

THE 10TH KOREAN SCREEN CULTURE CONFERENCE 2023

Hosted by Monash Korean Studies Research Hub

1ST - 2ND DEC 2023



Conference Background

The annual Korean Screen Culture Conference (KSCC) is dedicated to exploring all aspects of Korean screen culture, including television, K-pop, internet, computer gaming, webtoons, and film from both North and South Korea.

2023 Theme: 'The Global Spread of Korean Screen Cultures and its impact on Korea.'

From the global phenomenon Squid Game and Physical 100 broadcast on Netflix, to the international critical and popular success of Parasite and the worldwide popularity of BTS and Black Pink, it seems that never has Korean Screen Culture been so prominent around the globe. This conference investigates the causes and impacts behind the global spread of Korean movies, TV shows, online games, K-pop videos, webtoons and other imagery. The conference will ask the question of whether this current success represents a new chapter in the development of South Korea's cultural industries or the swan song for Korean popular culture.

Conference Details

Date: Friday 1st Dec & Saturday 2nd Dec

Time: 9am - 5pm AEST

Venue: [Hybrid] Zoom, Room 132 & Room 121 LTB (Learning & Teaching Building), Monash Clayton Campus

Keynote Speaker and Panel Chairs

Jo Winning (Head of School of Languages, Literatures, Cultures and Linguistics; Monash University)

Jasmine Barrett (University of Melbourne)

Gil-Soo Han (Monash University)

Jo Elfving-Hwang (Curtin University) **[Keynote speaker]**

Lucien Brown (Monash University)

Ellen Hyein Cho (Monash University)

Eun Ah Cho (University of Sydney)

Jason Jones (Monash University)

Sung-Ae Lee (Macquarie University)

Tae-Sik Kim (SOSS, Monash University Malaysia)

Andrew David Jackson (Monash University)

Panel Speakers

Jasmine Barrett (University of Melbourne)

Alexandra Leonzini, (Cambridge University)

Marc Yi Fei Yeo (National University of Singapore)

Lucía Rud (University of Buenos Aires, UBA-CONICET)

Martin Weiser (Freie Universität Berlin)

Rose Adams (Stanford University)

Gabor Sebo (Seoul National University)

Molly Kim (Hanyang University)

Sarah Molisso (City, University of London)

Andrew David Jackson (Monash University)



Youme Kim (Yonsei University)
Awantika Prerna Toppo (Jawaharlal Nehru University)
Tom Baudinette (Macquarie University)
Pemmaraju Sindhoora (London School of Economics and Political Science)
Lucien Brown (Monash University)
Soyeon Kim (Monash University)
Mohd Bilal (Jawaharlal Nehru University)
Tian Li (Yale University)
Sung-ae Lee (Macquarie University)
Park Jin-Hee (Lingnan University)
Eun Ah Cho (University of Sydney)
Sarah Keith (Macquarie University)
Jennifer Kang (Queensland University of Technology)
Sun Hee Lee (Gustavus Adolphus College)
Chung Hye Seung (Colorado State University)
Andy Lee (University of Pittsburgh)
Yoojin Kim (Kingston University)
Caleb Kelso Marsh (University of Western Australia)
Roman Kusaiko (Lingnan University)
Yeogeun Kim (Kyungpook University)
Colette Balmain (Kingston University)
Kathyrn Philips (Macquarie University)
Joori Byun (London School of Economics and Political Science)
Spencer Hines (University of Melbourne)
Shyma P (Payyanur College)
William Dunkel (University of California; Irvine)
Viktoria Luise Döberl (University of Vienna)

Conference Schedule

Friday 1 December 2023

* = in-person

R = via Zoom

V= will present by video recording and attend Q and A

All times are Melbourne time

Scan here to view abstracts:



[8:30-9:00] REGISTRATIONS (TEA & COFFEE) - LTB Room 132

[9:00-9:30] OPENING CEREMONY - LTB Room 132

Opening remarks:

Mr Chang Hoon Yi (His Excellency the Republic of Korea Consul-General of Melbourne)

Professor Jo Winning (Head of School of Languages, Literatures, Cultures and Linguistics; Japanese Studies; Monash University)

[9:30-10:30] - CONFERENCE BEGINS

SESSION 1 (LTB Room 132): ***DPRK Cinema through Different Lenses (1)***

Chair: Jasmine Barrett (University of Melbourne)

Jasmine Barrett (University of Melbourne)
'Representations of Disability in DPRK Film'

Alexandra Leonzini, (Cambridge University)
'Music and Song in North Korean Cinema'(R, UK)

SESSION 2 (LTB Room 121): ***The Family Across Borders in South Korean Screen Culture***

Chair: Gil-Soo Han (Monash University)

Marc Yi Fei Yeo (NUS)

‘Imagined reunions, memory, resignation, and muted recollections: A visual and discourse analysis of multivoiced trauma narratives and identities in South Korean divided families’ (isangajok) video messages.’

Lucía Rud (UBA-CONICET)

‘On Koreanness and the limits of the National Cinema. Transnational-Korean Adoptees in Cinema’ (R, Argentina)

[10:30-11:00] TEA & COFFEE - LTB Room 134

[11:00-12:30]

SESSION 1 CONT. (LTB Room 132): ***DPRK Cinema through Different Lenses (2)***

Chair: Jasmine Barrett (University of Melbourne)

Martin Weiser (FU Berlin)

‘North Korea’s Experiment in Replacing Purged Actors in Existing Movies’ (R, Germany)

Rose Adams (Stanford University)

‘Household Heroes: New Generation Heroines and the Collapse of the “Private” in Post-Famine Film’ (R, ROK)

Gabor Sebo (SNU)

‘Not that Bright Socialist Fellowship: The Cinematic Collaboration of China and North Korea’ (R, ROK)

SESSION 3 (LTB Room 121): ***Screen Culture and Gender***

Chair: Gil-Soo Han (Monash University)

Molly Kim (Hanyang University)

‘Yim Soon Rye and Korean Women filmmakers’

Sarah Molisso (City, University of London)

‘Feminist Instatoons in South Korea’

Andrew David Jackson (Monash University)

‘Women’s participation in the 1990’s cinephilia and art houses’

[12:30-13:30] LUNCH - LTB Room 134

[13:30-15:00]

SESSION 4 (LTB Room 132): ***(Mis) Representing Queerness. LGBTQ+ issues and Korean Screen Culture***

Chair: Jo Elfving-Hwang (Curtin University)

Youme Kim (Yonsei University)

‘The Representation of Homosexuality in Korean Popular Culture: Focusing on a Korean Boys Love (BL) web-novel Semantic Errors and its webtoonization’

Awantika Prerna Toppo (Jawaharlal Nehru University)

‘A study on Queer Status in India- Korea through Movie: Focusing on Korea’s “Take me home (담쟁이)” and India’s ‘Badhai Do” Movie’ (R, India)

Tom Baudinette (Macquarie University)

‘Unpacking LGBTQ+ Belonging in South Korean Screen Culture: The Transnational Case of the “Boys Love” Web Series Semantic Error (2022) (R, Japan)

SESSION 5 (LTB Room 121): ***Language, language learning in Korean Screen Culture***

Chair: Lucien Brown (Monash University)

Pemmaraju Sindhoora (LSE)

'Politeness Discourse and Racism: Examining Response to The Little Mermaid's in South Korea' (R, UK) (followed by immediate Q and A)

Lucien Brown & Soyeon Kim (Monash University)

"I've never heard such elegant swearing": Differential audience reactions to swearing in Korean online video content.

Mohd Bilal (Jawaharlal Nehru University)

'Screen to Speech: Decoding K-Dramas' Influence on Language Learning in India' (R, India)

[15:00-15:30] TEA & COFFEE - LTB Room 134

[15:30-16:30]

SESSION 6 (LTB Room 132): ***(Re)imagining Masculinity for the Small Screen: Male Beauty Aesthetics in Korean Historical TV Dramas***

Chair: Hyein Cho (Monash University)

Keynote Speaker: **Jo Elfving-Hwang** (Curtin University)

[17:30] CONFERENCE DINNER - Yoon's Kitchen [Please be early!!]

Address: Yoon's Kitchen Oakleigh, 1440 Dandenong Rd, Oakleigh VIC 3166

Saturday 2 December 2023

[8:30-10:30] - CONFERENCE BEGINS

SESSION 7 (LTB Room 132): ***Reframing Korean Screen Culture: Recent Changes in Social, Gender, and Industrial Landscape***

Chair: Eun Ah Cho (University of Sydney)

Tian Li (Yale University)

'Media-ated Justice, Law, and Ethics in The Devil Judge' (V, R, USA, EST)

Sung-ae Lee (Macquarie University)

'Netflix and the Changing Contexts of Korean TV Drama'

Park Jinhee (Lingnan University)

'Virtual K-pop: AI and Metaverse Idols'

Eun Ah Cho (University of Sydney)

'Actresses as Aging Bodies: Gendered Structure and Discourse of South Korean Actresses – A Focus on Youn Yuh-jung'

SESSION 8 (LTB Room 121): ***K-drama and Netflix***

Chair: Jason Jones (Monash University)

Sarah Keith (Macquarie University)

'Desirability versus reality: Overseas working holidays in Busan Boys: Sydney Bound'

Jennifer Kang (QUT)

'Romance dramas beyond the Korean Wave: Focusing on Korean trendy dramas in the 1990s'

Sun Hee Lee (Gustavus Adolphus College)

‘K-Drama and Global Media’s Influence on U.S. Multicultural Representation: The Case of Min Jin Lee’s Pachinko and Apple TV+’s Television Adaptation’ (R, USA, Minnesota)

Chung Hye Seung (Colorado State Univeristy)

‘From Okja to Squid Game: The Netflixization of New Korean Media’ (R, Colorado)

[10:30-11:00] TEA & COFFEE - LTB Room 136

[11:00-13:00]

SESSION 9 (LTB Room 132): ***South Korean film and film and history***

Chair: Sung-ae Lee (Macquarie University)

Yoojin Kim (Kingston University)

‘Korean Cinema as the Hub of Memoirs: How did A Taxi Driver break the isolation of Gwangju from May 1980 to the present day?’

Caleb Kelso Marsh (UWA)

‘Korean Noir: The Dark Side of Compressed Modernity’

Andy Lee (Pittsburgh University)

‘Precarious Heterotopia of Horror’ (R, V, Pittsburgh)

Roman Kusaiko (Lingnan University)

‘Juror 8: Remaking and Cultural Appropriation of the Western Judicial Traditions’ (R, Hong Kong)

SESSION 10 (LTB Room 121): ***K-pop and Hallyu***

Chair: Tae-sik Kim (SOSS, Monash University Malaysia)

Yeogeun Kim (Kyungpook University)

‘Pedagogic Implications from Korean nness to K nness in the global reception of K pop music videos

Colette Balmain (Kingston University)

‘K-Pop as the Dream Academy: the power and politics of recolonisation as seen in the tv series, The Idol (HBO, 2023) and the single “K-Pop” (Travis Scott, The Weekend and Bad Bunny, July 2023).’ (R, UK)

Joori Byun (LSE)

‘Hallyu-cination: Towards an Ethical-Critical Approach of Theorising the Korean Cultural Wave’ (V, R, UK)

SESSION 11 (LTB Room 132): ***South Korean film and art film***

Chair: Andrew David Jackson (Monash University)

Spencer Hines (University of Melbourne)

Reflections of creative practice in the contemporary films of Hong Sang-soo

[13:00-14:00] LUNCH - LTB Room 136

[14:00-15:00]

SESSION 10 CONT. (LTB Room 121): ***K-pop and Hallyu***

Chair: Tae-sik Kim (SOSS, Monash University Malaysia)

Kathryn Philips (Macquarie University)

‘From Screen to Stage: K-pop Cover Dance Within the Sydney Cityscape’

SESSION 11 CONT. (LTB Room 132): ***South Korean film and art film***

Chair: Andrew David Jackson (Monash University)

Shyma P (Payyanur College)

‘Asian Cinema and Shared Visualities: A Study of Korean Cinema and Malayali Cinephilia’ (R, India)

SESSION 12 (LTB Room 121): ***Games and Video hosting services***

Chair: Mr Taesik Kim (SOSS, Monash University Malaysia)

William Dunkel (UC Irvine)

‘Sushi Environmentalism and Dave the Diver’ (R, USA)

Viktorija Luise Döberl (Vienna)

‘Saranghae, Minnie! Interdependencies of Western Vision and South Korean Sound on TIKTOK. A Showcase on How South Korea Has Secured Its Position Within a Hypercultural, Collective Understanding of a Global Audience.’ (R, Austria)

[15:00-16:00] - LTB Room 132

Best paper awards, Wrap-up & thanks by conference chairs

[17:00] FINAL CONFERENCE DINNER - Haysung KBBQ [Please be early!]

Address: Haysung Korean BBQ Springvale; 3171 Victoria, Springvale, Springvale Rd, Entrance Via Buckingham Avenue

KSCC 2023 is organized by a committee comprised of Dr Ji-yoon An (UBC), Dr Mark Plaice (University of Central Lancashire), Dr Andrew Logie (Helsinki University), Dr Barbara Wall (Copenhagen University), Dr Shin Dong Kim (Hallym University) and Dr Andrew Jackson (Monash University).

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THANK YOU!

On behalf of Monash Korean Studies Research Hub (MUKSRH), we would like to thank you for taking part in the 10th Korean Screen Culture Conference 2023. We hope you had a great experience at Monash and had a pleasant stay in Melbourne. We look forward to seeing you in future events.

For any enquires

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