

Course progression map for 2022 commencing students

This progression map is a guide only. It does not substitute for the list of required units as outlined in the course 'Requirements' section of the Handbook. The order of units can be rearranged, if applicable prerequisite requirements are met. The unit offering information is correct at the time of publication, however changes may occur. You are advised to check with the relevant Faculty Student Services staff when planning your course and refer to the Handbook entry for each unit prior to the start of each semester.

B2045 Bachelor of Business Administration and Bachelor of Media Communication

	Bachelor of Business Administration		Bachelor of Media Communication	
Year 1 Semester 1	ACB1020 Accounting in business / ACX1200 Accounting for managers or ACB1120 Financial accounting 1 / ACX1100 Introduction to financial accounting	ECB1101 Introductory microeconomics or ECX2953 Economics*	Level 1 core unit ATS1206 Media challenges	Specialisation 1 1st gateway
Year 1 Semester 2	BTB1010 Commercial law / BTX1010 Business law	ETB1100 / ETX1100 Business statistics	Level 1 core unit ATS1119 Communicating in the digital era	Specialisation 2 1st gateway
Year 2 Semester 1	MGB1010 Introduction to management	MKB1700 Fundamentals of marketing	Media practice lab 2nd year	Specialisation 1 2nd gateway
Year 2 Semester 2	BFB1001 Foundations of finance	Business listed major unit 1	Media practice lab 2nd year	Specialisation 2 2nd gateway
Year 3 Semester 1	Business listed major unit 2	Business listed major unit 3	Specialisation cornerstone or level 2 elective	Specialisation capstone or 3rd year elective
Year 3 Semester 2	Business listed major unit 4	Business listed major unit 5	Specialisation cornerstone or level 2 elective	Specialisation capstone or 3rd year elective
Year 4 Semester 1	Business listed major unit 6	Business listed major unit 7	Specialisation elective 2nd or 3rd year	Specialisation elective 3rd year
Year 4 Semester 2	Business listed major unit 8	*Capstone, project, international or internship experience unit	ATS3129 Arts internship (12 points) or ATS3130 Arts international internship (12 points) or 2x 3rd year Media practice labs	

*ECX2953 is required for Professional accreditation if you intend to complete a major in Accountancy

**International or internship experience can be undertaken at the end of 2nd year

Part A	Business administration specified study	Part A	Strategic knowledge
Part B	Business administration listed major	Part B	Practical and professional skills
		Part C	Collaboration and leadership