RESEARCH INTO PRACTICE – HOW ALFRED HEALTH REDUCED SUGARY DRINK CONSUMPTION AND CAUSED A MEDIA STIR

Are you currently working on interesting projects and looking for ideas to translate this knowledge into practice and policy?

Alfred Health introduced a number of initiatives to reduce consumption of sugar sweetened drinks at The Alfred through a series of behavioural insights trials.

Come along to hear more about this exciting work and how research outcomes were shared with colleagues and the general public using savvy communication.