

Centre For Health Economics Seminar Series 2017

IMPLEMENTING HEALTHY FOOD SERVICE RETAIL STRATEGIES: IMPACT ON HEALTH AND NON-HEALTH OUTCOMES

Presenter: Anna Peters, Deakin University
Date: Wednesday 2 August 2017
Time: 12.00pm -1.00pm
Venue: RB Scotton Room
Centre for Health Economics



Abstract:

Today, an unhealthy diet is the largest modifiable contributor to ill health and death globally, with substantial impact on health, wellbeing and productivity. One of the key drivers of an unhealthy diet is the pervasiveness of unhealthy food and drink in our daily food environments. Our global lack of progress to date in improving population nutrition underscores the futility of building nutrition skills and education across the community in a context of unchanging food environments. Using data from a number of Victorian organisations I will discuss emerging evidence for the potential impact of community based healthy food retail initiatives on population health. I will also discuss new evidence on the impact of such policies on business related outcomes such as revenue and customer satisfaction.

Presenter:

Anna is Professor of Epidemiology and Equity in Public Health & Associate Director of the Global Obesity Centre at Deakin University. She is a public health researcher, particularly interested in the provision of information to facilitate objective and equitable choices in public health by policy makers, practitioners and the public. Anna is Past President of the Australia New Zealand Obesity Society (2011-14), and on advisory boards and steering committees for the Parent's Jury, the Victorian government's Equity Focussed Health Impact Assessment advisory group and WorkHealth advisory group, and on the World Cancer Research Fund's Policy Advisory Group and the World Obesity Federation's Executive group. Anna has recently been awarded the prestigious World Obesity Federation Andre Mayer Award for 2014 and a Churchill Award (2014).

VISITORS ARE MOST WELCOME

The Seminar Series is free of charge. For further information please phone 9905 0733 or email che-enquiries@monash.edu

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