

COURSE PROGRESSION MAP FOR 2026 COMMENCING STUDENTS

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the Handbook.

Please note: the map below reflects the suggested progression through the course, as a guide only. Changes may occur.

[Contact us](#) if you would like a personalised map. We can help you plan out your course to make the most of your experience at Monash.

A6039 Master of Marketing and Digital Communications


72 POINT ENTRY, COMMENCING INDONESIA TERM 1, JANUARY 2026 (1.5 YEARS)


YEAR 1

INDONESIA TERM 1 (Jan - Mar 2026)	ATI5366 Strategic communications in a digital era (6pts)	MKI5881 Digital marketing (6pts)
INDONESIA TERM 2 (Apr - Jul 2026)	ATI5374 Data analytics in communications (6pts)	MKI5926 Integrated marketing communications (6pts)
INDONESIA TERM 3 (Jul - Sep 2026)	ATI5381 Crisis communications and issues management (6pts)	MKI5601 Social media marketing (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	CAPSTONE UNIT (12pts) ATI5856 Applied Research Project	

YEAR 2

INDONESIA TERM 1 (Jan - Apr 2027)	DISCIPLINE ELECTIVE STUDIES (6pts)	DISCIPLINE ELECTIVE STUDIES (6pts)
INDONESIA TERM 2 (Apr - Jul 2027)	DISCIPLINE ELECTIVE STUDIES (6pts)	DISCIPLINE ELECTIVE STUDIES (6pts)

 PART A: CORE STUDIES

 PART B: APPLIED STUDIES

 PART C: DISCIPLINE ELECTIVE STUDIES

Source: Monash University 2026 [Handbook](#)
CRICOS Provider Number: NA

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A6039 Master of Marketing and Digital Communications with Global Intercampus Programme

72 POINT ENTRY, COMMENCING INDONESIA TERM 1, JANUARY 2026 (1.5 YEARS)

YEAR 1

INDONESIA TERM 1 (Jan - Mar 2026)	ATI5366 Strategic communications in a digital era (6pts)	MKI5881 Digital marketing (6pts)
INDONESIA TERM 2 (Apr - Jul 2026)	ATI5374 Data analytics in communications (6pts)	MKI5926 Integrated marketing communications (6pts)
INDONESIA TERM 3 (Jul - Sep 2026)	ATI5381 Crisis communications and issues management (6pts)	MKI5601 Social media marketing (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	CAPSTONE UNIT (12pts) ATI5856 Applied Research Project	

YEAR 2

MUA SEMESTER 1 (FEB - JUN 2027)	DISCIPLINE ELECTIVE STUDIES (6pts)	DISCIPLINE ELECTIVE STUDIES (6pts)
	DISCIPLINE ELECTIVE STUDIES (6pts)	DISCIPLINE ELECTIVE STUDIES (6pts)

 PART A: CORE STUDIES

 PART C: DISCIPLINE ELECTIVE STUDIES

 PART B: APPLIED STUDIES

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A6039 Master of Marketing and Digital Communications Research Pathway

72 POINT ENTRY, COMMENCING INDONESIA TERM 1, JANUARY 2026 (1.5 YEARS)

YEAR 1

INDONESIA TERM 1 (Jan - Mar 2026)	ATI5366 Strategic communications in a digital era (6pts)	MKI5881 Digital marketing (6pts)
INDONESIA TERM 2 (Apr - Jul 2026)	ATI5374 Data analytics in communications (6pts)	MKI5926 Integrated marketing communications (6pts)
WINTER SEMESTER (Jun - Jul 2026)	ATI5084 Designing Research (6cps) - WAM 80	
INDONESIA TERM 3 (Jul - Sep 2026)	ATI5381 Crisis communications and issues management (6pts)	MKI5601 Social media marketing (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	ATI5849 Research thesis A (6cp)	

YEAR 2

INDONESIA TERM 1 (Jan - Apr 2027)	ATI5849 Research thesis B (12cp)	
INDONESIA TERM 2 (Apr - Jul 2027)	DISCIPLINE ELECTIVE (6pts)	DISCIPLINE ELECTIVE (6pts)

 PART A: CORE STUDIES

 PART C: DISCIPLINE ELECTIVE STUDIES

 PART B: APPLIED STUDIES

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A6039 Master of Marketing and Digital Communications

48 POINT ENTRY, COMMENCING INDONESIA TERM 1, JANUARY 2026 (1.5 YEARS)

YEAR 1

INDONESIA TERM 1 (Jan - Mar 2026)	CORE STUDIES (6PTS)	CORE STUDIES (6PTS)
INDONESIA TERM 2 (Apr - Jul 2026)	CORE STUDIES (6PTS)	DISCIPLINE ELECTIVE (6pts)
INDONESIA TERM 3 (Jul - Sep 2026)	CORE STUDIES (6PTS)	DISCIPLINE ELECTIVE (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	CAPSTONE UNIT (12pts) ATI5856 Applied Research Project	

 PART A: CORE STUDIES

 PART C: DISCIPLINE ELECTIVE STUDIES

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