

COURSE PROGRESSION MAP FOR 2026 COMMENCING STUDENTS

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

Please note: the map below reflects the suggested progression through the course, as a guide only. Changes may occur.

[Contact us](#) if you would like a personalised map. We can help you plan out your course to make the most of your experience at Monash.

A6039 Master of Marketing and Digital Communications with Global Intercampus Programme

72 POINT ENTRY, COMMENCING INDONESIA TERM 3, JULY 2026 (1.5 YEARS)

YEAR 1

INDONESIA TERM 3 (Jul - Sep 2026)	ATI5381 Crisis communications and issues management (6pts)	MKI5601 Social media marketing (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	CAPSTONE UNIT (12pts) ATI5856 Applied Research Project	

YEAR 2

INDONESIA TERM 1 (Jan - Apr 2027)	ATI5366 Strategic communications in a digital era (6pts)	MKI5881 Digital marketing (6pts)
INDONESIA TERM 2 (Apr - Jul 2027)	ATI5374 Data analytics in communications (6pts)	MKI5926 Integrated marketing communications (6pts)
MUA SEMESTER 2 (Jul - Dec 2027)	PART C. ADVANCED EXPERTISE (6pts)	PART C. ADVANCED EXPERTISE (6pts)
	PART C. ADVANCED EXPERTISE (6pts)	PART C. ADVANCED EXPERTISE (6pts)

	PRINCIPAL STUDY (PART A)		ADVANCED EXPERTISE (PART C)
	APPLIED STUDY (PART B)		

Source: Monash University 2026 Handbook – <https://handbook.monash.edu/>

While the information provided herein was correct at the time of viewing and/or printing, Monash University reserves the right to alter procedures, fees and regulations should the need arise. Students should carefully read all official correspondence, other sources of information for students and the official university notice boards to be aware of changes to the information contained herein. The inclusion in a publication of details of a course in no way creates an obligation on the part of the university to teach it in any given year, or to teach it in the manner described. The university reserves the right to discontinue or vary courses at any time without notice. Students should always check with the relevant faculty officers when planning their courses. Some courses and units are described which may alter or may not be offered due to insufficient enrolments or changes to teaching personnel.

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A6039 Master of Marketing and Digital Communications without Global Intercampus Programme

72 POINT ENTRY, COMMENCING INDONESIA TERM 3, JULY 2026 (1.5 YEARS)

YEAR 1

INDONESIA TERM 3 (Jul - Sep 2026)	ATI5381 Crisis communications and issues management (6pts)	MKI5601 Social media marketing (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	CAPSTONE UNIT (12pts) ATI5856 Applied Research Project	

YEAR 2

INDONESIA TERM 1 (Jan - Apr 2027)	ATI5366 Strategic communications in a digital era (6pts)	MKI5881 Digital marketing (6pts)
INDONESIA TERM 2 (Apr - Jul 2027)	ATI5374 Data analytics in communications (6pts)	MKI5926 Integrated marketing communications (6pts)
INDONESIA TERM 3 (Jul - Sep 2027)	PART C. ADVANCED EXPERTISE (6pts)	PART C. ADVANCED EXPERTISE (6pts)
INDONESIA TERM 4 (Sep - Dec 2027)	PART C. ADVANCED EXPERTISE (6pts)	PART C. ADVANCED EXPERTISE (6pts)

	PRINCIPAL STUDY (PART A)		ADVANCED EXPERTISE (PART C)
	APPLIED STUDY (PART B)		

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A6039 Master of Marketing and Digital Communications

48 POINT ENTRY, COMMENCING INDONESIA TERM 3, JULY 2026 (1 YEAR)

Please note: If you are admitted at entry level 2, you complete 48 credit points comprising Part A (24 credit points), Part B (12 credit points) and Part C (12 credit points).

YEAR 1

INDONESIA TERM 3 (Jul to Sep 2026)	CORE STUDIES ATI5381 Crisis communications and issues management (6pts)	CORE STUDIES MKI5601 Social media marketing (6pts)
INDONESIA TERM 4 (Sep - Dec 2026)	CAPSTONE UNIT (12pts) ATI5856 Applied Research Project	

YEAR 2

INDONESIA TERM 1 (Jan - Mar 2027)	CORE STUDIES ATI5366 Strategic communications in a digital era (6pts)	CORE STUDIES MKI5881 Digital marketing (6pts)
INDONESIA TERM 2 (Apr - Jul 2027)	SPECIFIED ELECTIVE (6pts)	SPECIFIED ELECTIVE (6pts)

	PRINCIPAL STUDY (PART A)		ADVANCED EXPERTISE (PART C)
	APPLIED STUDY (PART B)		

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