

Course progression map for 2027 commencing students

This course map is a guide only and does not substitute for the required units outlined in the course 'Requirements' section of the Handbook. Units can be rearranged if applicable prerequisite requirements are met. This map applies to students commencing in the standard annual intake. When planning your course, check with Faculty Student Services, including for advice if commencing mid-year (where relevant), and refer to the Handbook entry for each unit before the start of each semester. Unit offering information is correct at the time of publication; however, changes may occur.

B6072 Master of Management and Master of Marketing and Digital Communications

Master of Marketing and Digital Communication (Indonesia)

Year 1 MI-T1-6 2027 (Jan to Apr)	ATI5366 Strategic communications in a digital era	MKI5881 Digital marketing
Year 1 MI-T2-6 2027 (Apr to July)	ATI5251 Digital communications for social change	MKI5601 Social media marketing
Year 1 MI-T3-6 2027 (July to Sep)	ATI5374 Data analytics in communications	MKI5926 Integrated marketing communications
Year 1 MI-T4-6 2027 (Sep to Dec)	ATI5381 Crisis communications and issues management	ATI5250 Industry insights project

Part A	Core studies
Part B	Applied studies

Master of Management (Australia)

Year 2 Semester 1	MGF5670 Leadership	MGF5960 Organisations: people, purpose and structure	Discipline studies unit 1	Discipline studies unit 2
Year 2 Semester 2	MGF5972 Managing organisational change	MGF5976 Strategic management	Discipline studies unit 3	Discipline studies unit 4

Part A	Core studies
Part B	Discipline studies