HOW COMMUNITY ENGAGEMENT CAN ENHANCE HEALTHCARE

There is growing recognition about the importance of partnerships between health services and health professionals with patients, families, carers and consumers. So how do we achieve this? This seminar showcases how online engagement can be an effective tool to engage with health service communities.

Mel Hagedorn, Engagement Manager – Bang the Table

Mel has an extensive background in marketing, public engagement and philanthropy working at the Children’s Hospital Foundation, across all levels of Government and large multinational corporations.

A registered B-Corp organization, Bang the Table’s mission is to improve the quality of public debate and level of community involvement in public life. Through technology and strategic industry insight their aim is to continuously innovate and add value to the public participation industry.

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