Course progression map for 2022 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook. The placement of units may be rearranged to provide flexibility in choice of electives, but care should be taken to ensure sequenced units are maintained in sequence.

B4007 Graduate Certificate of Business Innovation

| Year 1 | Term 1 (Oct to Nov) | ECI5953  
Regulation, prices and markets | MKI5955  
The theory and practice of innovative marketing |
|--------|---------------------|-----------------------------------------------|-----------------------------------------------|
| Year 2 | Term 2 (Jan to Feb) | ACI5903  
Resource allocation and business model performance | MGI5976  
Strategic management for innovation |