The Monash Arts experience
Your success starts here
Flexibility
Industry engagement
Elite facilities
Ready to go global?
Embrace immersive learning

Our programs
Master of Applied Linguistics
Master of Bioethics
Master of Communications and Media Studies
Master of Cultural and Creative Industries
Master of Environment and Sustainability
Graduate Certificate of Family Violence Prevention
Graduate Diploma of Family Violence Prevention
Graduate Certificate of Gender, Peace and Security
Master of International Development Practice
Master of International Relations
Master of International Sustainable Tourism Management
Master of Interpreting and Translation Studies
Master of Journalism
Master of Public Policy
Master of Strategic Communications Management
Bachelor’s/Master’s program
Graduate research degrees

Important information
Eligibility, FAQs and fees

Note: The entry requirements listed in the Fast Facts are for domestic students only. Please visit monash.edu/study for detailed entry requirements.
If you love big ideas, vibrant cities and once-in-a-lifetime experiences, you belong at Monash Arts.

Monash University spans multiple campuses in Melbourne and is the largest university in Australia with more international campuses than any other Australian university. It’s dedicated to transcending traditional boundaries and achieving an impact on communities worldwide. Studying at Monash offers the opportunity to be a part of Australia’s largest university network with access to scholars at the forefront of their field around the world.

Based in Australia’s most culturally diverse city, you’ll meet people from more than 200 countries who call Melbourne home. Melbourne is a safe, vibrant and welcoming city with a proud multicultural history.

Melbourne is also marked as a UNESCO City of Literature and features a year-round program of celebrated festivals and events at its leading institutions and regional attractions. Get ready to find your tribe within Australia’s largest student network and explore Melbourne’s ever-expanding arts scene, packed with galleries, independent cinemas, cafes, bars and live music venues.

For full details on all our graduate study programs, visit monash.edu/arts/graduate-coursework
YOUR SUCCESS STARTS HERE

TAILORED MASTER’S
If you’re enrolled in a 96-point (2 years full-time) program, you can tailor your course to suit your needs, by taking up to 24 credit points of complementary electives from any other Arts coursework Master’s degree.

ACCELERATED 1 YEAR MASTER’S
If you’re eligible to enrol in a 72-point (1.5 years full-time) program, you may also have the option of completing the course via intensive mode over a 10-month period.

INTERNATIONAL REPUTATION
Monash graduates are recognised and in demand across the world. Increase your global opportunities with a truly international university.

FIELD SCHOOLS AND STUDY TOURS
Practical, on-the-ground experience both in Australia and abroad. These unique learning experiences will inspire you throughout your career.

PROFESSIONAL INTERNSHIPS
Available via a list of 600+ providers, you’ll have the chance to work within an organisation either locally or internationally.

LEADERSHIP OPPORTUNITIES
Develop your leadership skills and take advantage of professional development workshops in the Arts Graduate Leadership Program.

WORLD-CLASS FACILITIES
Our industry-standard Media Lab, newly redeveloped libraries with more than 1.5 million items and contemporary study spaces, the latest in teaching technologies and dedicated graduate student lounges will provide you with the resources and skills needed in today’s digital economy.

LEARN FROM THE BEST
Our world-renowned academics are committed to providing you with the skills, experience and connections you need to succeed and thrive.

RESEARCH PATHWAYS
If you’re a high-achieving student you may seek permission to undertake a research thesis, as prerequisite for future enrolment in a Higher Degree by Research such as a PhD.
FLEXIBILITY

All our master’s programs are available as 100 per cent coursework, or in combination with research and internship units. You can tailor your course to suit your interests and career needs, whether you come with some background in the field, or if you’re new to the area.

Depending on your previous experience, you may have the option to complete your course in one, one-and-a-half or two years if you’re studying full-time.

Each course is made up of a series of different types of units:

**Foundation units**
You’ll take these if your previous qualification is not in a related field, or if you wish to take a longer program of study. These units provide you with an orientation to the field of studies at graduate level.

**Core master units**
Taken by all students, these will equip you with specialist knowledge related to the field.

**Capstone units**
Designed to allow you to demonstrate what you’ve learnt, and apply the skills you’ve acquired — for example, via an internship, research project or global field school.

**Discipline elective units**
You’ll have the opportunity to select from a range of units related to the field that best meets your own study interests.

**Complementary elective units**
Available to students completing the two-year option, these selected complementary elective units can be taken from any of the master’s by coursework degrees offered in the Faculty.

**Research units**
This option allows you to complete a minor that can enable you to pathway through to a PhD program if you wish.
I started my master’s because I wanted to learn how to support social infrastructure of a community, especially those that are most vulnerable to climate change. I want to keep building on my master’s and my business to provide a platform for bringing people together that is beneficial to the whole community.”

LUCIA PALAMI
Owner, Yellow Doors Hostel, Tacloban
Master of International Sustainable Tourism Management

Read Lucia’s story by scanning the code or heading to monash.edu/study/course/A6012
INDUSTRY ENGAGEMENT

Engagement with industry is at the heart of all Monash courses, and we’re committed to delivering industry-relevant programs to ensure strong graduate outcomes for our students.

**Course advisory panels**
All of our graduate coursework programs are informed by industry-based advisory boards, where leaders from government, corporate, cultural and not-for-profit sectors contribute to our program content, ensuring we deliver cutting-edge programs which not only address the current needs of industry, but also look to solve future challenges.

**Internships, fieldwork and experiential learning**
Monash is committed to providing you with the best possible opportunity to apply academic theory to real-world situations through our accredited internship and fieldwork programs. These programs offer you the chance to either work within an organisation or carry out fieldwork and research both locally and internationally for a period of between four weeks and a full semester.

We see this as a crucial component of a well-rounded education, which will enable you to better understand workplace culture, to actively engage in the application of concepts, and to develop networks and connections which can assist you in establishing your career.

**Learn from leading practitioners**
Our highly-regarded academic faculty comprises some of the world’s leading and most active arts and humanities minds. You’ll also have the opportunity to learn directly from industry experts and practitioners who’ve risen to the top of their own profession, and who are passionate about passing their knowledge and experience on to a new generation of leaders.

Monash’s teaching staff are widely sought-after by industry, government and the media for their input into everything from bioethical questions to matters of international politics and diplomacy. They combine world-class research with robust industry networks to ensure you graduate with both the conceptual and practical skills necessary for a sustained and successful career.

ELITE FACILITIES

As Australia’s largest university, Monash offers students access to world-class facilities and alternative study opportunities.

**Learning and Teaching Building**
The new impressive Learning and Teaching Building at our Clayton campus comprises four levels and includes more than 60 formal and informal learning and teaching spaces. The innovative, contemporary design combines advanced technologies with spaces that have been designed to provide an outstanding student-centred learning experience.

**Australia’s foremost libraries**
Sir Louis Matheson Library at Clayton and Caulfield Library have recently undergone major redevelopments with flexible study and teaching spaces, advanced technologies, in-house cafés, contemporary and inspiring study areas and greater access to the University’s special collections.

Founded in 1964, the Matheson Library is noted as one of Australia’s foremost humanities libraries. The Caulfield Library is an important resource centre for the humanities as well as art, design and architecture, business and economics, information technology and health sciences.

**Monash Media Lab**
The Media Lab at our Caulfield campus offers Monash students unrivalled access to teaching and production facilities that are among the most sophisticated in the country.

**Combine on-campus learning with flexible online study**
Most of our graduate coursework programs offer you the opportunity to combine your on-campus experience with online access, so that you can fit your studies around your work, family and other life commitments. Many programs offer evening classes and full online subjects to give you the flexibility you need to advance your qualifications whilst pursuing your career.
READY TO GO GLOBAL?

With campuses and partner organisations around the world, Monash offers a truly global study experience.

Not only does a Monash education give you the opportunity to undertake international exchanges and internships, but our community of world-class academic staff and our international student cohort ensure you’ll open your mind to a world of possibilities and perspectives through your studies.

A world-leading university
Monash has achieved an enviable national and international reputation for research and teaching excellence in 50 years.

According to the Times Higher Education World University Rankings 2019–2020, we’re ranked:
- in the top 1 per cent of world universities
- no.29 in the World’s Most International Universities in 2020.

A ‘Group of Eight’ University
Monash is a member of the Group of Eight, an alliance of leading Australian universities recognised for their excellence in teaching, learning, research and graduate outcomes.

Group of Eight universities produce graduates who find full-time employment sooner and begin on higher salaries than graduates from other Australian universities.

You can be assured you’re on the right path. Our research is helping to change the world, and that means when you study with us, you might change it too.

An internationally-respected qualification
Our global credentials, world-class research reputation and international connections ensure that your Monash degree can open doors the world over. Our graduates have been employed with government, non-government and private sector organisations worldwide.

International destinations within our graduate programs

**Americas**
- Chile
  - Public Policy
- Washington
  - International Relations
- New York
  - Communications and Media Studies
  - Journalism
  - Strategic Communications Management

**Europe**
- Germany
  - International Sustainable Tourism Management
- Italy
  - International Development Practice
  - Interpreting and Translation Studies
- Estonia
  - International Sustainable Tourism Management
- UK
  - International Relations
- France
  - Interpreting and Translation Studies
- Belgium
  - Interpreting and Translation Studies

**Asia**
- Shanghai
  - Communications and Media Studies
  - Cultural and Creative Industries
  - Interpreting and Translation Studies
  - International Relations
  - Strategic Communications Management
- Hong Kong
  - Communications and Media Studies
  - International Relations
  - Journalism
  - Strategic Communications Management
- Japan
  - Interpreting and Translation Studies
- Sri Lanka
  - International Development Practice
  - Environment and Sustainability
- India
  - Communications and Media Studies
- Indonesia
  - Communications and Media Studies
- Malaysia
  - International Relations
  - International Development Practice
  - Communications and Media Studies
- Fiji
  - International Development Practice
  - International Sustainable Tourism Management

**International campuses**
- Malaysia
- Prato Centre, Italy
EMBRACE IMMERSIVE LEARNING

All Monash Arts graduate coursework programs offer you the opportunity to undertake international internships or attend global field schools to give you practical, real-world experience within your specialised field.

We provide overseas study and international immersion experiences for more students than any other university in Australia.

Whether it’s understanding a new wave of cultural innovation through Shanghai’s city lab; helping to build sustainable tourism models in developing economies like Estonia or Fiji; or investigating the way traditional media outlets are adapting to change in New York City, our international study opportunities provide you with unique, once-in-a-lifetime experiences which will help to shape your worldview and your career.

Monash Abroad
The Monash Abroad travel grant has made studying overseas more accessible than ever. All Monash students are eligible to apply for a grant through which the University will contribute to the cost of international education experiences and exchanges.

Find out more at monash.edu/study-abroad

CHRISTIE SUTHERLAND
Operations Supervisor, G Adventures
Master of International Sustainable Tourism Management (2019)

Immersing ourselves in industry through field trips was such an important part of the course, especially because they involved meeting fantastic professionals in their place of work.

The trips were so far-flung – we went everywhere from Fiji, to Latvia, to the Great Ocean Road. These kinds of immersive experiences helped me gain a practical, first-hand understanding of how different destinations are tackling tourism challenges.”

CHRISTIE SUTHERLAND
Operations Supervisor, G Adventures
Master of International Sustainable Tourism Management (2019)

Read Christie’s story by scanning the code or heading to monash.edu/study/course/A6012
I want work that will sustain my spirit. Creative, open and honest expression is at the heart of everything I do, and it’s the reason I decided to take up postgraduate study.

I didn’t want to start in the industry from the bottom – I wanted to start at a strategic, policy-making level. This degree empowered me to think big and see the industry as a whole rather than an archipelago of different projects.”

BRODY TURNER
Safeguarding, Consent and Inclusion Coordinator, Stratton Oakmont Productions, London
Master of Creative and Cultural Industries (2018)

Discover Brody’s story by scanning the code or heading to monash.edu/study/course/A6004
## OUR PROGRAMS

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MASTER OF APPLIED LINGUISTICS

Become an advanced specialist in one of the most powerful communication tools we have, with Monash’s highly-regarded Master of Applied Linguistics.

A true qualification for the 21st century, applied linguistics is increasingly recognised for its ability to solve language-related problems in an increasingly multilingual and globalised world. With globalisation and significant technological disruption in recent years, the demand for English language experts, teachers and intercultural communicators has significantly increased. As a professional at the forefront of this field, your knowledge of how language works and how it can be used across a broad range of scenarios will be highly valued in the workplace – opening doors to a successful and rewarding career.

Adapt the course to suit your needs
You’ll complete core units that explore how language variation comes to bear on communication across cultures, and how we use language differently according to context and across social groups.

You’ll develop skills in language analysis and be able to apply small practice-based research projects within your own professional context as part of the assessment process.

Elective units give you the option of exploring areas such as discourse analysis, intercultural communication and teaching global languages.

How will the course help advance your career?
The Master of Applied Linguistics will allow you to develop as a leader in your field. You’ll gain a critical understanding of theoretical and practical issues relating to applied linguistics, including foreign language acquisition, language teaching, language contact and intercultural communication. Throughout the course you’ll have opportunities to develop your own interests within applied linguistics and to apply your developing knowledge to professional contexts.

Our Applied Linguistics program has a proud reputation for excellence in the field, and this is reflected in strong workplace opportunities for graduates. An understanding of linguistics in a global landscape is highly-regarded in industry, particularly where skills in solving language related problems are required to optimise communication. Monash graduates have found employment in government, non-government and private sector organisations both in Australia and internationally.

Our alumni hold positions in organisations as varied as:
• universities and schools
• journalism
• the information technology sector
• the health sector
• marketing, communications and public relations
• banking.

Industry connections and internships
Our academic teaching staff members are innovative researchers and established industry professionals who are committed to creating a supportive learning environment within which students from all backgrounds can thrive. The understand that application of linguistic knowledge to professional contexts is at the heart of the curriculum in the Master of Applied Linguistics. You’ll have the opportunity to regularly engage with real-world case studies and practical problem-solving as part of your studies. There’s also an extensive fortnightly seminar series where you can engage with guest lecturers from industry and other universities.

We also support students doing an internship as part of the course – giving you genuine hands-on experience within industry. High-achieving students may also have the freedom to devise their own internship or research project which may be undertaken locally or internationally.

Further information:
monash.edu/study/course/A6001
LEARN FROM THE BEST

Dr Brook Bolander
Program Director

Dr Bolander’s major research interests include the sociolinguistics of globalisation (with a particular focus on English in multilingual contexts and language and transnationalism) and digital discourse; and she has researched and published widely in these areas. Her expertise in linguistics has seen her travel extensively and hold prestigious academic positions everywhere from Kyrgyzstan, to Germany, to Hong Kong.

HEAR FROM OUR GRADUATES

Rebecca Swain
Graduate Head of Learning – English, Carey Baptist Grammar School

“The course has made me a better English teacher as I now have a better understanding of languages and how languages are learnt and developed in young people. It has also meant that I’m able to develop as a leader in the VCE English language curriculum. The flexible learning environment at Monash enabled me to continue teaching full-time whilst studying.”

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- Complete **core units** in:
  - Language and multilingual societies
  - Research methods in applied linguistics

- Your choice of discipline elective (1-2 units up to 12-credit points)

- One **capstone** unit from:
  - Discourse analysis
  - Professional internship
  - Research project
  - Second language acquisition

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ELECTIVE UNITS

Pursue your personal interests and career aspirations by taking advantage of the range of elective units available to you, some including:

- Bilingualism and content based programs
- Language, culture and curriculum
- Language and intercultural communication
- Practices of teaching Englishes for intercultural communication

Full details on course structure and unit offerings can be found online in the Monash handbook, handbook.monash.edu/2020/courses/A6001

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RESEARCH PATHWAY

High achieving students interested in pursuing a graduate research degree, such as a PhD (Arts), may apply to complete 24 points of research thesis units.

*or equivalent qualification or experience approved by the faculty

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In my role as Program Director, I have the unique opportunity to pursue socially meaningful research as I teach and learn from curious and talented students. In a world where international borders are becoming ever-more blurred and our lives are increasingly led online, it’s essential that we understand language as social action. We have crafted the Master of Applied Linguistics to enrich students’ understandings of the changing nature of language as they prepare for professional success.”

**DR BROOK BOLANDER**
Program Director
MASTER OF BIOETHICS

Revolutionary developments in biological and health sciences and technology are increasingly raising crucial ethical questions. The Master of Bioethics prepares students with the ability to provide well-informed analysis of these issues that are relevant to both individuals and society as a whole.

The program is especially designed for health professionals, scientists and those involved in public policy. Bioethics is something that Monash is famous for — and the Master of Bioethics is widely acknowledged to be one of the world’s most innovative and highly-respected programs. You’ll have the opportunity to learn from expert staff with international reputations for teaching and research in bioethics. Genuine leaders in the field, our academics are active and prominent contributors to public debate and their industry insights will help you to navigate your own career path.

About the Monash Bioethics Centre

The Master of Bioethics is offered by the Monash Bioethics Centre, which was established by Professor Peter Singer in 1980 as Australia’s first research centre devoted to bioethics. The centre is renowned as a world leader in research, industry engagement and education offerings. In 2014 it was designated as a World Health Organization (WHO) Collaborating Centre for Bioethics, of which there are only a handful worldwide.

Industry connections

Our connections with industry at an international and local level include a wide variety of organisations such as Médecins Sans Frontières (Doctors Without Borders), The Alfred hospital (Melbourne), International Association of Bioethics, and Virtues Across the Continents Network.

Who is the program suited to?

The course attracts students from a wide range of backgrounds and professions. Knowledge of ethics or philosophy isn’t essential and the course can be tailored to suit your specific industry and career focus. It’s particularly well-suited to the following groups:

- health care professionals, doctors and scientists who face complex ethical issues in their working lives
- those involved in the formulation of public policy
- legal professionals aiming to develop or refine specialized knowledge
- journalists, media commentators and public policy advocates
- philosophy graduates with an interest in further study of bioethics
- anyone interested in bioethical issues of public concern.

How will the course help advance your career?

A key strength of our program is its provision of a solid philosophical grounding, which is crucial to doing bioethics well. This means you’ll develop stronger analytical skills, be able to think through issues more clearly, and be confident that your decisions and views regarding ethical issues are well-informed.

The Master of Bioethics will help you to develop a deeper understanding of ethical frameworks and their application to real-world issues. You’ll also gain familiarity with newly-emerging controversies surrounding the latest developments in science and technology — and with current policies and practices in clinical and research ethics.

You’ll be taught by staff who are internationally renowned for their bioethics research and teaching, and who are active and prominent contributors to public debate on a wide variety of issues in bioethics.

Internships

The WHO Fellowship

Each year, our master’s students can apply for a fellowship with the Global Health Ethics Unit at the WHO headquarters in Geneva, Switzerland. This is a unique opportunity to be part of the important work done by the WHO at an international level.

Internships with the WHO or other organisations may also be possible via the Monash Arts WIL (Work Integrated Learning) team.

Where can the course take you?

Master of Bioethics graduates go on to influence policy development and ethical practices at a wide range of influential organisations such as leading teaching hospitals, professional associations, governmental bodies and NGOs.
LEARN FROM THE BEST

Associate Professor Justin Oakley
Program Director, Deputy Director, Monash Bioethics Centre

Associate Professor Oakley is a globally respected academic authority in bioethics. In addition to publishing two books, *Morality and the Emotions* and *Virtue Ethics and Professional Roles*, he has published articles in international journals on topics including the ethics of clinical trials, informed consent, surrogate motherhood, surgeon report cards, whistle blowing and reproductive cloning.

In addition to conducting world-leading research, he serves as the co-editor of the quarterly refereed journal *Monash Bioethics Review*.

HEAR FROM OUR GRADUATES

Josh Hatherley
Master of Bioethics (2018)

“We need to find a better balance between innovation and assessing risks associated with new technologies and implementing necessary safeguards.

“We need more research into these issues, because otherwise we as a society aren’t going to be equipped for their future implications. Without this, we’re sleepwalking into the technological future.”

Read Josh’s story:
monash.edu/study/course/A6002

ELECTIVE UNITS

Pursue your personal interests and career aspirations by taking advantage of the range of elective units available to you, some including:

- Bioethics and the body
- Public health ethics
- Questions of life and death
- Language for professional purposes (parts 1, 2 and 3)
- Clinical ethics
- Bioethics, public policy, and the law

Full details on course structure and unit offerings can be found online in the Monash handbook, handbook.monash.edu/2020/courses/A6002

RESEARCH PATHWAY

High achieving students interested in pursuing a graduate research degree, such as a PhD (Arts), may apply to complete 24 points of research thesis units.

*or equivalent qualification or experience approved by the faculty

The great thing about bioethics is that it’s interesting, it’s important and it’s relevant. We cover traditional topics in bioethics, and we also address very contemporary issues, like emerging technologies including genetic technologies and biotechnology.”

PROFESSOR MICHAEL SELGELID
Director, Human Bioethics

Hear Professor Selgelid reveal why you should choose to study bioethics at Monash Arts by scanning the code or visiting youtu.be/zKSzyMEEbNw

1-YEAR
Entry with honours degree in a related field*

Complete core units in:
- Ethics
- Human research ethics

Your choice of discipline elective (1-2 units up to 12-credit points)

One capstone unit from:
- Professional internship
- Research project
- Special topics in bioethics

1.5-YEAR
Entry with a previous qualification in a related field*

Complete all 1-year units

Your choice of additional discipline electives (2-4 units up to 24-credit points)

2-YEAR
Entry with a previous qualification in any field*

Complete all 1-year units

Complete all 1.5-year units

Your choice of additional electives (2-4 units up to 24-credit points)
MASTER OF COMMUNICATIONS AND MEDIA STUDIES

Play a leading role as a communicator in the digital economy with our renowned Master of Communications and Media Studies.

The last decade has seen unprecedented changes in communications and media content, technology and policy — with wide-ranging implications for business, politics, public policy and everyday life. As the innovation agenda sweeps through our social, political and economic lives, this course provides you with the skills to take a leadership role in the new economy and converging media.

Housed within our innovative School of Media, Film and Journalism, the program makes full use of the professional experience and networks of teaching staff. Hands-on skill development in project management, media research and media production in the new state-of-the-art Monash Media Lab is complemented by a rigorous academic grounding which will provide you with the conceptual framework for critical decision making throughout your career.

Who is the program suited to?
The course is designed for students working, or looking to work, in the communications and media industries, including media research, organisational and strategic communication, policy formulation and public relations.

The course aims to develop graduates who are able to take initiative and embrace leadership in this rapidly-changing environment — whether in business, politics, public administration, non-government organisations or everyday life.

How will the course help advance your career?
The Master of Communications and Media Studies will prepare you for an exciting career in a range of industries. You’ll graduate with advanced written, communication and analytical skills and a thorough understanding of the place of communications and media in politics, public policy and business. The strong academic and research focus of the course will empower you with the intellectual confidence to succeed within a competitive industry environment.

With broad electives available from our Journalism and Cultural and Creative Industries programs, the course will give you a dynamic understanding of the technological, cultural, economic and social changes sweeping our world. Our breadth of subject offerings is indicative of the broad employment opportunities available. This diversity is further reflected in our graduates’ employment destinations, with our alumni holding roles in influential global organisations such as:

- Telstra
- SCTV, Jakarta, Indonesia
- Time Out Beijing
- Victorian Department of Human Services
- Pacific Brands
- BBC Worldwide
- CNN International Ltd, London.

The program also has an optional research pathway that includes a thesis — the gateway to a further higher degree such as a PhD.

Industry connections and internships
The course provides you with the option of undertaking a Communications Industry Internship subject where you can apply your skills in real-work situations. Recent partners who’ve supported Monash interns include Shandong Television (SDTV), the United Nations in New York (Department of Public Information), Greta Donaldson Publicity, Slattery Media, Mango Communications and the Department of Broadband, Communications and the Digital Economy. The program also offers structured, assessed field trips to media industries in Melbourne, Sydney and Shanghai.

Excursions and guest lectures help to provide further industry-based learning opportunities — where you’ll hear directly from leading practitioners in the field. In previous years, these organisations have included the AudioBoom, Seek, Southern Cross Austereo, Channel 10, Australian Broadcasting Corporation, Fairfax Media, News Ltd, Essential Communications Media, Fox Studios, GetUp, and the Department of Broadband, Communications and the Digital Economy.
LEARN FROM THE BEST
Our program is led by teachers with substantial industry experience in journalism, radio, public relations and film, in addition to their academic credentials and cutting-edge research into rapidly transforming media and communications. They teach topics that are reflective of this contemporary, dynamic industry, and will introduce you to the latest developments and research in communications and media.

Dr Maura Edmond
Program Director
Dr Maura Edmond is a Lecturer in Media Studies at Monash University and the Program Director of the Masters of Communication and Media Studies (MCMS). Her research explores the sociology of creative scenes and media subcultures, and has examined music, art, podcasting, fashion, film and fandom from this perspective. Maura has also worked as a programmer, writer and editor for a wide range of cultural organisations and publications. Her work has been published in New Media and Society, Television and New Media, The Routledge Handbook of Global Cultural Policy (2018) and in digital outlets, magazines and newspapers around the country.

HEAR FROM OUR GRADUATES
Melissa Christidis
Master of Communications and Media Studies
“The graduate program was a great stepping stone in allowing me to successfully land a position in Telstra’s internal corporate communications team. More recently, I was promoted to Brand Marketing Manager, having the ability to work on exciting advertising campaigns with many key media agencies.”

DISCIPLINE ELECTIVE UNITS
- **Screen and cultural industries**: Incorporating units such as Data analytics in communications, Cultural and creative industries, and Film festivals in local and international contexts.
- **Journalism**: Spanning units from introduction to journalism practice, through to Video and digital journalism, plus International journalism field school
- **Policy**: Offering units in Foundations of public policy, Strategic political leadership and communication, and Intergovernmental relations

Full details on course structure and unit offerings can be found online in the Monash handbook, handbook.monash.edu/2020/courses/A6003

CREATIVE DIRECTIONS FESTIVAL
Run by the School of Media, Film and Journalism, Creative Directions is an annual festival of ideas and industry know-how exploring critical issues shaping the contemporary media, cultural and communications industries.

Curious? Scan the code or head to [youtu.be/RoX-k7F_S5c](youtu.be/RoX-k7F_S5c)
MASTER OF CULTURAL AND CREATIVE INDUSTRIES

Become a leading voice in one of the most exciting and innovative sectors of the contemporary world with Monash’s groundbreaking Master of Cultural and Creative Industries.

Key to the future of developed and developing countries, this interdisciplinary program provides you with a critical overview of a rapidly-growing sector and its many employment opportunities. You’ll get a detailed understanding of this dynamic sector through learning from a passionate team of cultural researchers and innovators, as well as a wide range of industry professionals and real-world projects from Australia and overseas. Whether exploring creative clusters in Melbourne and Shanghai, or understanding the business models of global digital industries, our agile content will prepare you for a career in this expanding sector.

Who is the program suited to?
This course is intended for all who work or want to work in the arts, cultural and creative industries; in the public, independent or commercial sectors; in urban cultural regeneration and branding; or in culture and development projects. It provides project-workers and creative entrepreneurs with the big picture and informed insight they need to turn their passion into a successful self-directed career.

How will the course help advance your career?
The Master of Cultural and Creative Industries will give you a clear grasp of the structures and dynamics of this fast-moving sector and how you can make a real difference within it. Our program involves practitioners and industry experts, field trips and concrete case studies, capped by the kind of analytical and empirical research required for contemporary employment in policy, arts, business and social enterprise.

The course will help you to develop an advanced understanding of the distinctiveness of cultural and creative industries business models, and of the economic, cultural and urban policy settings in which they operate. You’ll gain insight into how to initiate and manage projects, and how to evaluate their success. As a program closely tuned to the specific character of this sector, it’ll equip you with skills of independent problem-solving and entrepreneurship, report writing and analysis which will allow you to forge a rewarding career in this rapidly evolving field.

Industry connections and internships
The program benefits from strong industry engagement, including an industry advisory panel and an impressive list of international guest lecturers from the field, including:

- Creative Victoria
- Australian Centre for the Moving Image (ACMI)
- Collingwood Arts Precinct (a contemporary creative workspace)
- Renew Australia
- Creative Economy Australia
- Tasmanian Department of State Growth
- Shenzhen and Shanghai Maker Space
- BOP Cultural Consultancy, China
- Marcus Westbury, Renew Newcastle and Collingwood Arts Precinct
- Ben Eltham, journalist and cultural policy expert
- Raj Isar, UNESCO expert, American University Paris
- Avril Joffe, lead policy advisor to South African government
- Helene George, Indigenous cultural development expert
- Dan Baron Cohen, Culture and Development expert from Amazonia, Brazil
- Dan Hill, Arup Digital Lab, London.

Melbourne is Australia’s cultural capital, and Victoria is the leader in creative industries strategy and investment. You’ll have the opportunity to get up close to many of the existing projects in the city, region and across Australia through our field trips and site visits.

Field trips and global study tours
Our city lab in Shanghai, and our intensive culture and development workshops, add a strong international dimension to the course. Building on our strong links to UNESCO and the policy agencies, our international network of cultural creative industry leaders, and research collaborations in China, the UK and South Africa, this master’s can link you to researchers and policy makers across the globe. You’ll be able to leverage this global network to undertake international internships.

Further information:
monash.edu/study/course/A6004
I chose the Master of Cultural and Creative Industries because Monash was one of the first universities in Australia to offer a course like this. This degree opened my eyes to the many options available in the cultural industry. My advice is to not be shy and take advantage of every opportunity out there.”

CLOE KARAGOZLU
Master of Cultural and Creative Industries (2019)
MASTER OF ENVIRONMENT AND SUSTAINABILITY

Humanity is developing at a speed which is causing widespread environmental, economic and social challenges for sustaining life on Earth, making it vital for us to change and adapt in all aspects of how we work and live.

We’ve developed a master’s degree that draws on the cross-disciplinary expertise of Monash Arts, Monash Science, the Monash Business School and the Monash Sustainable Development Institute to build on your passion to transform society through sustainable solutions.

It’ll give you the training, language and tools to be a leader in a rapidly-growing field. You’ll explore trends, issues and the science underlying global sustainability problems, and learn how to evaluate, analyse and collaborate across sectors to effect change.

As a student in the Master of Environment and Sustainability you’ll be learning from global and professional experts from multiple disciplines and sectors. Our people are leading the agenda in Australia and internationally.

Tailor your program to suit your interests

The program has core units that allow you to analyse how nature, society and the economy interact and depend on each other, practical skill development through project work, internships and optional research, as well as your choice of one of the following five specialisations:

**Environment and governance**

Governments, markets and civil society play important and interrelated roles in the governance of the environment.

This specialisation will develop your understanding of policy and governance to enable change and responsible action to support sustainability. It’ll also enable you to understand how change occurs from the scale of the individual through to the broader society, and from local to rational and international scales of governance.

**Corporate environmental and sustainability management**

This specialisation explores the complex mix of social, environmental and economic sustainability challenges and opportunities faced by organisations. You’ll learn how to design, implement and facilitate strategies and solutions in corporate management for sustainable and accountable development.

**International development and environment**

Developing nations are often the hardest hit by environmental changes. To achieve sustainable development these communities need tailored, transdisciplinary solutions beyond simple environmental protection.

This specialisation will develop your knowledge and skills to analyse the causes of poverty, disadvantage and environmental change, and to work effectively with a wide range of groups to plan and implement development that’s environmentally sustainable.

**Environmental security**

There’s a global need for scientifically literate professionals to interpret and translate reliable scientific evidence about environmental security for groups as diverse as local communities and international corporations. This specialisation gives you the knowledge and understanding to guide the sustainable use of resources, protect the natural environment and integrate this into policy and management.

**Leadership for sustainable development**

Globally there’s an increasing demand for professionals from a range of disciplines, organisations and sectors who are able to collaborate, lead and deliver change for sustainability. This master’s equips you with holistic theoretical insights, analytical skills and practical capacities to guide, influence and lead processes aimed at creating positive social, environmental and economic outcomes.
**LEARN FROM THE BEST**

Associate Professor Wendy Stubbs  
Program Director

Associate Professor Stubbs is committed to exploring how business can more holistically address its environmental, social and economic responsibilities. She has developed a pioneering ‘sustainability business model’ that integrates sustainability into the core business model. Associate Professor Stubbs has strong industry connections and experience - prior to embarking on a career in academia, she was a senior executive in the telecommunications and IT industries.

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**HEAR FROM OUR GRADUATES**

Thomas Kennett  
Master of Environment and Sustainability (2019)

“My master’s journey was full of exciting learnings, conversations and experiences that gave me the foundation I need to contribute to sustainable change. Some of my best experiences included completing an internship at ClimateWorks and producing an academic thesis that resulted in a presentation of my findings to government, as well as consulting work.”

“I never would have accessed these opportunities without the course – it has made me a sustainability professional for life and I couldn’t be happier.”

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### 1-YEAR Entry with honours degree in a related field*

<table>
<thead>
<tr>
<th>Complete core units in:</th>
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<tbody>
<tr>
<td>• Global challenges and sustainability</td>
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<tr>
<td>• Perspectives on sustainability</td>
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<tr>
<td>2-4 units from your chosen specialisation (up to 24-credit points)</td>
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</tbody>
</table>

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### 1.5-YEAR Entry with a previous qualification in a related field*

<table>
<thead>
<tr>
<th>Complete all 1-year units</th>
<th></th>
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<tbody>
<tr>
<td>1-2 units from your chosen specialisation (up to 12-credit points) and one of the following:</td>
<td></td>
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<tr>
<td>• Environment and sustainability project</td>
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<tr>
<td>• Interdisciplinary industry project for sustainable development solutions</td>
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<tr>
<td>• Sustainability internship</td>
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**Research thesis in environment and sustainability**

### 2-YEAR Entry with a previous qualification in any field*

<table>
<thead>
<tr>
<th>Complete all 1-year units</th>
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<tbody>
<tr>
<td>1.5-year units</td>
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<tr>
<td>2-4 units from your chosen specialisation (up to 24-credit points)</td>
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</tbody>
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**How will the course help advance your career?**

Over the past two decades the sustainability job market has been rapidly rising. Corporations including Siemens, Unilever, Google and General Motors have created chief sustainability officer positions. There has also been growth in sustainability roles in all sectors of government, national and international NGOs, in universities, research centres, think tanks and consulting.

Global transitions to sustainable pathways will open new opportunities for well-prepared, creative and ambitious individuals. You’ll learn how to analyse change to identify and take opportunities as they emerge.

You can use your new skills to advance sustainability solutions in your current sector or move into a new career. It might be in governance and regulatory advice, capacity building, public education, environmental security or human rights. The opportunities are growing each day.

**Industry connections and internships**

All specialisations offer you the chance to work in an interdisciplinary real-world context through our internship program. You’ll have the opportunity to combine theory and practice, build industry networks and gain valuable on-the-ground experience in responding to local and global issues across a range of sectors.

The program also incorporates regular industry presentations from a range of corporations, government departments and NGOs. This high level of industry engagement throughout the course will give you cutting-edge insights into how academic concepts are being applied on the ground to create more innovative and sustainable communities.

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*or equivalent qualification or experience approved by the faculty

Full details on course structure and unit offerings can be found online in the Monash handbook, [handbook.monash.edu/2020/courses/S6002](https://handbook.monash.edu/2020/courses/S6002)
GRADUATE CERTIFICATE OF FAMILY VIOLENCE PREVENTION

Build skills in a range of practice areas, including understanding social patterns, criminal justice responses, health aspects and databases covering gendered family violence.

About the course
Globally and nationally, Family Violence Prevention (FVP) is recognised as a critical area for social change and transformation. There is increasing recognition among local and international governments and other bodies of the need for high level skills in family violence prevention to address this global social problem and achieve sustained change.

The course is designed to support social transformation for a violence free future, and will build your skills in a range of practice areas including gender equality for primary prevention, child safety, men’s behaviour change, health impacts of family violence, family violence in the criminal justice system and working with those affected by family violence.

What will you study?
Drawing on expertise across Monash University and key relationships with stakeholders and practitioners, the course is delivered through a multi-faceted approach including problem-solving, peer and team learning and blended learning platforms.

You will complete four core units with a focus on understanding the social underpinnings of family violence and criminal justice responses, as well as the role of health systems in the prevention of family violence.

Progression to further studies
On successful completion of the Graduate Certificate you may be eligible for admission into the Graduate Diploma of Family Violence Prevention, with credit.

Graduate Certificate of Family Violence Prevention
1 year part-time / 24 points

<table>
<thead>
<tr>
<th>APG4223</th>
<th>APG4224</th>
<th>APG5075</th>
<th>APG5076</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender, violence and society: Understanding social patterns (6 points)</td>
<td>Gender, violence and society: Criminal justice responses (6 points)</td>
<td>Using data to understand family violence (6 points)</td>
<td>Health and family violence (6 points)</td>
</tr>
</tbody>
</table>

Further information: monash.edu/study/course/A4005

LEARN FROM THE BEST
As a student in the Graduate Certificate or Graduate Diploma of Family Violence Prevention you’ll be taught by key researchers from across the university working on family violence reform and prevention with state and national organisations. Supporting your studies are practitioner experts and a range of visiting international experts.

Professor JaneMaree Maher
Program Director
JaneMaree is Professor in the Centre for Women’s Studies and Gender Research, Sociology in the School of Social Sciences. Her research is focused in two key areas of gendered social science: women’s work and family, and gendered violences. Her research critically examines how social institutions such as families and the criminal justice system create gendered inequalities and inequities.
GRADUATE DIPLOMA OF FAMILY VIOLENCE PREVENTION

Deepen your skills and understanding of key social frameworks underpinning gendered family violence, as well as family violence prevention and professional practice and the law.

About the course
Family Violence Prevention (FVP) is recognised as one of the most pressing issues of our time. Learn from academic experts who are true change-makers in their field as you develop the skills needed to make a real impact in ongoing efforts to create a violence free future.

This course will help you develop your skills in a range of practice areas including gender equality for primary prevention, child safety, men’s behaviour change, health impacts of family violence, family violence in the criminal justice system and working with those affected by family violence. You will have the opportunity to apply your skills via professional practice and a practicum.

What will you study?
Guided by academic and industry experts, the course is delivered through a multi-faceted approach including problem-solving, peer and team learning and blended learning platforms.

You will complete six core units with a focus on understanding the social underpinnings of family violence and criminal justice responses, as well as the role of health systems in the prevention of family violence. You’ll also complete a family violence prevention practicum.

Industry connections and practicum
The course draws on long-established deep relationships between Monash researchers, government, and a range of key professional organisations and non-government actors in the fields of family violence prevention, health, and law.

You will conclude the Diploma with a placement unit/practicum which will offer exposure to family violence prevention practice and develop skills for you to respond critically to the current and future needs of your industry.

Graduate Diploma of Family Violence Prevention
2 years part-time / 48 points

APG4223 Gender, violence and society: Understanding social patterns (6 points)
APG4224 Gender, violence and society: Criminal justice responses (6 points)
SVWS5235 Family violence and professional practice (6 points)
LAW5469 Family violence, gender and law (6 points)
APG5075 Using data to understand family violence (6 points)
APG5076 Health and family violence (6 points)
APG5077 Using data to understand family violence (6 points)
APG5078 Health and family violence (6 points)
APG5109 Family violence prevention practicum (12 points)

Further information: monash.edu/study/course/A5005

CAREER OUTCOMES
In addition to gaining hands-on experience through completion of the practicum, you will focus on a range of practice areas in gendered family violence prevention, gaining knowledge of social structures and the roles of the criminal justice and health systems, engaging with data on family violence, and learning about professional practice, gender and the law.

On completion of this degree, you will have the expert skills required to successfully work in fields that encounter domestic and family violence issues.

The fight for long-term prevention remains imperative, and strong, informed voices are needed on the frontline. We cannot be having these conversations again in 20 years’ time.”

PROFESSOR JANEMAREE MAHER
LEARN FROM THE BEST

Dr Alexander Phelan
Program Director
Director of the Graduate Certificate of Gender, Peace and Security and Deputy Director of the Monash Gender, Peace and Security Centre, Dr Phelan’s work focuses on gendered approaches to understanding terrorism and violent extremism. Her work also examines insurgent governance, insurgent women and non-state actor governance, with particular focus on Latin America.

HEAR FROM OUR STUDENTS

Yasmin Chilmeran
PhD Candidate in Gender, Peace and Security
“[I’m] lucky to study in an environment with a number of experts in a range of areas related to gender, peace and security here at Monash, so there are many people to learn from, hear from and engage with who come from diverse backgrounds as well as focus areas. The Centre has a strong policy focus and has many research projects on the go – it turns research into policy outcomes and has a real world impact.”
The Monash Gender, Peace and Security Centre exists to bring gender perspectives into peace and security policymaking. We are striving to build a network of women and men committed to gender inclusive peace and security in our region. True change will only eventuate when women’s perspectives and insights are valued and championed at all levels of decision making."

PROFESSOR JACQUI TRUE
Director, Monash University Centre for Gender Peace and Security
MASTER OF INTERNATIONAL DEVELOPMENT PRACTICE

By closely aligning with the United Nations 2030 Agenda for Sustainable Development, this industry-integrated degree gives students the experience, tools and connections to help shape and lead meaningful transformation.

The Master of International Development Practice focuses on understanding and tackling the political, economic, cultural and ecological issues that can lead to extreme poverty, poor health, fragile governance, inequality and environmental vulnerability. Delivered by specialists and industry experts, the course combines a multi-disciplinary approach to the theory and practice of sustainable development, and offers opportunities to learn through international field trips and internships. You’ll graduate with a practical understanding of complex political situations and a qualification which will equip you with the analytical skills to respond to crises as they unfold.

Tailor your program to suit your interests
You may also choose to focus your electives in one of the six streams below. These streams help meet the United Nations Sustainable Development Goals.

Democracy, justice and governance
Gain an understanding of policy-making and issues of conflict and post-conflict transition, governance, human migration, human rights, and international trade. Analyse and evaluate policy, regulations, institutions and normative arguments.

Crisis, change and management
Engage with the complexity and challenges of crisis situations and the aftermath, including humanitarian, disaster, social, political and security issues. Understand the complexities of organisational problem-solving, disaster preparedness and community resilience.

Gender, peace and security
Build your knowledge of debates and discourses on conflict, security and gender as they pertain to war, conflict, peace, human rights and the global political economy. Reflect on the gender implications in contemporary international politics, policy and programming.

Sustainable resource management
Develop an understanding of the key environmental challenges of our times, analyse the theoretical and empirical basis of resource management issues, and examine issues of governance, urbanisation, and corporate social responsibility.

Language and culture
You’ll develop basic competency in Chinese, Japanese or Spanish, while examining key issues in inter-cultural communication in real life settings.

Field studies for development
Undertake an international field trip to a host country in Asia, the South Pacific or Eastern Europe. You’ll have the option of exploring and understanding sustainable development issues relevant to the host country. Alternatively you’ll be challenged with a field research project, to undertake field site visits, gather data, and develop an understanding of ethical issues of field research.

How will the course help advance your career?
Our world-class teaching staff are industry-leaders who will help you to develop a critical understanding of the political, economic, cultural and environmental challenges to human inequality. Using an appreciation of best practice approaches within the field, you’ll be able to identify complex development challenges across diverse cultural and geo-political contexts. You’ll combine this academic insight with a high level of industry integration to gain practical experience and give yourself a competitive advantage in the workforce.

Through academic and practitioner mentoring, a strong emphasis is placed on applied skill acquisition including in the areas of ethical design, management, research, evaluation, communication and policy in development practice.

Industry connections, field work and internships
Become a leader through your membership to the Master of International Development Practice Association, representation on our Advisory Board, and integration into the Global Master of Development Practice Association student network.

Our students have completed internships at Oxfam, Human Rights Watch, the Red Cross, WhyDev, Global Citizen, the Humanitarian Advisory Group and Monash University’s own student-run social enterprise SEED.

Our Advisory Board members are drawn from public and private sectors and contribute their expertise to our course design.

Colab m mentoring program
We develop and mentor student leaders through our many sector partnerships and mentoring programs, including Colab m which matches students with a passionate and experienced development practitioner from around the world based on shared interests.

Further information: monash.edu/study/course/A6006
LEARN FROM THE BEST
Dr Samanthi Gunawardana
Dr Gunawardana has extensive research and development experience addressing the impact of development policy on livelihoods, employment systems, labour, and migration among rural women in conflict and post-conflict contexts in Asia. She has partnered with local communities and the development sector to deliver impactful research and innovative pedagogy. Dr Gunawardana is a member of the Monash Gender, Peace and Security Initiative in the Faculty of Arts.

HEAR FROM OUR GRADUATES
Danya Salinas
Master of International Development Practice (2019)
“Attending the different conferences and development workshops on offer was a great way to meet practitioners. The units often include guest speakers, so I was able to get to know working professionals who are doing incredibly interesting things and have heaps of experience in the field.”

Danya Salinas
Master of International Development Practice (2019)
“Attending the different conferences and development workshops on offer was a great way to meet practitioners. The units often include guest speakers, so I was able to get to know working professionals who are doing incredibly interesting things and have heaps of experience in the field.”

HARRY QUEALEY
Master of International Development Practice (2019)
“The international internship I undertook in Sri Lanka opened a lot of doors to new research interests for me. We were given a research project by the United Nations Development Programme and worked closely with local NGOs. The biggest learning experience was seeing how these projects work and how organisations like the United Nations operate in real life.”

Full details on course structure and unit offerings can be found online in the Monash handbook, handbook.monash.edu/2020/courses/A6006

GRADUATE CERTIFICATE OPTION
Test drive your master’s with a graduate certificate
In as short as six months, the graduate certificate provides you with a foundation in international development practice by allowing you to sample several of the Master’s units on offer. Successful completion can provide credit and entry into the Master’s degree. Find out more at monash.edu/study/course/a4012

RESEARCH PATHWAY
High achieving students interested in pursuing a graduate research degree, such as a PhD (Arts), may apply to complete 24 points of research thesis units.

*or equivalent qualification or experience approved by the faculty
MASTER OF INTERNATIONAL RELATIONS

This course offers you a window into the diverse and dynamic world of politics in the 21st century. The program is defined by the big questions shaping our world – from global justice to war, peace, social movements and interstate relations.

You’ll graduate with the skills to confidently analyse key global issues in a conceptual context, with a focus on the concepts of power, security, sovereignty, risk and uncertainty. With the opportunity to specialise in your area of interest, and to learn from some of the world’s leading political thinkers, this program will provide you with an internationally-respected qualification which will open doors within both the public and private sector.

How will the course help advance your career?
The Master of International Relations encompasses analysis of complex political, social and strategic problems, as well as the development of the skills needed to communicate this analysis – providing you with the basis for an intellectually engaging and rewarding career.

Upon graduation you’ll enter the industry with a highly-respected and relevant qualification which will prepare you for leadership in a diverse range of career paths – from all levels of government to NGOs, academia and public and private sector organisations both in Australia and around the world.

Tailor your program to suit your interests

The Master of International Relations enables you to tailor your program to suit your area of interest while also addressing the fundamental debates framing global politics. You can choose from one of the following four specialisations:

Governance and security
Gain a comprehensive understanding of how power, authority and participation is managed within and amongst states. You’ll focus on the practical applications of governance, institutions, the rule of law and how this works in a contemporary global environment.

International diplomacy and trade
Advance your knowledge across international trade, diplomacy and international law – whether you’re at the beginning of your career or working in the field and wanting to develop your career in international public policy, NGOs and government departments.

Political violence and counter-terrorism
Engage with the ideologies and conditions which give rise to political violence. You’ll focus on understanding terrorism and political extremism, how these are combat, and the democratic and civil impacts on preventing political violence.

Advanced international relations
You can tailor your unit choices to suit your own interests or needs. You’ll be able to examine key issues in foreign policy, global governance, world order and security, human rights, crisis management, diplomacy and trade, or terrorism.

Internships and international opportunities

Engaging with the international community and the experience of attending international field schools is an integral part of becoming a future leader in global affairs. Our field unit and internship program enables you to build practical experience as well as valuable networks both here and abroad.

Through our network of industry connections, we offer opportunities to observe policy-making first-hand in heart of the Western security complex in Washington, D.C. Our internship program lets you gain academic credit while working for key employers in the public and private sectors, including foreign consulates, development NGOs, national media outlets, and state-level government agencies.

Global connections

The Monash Master of International Relations is the only affiliate member of The Association of Professional Schools of International Affairs (APSIA) in the Southern Hemisphere. We draw on APSIA’s global network to connect students with career, internship, and professional development opportunities around the world.

Further information:
monash.edu/study/course/A6010

Double master's degrees

Double master’s with a Master of Journalism
This double degree is designed to optimise the contribution you can make as a journalist, using a full range of media technologies and insights into approaches to international relations.

monash.edu/study/course/a6011

Complete a double master’s with Shanghai Jiao Tong University
This double degree course immerses you in two cultures. It combines the Master of International Relations at Monash with the Master of Arts in Chinese Politics and Economy from Shanghai Jiao Tong University. Completed entirely in English you’ll study one year at Monash University in Australia and one year in Shanghai. On successful completion, you’ll be eligible to graduate with degrees from both institutions.

monash.edu/study/course/a6013

DID YOU KNOW?

Fee assistance

The course is approved by the Australian Government for Centrelink benefits for domestic students. These include Youth Allowance, Austudy, Abstudy and the Pensioner Education Supplement. For more information visit the Department of Social Services and Centrelink websites.
LEARN FROM THE BEST
Dr Flanik specialises in international relations, peace and conflict studies, and U.S. foreign policy. He has published in Foreign Policy Analysis, the Oxford Handbook of Foreign Policy Analysis, and SAGE Research Cases in Politics and International Relations. In addition to his work questioning how the US national missile defense policy was revived, he’s also working on studies involving metaphors of teaching and learning, cross-cultural perceptions of active learning, and presentation design.

HEAR FROM OUR STUDENTS
Artemis Niaros
Master of International Relations
“I was offered an internship in Geneva in the field of risk management. I’m finding the work to be incredibly interesting and feel the course prepared me with the skills that I now apply in my research and job.”

The main takeaway from my thesis in the sphere of counterterrorism and white nationalism is that there is a point where people can be brought back from radicalisation. The changes that you can make in this field are on a global scale. And there’s something exciting about being able to make a big change.”

MAHALIA STAMFORD
Master of International Relations (2019)

GRADUATE CERTIFICATE OPTION
Test drive your master’s with a graduate certificate
In as short as six months, the graduate certificate provides you with a foundation in international relations by allowing you to sample several of the Master’s units on offer. Successful completion can provide credit and entry into the Master’s degree. Find out more at monash.edu/study/course/a4006

RESEARCH PATHWAY
High achieving students interested in pursuing a graduate research degree, such as a PhD (Arts), may apply to complete 24 points of research thesis units.

*or equivalent qualification or experience approved by the faculty

Full details on course structure and unit offerings can be found online in the Monash handbook, handbook.monash.edu/2020/courses/A6010
CAREER OUTCOMES

- State, regional and national tourism
- Management consultancy
- Advertising and marketing
- Adventure tourism
- Events management
- Cultural institutions
- Airlines, airports and tourism agencies
- Local government tourism agencies

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- Local government tourism agencies

CRICOS CODE: 078909K

International field trips

Through the Monash Abroad travel grant you’ll be able to participate in our international industry engagement program.

Gain unprecedented insight into international tourism by spending a semester on an industry research internship in Estonia and Latvia; attending the world’s largest tourism fair at ITB Berlin; or participating in a tourism development field-school in Fiji.

Industry connections

This course is supported by an international industry advisory board with representatives from government, international universities, the private sector, management consultants, operators and media companies. This advisory board ensures this program lives on the cutting-edge of industry developments.

Throughout your studies, you’ll also hear directly from workplace leaders through our industry seminar series and will be supported to arrange work placements throughout your time at Monash.

Prepare yourself for an international career in tourism management with Australia’s leading and most innovative industry-focused specialist tourism program.

The current era of rapid global change is increasing demand for highly-skilled managers in the tourism industry in the areas of media and communications, public relations, advertising, market research and development. The Master of International Sustainable Tourism Management will prepare you for success by equipping you with skills and expertise in domestic and international marketing, environmental studies, information technology, cultural heritage studies and development, special events and planning.

This truly global program will see you undertake international field trips, investigate best practice international precedents and study alongside students from around the globe – helping to build the cross-cultural skills which underpin a successful career path in tourism.

About the course

Sustainability represents an increasingly influential facet of tourism planning, development, governance and management. The Master of International Sustainable Tourism Management is designed for those who wish to engage their entrepreneurial spirit and focus on the marketing and management side of the industry. You’ll develop an in-depth understanding of the structure of the tourism industry, with a strong focus on the business and economic aspects of tourism.

You’ll also gain a deeper understanding of environmental, economic and social sustainability strategies for the tourism industry.

This course draws on best practice within the tourism industry – including policy governance and research – to develop a critical understanding of the relationships between tourism and sustainable development. The program has a particular emphasis on emerging economies and the development of small and medium-sized enterprises within them. It explores tourism’s potential to be compatible with the development of sustainable organisations, urban and rural regeneration, natural resource management and wildlife conservation, and the diversification of benefits from international and domestic tourism.

How will the course help advance your career?

Our world-class teaching staff members undertake industry-funded research projects, both locally and internationally. This ensures that you’ll be exposed to the very latest developments in the field and be taught by academic staff at the forefront of their industry. These active research links shape our curriculum and ensure its contemporary relevance to provide you with the best employment and research opportunities.

The Master of International Sustainable Tourism Management will prepare you for leadership in this growing industry by equipping you with the planning and policy expertise to manage the environmental, socio-cultural and economic impacts of international tourism. The course will give you a broad and deep understanding of global business activity, and of the conceptual and applied issues involving tourism and sustainability.

You’ll benefit from the combined insights of an innovative curriculum, expert teaching staff, on-the-ground international perspectives and active industry engagement – which will ensure you graduate with both the theoretical framework and practical skills to make a significant impact through your career.

Where can this course take you?

Monash graduates have gone on to achieve enormous success globally at organisations such as:

- Tourism Australia (Australia, UK, Hong Kong, USA and Germany)
- UNESCO
- United Nations World Tourism Organisation
- Tourism Victoria, Tasmania, Queensland and Northern Territory
- Federal Department of Immigration
- Lonely Planet
- Melbourne Airport
- Tourism Ireland
- Melbourne Museum
- Melbourne Convention and Exhibition Centre
- Intrepid Tours
- Roy Morgan Research
- Ministry of Tourism (Tanzania)
- Stockholm Convention Bureau
- Tourism Chile
- Abu Dhabi Tourism Authority
- Sheraton Hotels and Resorts.
LEARN FROM THE BEST
Gain incredible insights from academic staff members regarded as research pioneers in the field of high-yield, independent travel, the associated impacts on urban tourism and the development of small and medium-sized enterprises. Our teaching staff members undertake industry-funded local and international research projects, ensuring you’ll be exposed to the very latest developments in the field and connected with contemporary tourism thought leaders and practitioners.

Dr Jeff Jarvis
Program Director
Dr Jarvis has extensive research and consultancy experience in tourism development, and has undertaken research projects in association with professional tourism organisations in Australia, Sweden, Vietnam, Cambodia, Fiji, Estonia, the United Kingdom, Kenya and the United Nations World Tourism Organisation (UNWTO). He has an industry background in international marketing and advertising, and has developed an international research reputation in the high yielding segment of independent travellers and backpacker tourism following the publication of his report The Billion Dollar Backpackers.

CLAUDIA SCHMITZ
Master of International Sustainable Tourism Management

Full details on course structure and unit offerings can be found online in the Monash handbook, handbook.monash.edu/2020/courses/A6012

RESEARCH PATHWAY
High achieving students interested in pursuing a graduate research degree, such as a PhD (Arts), may apply to complete 24 points of research thesis units.

*or equivalent qualification or experience approved by the faculty

GRADUATE CERTIFICATE OPTION
Test drive your master’s with a graduate certificate
In as short as six months, the graduate certificate provides you with a foundation in international sustainable tourism management by allowing you to sample several of the Master’s units on offer.

Successful completion can provide credit and entry into the Master’s degree. Find out more at monash.edustudy/course/a4009

A key strength of the program is the integration of industry in the course through the inclusion of some amazing guest speakers.

This program also does a really good job in preparing students for the workforce by giving them the ability to acquire both hard and soft skills, such as inter-cultural communication and presentation skills.”

CLAUDIA SCHMITZ
Master of International Sustainable Tourism Management

Discover how Claudia’s pursuing her passions while setting herself up for her dream career by scanning the code or heading to https://youtu.be/BcMAC1u1HLY
A CSP may be available to:

- offers are based on academic merit.
- a CSP pay a lower course fee, and
- available for this course. Students in

A limited number of CSPs are

PLACES (CSP)

COMMONWEALTH SUPPORTED

A range of occupations such as:

Graduates go on to a broad

CAREER OUTCOMES

- Interpreting (conference interpreter, community interpreter, court interpreter)
- Translating (technical, legal, audio-visual, literary)
- Localising content (linguistic and cultural adaptation of texts to specific audiences)
- Intercultural communication (for business, commercial and policy contexts)

CRICOS CODE: 089736B

DID YOU KNOW?

Fee assistance

The course is approved by the

Australian Government for Centrelink benefits for domestic students. These include Youth Allowance, Austudy, Abstudy and the Pensioner Education Supplement.

Further information:
monash.edu/study/course/A6007

MASTER OF INTERPRETING AND TRANSLATION STUDIES

Enhance your international career as you gain the highest level of industry accreditation available in Australia.

Equip yourself with the credentials to instantly engage with industry and graduate with the advanced technical and analytical skills required for success across a range of industries requiring interpreting and translation expertise.

How will the course help to advance my career?
The Master of Interpreting and Translation Studies combines practical internships with rigorous academic foundations to give you both the conceptual skills and industry experience for a successful career. You'll be able to articulate and apply knowledge of global best practice, and will be able to implement advanced reading, analytical and communication skills throughout your working life. You'll also graduate with a thorough understanding of research methodology and the ability to undertake independent research.

As a Monash graduate, you will be perfectly placed to gain employment as a freelance, contract or in-house interpreter or translator, or as a project manager in either the private or public sector.

Industry connections, student placements and internships

This course incorporates a minimum of 50 hours of professional internship to give you real-world experience which will be transferable to the workplace. By working alongside professionals in the field, you'll develop work relevant skills and a clearer understanding of the way in which theory relates to practice. The experience will give you the opportunity to build networks and will significantly improve your graduate employability prospects.

Some of our partners include:

- Victorian Department of Premier and Cabinet
- Chin Communications
- VITS LanguageLoop
- TIS National
- OnCall
- Northern Health
- Emerging Writers’ Festival.

INDUSTRY ENDORSEMENT

Our course is endorsed at the Certified Translator, Certified Advanced Translator, Certified Interpreter, Certified Specialist Interpreter (Legal), Certified Specialist Interpreter (Health), and Certified Conference Interpreter levels by the National Accreditation Authority for Translators and Interpreters (NAATI).

Monash is also the only university in Australia to be a member of the Conférence Internationale Permanente d’Instituts Universitaires de Traducteurs et Interprètes (CIUTI), the world’s oldest and most prestigious international association of tertiary institutions offering degrees in translation and interpreting.
LEARN FROM THE BEST

Dr Leah Gerber
Program Director

Learn from expert staff with renowned academic and industry credentials. Our award-winning academic team is committed to strong engagement with the language services industry, and their insights, networks and leadership will prepare you for a rewarding career. Monash University is also a national centre for scholarly and applied research, with more than 20 PhD students in the field.

The level of training and education that the Monash program provides is something people are looking for. When people hear that you’re a Monash graduate, they attach a certain weight to it, which is very important for a new starter to a career.”

MARCUS LIU
Senior Translation Coordinator, Chin Communications
Master of Interpreting and Translation Studies (2013)

Find out how Marcus has turned his studies into a rewarding career by scanning the code or heading to youtu.be/VwAkdrFz3hU

1.5–2 YEAR
Translation specialisation*

Complete all of the following translation specialist units:
- Introduction to interpreting and translation studies
- Applied translation
- Translation for special purposes
- Major translation project part 1
- Major translation project part 2
- Global translation and interpreting professional practices
- Translation trends in a digital age

One of the following:
- Professional internship
- Discipline electives from any other Monash Arts coursework Master’s degree (1-2 units up to 12-credit points)

1.5–2 YEAR
Interpreting and translation specialisation*

Complete all of the following interpreting and translation specialist units:
- Introduction to interpreting and translation studies
- Theory and practice of interpreting
- Translation for special purposes
- Specialised interpreting
- Applied translation
- Global translation and interpreting professional practices
- Conference interpreting

One of the following:
- Professional internship
- Translation trends in a digital age

Double master’s degrees
This degree can be taken as part of a double degree course with the following universities:
- Jean Moulin Lyon III (France)
- Kobe City University of Foreign Studies (Japan)
- Università di Bologna (Italy)
- Università degli Studi di Trieste (Italy).

In each case you’ll study one year at Monash in Australia and one year at the partner university. You’ll receive two master’s degrees, one from each institution.

monash.edu/study/course/a6023

Study intensively to complete your course quicker
You can choose to undertake the 2 year (96 point) program intensively and complete within 1.5 years.

Full details on course structure and unit offerings can be found online in the Monash handbook, handbook.monash.edu/2020/courses/A6007

RESEARCH PATHWAY
High achieving students interested in pursuing a graduate research degree, such as a PhD (Arts), may apply to complete 24 points of research thesis units.

*entry with a previous qualification in any field plus advanced bilingual proficiency
MASTERS OF JOURNALISM

Help to inform and shape the future with a career in the innovative world of contemporary journalism.

As a journalist today, you’ll find yourself at the edge of a golden age where all modes of media can be combined to tell your story to wider audiences than ever before.

This cutting-edge course, taught by renowned industry experts in our new Media Lab, will prepare you for a dynamic career as a multifaceted journalist in the contemporary digital era.

Who is the program suited to?
The course is designed for people looking to establish a career as a journalist, or in related areas such as public relations, speech writing or communications.

The program is flexible to suit all levels of experience — from ongoing students at the beginning of their careers to qualified journalists who are looking to extend their skills and intellectual understanding of the field.

How will the course help advance your career?
Work with award-winning journalists and acclaimed academics with strong industry links as you cultivate high-level skills in research and reporting across all media — print, digital, radio and video — and explore the role of the media in contemporary society. You’ll graduate equipped with the investigative, ethical and storytelling expertise necessary to uncover stories and understand audiences. Importantly, the program also recognises the changing role of journalists today and is designed to prepare you with resourceful skills in freelancing, marketing and running a business.

The course is practical and industry-focused, giving you strong job-related outcomes. You’ll benefit from hands-on learning within our state-of-the-art Media Lab facilities — which will give you the tools to navigate the new, high-tech world of media and journalism. You’ll learn from Walkley-award-winning professionals and will follow in the footsteps of leading alumni such as Waleed Ali and Michael Rowland. Indeed, our Journalism graduates have gone on to work for influential media outlets and corporate organisations, including:

- ABC
- The Age
- Herald Sun
- Meld magazine
- Sony
- Ten Eyewitness News
- The Courier-Mail
- The Examiner
- The McPherson Media Group
- Toyota
- Westfield
- Nova 100
- Austereo
- Cricket Australia
- Telstra
- Crickey
- The Conversation.

Industry connections, internships and publishing work
We empower you to become actively engaged with industry. Through our popular internship subject we’ll support you to work for a minimum of four weeks full-time in one of a wide range of media outlets, from mainstream newspapers to niche websites specialising in areas such as environment, arts and fashion. In this time you’ll learn about the workplace culture of the media, hone your writing, interviewing and video/audio multimedia skills, and make invaluable contacts for the future.

We work closely with leading media industry players to ensure the program is current and relevant. Our close relationship with the Melbourne Press Club and the professional networks of our teaching staff also provide you with further opportunities to engage with industry throughout your studies.

Most importantly, your work will be extensively published through both university and independent channels during your time at Monash — experience which is regarded as the single biggest factor in preparing you to step into employment.

Double degree options

Master of Journalism + Master of International Relations
Designed for those interested in working in journalism in the international field, this double degree program provides an insight to some of the key issues in international relations together with an opportunity to work with award-winning journalists and academics as you cultivate high-level skills in research and reporting across all media — print, online, radio and video.

monash.edu/study/course/a6011

Master of Journalism + Warwick University Master of Arts
Over two-and-a-half years, you’ll undertake studies in journalism at Monash and select from one of the nine streams available in the Master of Arts program offered through Warwick University (UK) Department of Politics and International Relations. You’ll conclude the double master’s program with a dissertation jointly supervised from Monash and Warwick, and graduate with the Monash Master of Journalism and the Warwick Master of Arts in your selected field.

monash.edu/study/course/a6015

CRICOS CODE: 082656C

GLOBAL FIELD SCHOOLS
You’ll have the opportunity to add an international perspective to your studies with the unique chance to observe how change and innovation are sweeping through newsrooms around the globe. Destinations have included New York, Hong Kong and Tokyo and involved exclusive industry site visits to some of the world’s most prestigious media organisations, including The New York Times, BuzzFeed, Bloomberg and many others. You’ll learn first-hand how newsrooms are adapting to the pressures of changing consumption patterns, delivery platforms and business models. How do you become a media practitioner in the contemporary era? How are news values shifting to capture contemporary audiences?

CAREER OUTCOMES
- Journalist
- Public relations consultant
- Communications advisor
- Marketing manager
- Speech writer
- Media advisor
- Social media manager
- Digital content writer

Hear from our graduates
“My internships included a six-month placement with The Age and two weeks with the Herald Sun. Both of these allowed me to investigate stories by spending weeks on them. I also interned at the Australian Institute of International Affairs for six months.”

PETER BATEMAN
Melbourne Press Club student journalist of the year (2019), Master of International Relations and Master of Journalism (2018)

Further information:
monash.edu/study/course/A6008
LEARN FROM THE BEST

**Associate Professor Fay Anderson**
Program Director

An acclaimed expert in the field of media history, Associate Professor Anderson has published widely in the areas of journalism history, war, oral history, press photography, biography, crime and the media, genocide, trauma and moral injury, migration, and memory.

**Mr Matt Mitchell**
Program Director

A respected academic and experienced journalist, Matt Mitchell has covered breaking news including the MH17 disaster and the 2016 Paris terror attacks. He has also written and produced content for many and varied Australian media outlets including The Australian, National Geographic Channel, CNN, 3AW, Men’s Health and VOGUE Australia.

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<table>
<thead>
<tr>
<th>1-YEAR</th>
<th>1.5-YEAR</th>
<th>2-YEAR</th>
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<tbody>
<tr>
<td>Entry with <strong>honours degree</strong> in a related field*</td>
<td>Entry with a <strong>previous qualification</strong> in a related field*</td>
<td>Entry with a <strong>previous qualification</strong> in any field*</td>
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**DISCIPLINE ELECTIVE UNITS**

Our suite of discipline elective units provide you with the flexibility to tailor your studies with your career direction and include options such as Video journalism, International reporting, Engaging audiences, through to our International journalism field school.

Full details on course structure and unit offerings can be found online in the Monash handbook, handbook.monash.edu/2020/courses/A6008

**RESEARCH PATHWAY**

High achieving students interested in pursuing a graduate research degree, such as a PhD (Arts), may apply to complete 24 points of research thesis units.

*or equivalent qualification or experience approved by the faculty

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**GRADUATE CERTIFICATE OPTION**

Test drive your master’s with a graduate certificate

In as short as six months, the graduate certificate provides you with a foundation in journalism by allowing you to sample several of the Master’s units on offer.

Successful completion can provide credit and entry into the Master’s degree. Find out more at monash.edu/study/course/a4013

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**MONASH MEDIA LAB**

Our multi-million dollar Media Lab gives Monash students frontline access to industry-standard production facilities, including:

- radio/sound production studios with an adjacent control-room and audio production
- an open-plan newsroom
- a broadcast TV and video production announcer desk with mobile tripod mounted cameras, overhead lighting grid and full sound and vision cabling and graphics screen
- laboratories with computer terminals, e-lecterns, interactive screens and optical-fibre cabling.

Find out more by scanning the code or heading to monash.edu/arts/monash-media-lab
Make a positive impact. Create meaningful change with lasting influence on individual lives and communities. Build a rewarding career in government, non-profit or corporate sectors.

The Master of Public Policy builds practical knowledge and skills for professionals in, or looking to transition into policy-making and management across the spectrum of public, private and not-for-profit sector activities. The course will develop your understanding of the politics and processes of policy formation, the delivery of policy programs, and the political and structural realities that can influence such decision-making.

The teaching in the Master of Public Policy reflects the breadth, depth and standing of Monash as a world-class university. With teaching staff drawn from faculties across the university, you’ll learn from recognised public policy experts specialising in key policy domains. An advisory board of outstanding practitioners in major policy fields supports the program and collaborates with teaching staff to ensure that the student learning experience is always relevant and has real-world application.

The course is designed to ensure graduates are skilled to work in policy areas across both the public and private sectors, from government agencies involved in policy and service delivery at intergovernmental, national, or regional government levels.

Graduates of the Master of Public Policy will be able to:
- Design and deliver effective policy programs
- Effectively communicate policy arguments
- Write policy reports
- Analyse data
- Critically evaluate evidence
- Develop and support policy arguments
- Lead public and private sector policies
- Manage policy projects

Alternatively you may choose to broaden your degree across any of the above, or complete a research thesis with a PhD pathway, or take selected complementary elective units from any of the other master’s by coursework degrees offered in the faculty.

To complete your studies you’ll undertake a capstone unit in the form of a professional internship, a research project or an international study tour.

How will the course help advance your career?
The Master of Public Policy equips you for a career in public, not-for-profit or private sector agencies involved in policy and service delivery at intergovernmental, national, or regional government levels.

This unique program has been designed with working professionals in mind. It offers students a flexible teaching delivery including a mix of blended online learnings, plus core unit classes run on-campus in the early evening over several week blocks.

Graduates of the Master of Public Policy will be skilled to work in policy areas across both the public and private sectors, from government organisations, multi-nationals through to independent consultancies. This degree will equip you with industry-relevant specialist skills to prepare you for working and living in a world of constant technological, environmental, political and population change.

The course is designed to ensure graduates will make an excellent contribution to their profession using the full range of skills to critically evaluate evidence, develop and support arguments, conduct research using a variety of methodological approaches, advanced oral and written communication, and an understanding of the possibilities and challenges of public policy practice and reform.

We’ve created a training program that gives students the exposure to working across disciplines and work with teams with people of difference proficiencies to solve the real kinds of problems that we’re facing today in the world.”

PROFESSOR MICHAEL MINTROM
Lecturer, Public Policy

Further information:
monash.edu/study/course/a6028
LEARN FROM THE BEST

The teaching in the Master of Public Policy reflects the breadth, depth and standing of Monash as a world-class university. With teaching staff drawn from faculties across the university, you’ll learn from recognised public policy experts specialising in key policy domains, including sustainability and the environment, urban policy, health, public finance, transport and infrastructure, diplomacy and trade, regulatory policy and organisational leadership. An advisory board of outstanding practitioners in major policy fields supports the program and collaborates with teaching staff to ensure that the student learning experience is always relevant with real-world application.

Associate Professor Deirdre O’Neill
Program Director

Associate Professor O’Neill is an experienced academic specialising in public policy and public management whose career has spanned both government and the tertiary education sector. She has consulted to governments in Australia and has designed and led capacity building programs in China, Sri Lanka, Timor Leste and the Pacific. She has published on a wide range of policy issues, including privatisation of prisons, aid effectiveness and accountability, performance measurement of public policies, capacity building, and developing policy leadership.

1-YEAR
Entry with a previous qualification in a related field*

Complete the following combination of units:
- Foundations of public policy
- Policy analysis and evaluation
- Public sector reform – or – Governance

One capstone unit from:
- Political economic and business dynamics in Chile and Latin America (global study tour)
- Professional internship
- Research project

1.5-YEAR
Entry with a previous qualification in a related field*

Complete all 1-year units

Your choice of Public sector reform – or – Governance units (2-4 units up to 24-credit points) or an additional capstone unit

2-YEAR
Entry with a previous qualification in any field*

Complete all 1.5-year units

Foundation units in:
- Public sector reform – or – Governance
- Intergovernmental relations
- Strategic political leadership

GRADUATE CERTIFICATE OPTION

Test drive your master’s with a graduate certificate

In as short as six months, the graduate certificate provides you with a foundation in journalism by allowing you to sample several of the Master’s units on offer.

Successful completion can provide credit and entry into the Master’s degree. Find out more at monash.edu/study/course/a4011

RESEARCH PATHWAY

High achieving students interested in pursuing a graduate research degree, such as a PhD (Arts), may apply to complete 24 points of research thesis units.

* or equivalent qualification or experience approved by the faculty

My favourite thing about studying the MPP has definitely been the specialisations. You have a lot of freedom to shape your own learning. It’s great being able to combine my general policy knowledge with specialist areas that I’m interested in.”

KATIA ACCAPUTO
Master of Public Policy

Hear Katia reveal how combining study and full-time work empowered her to land her dream job by scanning the code or heading to youtu.be/d01iKVU1IG0
Caulfield

1 to 2 years full-time
2 to 4 years part-time

Students with relevant qualifications may be eligible for credits to complete the course in 1 to 1.5 year full-time equivalent.

February and July

CAREER OUTCOMES
Our graduates are prepared with the skills to succeed in a world of digitalisation and globalisation and are ready for leadership roles in areas including:

• Strategic communication advisor
• Public relations director
• Campaign manager
• Marketing communications manager
• Communications manager
• Communication strategist
• Lobbyist
• Advertising strategist
• Political marketing specialist
• Market research analyst
• Media management

CRICOS CODE: 099501E

Further information:
monash.edu/study/course/a6030

MASTER OF STRATEGIC COMMUNICATIONS MANAGEMENT

Become an expert in audience research and analytics, advocacy and persuasion, public relations and crisis communications.

Taught by a combination of leading academics and practitioners in the field, the Master of Strategic Communications Management has a strong applied focus, aligning closely with global industry trends and innovation.

Drawing on best practices locally and globally, you’ll be equipped with the skills and knowledge to build effective and ethical communication and stakeholder engagement strategies, as well as the expertise to communicate with diverse audiences in an increasingly global environment.

Through core units you’ll examine the impact of persuasive story-telling and influencer strategies, and consider the effectiveness of integrated media campaigns using both traditional and digital approaches. You’ll build a deep understanding of the application of big data and its role in evaluating public and audience perception and engagement.

You’ll have the opportunity to develop in-depth knowledge in key elective fields and your studies will culminate with the option of an international field school, professional internship or major research project.

Course structure
The course kicks off with foundational knowledge in strategic communications. Taught through case studies across a range of sectors, you’ll quickly be brought up to speed on the theory and practice underpinning effective strategic communications. Those already with a background in the area can head straight to the core units.

Core units are centred on strategic communications reach and focus, designed to build knowledge and skills to further your understanding of strategic communications management. With an applied focus, and recognising the need for creativity and adaptability to succeed in the industry, you will learn more about the role of big data in strategic communications and how new media technologies are being applied to strategic communications challenges.

Mindful of the rapid technology changes putting communication specialists under constant pressure, you’ll develop techniques in persuasive story telling using digital and non-digital media. Evaluating strategies to build audience knowledge, you’ll be challenged to design and execute effective and ethical strategic communications plans for a range of scenarios including to advocate for social change, mitigate reputational damage, respond to a crisis, and create a media plan suitable for building reputation.

Elective stream units will enable you to further your knowledge with a chosen focus, or in strategic communication management more broadly. You can choose from areas such as:

• Public policy and political communication
• Communication for social change and development
• Sports communication
• Health communication
• Management, leadership and entrepreneurship

To complete your studies you’ll undertake a capstone unit in Collaboration and innovation, producing professional or scholarly work that can contribute to a portfolio of professional development. You’ll achieve this via a professional internship, a research project or an international study tour.

How will the course help advance your career?
Effective communication is critical in any setting and as tomorrow’s leaders, you’ll be ready to respond to key strategic communications goals and challenges armed with a suite of transferable, professional skills. You’ll be equipped to effectively plan and communicate across local and international cultures, be responsive to a digitally integrated world, and work in areas across government, corporate, not-for-profit and community sectors.

This specialist program has been designed with working professionals in mind. It offers students a flexible teaching delivery including a mix of blended online learnings, plus core unit classes run on-campus in the early evening over several week blocks.
LEARN FROM THE BEST

Dr Mugdha Rai
Program Director

Dr Rai has degrees in media and communications, international law, and journalism. Her teaching and research focuses closely on issues of globalization, political communication, advocacy and representation. She has a particular interest in cross-country comparative research work with extensive academic and industry links both within Australia as well as across Asia, the USA and the UK. She has designed curriculum and taught extensively at postgraduate level and published widely in journals including Media, Culture & Society, International Communication Gazette and Global Media and Communication.

HEAR FROM OUR STUDENTS

Cristina Lazo
SBS Content Producer/Program Host
Master of Strategic Communications Management

“I came into this course with extensive experience in broadcast media, having worked as a broadcast journalist and TV and radio presenter. What I particularly like about the course is that it’s given me the opportunity to upgrade and hone my skills. I have received a huge amount of support from the academic staff – so much so that I have a new-found passion in taking on a research project!”

SHRISHTI DOKWAL
Master of Strategic Communications Management

Full details on course structure and unit offerings can be found online in the Monash handbook, handbook.monash.edu/2020/courses/A6030

RESEARCH PATHWAY

High achieving students interested in pursuing a graduate research degree, such as a PhD (Arts), may apply to complete 24 points of research thesis units.

GRADUATE CERTIFICATE OPTION

Test drive your master’s with a graduate certificate

In as short as six months, the graduate certificate provides you with a foundation in strategic communications management by allowing you to sample several of the Master’s units on offer. Successful completion can provide credit and entry into the Master’s degree. Find out more at monash.edu/study/course/a4010

1-YEAR
Entry with honours degree in a related field*

Complete core units in:
• Strategic Communications in a digital era
• Campaigns, advocacy and change
• Engaging audiences
• Data analytics in communications
• Public relations in a global context
• Crisis communications and issues management

One capstone unit from:
• Global field school
• Industry project
• Professional internship
• Research project

1.5-YEAR
Entry with a previous qualification in a related field*

Complete all 1-year units

• Your choice of elective stream units (2-4 units up to 24-credit points)

2-YEAR
Entry with a previous qualification in any field*

Complete all 1-year units

Complete all 1.5-year units

Foundation units in:
• Principles of global communications
• Managing multicultural teams – or – Leadership in intercultural environments
• Your choice of elective stream units (1-2 units up to 12-credit points)

This course is closely aligned to industry trends. It’s very practical – it’s about understanding what’s going on in real life scenarios, then using that in your assignments.”

SHRISHTI DOKWAL
Master of Strategic Communications Management

Discover how Shrishti’s gaining industry expertise while she studies by scanning the code or heading to youtu.be/W7u0gn1ecrU
BACHELOR’S/MASTER’S PROGRAM

Graduate with a bachelor’s degree plus a master’s degree in just four years.

The benefits
At Monash Arts we’re committed to providing you with as many opportunities and as much flexibility as possible to allow you to maximise your study options. The Bachelor’s/Master’s program allows you to:
• Fast track your studies and graduate with an undergraduate and postgraduate degree in just four years – instead of five
• Take advantage of the most extensive bachelor’s/master’s offering in Australia
• Make yourself more employable with two degrees and specialist knowledge
• Save time and save on fees

What courses are available?
Combine one of the following master’s degrees with any Monash Arts single bachelor degree:
• Applied Linguistics
• Bioethics
• Communications and Media Studies
• Cultural and Creative Industries
• International Development Practice
• International Relations
• Interpreting and Translation Studies
• Journalism
• Public Policy
• Strategic Communications Management

How it works

<table>
<thead>
<tr>
<th>Step 1</th>
<th>Enter any Monash Arts single bachelor degree (Arts; Criminology; Global Studies; Media Communication; Music or Politics; Philosophy and Economics)</th>
</tr>
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<tbody>
<tr>
<td>Step 2</td>
<td>Follow any major or specialisation* sequence and successfully complete two years of study (full-time equivalent)</td>
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<tr>
<td>Step 3</td>
<td>During the final semester of the second year of the Arts bachelor degree, high achieving students apply to transition into their chosen Arts master’s degree</td>
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<tr>
<td>Step 4</td>
<td>Students accepted into the program will commence master’s units during their third year of study.</td>
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</table>

*DID YOU KNOW? Bachelor’s/Master’s program students have access to both undergraduate and graduate level Arts internships offered by 600+ providers across Australia and globally.

Further information:
monash.edu/arts/undergraduate-studies/bachelors-masters

Further information: monash.edu/arts/undergraduate-studies/bachelors-masters

* Students planning to apply for the Master of Interpreting and Translation Studies require advanced bilingual proficiency and must be enrolled in a language other than English as a major, including Chinese, French, German, Indonesian, Italian, Japanese, Korean or Spanish.
Example course map showing a Bachelor of Arts/Master's degree combination

Year 1
- Semester 1: Major
- Semester 2: Major

Year 2
- Semester 1: Major
- Semester 2: Major

Year 3
- Semester 1: Major
- Semester 2: Major

Year 4
- Semester 1: Master’s unit
- Semester 2: Master’s unit

I feel as though being able to develop and propose effective policy is crucial and I believe that studying at Monash is enabling me the skills to potentially do that.”

MARKUS VAINIKKA
Bachelor of Arts/Master of International Relations graduate (2018)
When you do a PhD at Monash Arts you gain the experience, expertise and connections needed to make a real impact in your field. This is your chance to be the expert in an area. The amazing thing about Monash Arts is they know how to produce the best of PhD research.”

DR KATE FITZ-GIBBON
Senior Lecturer, Criminology
Deputy Director, Monash Gender and Family Violence Prevention Centre

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ELIGIBILITY

A 60 per cent average in a bachelor’s degree or graduate diploma or a qualification/experience the Faculty considers equivalent.

(Applicants to the Master of Interpreting and Translations Studies also require advanced bilingual proficiency.)

International students must also meet English language requirements.

English language requirements

IELTS 6.5 overall with a minimum of 6.0 in reading, listening, writing and speaking.

Note: IELTS for the Master of Journalism is 7.0.

TOEFL 550 with a TWE of 4.5; or an Internet-based TOEFL score of 79 with 21 in Writing, 12 in Listening, 13 in Reading and 18 in Speaking.

Pearson Test of English (PTE) overall score of 58 with minimum of 50 in Listening, Reading, Speaking and Writing.

Can I receive credit for previous study?

You may be eligible to receive:

• up to 48 credit points (equivalent to one year of full-time study), for previous honours or graduate level studies in the area(s) of social sciences/humanities
• or up to 24 credit points for previous undergraduate studies in the area(s) of social sciences/humanities or honours studies in an unrelated area.

Applications for credit are assessed on a case-by-case basis. Studies must have been completed within 10 years prior to the year of application for credit.

For more information, visit monash.edu/admissions/credit

International students who complete a two-year course may be eligible for a post-study work visa.

For more information, visit www.immi.gov.au

GRADUATE TUITION FEES

Graduate courses attract fees for both domestic and international students. Details of course fees can be viewed at monash.edu/fees

Domestic students

There are two full-fee payment options: a deferred payment through a government loan or an upfront payment.

Returning student discount

Domestic students returning within 12 months of completing a Monash undergraduate degree may be eligible for a 15-per-cent fee discount. This discount applies for students accepted into any Arts coursework Master’s degree. It doesn’t apply for students who receive a Commonwealth Supported Place (CSP), or who enrol in the Master of Environment and Sustainability, or any of the Bachelor’s/Master’s program combinations.

Government loans

There are two types of government loans and both are available to Australian citizens and permanent humanitarian visa holders.

• HECS-HELP – is a loan to cover the Student Contribution Amount (SCA) and is available to CSP holders.
• FEE-HELP – is a loan for 100 per cent of the tuition fee. Students without a CSP must pay full course fees upfront unless they have a FEE-HELP loan.

For more information, visit monash.edu/enrolments/government-loans

Commonwealth Supported Place (CSP)

Each year, the Faculty of Arts is offered a limited amount of CSPs for graduate study. CSP offers are based on academic merit and students must apply by the application deadline. Students in a CSP pay a lower course fee – the SCA. A CSP may be available to:

• Australian citizens and permanent humanitarian visa holders
• Australian permanent residents (must pay the lower course fee (SCA) upfront)
• New Zealand citizens (must pay the lower course fee (SCA) upfront).

International students

Our courses are offered as full-fee places. Students in these courses pay the full tuition cost of the course and must make the payment upfront each semester.

SCHOLARSHIP OPPORTUNITIES

A variety of scholarships and grants are available for prospective and continuing coursework graduate students. The number of scholarship and grant offers made in any one year varies.

Scholarships are available from Monash University, the Australian Government and other organisations. Prospective students should examine all the scholarships on offer to see what they could be eligible for.

For more information on domestic scholarships, visit monash.edu/scholarships

International students

Monash International Leadership Scholarship

A 100-per-cent course remission for high-achieving international coursework students. Selection is based on academic achievements, application statement and the student’s potential to be a Monash University ambassador.

For more information, visit monash.edu/new-scholarships

Monash International Merit Scholarship

A$10,000 paid per year to high-achieving international coursework students.

For more information, visit monash.edu/new-scholarships

AUSTRALIA AWARDS

The Australia Awards are an initiative of the Australian Government to promote knowledge, education links and enduring ties between Australia and our neighbours through Australia’s extensive scholarship programs. Monash University offers a range of courses suited to the development needs of the Australia Awards and its scholarship holders.

For more information, visit monash.edu/fees/australia-awards

HOW TO APPLY

Apply online at monash.edu/admissions
The information in this brochure was correct at the time of publication (April 2020). Monash University reserves the right to alter this information should the need arise. You should always check with the relevant faculty office when considering a course.

CRICOS provider: Monash University 00008C Monash College 01857J