Program Structure

Module 1: Feb – Jun
**Foundation**
- Leadership I: People and Performance
  - Business Models & Strategy
  - Markets & Customers
  - Financial & Managerial Accounting
- Project I: Corporate Strategy

Module 2: Jul – Dec
**Innovation**
- Leadership II: Influence and Negotiations
  - Design Thinking
  - Comm’n of Technology
- Project II: Comm’n of Technology

Module 3: Feb – Jun
**Transformation**
- Leadership III: Business Transformation in an AI World
  - Economics & Society
  - Global Business Strategy
- Project III: Start-up Ventures
  - Business Analytics

Module 4: Jul – Dec
**Globalisation**
- Leadership IV: Sustainability in a Global World
  - MBA Seminars
- Project IV: International Business