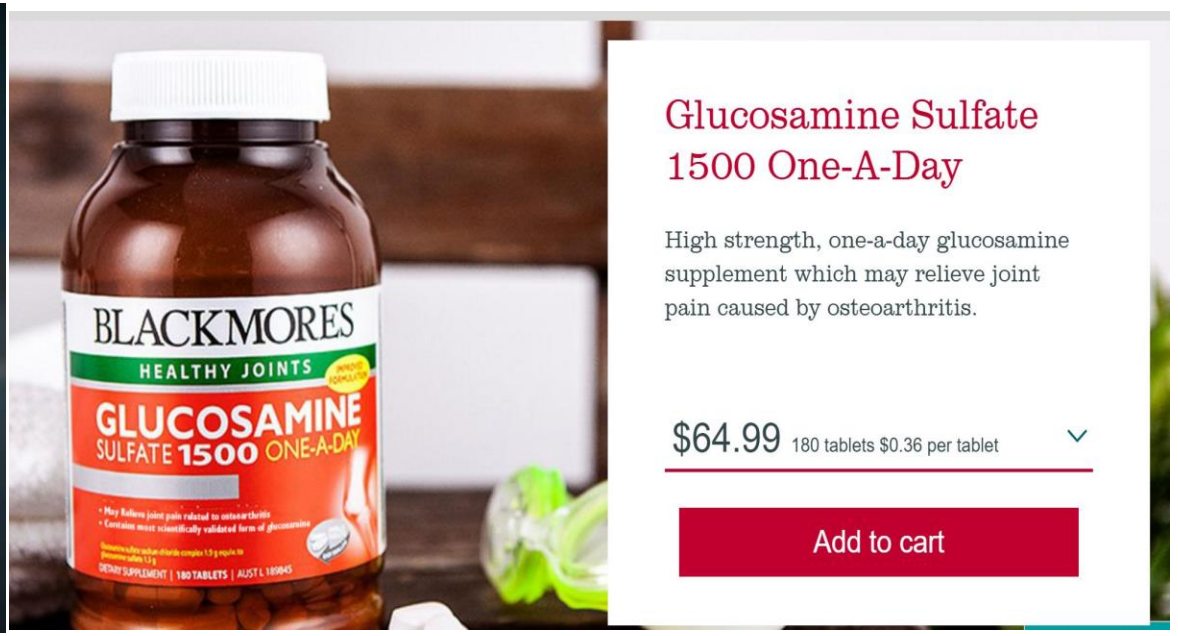


SPHPM Summer Vacation Program 2016

Sasha Hall
Biomedical Science/ Law Student
Supervisor: Dr Ken Harvey, Adjunct Associate Professor







HEART HEALTH / STAMINA / RECOVERY / PERFORMANCE / ENDURANCE / ANTIOXIDANT

Enjoy renewed vitality with Blooms Coenzyme Q10 150 Max which assists with optimal absorption of the powerful antioxidant Coenzyme Q10. This formulation helps improve stamina, endurance and recovery after exercise. With 150 mg Coenzyme Q10 and 150 mg Omega 3 fish oil, Blooms Coenzyme Q10 150 Max supplies an advanced health and stamina formula in one daily capsule.

60 & 120 capsules

BUY ONLINE OR BUY INSTORE

Use only as directed. Always read the label. If symptoms persist see your healthcare professional.

video

Outcome 1
Whack- A- Mole Project/ Submitting Complaints

Aim: have advertising breaches legally addressed

- AHPRA: decided to take no further action, failing to address our concerns, leaving the TGACRP to deal with it
- TGACRP: is yet to reply or take action- usually takes 6 months to hear back from them

- Is the current complaints system effective?
- Findings: the system is ill-equipped to act on consumer complaints

Outcome 2
Media Involvement

Aim: spark debate, ignite change and reform, educate consumers

- 2 articles: AJP, The Conversation
- ABC Four Corners Episode- “Swallowing It”- last Monday
  - National coverage, informing Australia that vitamins are not tested for efficacy



Outcome 3
Policy and Reform

- Aim: to prompt meaningful reform

- Reforms are going to occur to the system!! Changes supposed to be implemented:
  - Evidence for efficacy will be evaluated, Vitamins approved by the TGA for efficacy

  - TGA to restrict the list of claims companies can make when registering their products

In summary

Thank you to Maria, Basia, Ken and the Monash SPHPM team!!!