

ROAD SAFETY MANAGEMENT LEADERSHIP PROGRAM

A ROAD SAFETY LEADERSHIP INITIATIVE

Road trauma is one of the most challenging and enduring public health issues in the world today. Globally, more than 1.3 million people are killed each year as a result of road crashes, with at least a further 50 million people seriously injured*. Not only is road trauma one of the most intractable public health issues today, it is also one of the most complex public policy environments to navigate.

Reducing road trauma requires partnership across sectors and all areas of government and industry to achieve outcomes, often in the context of competing priorities and resource constraints. Improving road safety requires new ways of thinking, leading, and leveraging partnerships.

Effective road safety management and leadership is crucial to achieving success, which is why we created the Road Safety Management Leadership Program. Since its inception in 2012, the Program has helped develop and support road safety leaders around the world.

WHAT'S COVERED IN THE PROGRAM?

MUARC is pleased to announce its reimagined Program that is designed for forward-thinking leaders committed to enhancing road safety and reducing injury on our roads. The Program is a transformative journey towards achieving unparalleled safety outcomes.

The Program aims to support leaders to deliver change through an online blended learning program and an immersive four-day onsite masterclass in Melbourne. By attending the Program, you are assured of an engaging, results-oriented curriculum and will gain an in-depth understanding of road safety management and leadership including the latest scientific evidence and technological innovations.

Focusing on how to lead in complex and dynamic systems, this course supports high level leadership in road safety through an immersive and experiential learning program for senior leaders.

Module 1

Online Learning Journey
3-21 March, 2025

Module 2

On-site Masterclass
25-28 March, 2025

Location:

Masterclass
Monash Conference Centre
Level 7, 30 Collins Street, Melbourne

For all program information, visit our website at monash.edu/muarc/news-and-events/events/leadership

WHO WILL I MEET?

You will sit alongside road safety professionals from agencies around the world. The Program has attracted leaders from countries including Australia, New Zealand, South Africa, India, Indonesia, Philippines, Cyprus, United Arab Emirates and the United States. This diverse international presence brings unique perspectives to the Program's discussions of road safety and leadership challenges.

ABOUT YOU

If you hold a senior management position in your organisation, are in a leadership role or being developed for one, and are seeking road safety solutions, this course will help you build strong leadership skills, enhance your stakeholder relationships, and provide evidence-based approaches to road safety.

HOW IS IT DELIVERED?

The Program will open with Module 1 - an online course that conveniently fits in with variable work commitments. The online component of the Program will guide you through topics including safe speeds, safe roads and roadsides, safe vehicles, deterrence and enforcement, road user behaviour, and leadership challenges.

You will then join fellow road safety professionals for Module 2 - a four-day in-person masterclass at the Monash Conference Centre which will deliver interactive workshops, case studies, field trips and real-world scenarios, ensuring practical application of skills and strategies. You will learn from academic and industry-leading experts, and thought leaders who bring invaluable road safety experience and perspectives to the table.

WHAT ARE THE BENEFITS?

Registration in the Program will accelerate your professional development as a road safety leader, making it an important investment personally and for your organisation. You will gain access to the expansive knowledge and real-world experience of the internationally-renowned teaching team, network with professionals from diverse agencies and cultures, and walk away with a greater understanding of the personal qualities required for effective road safety leadership.

MONASH UNIVERSITY ACCIDENT RESEARCH CENTRE (MUARC) EST. 1987

Committed to reducing the incidence and impact of injury through the excellence of our research, the independence of our recommendations and the engagement we have with the communities we serve. We have collaborative research partnerships across the globe. Our work/targets the following Sustainable Development Goals.



TERMS AND CONDITIONS

While the information contained herein was correct at the date of publication, Monash University reserves the right to alter procedures, fees and regulations. Cancellation: If a participant chooses to cancel their registration, the refund will be 100% if cancelled at least 28 calendar days before the start date of the program; 50% if cancelled at least 14 days before the start date of the program; not offered if cancelled less than 14 days before the start date of the program. A participant who chooses to cancel their registration can choose to credit their registration fee to another offering of the same program within one year of the original registration. If payment is not received within 30 days, your place can not be guaranteed and may be offered to those on the waiting list. Participants are responsible for their own accommodation and travel costs.

*World Health Organisation, 2015

WHY STUDY THIS COURSE IN MELBOURNE?

Voted the 'world's most liveable city' for seven consecutive years by the Economist Intelligence Unit, Melbourne is a cultural hotspot with an array of attractions. The city is renowned for its shopping, art, sport, dining and good coffee.

It is also home to the Monash University Accident Research Centre (MUARC), a world-leading injury prevention and road safety centre. Since its inception, the Centre's core program of research has been supported through an integrated network of Victorian government agencies responsible for public health and safety. This model has underpinned an impressive, co-ordinated and long-term history of advances in policy and programming and is unique to MUARC; there are no other comparable safety research partnerships anywhere in the world.

MUARC has developed its academic expertise for more than three decades and earned a reputation for being one of the most respected injury prevention institutes of its kind in the world. The Centre has a strong reputation for undertaking high quality research, applying a multi-disciplinary, systems-based research framework across all injury domains in the transport, workplace, and community sectors.

PROGRAM COST AND APPLICATION PROCESS

The cost of the self-paced online learning journey and interactive in-person four-day masterclass is:

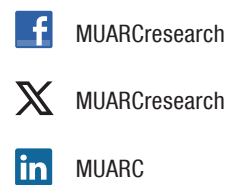
\$7,900 per participant [excl. GST]

Registrations close: Friday 21 February, 2025

The fee includes full tuition costs, related program materials, lunches, refreshments, field trips and a networking event.



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