

Unlock Your Business Potential with Monash University, Indonesia's Masterclass Series

ELEVATE YOUR KNOWLEDGE, PROPEL YOUR BUSINESS TO NEW HEIGHTS!

Monash University, Indonesia is thrilled to invite you to our dedicated Masterclass series for our partners! Our cutting-edge masterclass series is designed to empower your team with the latest insights and expertise in key disciplines that drive success.

Choose from our diverse selection of master programs, including Business Innovation, Cybersecurity, Data Science, Public Policy & Management, Public Health, and Urban Design. Each masterclass is carefully crafted by our renowned academics, combining academic rigour with real-world application.

In addition, this Masterclass Series is **free of charge** to companies seeking to enhance their employees' skills and knowledge in both academic and practical contexts.



MASTERCLASS DETAILS

- Engage with our knowledgeable academics in a **1 - 1.5 hour session** filled with **valuable content**
- Conducted remotely via zoom or hybrid mode.
- Q&A session to address your queries and deepen your understanding
- Event venue options at Monash University, Indonesia BSD Campus. Experience our state-of-the-art facilities at the GOP 9 Building, or we bring the Masterclass to your premises!
- Adjustable schedule of the event*
**Subject to academics' availability*

THE OBJECTIVES

- Gain insights into cutting-edge topics related to our Master programs.
- Connect with the experts and expand your professional knowledge and update
- Explore potential collaborations and partnerships



YOU CAN CHOOSE ONE OF THE FOLLOWING TOPICS BASED ON YOUR BUSINESS NEEDS:

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Business Innovation

- Laying the Foundation: Building Purpose as an Effective Leader
- Marketing and Generative AI
- Unlocking Business Innovation for Indonesia's Economic Growth and Development
- Marketing and Competition
- Fostering Business Success: Integrating Innovation and Financial Acumen

Cybersecurity

- Software Security: A Proactive Approach to Cyber Resilience
- Human Factor in Cybersecurity: Addressing the Weakest Link in Cybersecurity Chain
- Enterprise Security: Governance Meets Cyber Security
- Network Security Risks and Mitigation
- From Threats to Triumph: Fortifying Against Threats Through Artificial Intelligence

Data Science

- AI for Good: Ethical Practices in Data Science
- Accelerating Data Impact
- Data Science Mastery: Unleashing the Power of Insights from Data
- From Raw Data to Insights: Demystifying the Data Science Pipeline
- Issues in and Future of Data Science

Public Health

- Health Promotion in a Global Context
- Politics and Health
- Pandemic Investigation and Response
- Addressing Tobacco Control and The Social Determinants of Health
- Introduction to Quantitative Data Analysis

Public Policy & Management

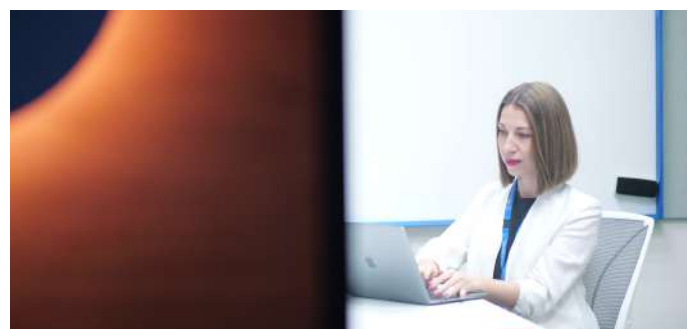
- Managing Public-Private Partnerships and its Complexities
- Navigating Climate Governance: Strategies for Sustainable Impact
- Policy Narrative: Every Policy Needs Some Stories
- Uncharted Frontiers: Crafting Policies for Equity and Inclusion in Diverse Societies
- Strategic Stakeholder Management in Public Policy: Building Inclusive Engagement for Effective Decision-Making

Urban Design

- Trends in Designing Cities for Nature and Climate Change
- Urban Analytics for Cities in Emerging Economies
- Building Better Cities: Five Imperatives of Urban Design
- Global Trends in Sustainable Mobility
- Urban Design Trends in and across Indonesia

Who should join?

Corporate in all employee levels and cross divisions or in particular division (based on corporate's need)



TESTIMONIALS



Master Class - Wings - Business Innovation

“Dr. Ivan Butar, thank you for your outstanding contribution to our General Management Program at Monash University Indonesia. **Your presentation on 'High-Performance Leadership: Effective Collaboration Implementation' not only met our expectations for integrating academic aspects with practical application but also exemplified key leadership skills and sparked critical thinking, providing invaluable insights.**

We would also like to commend Monash University, Indonesia for providing a comfortable and welcoming learning environment, which greatly enhances the overall educational experience.”

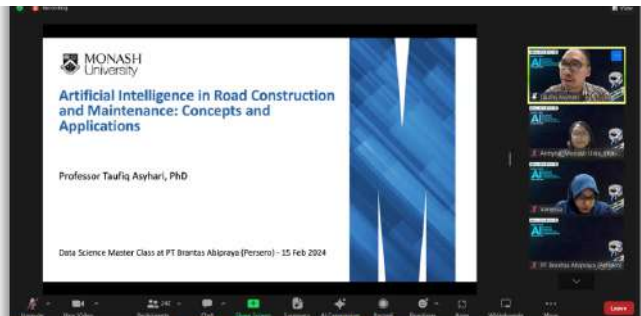
Raymond Alex Indarto
 Head of Leadership Academy
 Wings Corporate University



Master Class - PT. PP (Persero) - Cybersecurity

“The Cybersecurity Master Class activity collaborated between Monash University, Indonesia and PTPP is one of the transformations in collaboration between industry and educational institutions. **The material and expertise of Monash University, Indonesia lecturer when delivering presentation material provides basic insight for employees at PT PP.** We really appreciate and welcome the potential for collaboration with Monash University, Indonesia in the future”

Nara Pangestika Vidyani
 Human Capital Corporate Learning
 PT PP (Persero) Tbk)



Master Class - PT Brantas Abipraya (Persero) - Data Science

“Through collaboration with Monash University, Indonesia, we have presented this Master Class as a platform to share knowledge, experiences, and the latest innovations in the application of AI in the construction and maintenance of roads. **We believe that this collaboration will enrich our understanding and have a positive impact on the future of our transportation infrastructure.**”

Prasetyadhie
 SVP Human Capital & General Affairs
 PT Brantas Abipraya (Persero)



Master Class - PERUMNAS - Urban Design

“A highly insightful webinar from Monash University, Indonesia, delivered by Ibu Eka Permanasari, PhD, covered the topic of Urban Design Trends Toward Sustainability. **The webinar seamlessly integrated theoretical concepts with practical applications and case studies, providing valuable insights into the implementation of sustainable urban designs for Perumnas' projects**”

Muhammad Hidayat Isa
 Head of the Education & Training Department
 PERUMNAS (National Housing Agency)

COLLABORATE WITH US

Don't miss this opportunity to unlock your company's full potential. Secure your spot in our exclusive masterclass series today and embark on a transformative journey with Monash University, Indonesia.

Contact us now to explore our B2B partnership that can drive your company's growth and success. Together, let's shape a brighter future for your business!

For more information, contact **Armyna Paramita (Nana) - B2B Marketing Manager** at **+62 822 10 1234 07** or email to **armyna.paramita@monash.edu**