ECONOMIC EVALUATION OF A SCHOOL-BASED INTERVENTION TO IMPROVE ACADEMIC OUTCOMES: MEMORY MAESTROS

Presenter: Associate Professor Lisa Gold, Deakin University
Date: Wednesday 7 September 2016
Time: 12.00pm -1.00pm
Venue: RB Scotton Room, Centre for Health Economics

Abstract:
This seminar will present the economic evaluation of Memory Maestros, a randomised controlled trial run across 44 primary schools in Victoria from 2012 to 2015. This population-based selective prevention trial aimed to determine whether providing a computerized working memory training program to children with low working memory in Grade 1 (aged 6-7 years), compared with receiving usual classroom teaching, leads to better academic achievement 1 and 2 years later. I will detail the economic evaluation process, present the pre-specified cost-consequences analysis against all primary and secondary outcomes, and debate the options for what economists should do next in the context of a null (or negative) trial.

Presenter:
Lisa leads research in the economics of maternal and child health at Deakin Health Economics, Deakin University. Lisa is a health economist with particular expertise in the economic evaluation of health and social interventions that aim to improve population health and reduce health inequalities. Lisa is currently providing the economic input to evaluations of a range of public health interventions in maternal and child health, including trials of enhanced midwifery care and peer support for pregnancy and breastfeeding outcomes, family oral health promotion, early language development support, and support for sleep problems and for low working memory in primary school-aged children.

VISITORS ARE MOST WELCOME
The Seminar Series is free of charge. For further information please phone 9905 0733 or email che-enquiries@monash.edu

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