

# Course progression map for 2024 commencing students

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook. The placement of units may be rearranged to provide flexibility in choice of electives, but care should be taken to ensure sequenced units are maintained in sequence.

## B4007 Graduate Certificate of Business Innovation

Year 1 Term 1 (Oct to Nov)	ECI5953 Regulation, prices and markets	MKI5955 The theory and practice of innovative marketing
Year 2 Term 2 (Jan to Feb)	ACI5903 Resource allocation and business model performance	MGI5976 Strategic management for innovation