DATA IS THE NEW BLACK

Privacy is its must-have accessory
Data collection, processing, access: Old-school
Traditional protections
Contemporary data collection, processing, access
Enhanced government data collection
Increased use of government portals for service delivery
Informatica makes the case: Why data needs AI and vice versa

As the data domain explodes beyond the enterprise walled garden, Informatica’s strategy has evolved to fighting fire with fire.
Trust us!

(Am I right?)
Collection, storage

- Surveillance (passive)
- Interrogation (active)
- Chilling effect on freedom of speech, association
Processing (include aggregation)

I didn’t want to tell you that about myself...

We see EVERYTHING
Dissemination

- Public disclosure of private facts
- Distortion of the true picture
Invasion, decisional interference

State interference with the seclusion or solitude of the citizen through unwanted presence or direct activity
Solutions?
THE
SOCIAL CONTRACT:
OR,
PRINCIPLES OF POLITICAL LAW:
ALSO, A PROJECT FOR A PERPETUAL PEACE.

Time for a new one...