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ARTS

CREATIVE DIRECTIONS

GRADUATE MEDIA FESTIVAL

PRESENTED BY: SCHOOL OF MEDIA, FILM & JOURNALISM

8 & 9 OCTOBER 2019, CAULFIELD CAMPUS

One of the biggest hopes and early promises of the internet age was that it would bring us all closer together. In 2019 Creative Directions examines the impacts, failures and potential futures for our era of digital intimacy.

2019 THEME: BREAK UP

What's going on behind the screens? How are the major global digital platforms intersecting with local audiences, laws and cultures? How do you engage and empower inclusive online communities when divisive content gets the most hits? Do we need to disconnect with our devices to reconnect with each other? And what kind of careers should emerging media and creative professionals be planning for when political talk turns to a tech break up?

Run by the School of Media, Film and Journalism, Creative Directions is an annual festival of ideas and industry know-how exploring critical issues shaping the contemporary media, cultural and communications industries. **#CreativeDirections**

WELCOME - PROFESSOR BRETT HUTCHINS

On behalf of the School of Media, Film and Journalism, I warmly welcome you to Creative Directions 2019, our annual media festival for postgraduate students in our four Masters programs.

Over two days, leading researchers, practitioners and students will offer their insights on a range of topics exploring the state of the contemporary media, cultural and communication industries. This is the third Creative Directions organised by the School of Media, Film and Journalism and it is wonderful to see the Festival grow, involving staff and students from across the School. This year marks a key stage in the Festival's development, having now become a landmark event in the cultural calendar of the Caulfield campus.

The theme for this year is **break up**. Take that as a provocation to put your phone away, talk to the people around you, and contemplate how we can all use and think about media in ways that make the world a better place to live in. This year's program highlights how seriously our students, presenters and staff take this challenge.

Professor Brett Hutchins
Head of School of Media, Film and Journalism

arts.monash.edu/media-film-journalism

WELCOME - DR MAURA EDMOND

Do you know where your phone is right now? (Of course you do!) Do you think maybe you're spending too much time together? Do you think you would be more connected with your friends if you weren't on social media all the time or less? Could you ever quit your Netflix obsession?

Welcome to Creative Directions 2019. Over two days of talks, workshops and events we ask whether our relationship with media and technology is good for us, or if we could be heading for a **break up**?

In our opening night panel talk "The Netflix Affect?" we explore what a regulatory break up might mean for the film and television industries. The mega platform Netflix recently opened offices in Australia and has started screening and producing local Australian content, but it doesn't yet operate according to the same rules and regulations that govern free-to-air and cable broadcasters. We love our *Stranger Things*, but what seems good for global audiences might not be so great for the local screen industries.

Other talks examine the impacts of major digital platforms – Facebook, Instagram, Spotify – on how audiences connect with media, and what that means for the day-to-day business of the media and cultural industries. There are sessions that explore the complicated relationships between influencers and followers, makers and audiences, press and police, minds and bodies, tech and ethics. There are hands-on workshops, which break up and break down media making to its fundamental elements – sound and vision, photographer and object. And of course, there are also presentations, exhibitions and screenings by students. Go celebrate the wonderful work you and your classmates are doing!

Our closing panel talk "Work in Progress" turns to the question of what career pathways and creative approaches there are for new graduates when so much traditional media and big tech is failing us. We consider the opportunities and obstacles that emerging makers face carving out careers in the contemporary media environment. Join us, as our panel of experts share their advice and insights about making a career out of making media that matters.

As always, a very big thank you to our student volunteers who help make this event possible.

Have fun, explore, connect and share your experiences. **#creativedirections**

Dr Maura Edmond
Festival Convenor
Program Director, Masters of Communication and Media Studies

PROGRAM

TUESDAY 8TH OCTOBER

WEDNESDAY 9TH OCTOBER

9:30AM - 11:00AM	HOME AND AWAY MAKING THE MOST OF YOUR TIME IN AUSTRALIA Venue: The Pavilion (Building H, Level 8)	CAREER CONNECTIONS: NETWORKING FOR POSTGRADUATES Venue: John White Room (Building C, C110)	APG5742 CAPSTONE PRESENTATIONS: SESSION 1 Venue: S2.32
11:30AM - 1:00PM	NEVER TEAR US APART: MUSIC CULTURE AFTER SPOTIFY Venue: John White Room (Building C, C110)		APG5742 CAPSTONE PRESENTATIONS: SESSION 2 Venue: S2.32
12:00PM - 1:00PM	WHATEVER IT TAKES! SPORTS MEDIA IN THE DIGITAL AGE Venue: The Pavilion (Building H, Level 8)	12:00PM - 1:00PM DARWIN'S ANIMOJI HISTORIES OF ANIMATION AND RACISM IN FACIAL RECOGNITION Venue: S901 (Building S, Level 9)	12:00PM - 2:00PM BETTER TOGETHER MUSIC VIDEO REMIX Venue: B5.36
1:30PM - 2:30PM	DON'T YOU LIKE ME ANYMORE? INSTAGRAM, INFLUENCER RELATIONS AND 'LIKE' BUTTONS Venue: John White Room (Building C, C110)	1:30PM - 2:45PM CREATIVE AI PODCAST: LIVE Venue: The Pavilion (Building H, Level 8)	
3:00PM - 4:30PM	CONNECTING WITH THE CROWD DIGITAL COMMUNICATION STRATEGIES FOR THE CREATIVE INDUSTRIES Venue: The Pavilion (Building H, Level 8)	TECH REGRETS IMAGINING IM/POSSIBLE FUTURES FOR DIGITAL MEDIA Venue: John White Room (Building C, C110)	
5.00pm - 6.30pm	OPENING NIGHT + DRINKS: THE NETFLIX AFFECT? DIGITAL PLATFORMS AND LOCAL SCREEN INDUSTRIES Venue: The Pavilion (Building H, Level 8)		

9:30AM - 11:00AM	IT'S NOT ME, IT'S YOU WHY YOU ARE THE WORST CANDIDATE FOR THE JOB (AND WHAT TO DO ABOUT IT) Venue: The Pavilion (Building H, Level 8)	CAN WE START OVER? FIRST IMPRESSIONS AND AUSTRALIAN WORKPLACE CULTURE Venue: John White Room (Building C, C110)
11:30AM - 1:00PM	BEHIND THE SCENES OF BEHIND THE SCREEN Venue: The Pavilion (Building H, Level 8)	LAY IT ALL OUT SOCIAL MEDIA PHOTOGRAPHY WORKSHOP Venue: S901 (Building S, Level 9)
12:30PM - 1:00PM	ANONYMOUS VR SESSION Venue: Deep Immersion, Sensilab (Ground Floor, Building G) SESSIONS STRICTLY LIMITED. SIGN UP AT THE REGISTRATION DESK.	
1:00PM - 2:00PM	STUDENT EXHIBITIONS + REFRESHMENTS Venue: Caulfield Library, Ground Floor	
1:30PM - 3:00PM	MEDIA FREEDOM AND CIVIL LIBERTIES IN AUSTRALIA IN THE AGE OF POLICE RAIDS Venue: The Pavilion (Building H, Level 8)	2:00PM - 4:00PM PERFECT MATCH? DREAM TEAM DATA WORKSHOP Venue: Media Lab Newsroom (Building B, B526)
2:30PM - 3:45PM	THE CITY AND SAFETY Venue: John White Room (Building C, C110)	3:00PM - 4:00PM INSIDE OUT VR AND THE LIMITS OF MIND/BODY RELATIONS Venue: Deep Immersion, Sensilab (Ground Floor, Building G)
4:00PM - 5:15PM	CLOSING NIGHT + DRINKS: WORK IN PROGRESS. COMMUNITY AND EQUALITY IN MEDIA WORK Venue: The Pavilion (Building H, Level 8)	

FOR MORE INFORMATION VISIT:
<http://bit.ly/CreativeDirections2019>

TUESDAY 8 OCTOBER 2019

9:00AM - 9:30AM - REGISTRATION

The Pavilion (H Block, Level 8, Caulfield Campus)

Get your pass, pick up a program, load up on coffee and get ready for the day!

SESSION 1

9:30AM - 11:00AM

HOME AND AWAY

MAKING THE MOST OF YOUR TIME IN AUSTRALIA

Session: Career Kickstart

The Pavilion (H Block, Level 8, Caulfield Campus)

As an international postgrad student, how do you make the most of your time in Australia? What can you do now to connect with the professional communities around you? Experts from **Career Ahead** explore strategies for students thinking about future careers here and at home.

9:30AM - 11:00AM

CAREER CONNECTIONS

NETWORKING FOR POSTGRADUATES

Session: Career Kickstart

John White Room (Building C, C110)

Most jobs are landed through direct referrals and networks. Is there a right way to network as a student? Do genuine relationships really matter in networking? Experts from **Career Ahead** discuss methods for making meaningful career connections.

9:30AM - 11:00AM

APG5742 CAPSTONE PRESENTATIONS: SESSION 1

Session: Student Showcase

S2.32 (Building S, Level 2)

Students in the Master of Communications & Media Studies capstone unit, APG5742 Industry Project, present their work-in-progress for client organisations: the Ian Potter Foundation, the Lord Mayor's Charitable Trust, and Beyond the Orphanage.

Presentation 1: Shinan Liu, Hui Sheng, Ziyang Song, Hanzhi Xu, Zhiqin Yang, Suhan Zhang.
Client: Beyond the Orphanage

Presentation 2: Michelle Isa, Ankita Karungalekar, Tingwei Liu, Jingqi Shao, Lan Tang.
Client: Lord Mayor's Charitable Foundation

Presentation 3: Jianhan Wang, Ning Wei, Guyuan Yang, Yue Yin, Ao Zhang.
Client: Ian Potter Foundation

Presentation 4: Mimi Liu, Yaqun Mo, Tong Li, Xuyang Chen, Chunyu Lin.
Client: Lord Mayor's Charitable Foundation

SESSION 2

11:30AM - 1:00PM

NEVER TEAR US APART

MUSIC CULTURE AFTER SPOTIFY

Session: Critical Conversations

John White Room (Building C, C110)

The major music streaming services have been widely criticised for how little they pay artists, but they're also celebrated for their ability to launch careers and connect old genres to new audiences. Whether you think Spotify is good or bad for the music industry, it doesn't look like audiences are going to ditch their streaming accounts any time soon. In this session we check in on the state of the Australian music sector after the ascendance of big music tech.

Speakers:

Paris Martine (Director, Contrary), Sara Glaidous (Writer Services, APRA AMCOS), and other speakers tbc.

Chaired by MFJ's Dr Ben Eltham

11:30AM - 1:00PM

APG5742 CAPSTONE PRESENTATIONS: SESSION 2

Session: Student Showcase

S2.32 (Building S, Level 2)

Students in the Master of Communications & Media Studies capstone unit, APG5742 Industry Project, present their work-in-progress for client organisations: the Ian Potter Foundation, the Lord Mayor's Charitable Trust, and Beyond the Orphanage.

Presentation 1: Kiran Gujuran, Xiaou He, Wanmei Lu, Luyao Niu, Yi Zhang.
Client: Lord Mayor's Charitable Foundation

Presentation 2: Xiaotong Bi, Yu Chen, Yiyang Feng, Dixiang Mo, Shufan Xie, Jiahuan Zhang.
Client: Ian Potter Foundation

Presentation 3: Jiajun He, Xuan Li, Zihao Liu, Tong Mu, Xiyue Wang, Jialing Yuan.
Client: Beyond the Orphanage

Presentation 4: Xiaoxuan Yin, Mutian Cui, Jia Lu, Tong Liu, Yunfei Lu.
Client: Lord Mayor's Charitable Foundation

12:00PM - 2:00PM

BETTER TOGETHER

MUSIC VIDEO REMIX

Session: Media Workshop

B5.36 (Building B, Level 5)

In this hands-on workshop we break up and put back together a music video. Working with rough cuts by local musicians and video directors **Leland Buckle** and **Alex McLaren** we explore the art of mixing music and video. The best remix of the day will make its debut on the Caulfield big screen!

12:00PM - 1:00PM

WHATEVER IT TAKES!

SPORTS MEDIA IN THE DIGITAL AGE

Session: Critical Conversations

The Pavilion (H Block, Level 8, Caulfield Campus)

MFJ's resident sports journalist expert **Julie Tullberg** leads an all-star panel through a discussion about the future of sports media in the digital age. What's it really like to get paid to cover your favourite sport? How have new technologies transformed how we tell stories about sports? And as players, clubs and management face increasing scrutiny and hostility on and off the field, how do you balance your responsibilities to fans and to journalism?

Speakers:

Jack Cannon (Producer, Fox Footy), Matt Windley (Sports reporter and current MFJ Sports Journalism teacher), Matt Balmer (Content Producer, Fox Sports Australia / Fox Footy).
Chaired by MFJ's Julie Tullberg

12:00PM - 1:00PM

DARWIN'S ANIMOJI

HISTORIES OF ANIMATION AND RACISM

IN FACIAL RECOGNITION

Session: Research Paper

S901 (Building S, Level 9)

Facial recognition systems are increasingly common components of smartphones and other consumer digital devices. These technologies enable animated video-sharing applications, such as Apple's animoji and memoji, Facebook Messenger's masks and filters and Samsung's AR Emoji. Visiting academic Luke Stark (Microsoft Research) examines how animations serve as technical phenomena translating moments of affective and emotional expression into mediated, trackable, and socially legible forms across a variety of social media platforms.

Speakers:

Dr Luke Stark (Postdoctoral Researcher, Fairness, Accountability, Transparency and Ethics, Microsoft Research).
Chaired by MFJ's Professor Mark Andrejevic

SESSION 3

1:30PM–2:45PM

CREATIVE AI PODCAST: LIVE

Session: Critical Conversations
The Pavilion (Building H, Level 8)

Creative Artificial Intelligence (AI) is a research field that seeks to understand how we can co-create with AI systems to enhance and augment our creative abilities. It therefore generates important questions about humanity and the way we connect with each other and the world around us. The Creative AI group at SensiLab meets every fortnight to record a podcast that discusses and debates these issues and questions.

In a special, live recording of the podcast for Creative Directions, the team will delve into the different roles that AI could play in storytelling and build new connections with cultural institutions. Will AI allow people to connect in new ways with content? Or will it shape our world further based through the mediated lens of technology?

Speakers:

Professor Jon McCormack (Director, SensiLab),
Nina Rajcic (researcher, developer and Monash PhD Candidate) and
Seb Chan (Chief Experience Officer, ACMI).

1:30PM - 2:30PM

DON'T YOU LIKE ME ANYMORE? INSTAGRAM, INFLUENCER RELATIONS AND 'LIKE' BUTTONS

Session: Industry Q & A

John White Room (Building C, C110)

When Instagram launched a new trial this year of hiding 'likes' from users, it was celebrated as a major win against social media anxiety. "We want your friends to focus on the photos and videos you share," said the company "not how many likes they get." But what might it mean for those agencies and influencers who've built their businesses by tracking the size of online audience engagement? Join us for a conversation about digital transparency, influencer relations and the end of FOMO.

Speakers:

Katina Rosker (Social Media Manager, Milkbar Digital).

Chaired by MFJ's **Dr Andy Ruddock**

SESSION 4

3:00PM - 4:30PM

CONNECTING WITH THE CROWD DIGITAL COMMUNICATION STRATEGIES FOR THE CREATIVE INDUSTRIES

Session: Industry Q & A

The Pavilion (Building H, Level 8)

Where's the connection? In an era of imploding Facebook visibility, crowded Instagram feeds and nearly non-existent local press, how do artists, makers and cultural organisations grow and engage their audiences? In this session, two experts in creative crowdfunding, promotion and building relations on social media will showcase their strategies for connecting with the crowd.

Speakers:

Bella Kranjec (Online Marketing and Social Media Coordinator for The Corner Group Live),
Ben McKenzie (actor, writer, podcast producer, and crowdfunding guru).

Chaired by MFJ's **Dr Mugdha Rai**

3:00PM - 4:30PM

TECH REGRETS IMAGINING IM/POSSIBLE FUTURES FOR DIGITAL MEDIA

Session: Critical Conversations

John White Room (Building C, C110)

As political and popular talk turns to a 'tech break up' we have to ask ourselves: what went wrong? In this session we explore what was, what is and what could be the future of digital media. An expert panel of media historians, ethics researchers and digital rights activists examine what we are doing and what we should be doing to not repeat the mistakes of technologies past. Can we convince MFJ's resident digital tech pessimist **Professor Mark Andrejevic** that the future could be better?

Speakers:

Dr Elinor Carmi (Postdoctoral Researcher, Digital Culture and Society, Liverpool University),
Dr Luke Stark (Postdoctoral Researcher, Fairness, Accountability, Transparency and Ethics, Microsoft Research).

Sam de Silva (Digital Rights Watch and Senior Advisor, Internews).

Chaired by MFJ's **Professor Mark Andrejevic**

OFFICIAL OPENING

TUESDAY 8 OCTOBER 2019

5:00PM - 6:30PM - FOLLOWED BY OPENING NIGHT DRINKS

THE NETFLIX AFFECT?

DIGITAL PLATFORMS AND LOCAL SCREEN INDUSTRIES

Session: Critical Conversations

The Pavilion (H Block, Level 8, Caulfield Campus)

Now that the excitement has died down a little, how do we really feel about the big global streaming services? Netflix may have opened offices in Sydney, but what does that mean for local producers, creatives and audiences? How fair is the playing field for existing Australian media companies? Has our affection for *Stranger Things* clouded our judgement of the global mega platform? In this session we examine the implications of global streaming platforms from the perspective of a range of different stakeholders - media makers, distributors, audiences and governments. It's complicated...

Speakers:

Fei Wu (Assistant Director, Digital Platforms Branch, Australian Competition & Consumer Commission),
Mike Cowap (Senior Producer, Princess Pictures),
Dr Ramon Lobato (Senior Research Fellow, Digital Ethnography Research Centre, RMIT University, author Netflix Nations, 2019).

Chaired by MFJ's **Dr Claire Perkins**

WEDNESDAY 9 OCTOBER 2019

SESSION 1

9:30AM - 11:00AM

IT'S NOT ME, IT'S YOU

WHY YOU ARE THE WORST CANDIDATE FOR THE JOB (AND WHAT TO DO ABOUT IT)

Session: Career Kickstart

The Pavilion (H Block, Level 8, Caulfield Campus)

Making the leap from study to a career is difficult for even the best graduates. How do you narrow the gap between what you've got and what the industry is looking for? Do you really understand what employers expect from graduates? Experts from **Career Ahead** discuss what organisations are looking for in a graduate and how to sell your CV to employers when there isn't much on it (yet!).

9:30AM - 11:00AM

CAN WE START OVER?

FIRST IMPRESSIONS AND AUSTRALIAN WORKPLACE CULTURE

Session: Career Kickstart

John White Room (Building C, C110)

How late is too late to show up to work? Do handshakes really matter? Can you really call someone more senior by their first name? Experts from **Career Ahead** explain the nuances of Australian workplace culture and how it is different (and not so different) to other cultures across the globe.

SESSION 2

11:30AM - 1:00PM

BEHIND THE SCENES OF BEHIND THE SCREEN

Session: Critical Conversations

The Pavilion (H Block, Level 8, Caulfield Campus)

In her eye-opening new book *Behind the Screen* and the 2018 documentary *The Cleaners* Sarah T. Roberts explores the lives of commercial content moderators; those invisible internet workers whose job it is to filter social media and protect us from seeing humanity's very worst. In this session, we go on a tour of what's involved in investigating some of the biggest tech corporations in the world.

Presented in collaboration with Monash University's Culture Media Economy research group.

Speakers:

Dr Sarah T. Roberts (Assistant Professor, Information Studies, UCLA).

Chaired by MFJ's **Professor Mark Andrejevic**

Please join us for Sarah T Robert's public lecture and the Australian book launch for *Behind the Screen*, Thursday 10 October 6pm-8pm, Monash Conference Centre, 30 Collins Street, Melbourne.

11:30AM - 1:00PM

LAY IT ALL OUT

SOCIAL MEDIA PHOTOGRAPHY WORKSHOP

Session: Media Workshop

S901 (Building S, Level 9)

Learn how to slay your flatlay in this social media photography workshop. Expert stylists and photographers from Melbourne's Milkbar Digital team will walk you through how to break up, lay out and see your subjects from a whole new perspective. Smartphone cameras at the ready!

Presenters:

Baya Ou Yang (Social Media Coordinator, Milkbar Digital), **Maddie Reed** (Social Media Coordinator, Milkbar Digital)

SESSION 3

1:00PM - 2:00PM

STUDENT EXHIBITIONS + REFRESHMENTS

Session: Student Showcase

Caulfield Library

(Ground Floor, Teaching Rooms 1,2 and 3)

Students in **APG5401: Media Empires & Entrepreneurs** have been digging deep into the complex histories of some of the biggest global media and tech companies around. Come take a tour of the online timelines they've built.

Students in **APG5067: Cultural Economy and Sustainable Development** have produced posters and infographics illustrating how Aboriginal communities are infusing culture in the economy to achieve sustainable development. Experience an exhibition highlighting Indigenous cultural agency and enterprise.

Students in **APG5366: Strategic Communications in a Digital Era** have produced posters and infographics evaluating some of the most compelling communications initiatives across public, private and non-profit sectors. Explore the complex debates of ethics and effectiveness, global and local, digital and traditional, that define contemporary strategic communications.

SESSION 4

12:30PM, 1:00PM, 1:30PM, 2:00PM, 2:30PM

ANONYMOUS

VR Session

Deep Immersion, Sensilab (Ground Floor, Building G)

Sessions strictly limited. Sign up at the registration desk.

What is it like to die? Or to watch over the living? *Anonymous* is a 3D-animated interactive VR film that explores loneliness and mortality. It tells the story of an old man living alone and remembering his life. In a preview of Sojung Bahng's intimate and immersive new animated film, audiences can experience one man's life from entirely different perspectives - his deceased wife, an inanimate object, a butterfly, or a star. Based on a real story.

Directed by Monash PhD candidate and new media filmmaker **Sojung Bahng**.

Join us for a discussion with Sojung Bahng at 3pm.

1:30PM - 3:00PM

MEDIA FREEDOM AND CIVIL LIBERTIES IN AUSTRALIA IN THE AGE OF POLICE RAIDS

Session: Critical Conversations

The Pavilion (Building H, Level 8)

The back-to-back raids by the Australian Federal Police (AFP) on journalists and media organisations in June 2019 made headlines around the globe. This was not the first time Australian governments had treated journalists and whistleblowers in a heavy handed way, and compared with many other countries, Australia is an outlier in terms of the pressure journalists are under when reporting matters of national security. The AFP raids and the aftermath, is the starting point for this panel. The panel will also consider other challenges to the media's ability to scrutinise power: punitive defamation laws, court suppression orders, poor protection of journalistic sources and a shaky freedom of information system.

Speakers:

Adele Ferguson (author and investigative journalist, *The Age*, Sydney Morning Herald), **Mark Maley** (Manager Editorial Policy, ABC News), **Michael Bachelard** (Investigations Editor, *The Age*).
Chaired by MFJ's **Associate Professor Johan Lidberg**

2:00PM - 4:00PM

**PERFECT MATCH?
DREAM TEAM DATA WORKSHOP**
Session: Media Workshop

Media Lab Newsroom (Building B, B526)

What social relations and group dynamics do you need to build the dream team? Who should you pick to be captain? In this playful hands-on workshop, MFJ's resident data analytics expert **Dr Verity Trott** will take participants through the process of using Node XL to visualise, map and analyse social networks. Go team!

2:30PM - 3:45PM

THE CITY AND SAFETY
Session: Critical Conversations

John White Room (Building C, C110)

Urban spaces are hives of human activity, shaped by the planning and architecture that enable or restrict different forms of movement and habitation. The city is a site of life, employment, entertainment, and risk. We navigate through it with mobile media, and encounter strangers and new experiences with our devices. This panel investigates the experience of newness, of media, and of divides in the context of staying safe in the multicultural city space. Our panellists are experts across media research, advocacy, inclusion, and policy and bring with them perspectives on identity, multiculturalism, and gender.

Speakers:

Daniella Trimboli (Cultural Studies researcher),
Estelle Boyle (PhD at University of Melbourne),
Esther Semo (Gender Equity Victoria GEN VIC),
Indigo Holcombe-James (University of Melbourne).

Chaired by MFJ's **Dr Robbie Fordyce**

3:00PM - 4:00PM

**INSIDE OUT
VR AND THE LIMITS OF MIND/BODY RELATIONS**
Session: Critical Conversations

Deep Immersion, Sensilab (Ground Floor, Building G)

What would it feel like to be in someone else's body, or something that doesn't have a body at all? Do spectatorship and engagement feel physically different? And what would happen to our bodies if we spent too much time in VR? In this session, a local VR director, curator and critic discuss using interactive VR to explore how our bodies and minds connect. Join us for an intimate talk about how new digital interfaces are transforming our engagement with the world around us.

Sojung Bahng's animated VR film *Anonymous* can be previewed throughout the day.

Speakers:

Nicky Pastore (Experimenta Exhibition Manager & Program Producer),
Sojung Bahng (new media filmmaker and PhD candidate, Sensilab).
Chaired by MFJ's **Dr Dan Black**

CLOSING NIGHT

WEDNESDAY 9 OCTOBER 2019

4:00PM - 5:15PM - *DRINKS TO FOLLOW*

**WORK IN PROGRESS
COMMUNITY AND EQUALITY IN MEDIA WORK**
Session: Critical Conversations

The Pavilion (H Block, Level 8, Caulfield Campus)

New media has removed many of the traditional costs and barriers to media work, but introduced plenty of new ones, especially for recent graduates. In this session we explore the opportunities and obstacles that emerging makers face carving out careers in the contemporary media environment. What informal pathways are there if traditional media is not for you? How do you balance creative interests, community needs and aspirations for a paid job? Can you have a sustainable practice when you're more likely to be working casually? And how do you create support for inclusive media when divisive content gets the most hits? Join local creative producers and international digital media experts as they share advice and insights into the dynamics of youth creative employment and making media that matters.

Presented in collaboration with Monash University's Culture Media Economy research group and "Media Matters" public lecture series.

Speakers:

Areej Nur (creative producer, co-founder Broadwave),
Dr Jacqueline Vickery (Associate Professor of Media Studies, University of North Texas and Director of the Youth Media Lab at UNT),
Dr Julian Sefton-Green (Professor of New Media Education, Deakin University).
Chaired by MFJ's **Dr Aneta Podkalicka**

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