Economics –  
Chair: TBA**

- *Regulatory Performance of Audit Tournaments and Compliance Observability* – Lata Gangadharan, Monash University, Australia
- *High Fines for Misdemeanors: The Public Natural Resource Management Game* – Jeff LaFrance, Monash University, Australia

**Stream B3: Business –  
Chair: Amrik Sohal, Monash University, Australia**

- *Managerial Views On Sustainability Reporting And Lack Thereof* – Aldonio Ferreira, Department of Accounting, Monash University, Australia
- *A Construct of Triple Bottom Line and Reasons for Implementing Sustainable Business Practices in Companies and their Business Network* – HB Klopper, School of Business, Monash South Africa. (with Høgevoid, N., Svensson, G., Wagner, B., Sosa, J.C., Petzer, D.J., Ferro, C. & Padin, C.)
- *Fresh Food Supply Chains: Sustainability Issues* – Emma Coath, Monash University, Australia

7.00pm

**DINNER**

**Day 2: Tuesday 23 June 2015**

9.15am-10.30am

**Plenary Session**

Sisira Jayasuriya, Monash University, Australia

- *Climate Shocks and Economic Development: A Subnational Analysis* – Paul Raschky, Monash University, Australia
- *Sustainability: A Legal Standpoint* – Bryan Horrigan, Monash University, Australia

10.30am-11.00am

**MORNING COFFEE BREAK**

11.00am-12.45pm

Parallel Streams:

**Stream A4: Economics –  
Chair: TBA**

- *Study of climate change adaptation and sustainable ground water governance with special reference to India* – Gamini Herath, Monash University Malaysia
- *Optimal Climate Change Adaptation in the Water Sector* – Anke Leroux, Monash University, Australia
- *TBA* – Michael Ward, Monash University, Australia

**Stream B4: Business -  
Chair: Amrik Sohal, Monash University, Australia**

- *Theories of the firm's contribution to sustainability* – Rodrigo Lozano, Utrecht University, The Netherlands
- *Sustainable purchasing and transportation in a global supply chain context* – Daria Battini, University of Padua, Italy
- *An integrated supply chain problem with environmental considerations* – Ali Daibat, Masdar Institute of Science and Technology, UAE

12.45pm-1.30pm

**LUNCH**

1.30pm-2.30pm

Parallel Streams:

**Stream A5: Economics –  
Chair: TBA**

Discussion – Developing our future research agenda

**Stream B5: Business -  
Chair: Amrik Sohal, Monash University, Australia**

Discussion – Developing our future research agenda

2.30pm-3.00pm

**Final discussion plenary session**

Chair – Gary Magee, Monash University, Australia