

Course progression map for 2026 commencing students

This progression map is a guide only. It does not substitute for the list of required units as outlined in the course 'Requirements' section of the Handbook. The order of units can be rearranged, if applicable prerequisite requirements are met. The unit offering information is correct at the time of publication, however changes may occur. You are advised to check with the relevant Faculty Student Services staff when planning your course and refer to the Handbook entry for each unit prior to the start of each semester.

B6047 Master of Global Business and Master of Applied Marketing

	Master of Global Business		Master of Applied Marketing	
Year 1 Semester 1	MGF5800 Global business	MGF5940 Intercultural communication and negotiation	MKF5917 Driving organisational value through marketing	MKF5760 Shaping ethical marketplaces
Year 1 Semester 2	BTF5905 Global trade governance	*Capstone studies	MKF5741 Using marketing analytics for better decision making	Discipline studies unit 1
Year 2 Semester 1	MGF5691 Global sustainable operations and supply chain management	MGF5911 Geo-politics and business globalisation	Discipline studies unit 2	Discipline studies unit 3
Year 2 Semester 2	*Capstone studies	MGF5730 International trade policy	MKF5351 Marketing strategy masterclass (12 credit points)	

*Refer to the Handbook for further information

Part A	Core studies	Part A	Core studies
Part B	Capstone studies	Part B	Discipline studies