

## SIXTH ANNUAL MONASH BUSINESS AND SUSTAINABILITY NETWORK WORKSHOP ON SUSTAINABLE DEVELOPMENT

**25 - 26 June 2018**

**Venue: Monash University Prato Centre**

### DRAFT PROGRAM

<b>DAY 1: MONDAY, 25 JUNE 2018</b>	
<b>8.45am - 9.00am</b>	<b>Registration</b>
<b>9.00am - 9.15am</b>	<p><b>Opening:</b></p> <p>Gary Magee (Deputy Dean Research, Monash Business School and Chair of the Monash Business &amp; Sustainability Network, Monash University, Australia)</p> <p>Sisira Jayasuriya (Convener of the Economics Stream and Director, Centre for Development Economics &amp; Sustainability, Monash University, Australia)</p> <p>Amrik Sohal (Convener of the Business Stream, Monash University, Australia)</p>
<b>9.15am - 10.15am</b>	<p><b>Keynote Presentation</b></p> <p><b>Chair:</b> Sisira Jayasuriya</p> <p><b>Presenter:</b> Professor Tony Venables, Oxford University</p>
<b>10.15am - 10.30am</b>	<b>Morning Tea</b>

<p>10.30am - 12.30pm</p>	<p><b>Economics Stream</b></p> <p><b>Session 1: Poverty, Inequality and Cost of Living</b></p> <p><b>Chair:</b> Gaurav Datt (Monash University)</p> <ol style="list-style-type: none"> <li>1. Andrea Brandolini (Banca Italia): <i>“Multidimensional Poverty and Inequality: An Introduction”</i></li> <li>2. Sebastian Hohmann (London Business School): <i>“Educational Inequality and Intergenerational Mobility in Africa”</i></li> <li>3. Federico Perali (University of Verona, Italy): <i>“Cost of Living Index [TBC]”</i></li> <li>4. Ummul Ruthbah (Monash University, Australia): <i>“Does Workfare Work Well? The Case of the Employment Generation Program for the Poorest in Bangladesh”</i></li> </ol>	<p><b>Business Stream</b></p> <p><b>Session 1: Interactive Discussion Session on Challenges in the Global Apparel Industry and Development of Human Capability in the Future</b></p> <p><b>Chair:</b> Amrik Sohal (Monash University, Australia)</p> <p><b>Discussion Items:</b></p> <ul style="list-style-type: none"> <li>• Impact of Value Chain Digitisation</li> <li>• On-going and New Sustainability Challenges</li> <li>• Future Training and Education of Managers/Leaders</li> </ul> <p><b>Discussants:</b></p> <ol style="list-style-type: none"> <li>1. Heinz Zeller (Hugo Boss)</li> <li>2. Dai Forterre (Australia Post)</li> <li>3. Another industry rep (TBA)</li> </ol>
<p>12.30pm - 1.30pm</p>	<p>Lunch</p>	
<p>1.30pm - 3.00pm</p>	<p><b>Panel Discussion on New Innovations in Finance</b></p> <p>Deep Kapur (Australian Centre for Financial Studies, Australia): <i>“Investing in Financial Innovation”</i></p> <p>Pinar Ozcan (Warwick Business School, UK): <i>“Open Banking”</i></p> <p>Rodney Maddock (Australian Centre for Financial Studies, Australia): <i>“Fintech”</i></p>	
<p>3.00pm - 3.30pm</p>	<p><b>Afternoon Tea</b></p>	

<p>3.30pm - 5.00pm</p>	<p><b>Economics Stream</b></p> <p><b>Session 2: Finance</b></p> <p><b>Chair:</b> Chongwoo Choe (Monash University)</p> <ol style="list-style-type: none"> <li>1. Raoul Minetti (Michigan State University, USA): <i>“Relationship Banking and Firm Dynamics”</i></li> <li>2. Vittoria Cerasi (University of Milan – Bicocca, Italy): <i>“How Post-Crisis Regulation Has Affected Bank CEO Compensation”</i></li> <li>3. Silvio Contessi (Monash University, Australia): <i>“Long-term Evolution of the Australian Banking Sector: Evidence from New Data Spanning 90 years”</i></li> </ol>	<p><b>Business Stream - Session 2:</b></p> <p><b>Chair:</b> Kristian Rotaru (Monash University, Australia)</p> <ol style="list-style-type: none"> <li>1. Tomás Barros Ramos (Universidade Nova de Lisboa, Portugal): <i>“Exploring Co-creation Approaches and Views in Corporate Sustainability Reporting”</i></li> <li>2. Felix T. Mavondo (Monash Business School, Australia): <i>“Sustainable Development of Tourism”</i></li> <li>3. Edward Tello (Monash Business School, Australia) and James Hazelton (Macquarie University, Australia): <i>“Implementing General Purpose Water Accounting: Practitioner Issues”</i></li> <li>4. Andrea S. Patrucco (Penn State University, USA): <i>“Innovation and Sustainability in the Public Sector: Process and Tools for an Effective Public Procurement for Innovation (PPI)”</i></li> </ol>
<p>7.00pm</p>	<p><b>Workshop Dinner</b></p>	

**DAY 2: TUESDAY, 26 JUNE 2018**9.00am -  
10.30am**Plenary Panel Session: Legal and Business Challenges for Sustainable Development****Chair:** Amrik Sohal (Monash University, Australia):

1. Professor Bryan Horrigan (Monash Law School, Monash University, Australia)
2. Professor Rob Klassen (Ivey Business School, Western University, Canada)

**10.30am –  
11.00am****Morning Tea**11.00am -  
12.30pm**Economics Stream****Session 3: Governance****Chair:** Gamini Herath (Monash University)

1. Nidhiya Menon (Brandeis University, USA): *“Spatial Decentralization and Program Evaluation: Theory and an Example”*
2. Rahul Mukherji, Himanshu Jha and Seyed Hossein Zarhani (Heidelberg University, Germany): *“Puzzling, Powering and the Tipping Point: State Capacity in India”*
3. Himanshu Jha (Heidelberg University, Germany): *“State Processes, Ideas, and Institutional Change: Case of Right to Information Act in India”*

**Business Stream Session 3:****Chair:** Felix T. Mavondo (Monash University, Australia)

1. Dai Forterre (Australia Post), Amrik Sohal (Monash Business School, Australia) and Chih Wei Teng (Monash Business School, Australia): *“Developing Sustainable Procurement: An Australian Case Study”*
2. Cameron Truong (Monash Business School, Australia): *“Corporate Irresponsibility: The Price of Environmental Violations”*
3. Suresh Chadha (Panjab University, India): *“Global Supply Chain Management Practices Adopted by SMEs in Punjab, India”*

12.30pm – 1.30pm	<b>Lunch</b>	
1.30pm - 3.00pm	<p><b>Economics Stream</b></p> <p><b>Session 4:</b> Land, Fisheries and Agricultural Productivity</p> <p><b>Chair:</b> Jeffrey LaFrance (Monash University)</p> <ol style="list-style-type: none"> <li>1. Takashi Kurosaki (Hitotsubashi University, Japan): <i>“Evaluating Efficiency Gains from Tenancy Reform Targeting a Heterogeneous Group of Sharecroppers: Evidence from India”</i></li> <li>2. Paulo Santos (Monash University, Australia): <i>“The Impact of a Fisheries Conservation Program on Biodiversity and Nutrition”</i></li> <li>3. Alberto Zezza (World Bank, Italy): <i>“Improving the Measurement of Agricultural Productivity through Scalable and Sustainable Innovations: The LSMS-ISA Program”</i></li> </ol>	<p><b>Business Stream Session 4:</b></p> <p><b>Chair:</b> Cameron Truong (Monash University, Australia)</p> <ol style="list-style-type: none"> <li>1. Li Yan (Monash Business School, Australia), and Hean Tat Keh (Monash Business School, Australia): <i>“The Optimal Effects of Social Rank on Sustainable Consumption: A Value-based Account”</i></li> <li>2. T.T. Naranjan (Indian Institute of Technology - Bombay, India): <i>“The Impact of Network Characteristics on Firms’ Environmental Practices: An Empirical Study”</i></li> <li>3. Kristian Rotaru (Monash Business School, Australia): <i>“Mitigating Individual Cognitive Biases to Enhance Sustainability of Financial Markets: The Case of Disposition Effect”</i></li> <li>4. Sadhan K. Ghosh (Jadavpur University, India) and Prasanta Dey (Aston University, UK): <i>“Circular Economy and SDGs in Asia and the Pacific”</i></li> </ol>
3.00pm - 3.30pm	<b>Afternoon Tea</b>	

<p>3.30pm – 5.00pm</p>	<p><b>Economics Stream</b></p> <p><b>Session 5: Energy Conservation and Gender</b></p> <p><b>Chair:</b> Marcello D’Amato (University of Salerno)</p> <ol style="list-style-type: none"> <li>1. Liang Choon Wang (Monash University, Australia): <i>“Non-price Energy Conservation and Household Energy Consumption in Bangladesh”</i></li> <li>2. Pushkar Maitra (Monash University, Australia): <i>“Upstream Effects of Female Political Reservations”</i></li> <li>3. Ian Coxhead (University of Wisconsin-Madison, USA): <i>“Purdah, Dowry and Development in Pakistan”</i></li> </ol>	<p><b>Business Stream Session 5:</b></p> <p><b>Chair:</b> Amrik Sohal (Monash University, Australia)</p> <ol style="list-style-type: none"> <li>1. Hean Tat Keh (Monash Business School, Australia): <i>“Powering Green Consumption: A Resource-based Explanation”</i></li> <li>2. Yimin Cheng (Monash Business School, Australia), Yuansi Hou (Durham University, UK) and Anirban Mukhopadhyay (Hong Kong University of Science and Technology): <i>“When Virtuosity Leads to Vice: The Protestant Work Ethic and Fairness-induced Wasting”</i></li> <li>3. Patrick Dawson (University of Adelaide, Australia): <i>“Idea generation to commercial sustainability: Micro-X and the rugged pathways to change”</i></li> </ol>
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