

Vice-Chancellor's Award For Industry Education Programs 2021

This Award aims to recognise outstanding education programs for industry across commercial, not for profit and government sectors. Monash staff working with industry in ways that are genuinely reciprocal, mutually beneficial, and highly valued by both partners are encouraged to apply.

For the purposes of this Award, 'industry' is defined as publicly- and privately-owned businesses and enterprises, across the arts, health and human services, government (including local councils), and industry and professional associations, regulatory and licensing bodies, and communities, etc.

This award reflects Monash's commitment to innovate, to infuse our students, alumni and staff with enterprising capabilities, and to provide opportunities to apply our research to make a significant impact for the betterment of our communities.

Monash is particularly interested in how applicants involved have discovered and defined what the industry partner(s) was looking for and how they shaped this insight into a mutually beneficial course or relationship.

One (1) award to the value of \$5,000, which consists of a medallion, a permanent citation on the [Records and Archives](#) website, may be awarded for Industry Education. Certificates of Special Commendation may be awarded to other applicants who demonstrate superior performance but who are not award winners.

Award winners may be called upon by the University to mentor others, or to serve on forums, panels, and committees involving teaching issues at Monash.

Eligibility

The applicant/s must:

- be members of academic staff, tenured or contract, and/or professional staff, tenured or contract, or Teaching Associates
- the lead applicant should be a tenured or contract staff member, with at least 12 months left on the contract
- ideally have two years of data on their impact, at the time of application. In the start-up phase, less than two years may be considered.

In the second year of the granting phase, previous award winners will not be eligible to apply. Promising initiatives may simply need more time to demonstrate their full impact so previously unsuccessful applicants are welcome to re-apply.

Applications

Applications can be from a variety of sources, either individual applications or encouraged by a faculty Associate Deans of Enterprise or equivalent. **All applicants must have sought endorsement from their faculty in order to submit the application.** Anyone not endorsed will not be eligible to apply. Should there be more than two applicants from a faculty, the faculty will be asked to prioritise the applications.

Selection criteria

Applicants should address all six (6) criteria

1. **Reciprocal understanding** – How, and by whom, was this initiative/strategy initiated? How did you discover and define the problem or challenge that industry was seeking to address? What is the driving motivation for each partner, and what other important factors and influences have you had to take into consideration in structuring the relationship/initiative? Have you encountered and overcome any challenges in this work? Can you demonstrate a positive impact on the culture, attitudes, behaviour or values of both parties? More broadly, how does it contribute to better understanding and a more productive dialogue between industry and the Higher Education sector?
2. **Demonstrated mutual benefits** – What financial, educational, social, environmental or other benefits has each party derived from your initiative, and on what scale? To what extent has it successfully addressed the core problem or challenge faced by the industry partner? What is the benefit to Monash from participating in this form of work? Has the initiative resulted in any further collaboration on other matters?
3. **Innovation** – How is your engagement initiative/strategy innovative in concept, objective, approach, design, delivery or content? Has it resulted in new ways of doing things at Monash? Has the collaboration produced something new, or a change, or resulted in the development of a new way for the parties to work together?
4. **Institutional alignment** – How well does your initiative connect with Monash's larger engagement and impact agenda and the work of the Monash Centre for Professional Development and Monash Online Education?
5. **Value for investment** – How do the outcomes of your initiative compare to the investment of resources, time and effort required to deliver and maintain it? What does the initiative deliver to Monash?
6. **Sustainability and scalability** – How sustainable is your initiative over the longer term? Is your initiative scalable and potentially applicable to other organisations/industries, units/departments/institutions or geographic locations? Does it have the potential to significantly promote and elevate engagement with industry in the Higher Education sector as a whole?

Applications should consist of a statement, including supporting evidence. Please be sure to address all criteria and provide as much evidence as possible on each. Please also clearly note the scope, scale, and timeframe of your initiative.

You may attach up to four A4 pages of documentation in support of your entry. Testimonials from your industry partner(s) evidencing the benefits derived from the initiative are strongly encouraged.

Lodgement information

Applications must be submitted by August 12th. Applications are submitted via the online application on the MEA website.

Essential documentation for VC Industry Education Award

The following documentation is required to complete the application:

1. Written statement (including a synopsis of 100 words summarising the key aims, how the intervention worked, achievement/s, and the resulting impact and benefit/s so that it communicates the program effectively to an outsider; and statement addressing the selection criteria including evidence e.g., statistics, graphs, research evaluation reports, photographs, press cuttings or testimonials)
2. Short biographical statement of team members
3. Two references in support of the application – between a half and one page in length

Supplementary Documentation Materials

Evaluation of applications will be based primarily on the written statement. In addition, applicants are encouraged to submit up to four A4 pages of supporting evidence which may include evidence of curriculum materials, resources, testimonials from participants or industry partner, statistics, graphs, research evaluation reports, photographs. This can include video or audio material.

The relevance of this material must be made clear in the written statement (i.e the main statement should include cross references to the support material)

Lodgement Checklist

Essential component	Word limit	Page limit	Formatting requirements	Notes
Application form	n/a	n/a	n/a	Online google form provided on website
Synopsis (inclusive of the 4 pp)	100 words max	n/a	n/a	Written in third person. Should capture the applicant's aim, how the intervention worked, achievement and the resulting impact and benefits. To be used to communicate the program externally so must communicate clearly.
Written statement addressing all six of the selection criteria	n/a	4 A4 pages max (including Citation and synopsis)	<ul style="list-style-type: none"> ● 11 point Arial or Calibri ● Single line spacing ● Margins of 25mm all around ● Include page numbers and section headings 	Must address the selection criterion and include evidence for the ways in which the contribution has: influenced engagement & learning; resulting impact including being recognised by others.
Curriculum vitae which includes short biographical statement	n/a	1 A4 page per team member	11 point Arial or Calibri	One additional page per team member, which includes a short biographical statement.
References x 2	n/a	up to 1 A4 page each	<ul style="list-style-type: none"> ● 11 point Arial or Calibri 	<ul style="list-style-type: none"> ● One of the referees must be the head of the applicant's faculty, department or school/Unit; ● One should be external to the University ● Must be signed by referee, on letterhead
4 pages of documentation (optional)	n/a	4 A4 pages	<ul style="list-style-type: none"> ● 11 point Arial or Calibri 	For e.g. <ul style="list-style-type: none"> ● Curriculum materials, resources ● a limit of 1 website (URL), and ● a limit of 1 video (URL)