

COURSE PROGRESSION MAP FOR 2027 COMMENCING STUDENTS

This progression map provides advice on the suitable sequencing of units and guidance on how to plan unit enrolment for each semester of study. It does not substitute for the list of required units as described in the course 'Requirements' section of the [Handbook](#).

Please note: the map below reflects the suggested progression through the course, as a guide only.

[Contact us](#) if you would like a personalised map. We can help you plan out your course to make the most of your experience at Monash.

(A4014) GRADUATE CERTIFICATE OF MARKETING AND DIGITAL COMMUNICATIONS

Students complete 12 points chosen from any of the Arts units and 12 points from any of the Business and Economics units for a total of 24 credit points.

This program is available part-time in online mode and is completed over four teaching periods (TP). Students may commence in any of the teaching periods listed below and will complete one Arts unit **or** one Business and Economics unit per teaching period.

COMMENCING TEACHING PERIOD 1 - JANUARY

TP 1

ARTS CORE (6pts)

BUSECO CORE (6pts)

COMMENCING TEACHING PERIOD 2 - MARCH

TP 2

ARTS CORE (6pts)

BUSECO CORE (6pts)

COMMENCING TEACHING PERIOD 3 - MAY

TP 3

ARTS CORE (6pts)

BUSECO CORE (6pts)

COMMENCING TEACHING PERIOD 4 - JUNE

TP 4

ARTS CORE (6pts)

BUSECO CORE (6pts)

COMMENCING TEACHING PERIOD 5 - AUGUST

TP 5

ARTS CORE (6pts)

BUSECO CORE (6pts)

COMMENCING TEACHING PERIOD 6 - OCTOBER

TP 6

ARTS CORE (6pts)

BUSECO CORE (6pts)

ARTS PART A: CORE DIGITAL
COMMUNICATIONS STUDIES

BUSINESS AND ECONOMICS PART B: CORE MARKETING STUDIES

Source: Monash University 2027 Handbook

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