

Course progression map for 2024 commencing students

This progression map is a guide only. It does not substitute for the list of required units as outlined in the course 'Requirements' section of the Handbook. The order of units can be rearranged, if applicable prerequisite requirements are met. The unit offering information is correct at the time of publication, however changes may occur. You are advised to check with the relevant Faculty Student Services staff when planning your course and refer to the Handbook entry for each unit prior to the start of each semester.

B6052 Master of Management and Master of Applied Marketing

	Master of Management		Master of Applied Marketing	
Year 1 Semester 1	MGF5960 Organisations: people, purpose and structure	MGF5670 Leadership	MKF5917 Driving organisational value through marketing	MKF5760 Shaping ethical marketplaces
Year 1 Semester 2	MGF5972 Managing organisation change	Mastery knowledge unit 1	MKF5741 Using marketing analytics for better decision making	Mastery knowledge unit 1
Year 2 Semester 1	Mastery knowledge unit 2	Mastery knowledge unit 3	Mastery knowledge unit 2	Mastery knowledge unit 3
Year 2 Semester 2	Mastery knowledge unit 4	Capstone unit MGF5976 Strategic management	MKF5351 Marketing strategy masterclass (12 credit points)	