

# BACHELOR OF DESIGN

Designers translate ideas into positive experiences by using their skills, creativity and imagination to solve some of the complex problems facing our society. Monash Design strives to lead, create and encourage a more equitable and sustainable world through the intersection of creativity, technology, design thinking, making and interdisciplinary collaboration. Our **Bachelor of Design** meets the increasing global demand of designers who can respond to complex challenges.

## LEARN ABOUT OUR FOUR SPECIALISATIONS

### COMMUNICATION DESIGN



*Calendar, Yu Fei (2023)*

Communication design brings together digital and interactive design, graphic design and visual communication. You'll graduate with a deep understanding of identity and social engagement with the skills to combine tactile and digital processes, preparing you to be a future-focussed design professional.

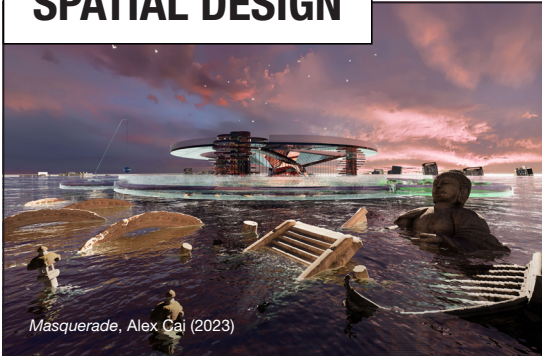
### INDUSTRIAL DESIGN

From cutting-edge transport solutions to furniture, lighting design and medical equipment, the work of industrial designers can advance the human experience, making a better life for us all. You'll develop the practical skills and conceptual capabilities to successfully combine technical innovation with aesthetics to create beautiful, functional products, from concept through to prototype



*Tol family photo, See Jian Shin (2022)*

### SPATIAL DESIGN

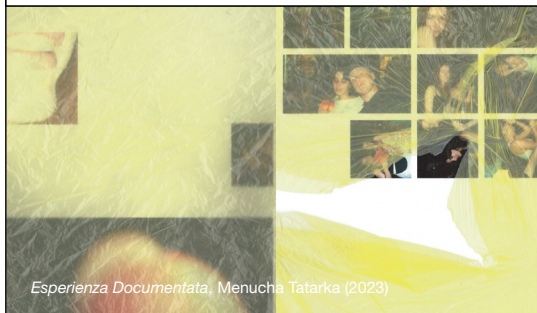


*Masquerade, Alex Cai (2023)*

The work of spatial designers is ever-present – it examines the design of spaces that are inside, outside, public, private, real and virtual. As a spatial design graduate, you'll have the skills to create new experiences that set moods, communicate ideas, address social issues and facilitate cultural expression through the innovative use of space, light, technology and form.

### COLLABORATIVE DESIGN

Collaborative design brings together people with lived experience and those with professional expertise. You'll work at the intersection of creativity and collaboration, and experience design as a relational, social, cultural and political practice with tangible impact. This includes everything from making space (both physical and metaphorical), designing materials and facilitating activities, to encouraging participation and creative thinking.



*Esperienza Documentata, Menucha Tatarka (2023)*

<b>YEAR 1</b>			
Semester 1	Design studio 1	Drawing: Introduction	Elective
Semester 2	Design studio 2	Design and the avant-garde	Indigenous Australian creative practice and ways of knowing
<b>YEAR 2</b>			
Semester 1	Design studio 3	Sociologies of design	Elective
Semester 2	Elective	Elective	Elective
<b>YEAR 3</b>			
Semester 1	Design studio 4	Research for design	Elective
Semester 2	Design studio 5	Design strategy and professional practice	Elective

The Bachelor of Design is a highly flexible degree. You don't have to choose your specialisation until the second semester of your first year and you'll be able to tailor your degree as you develop your skills. This degree is recognised by the **Design Institute of Australia**.

<h3>DOUBLE DEGREES</h3> <p>Stand out in a competitive job market by undertaking a double degree. You can choose to add one year of extra study to the <b>Bachelor of Design</b> to graduate with two degrees if you choose one of the following double degree combinations:</p> <ul style="list-style-type: none"> <li>+ Bachelor of Arts</li> <li>+ Bachelor of Architectural studies <small>(only with Communication, Industrial and Collaborative specialisations)</small></li> <li>+ Bachelor of Business</li> <li>+ Bachelor of Fine Art</li> <li>+ Bachelor of Information Technology</li> <li>+ Bachelor of Media Communication</li> </ul> <p>If you study the Bachelor of Industrial Design, you can also choose to add two years to your degree by taking on a double degree with the <b>Bachelor of Mechanical Engineering (Honours)</b>.</p>	<h3>INTERNSHIPS</h3> <p>No matter what specialisation you choose, you can take an internship as part of your design degree. Internships are a great way to apply your skills and knowledge into a real work environment and grow your professional network while you study. You can either source your own placement or we can help connect you with organisations looking for design interns.</p>
	<h3>STUDIO-BASED LEARNING</h3> <p>Our studio-based learning model emphasises hands-on, practical learning and fosters an environment where you can engage creatively in project-based practice throughout your degree. You'll collaborate in small groups under the guidance of design professionals to develop your design skills and conceptual thinking to answer some of the pressing issues facing society today.</p>



## “ALEX GOAD

INDUSTRIAL DESIGNER AND FOUNDER, REEF DESIGN LAB

Monash provided a wonderful foundation for me to explore ideas, gain an amazing amount of knowledge and develop advanced skills and knowledge in design. The lecturers encouraged me to follow my interests and develop my ideas through projects we were doing in our studio classes.



Learn more about entry requirements, fees and how to apply.

