

Course progression map for 2022 commencing students

This progression map is a guide only. It does not substitute for the list of required units as outlined in the course 'Requirements' section of the Handbook. The order of units can be rearranged, if applicable prerequisite requirements are met. The unit offering information is correct at the time of publication, however changes may occur. You are advised to check with the relevant Faculty Student Services staff when planning your course and refer to the Handbook entry for each unit prior to the start of each semester.

B2037 Bachelor of Business and Bachelor of Marketing

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010/BTX1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	Replacement unit (due to double up of ECF1100)	Replacement unit (due to double up of ACF1200/ACX1200)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	Replacement unit (due to double up of ETF1100/ETX1100)	Integrating unit (BEX)	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	Replacement unit (due to double up of MGF1010)	Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Business listed major unit 1	Business listed major unit 2	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Business listed major unit 3	Business listed major unit 4	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Business listed major unit 5	Business listed major unit 6	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	Business listed major unit 7	*Capstone, project, international or internship experience unit	Additional marketing unit 2	Additional marketing unit 3

*International or internship experience can be undertaken at the end of 2nd year

Part A	Business specified study	Part A	Foundation business knowledge
Part B	Business listed major	Part B	Specialist discipline knowledge
		Part C	Capstone experience

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Business listed major: Accounting

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BFF1001 Foundations of finance	BTF1010/BTX1010 Business law	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	ACF1100/ACX1100 Introduction to financial accounting	Replacement unit (due to double up of MGF1010)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	Replacement unit (due to double up of MKF1120)	Integrating unit (BEX)	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	ACF2200/ACX2200 Introduction to management accounting	Replacement unit (due to double up of ECF1100)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	ACF2100/ACX2100 Financial accounting	Replacement unit (due to double up of ETF1100/ETX1100)	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	ACF3200 Management accounting	ACF2400/ACX2400 Accounting information systems	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	ACF3100 Advanced financial accounting	Accounting major unit 1 ACF3600 Auditing and assurance*	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	Accounting major unit 2*	Capstone unit ACX3900 Global issues in accounting	Additional marketing unit 2	Additional marketing unit 3

*Pls refer to the Handbook for information regarding the units required for Professional Accounting Accreditation

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Business listed major: Banking and finance

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010/BTX1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	Replacement unit (due to double up of ECF1100)	Replacement unit (due to double up of ACF1200/ACX1200)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	Replacement unit (due to double up of ETF1100/ETX1100)	Integrating unit (BEX)	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	Replacement unit (due to double up of MGF1010)	Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	BFF2140/BFX2140 Corporate finance 1	BFF2401 Commercial banking and finance	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	BFF3121 Investments and portfolio management	BFF3231 International finance	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	BFX3999 Finance and society	Banking and finance major paired unit 1	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	Banking and finance major paired unit 2	*Capstone, project, international or internship experience unit	Additional marketing unit 2	Additional marketing unit 3

*International or internship experience can be undertaken at the end of 2nd year

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Part B	Business listed major	Part B	Specialist discipline knowledge
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Business listed major: Business analytics and statistics

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	Replacement unit (due to double up of ETF1100/ETX1100)	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	Replacement unit (due to double up of ECF1100)	Replacement unit (due to double up of MKF1120)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	Replacement unit (due to double up of MGF1010)	BTF1010/BTX1010 Business law	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	ETF2020 Statistical foundations of business analytics	Replacement unit (due to double up of ACF1200/ACX1200)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Integrating unit (BEX)	Business analytics and statistics major unit 1	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Business analytics and statistics major unit 2	Business analytics and statistics major unit 3	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Business analytics and statistics major unit 4	Business analytics and statistics major unit 5	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	Business analytics and statistics major unit 6	*Capstone, project, international or internship experience unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Business law

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010/BTX1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	Replacement unit (due to double up of ECF1100)	Replacement unit (due to double up of ACF1200/ACX1200)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	Replacement unit (due to double up of ETF1100/ETX1100)	Integrating unit (BEX)	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	Replacement unit (due to double up of MGF1010)	Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Business law major unit 1	Business law major unit 2	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Business law major unit 3	Business law major unit 4	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Business law major unit 5	Business law major unit 6	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	BTX3900 Research project in business law and taxation	*Capstone, project, international or internship experience unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Business management

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010/BTX1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	Replacement unit (due to double up of ECF1100)	Replacement unit (due to double up of ACF1200/ACX1200)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	Replacement unit (due to double up of ETF1100/ETX1100)	Integrating unit (BEX)	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	MGF1100 Managerial communication	Replacement unit (due to double up of MGF1010)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	MGF2111 Organisational behaviour	Replacement unit (due to double up of MKF1120)	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	MGF3621 Organisational change	Business management major unit 1	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	MGF3684 Business strategy	Business management major unit 2	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	MGX3100 Corporate social responsibility and business ethics	*Capstone, project, international or internship experience unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Economics and business strategy

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010/BTX1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	Replacement unit (due to double up of ECF1100)	Replacement unit (due to double up of ACF1200)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	ECF1200 Macroeconomics	Integrating unit (BEX)	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	ECF2331 Macroeconomics and monetary policy	Replacement unit (due to double up of ETF1100/ETX1100)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	ECF2731 Managerial economics	Replacement unit (due to double up of MGF1010)	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Economics and business strategy major unit 1	Replacement unit (due to double up of MKF1120)	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Economics and business strategy major unit 2	Economics and business strategy major unit 3	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	Economics and business strategy major unit 4	*Capstone, project, international or internship experience unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Financial econometrics

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010/BTX1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	Replacement unit (due to double up of ECF1100)	Replacement unit (due to double up of ACF1200/ACX1200)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	Replacement unit (due to double up of ETF1100/ETX1100)	Integrating unit (BEX)	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	Replacement unit (due to double up of MGF1010)	Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	BFF2140/BFX2140 Corporate finance 1	ETF2100 Introductory econometrics	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	ETX2250 Data visualisation and analytics	ETF3300 Quantitative methods for financial markets	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Financial econometrics major unit 1	Financial econometrics major unit 2	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	Financial econometrics major unit 3	*Capstone, project, international or internship experience unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Human resource management

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010/BTX1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	Replacement unit (due to double up of ECF1100)	Replacement unit (due to double up of ACF1200/ACX1200)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	Replacement unit (due to double up of ETF1100/ETX1100)	Integrating unit (BEX)	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	Replacement unit (due to double up of MGF1010)	Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	MGF2341 Managing employee relations	MGF2661 Human resource management	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	MGF2656 HRM and managing global workforces	MGX3100 Corporate social responsibility and business ethics	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	MGX3441 Human resource strategy	MGX3991 Leadership principles and practices or MGF3450 Managing conflict	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	BTX3991 Employment law	*Capstone, project, international or internship experience unit	Additional marketing unit 2	Additional marketing unit 3

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Part B	Business listed major	Part B	Specialist discipline knowledge
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Business listed major: International business

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010/BTX1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	Replacement unit (due to double up of ECF1100)	Replacement unit (due to double up of ACF1200/ACX1200)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	Replacement unit (due to double up of ETF1100/ETX1100)	Integrating unit (BEX)	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	Replacement unit (due to double up of MGF1010)	Replacement unit (due to double up of MKF1120)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	International business major unit	ECF2721 Trade finance and foreign exchange	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	MGF2351 International business	MGF3681 International management	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	BTX3110 International trade law	Faculty of Business and Economics Replacement unit (due to double up of ECF1100)	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	MGX3121 International business strategy	*Capstone, project, international or internship experience unit	Additional marketing unit 2	Additional marketing unit 3

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Business listed major: Taxation

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010/BTX1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	ACF1200/ACX1200 Accounting for managers
Year 1 Semester 2	Replacement unit (due to double up of ECF1100)	Replacement unit (due to double up of ACF1200/ACX1200)	MGF1010 Introduction to management	ECF1100 Microeconomics
Year 2 Semester 1	BTF2000/BTX2000 Australian corporations law	Integrating unit (BEX)	MKF2111/MKX2111 Buyer behaviour	ETF1100/ETX1100 Business statistics
Year 2 Semester 2	Taxation major unit 1	Replacement unit (due to double up of ETF1100/ETX1100)	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	BTF3601 Banking law	Replacement unit (due to double up of MGF1010)	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Taxation major unit 2	Replacement unit (due to double up of MKF1120)	Additional marketing unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	BTX3699 Insolvency and reconstruction	BTF3931 Taxation law	BTX3181 Marketing law	MKF3131 Strategic marketing
Year 4 Semester 2	BTX3350 Business taxation	*Capstone, project, international or internship experience unit	Additional marketing unit 2	Additional marketing unit 3

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Part B	Business listed major	Part B	Specialist discipline knowledge
		Part C	Capstone experience