

Course progression map for 2027 commencing students

This course map is a guide only and does not substitute for the required units outlined in the course 'Requirements' section of the Handbook. Units can be rearranged if applicable prerequisite requirements are met. This map applies to students commencing in the standard annual intake. When planning your course, check with Faculty Student Services, including for advice if commencing mid-year (where relevant), and refer to the Handbook entry for each unit before the start of each semester. Unit offering information is correct at the time of publication; however, changes may occur.

B2028 Bachelor of Business and Bachelor of Media Communication

	Bachelor of Business		Bachelor of Media Communication	
Year 1 Semester 1	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals*	BTF1010 Business law	Foundation studies unit	Foundation studies unit
Year 1 Semester 2	MGF1010 Introduction to management	MKF1120 Marketing theory and practice	Foundation studies unit	Foundation studies unit
Year 2 Semester 1	BFF1001 Foundations of finance	ECF1100 Microeconomics or **ECX2953 Economics	Core studies unit	ATS1206 Media challenges
Year 2 Semester 2	Specified Business unit	ETF1100 Business statistics	Core studies unit	ATS1119 Communicating in the digital era
Year 3 Semester 1	Major studies unit 1	Major studies unit 2	Core studies unit	Core studies unit
Year 3 Semester 2	Major studies unit 3	Major studies unit 4	Specialist studies unit	Specialist studies unit
Year 4 Semester 1	Major studies unit 5	Major studies unit 6	Specialist studies unit	Specialist studies unit
Year 4 Semester 2	Major studies unit 7	***Capstone, Consulting project, international experience or internship unit	Specialist studies unit	Specialist studies unit

*Refer to the Handbook for information regarding the units required for Professional Accounting Accreditation

**ECX2953 is required for Professional accreditation if you intend to complete a major in Accounting. If you complete other majors, you must take ECC1000

***Refer to the Handbook for capstone information. International or internship experience can be undertaken at the end of 2nd year

Note. The number of capstone, cornerstone and elective units in Media Communication will vary depending on your specialisation.

Part A	Core studies	Part A	Core studies
Part B	Major studies	Part B	Foundation studies
Part C	Capstone studies	Part C	Specialist studies