ABOUT THE COURSE
How foods are marketed and made available in retail settings can influence consumer food choices, and food retail stores are prime settings to improve population diet and health. Brought to you Monash University and the Centre of Research Excellence in Food Retail Environments (RE-FRESH), this course aims to build a workforce equipped to help transform food environments to enable healthy eating and improve population health.

WHO SHOULD ATTEND?
Transforming retail food environments for population health improvement is a rapidly developing research and practice area in Australia and overseas. This course is for those in positions who can influence food retail environments to be more health enabling, such as dietitians, nutritionists, public health practitioners and those with influence on public health policy.

LEARNING OUTCOMES

■ Evaluate the role of retail food settings in population diet
■ Critique the key theories used in food retail marketing practice and their influence on consumer food choices
■ Distinguish the relationships between food retailers, suppliers and manufacturers in the array of retail food settings
■ Explore Australian and international regulations, laws and social responsibility agendas that influence food retail marketing practice
■ Critique the evidence used to inform practice and policy intervention
■ Design a monitoring and evaluation framework from a food retail setting, to inform best practice in relation to health
■ Plan an approach to modify a selected food retail setting to be health enabling

COURSE DETAILS
Date: 26 July - 1 October 2021
Duration: 9 weeks (12 weeks with assessment)
Delivery: Online
Cost: $1800 (Assessed), $1300 (Non-Assessed).
Those who successfully complete the Assessed version of the course will gain 6-credit points at postgraduate level.

REGISTER TODAY

FOR MORE INFORMATION
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