Monash University is ranked in the top 1% of universities worldwide. It spans multiple campuses in Melbourne and is the largest university in Australia with more international campuses than any other Australian university. It’s dedicated to transcending traditional boundaries and achieving an impact on communities worldwide. Studying at Monash offers the opportunity to be a part of Australia’s largest university network with access to scholars at the forefront of their field around the world.

Based in Australia’s most culturally diverse city, you’ll meet people from more than 200 countries who call Melbourne home. Melbourne is a safe, vibrant and welcoming city with a proud multicultural history.

Melbourne is also marked as a UNESCO City of Literature and features a year-round program of celebrated festivals and events at its leading institutions and regional attractions. Get ready to find your tribe within Australia’s largest student network and explore Melbourne’s ever-expanding arts scene, packed with galleries, independent cinemas, cafés, bars and live music venues.

For full details on all our graduate study programs, visit monash.edu/arts/graduate-coursework.
The Monash Arts experience

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MONASH UNIVERSITY recognises that its Australian campuses are located on the unceded lands of the people of the Kulin Nations, and pays its respects to their Elders, past and present.

#54 IN THE WORLD FOR GRADUATE EMPLOYABILITY
QS Graduate Employability Rankings 2022

#57 PARTNER UNIVERSITIES ACROSS THE GLOBE
QS World University Rankings by Subject 2023

#81 IN THE WORLD FOR MODERN LANGUAGES
QS World University Rankings by Subject 2023
YOUR SUCCESS STARTS HERE

FLEXIBLE PROGRAMS
Tailor your course and choose units that suit your interests and career goals. Study on-campus, online, or during the evening. Available full-time and part-time, or try a Graduate Certificate before embarking on a master’s degree.

PROFESSIONAL ENHANCEMENT PROGRAM
Develop essential transferable professional skills with our tailor-made Professional Enhancement Program (PEP) units, a key component in all our coursework master’s degrees.

LEARN FROM THE BEST
Our world-renowned academics, industry experts and Industry Advisory Boards are committed to providing you with the skills, experience and connections you need to succeed and thrive.

INDUSTRY ENGAGEMENT AND INTERNSHIPS
With over 400 partners in diverse industries and sectors, gain deeper insights and experience as you expand your professional networks.

STUDY TOURS AND FIELD TRIPS
Undertake interstate and international field trips and study tours to gain practical, real-world experience within your specialised field.

RESEARCH PATHWAYS
If you’re a high-achieving student, you may undertake a research thesis, and pave your way to a Higher Degree by Research such as a PhD.

INTERNATIONAL REPUTATION
Monash graduates are recognised and in demand across the world. Increase your global opportunities with a truly international university that is consistently ranked in the top 1% of universities worldwide for humanities and social sciences.

WORLD-CLASS FACILITIES
From the industry standard Monash Media Lab to Virtual Reality technology. Monash offers exceptional specialised facilities to equip and enhance your learning experience.

ARTS GRADUATE LEADERSHIP PROGRAM
Enhance your leadership skills and take advantage of professional development workshops in the Arts Graduate Leadership Program.
Studying my master’s at Monash gave me greater confidence in my writing and communication skills... having the assurance that you can excel within your degree, it really does give you a confidence boost when you go into a professional setting.”

GEORGIA KING
Master of Journalism (2021)
Social Media Producer, Fox Sports
Podcast Host/Writer, She’s On The Money
PROFESSIONAL ENHANCEMENT PROGRAM

The Monash Arts Professional Enhancement Program (PEP), designed in association with industry experts, is tailor-made to equip you with career planning and professional skills development.

Industry-informed modules
As a graduate coursework student you’ll undertake specially designed units to hone essential transferable skills. These units have been developed in collaboration with the Monash Arts Industry Advisory Board, industry leaders and outstanding Monash Arts alumni, working across a range of fields and disciplines.

Develop your career plan
Each student undertaking PEP works with experts to create a professional development and career plan, including short- and long-term career goals and informed action steps.

Learn from outstanding alumni
As a PEP participant you’ll have direct access to exceptional Monash Arts alumni through lectures and mentoring opportunities. You’ll gain advice and insight on career success from leaders in a diverse range of fields, helping you make strategic choices about your professional future.

Shape your future professional profile
Select from a range of modules to shape your professional profile, including:

- Leadership in intercultural environments
  Analyse the roles of cultural intelligence in supporting a more intercultural and inclusive leadership style.

- Managing multicultural teams
  Develop intercultural competence; gain skills and attitudes to successfully manage multicultural teams in a variety of professional settings.

- Presentation skills
  Learn vocal confidence and English pronunciation, expanding voice, refining voice and delivery.

- Professional internship
  Contribute to a workplace project for a domestic or international partner organisation. These can be self-sourced or university-sourced and approved by the Arts Industry Experience (IE) team.

- Strategic career planning
  Develop essential transferable skills in topics as diverse as communicating for impact, emotional intelligence, and project planning.

FLEXIBLE PROGRAMS

All our master’s programs are available as 100 per cent coursework, or in combination with research and internship units. You can tailor your course to suit your interests and career needs, whether you come with some background in the field, or if you’re new to the area.

Depending on your previous experience, you may have the option to complete your course in one, one-and-a-half or two years if you’re studying full-time.

Most courses are made up of a series of different types of units:

Foundation units
You’ll take these if your previous qualification is not in a related field, or if you wish to take a longer program of study. These units provide you with an orientation to the field of studies at graduate level.

Core master units
Taken by all students, these will equip you with specialist knowledge related to the field.

Capstone units
Designed to allow you to demonstrate what you’ve learnt, and apply the skills you’ve acquired – for example, via an internship, research project or global field school.

Discipline elective units
You’ll have the opportunity to select from a range of units related to the field that best meets your own study interests and career aspirations.

Complementary elective units
Available to students completing the two-year option, these selected complementary elective units can be taken from any of the master’s by coursework degrees offered in the Faculty.

Professional Enhancement Program units
Designed in association with industry experts, select from this suite of professional enhancement offerings to build essential competencies for your career pathway – for example, the opportunity to be matched with an industry mentor.

monash.edu/arts/professional-enhancement
WORLD-CLASS FACILITIES

As Australia’s largest university, Monash offers you access to world-class facilities and alternative study opportunities.

Monash Media Lab
Featuring a large television studio, radio stations and editing suites, the Monash Media Lab at our Caulfield campus offers Monash students unrivalled access to teaching and industry-standard production facilities that are among the most advanced in the world.

Learning and Teaching Building
The impressive, award-winning Learning and Teaching Building at our Clayton campus comprises four levels and includes more than 60 formal and informal learning and teaching spaces. The innovative, contemporary design combines advanced technologies with spaces that have been designed to provide an outstanding student-centred learning experience.

Australia’s foremost libraries
Sir Louis Matheson Library at Clayton and Caulfield Library are home to flexible study and teaching spaces; contemporary collaborative discussion rooms equipped with media-scape tables, glass writing panels and whiteboards; advanced technologies; in-house cafes; and greater access to the university’s special collections.

INDUSTRY ENGAGEMENT AND INTERNSHIPS

Engagement with industry is at the heart of all Monash courses, and we’re committed to delivering industry-relevant programs to ensure strong graduate outcomes for our students.

Course advisory panels
All of our graduate coursework programs are informed by industry-based advisory boards, where leaders from government, corporate, cultural and not-for-profit sectors contribute to our program content, ensuring we deliver cutting-edge programs that not only address the current needs of industry, but also look to solve future challenges.

Internships, fieldwork and experiential learning
Monash is committed to providing you with the best possible opportunity to apply academic theory to real-world situations through our accredited internship and fieldwork programs. These programs offer you the chance to either work within an organisation or carry out fieldwork and research both locally and internationally for a period of between four weeks and a full semester.

We see this as a crucial component of a well-rounded education, which will enable you to better understand workplace culture, to actively engage in the application of concepts, and to develop networks and connections which can assist you in establishing your career.

Learn from leading practitioners
Our highly-regarded academic faculty comprises some of the world’s leading and most active arts and humanities minds. You’ll also have the opportunity to learn directly from industry experts and practitioners who’ve risen to the top of their own profession, and who are passionate about passing their knowledge and experience on to a new generation of leaders.

Monash’s teaching staff are widely sought-after by industry, government and the media for their input into everything from bioethical questions to matters of international politics and diplomacy. They combine world-class research with robust industry networks to ensure you graduate with both the conceptual and practical skills necessary for a sustained and successful career.
GO GLOBAL

With campuses and partner organisations around the world, Monash offers a truly global study experience. Not only do you have the opportunity to undertake international exchanges and internships, but our community of world-class academic staff and our international student cohort ensure you’ll open your mind to a world of possibilities and perspectives through your studies.

A world-leading university
Monash has achieved an enviable national and international reputation for research and teaching excellence in just over 60 years.
We are ranked 42nd in the world according to the QS World University Rankings 2024 and 21st globally in the 2023 Times Higher Education Impact Rankings.

A ‘Group of Eight’ University
Monash is a member of the Group of Eight, an alliance of leading Australian universities recognised for their excellence in teaching, learning, research and graduate outcomes.
Group of Eight universities produce graduates who find full-time employment sooner and begin on higher salaries than graduates from other Australian universities. You can be assured you’re on the right path. Our research is helping to change the world, and that means when you study with us, you might change it too.

An internationally-respected qualification
Our global credentials, world-class research reputation and international connections ensure that your Monash degree can open doors the world over. Our graduates have been employed with government, non-government and private sector organisations worldwide.
EMBRACE IMMERSIVE LEARNING

All Monash Arts graduate coursework programs offer you the opportunity to undertake international internships or attend global field schools to give you practical, real-world experience within your specialised field.

We provide overseas study and international immersion experiences for more students than any other university in Australia.

Whether it’s understanding a new wave of cultural innovation through Shanghai’s city lab; helping to build sustainable tourism models in developing economies like Estonia or Fiji; or investigating the way traditional media outlets are adapting to change in New York City, our international study opportunities provide you with unique, once-in-a-lifetime experiences which will help to shape your worldview and your career.

Monash Abroad
The Monash Abroad travel grant has made studying overseas more accessible than ever. All Monash students are eligible to apply for a grant through which the University will contribute to the cost of international education experiences and exchanges.

monash.edu/study-abroad

It’s a really unique course where you are on the ground meeting industry professionals and tourism experts with internship and field study trip opportunities.

I went on a study tour to Latvia and Germany… One of the highlights was going to ITB Berlin, the world’s largest tourism trade fair. Tourism is a highly networked industry where actually meeting your stakeholders is crucial. We met agents, country reps, destination management companies, journalists, bloggers and key industries in the travel industry.

The degree has really enabled me to stand out in the industry, as it’s quite a niche industry to be in, especially in Southeast Asia. It’s how I got the job with EF Education Tours, one of the world’s largest private educational companies. The company’s vision is building travel sustainability, and my time at Monash certainly set me apart in this area.”

RACHA KERDSILP
Master of International Sustainable Tourism Management (2019)
Operations Manager Southeast Asia, EF Education Tours

Immersive international opportunities our students have engaged in:

AMERICAS
Washington DC, United States
  International Relations
New York, United States
  Communications and Media Studies
  Journalism
  Strategic Communications Management

EUROPE
Germany
  International Sustainable Tourism Management
Italy
  International Development Practice
  Interpreting and Translation Studies
Estonia
  International Sustainable Tourism Management

UK
  International Relations
France
  Interpreting and Translation Studies
Belgium
  Interpreting and Translation Studies

ASIA
China
  Communications and Media Studies
  Cultural and Creative Industries
  Interpreting and Translation Studies
  International Relations
  Strategic Communications Management
Hong Kong
  Communications and Media Studies
  International Relations
  Journalism
  Strategic Communications Management
Japan
  Interpreting and Translation Studies
Sri Lanka
  International Development Practice
  Environment and Sustainability
India
  Communications and Media Studies
  International Development Practice
  Public Policy
Indonesia
  Communications and Media Studies
  International Development Practice
  Public Policy
Malaysia
  International Relations
  International Development Practice
  Communications and Media Studies
Fiji
  International Development Practice
  International Sustainable Tourism Management

INTERNATIONAL CAMPUSES
  Malaysia
  Prato Centre, Italy
  Suzhou
  Indonesia
# OUR PROGRAMS

## PG COURSEWORK OPTIONS

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My experience studying at Monash really paved the way for starting my career here in Australia.

I found that Monash provides more practical courses with great units and internship programs. This is why I chose to study the Master of Communications and Media Studies at Monash.

One of my favourite units took us to different media outlets in Australia such as the ABC and SBS. It was a great way to explore and learn about the Australian media landscape."

DORY WANG
Master of Communications and Media Studies (2020)
Mandarin Producer, SBS
Master of APPLIED LINGUISTICS

As globalisation expands, so does the demand for people with linguistic and intercultural communication skills to reach wide audiences.

Applied linguistics is recognised for its ability to solve language-related problems in an increasingly multilingual and globalised world. With globalisation and significant technological disruption in recent years, the demand for applied linguists, English language experts, teachers and intercultural communicators has significantly increased. As a professional at the forefront of this field, your knowledge of how language works and how it can be used across a broad range of scenarios will be highly valued in the workplace – opening doors to a successful and rewarding career.

Adapt the course to suit your needs

You’ll complete core units that explore how language variation comes to bear on communication across cultures, and how we use language differently according to context and across social groups.

You’ll develop skills in language analysis and be able to apply small practice-based research projects within your own professional context as part of the assessment process.

Elective units give you the option of exploring areas such as discourse analysis, intercultural communication and teaching global languages.

How will the course help advance your career?

The Master of Applied Linguistics will allow you to develop as a leader in your field. You’ll gain a critical understanding of theoretical and practical issues relating to applied linguistics, including foreign language acquisition, language teaching, language contact and intercultural communication and digital language. Throughout the course you’ll have opportunities to develop your own interests within applied linguistics and apply your knowledge to professional contexts.

Our Applied Linguistics program has a proud reputation for excellence in the field, and this is reflected in strong workplace opportunities for graduates. An understanding of linguistics in a global landscape is highly-regarded in industry, particularly where skills in solving language related problems are required to optimise communication. Monash graduates have found employment in government, non-government and private sector organisations both in Australia and internationally.

Our alumni hold positions across sectors in business, education, health, media and communications, government and NGOs.

Industry connections and internships

Our academic teaching staff members are innovative researchers and established industry professionals committed to creating a supportive learning environment for all students to thrive.

You’ll have the opportunity to regularly engage with real-world case studies and practical problem-solving as part of your studies.

There’s also an extensive seminar series where you can engage with guest speakers from industry and other universities.

We also support students doing an internship as part of the course – giving you genuine hands-on experience within industry. High-achieving students may also have the freedom to devise their own internship or research project which may be undertaken locally or internationally.

Further information:
monash.edu/study/course/A6001

Course structure and unit offerings, including elective options:
handbook.monash.edu/current/courses/A6001

CAREER OPTIONS

- Administration and advertising
- Editing and publishing
- Language teaching (LOTE, TESOL, TEFL)
- Language planning and policy work
- Translating and interpreting.

HEAR FROM OUR GRADUATES

The course has made me a better English teacher as I now have a better understanding of languages and how languages are learnt and developed in young people. It has also meant that I’m able to develop as a leader in the VCE English language curriculum. The flexible learning environment at Monash enabled me to continue teaching full-time whilst studying.”

REBECCA SWAIN
Graduate Head of Learning – English, Carey Baptist Grammar School
GRADUATE CERTIFICATE OPTION

NOT SURE WHETHER A MASTER’S DEGREE IS FOR YOU?
TRY SOME UNITS IN A GRADUATE CERTIFICATE FIRST
In a one year part-time mode, the graduate certificate provides you with a foundation in applied linguistics by allowing you to sample several of the Master units on offer.
Successful completion can provide credit and entry into the Master degree. Find out more at monash.edu/study/course/A4016

LEARN FROM THE BEST

Dr Marc Xu
Program Co-Director
Dr Xu is a Senior Lecturer in Linguistics, and an Associate Editor for English Today. His research areas include world Englishes, cultural linguistics and translation studies.

Dr Ward Peeters
Program Co-Director
Dr Peeters is a Lecturer in Linguistics and a Visiting Professor at Kanda University of International Studies (Japan). His main research interests include studying digital discourse in language learning contexts, language acquisition and development, and learning analytics.
Master of BIOETHICS

Revolutionary developments in biological and health sciences and technology are increasingly raising crucial ethical questions. The Master of Bioethics prepares students with the ability to provide well-informed analysis of these issues that are relevant to both individuals and society as a whole.

The program is especially designed for health professionals, scientists and those involved in public policy. Bioethics is something that Monash is famous for – and the Master of Bioethics is widely acknowledged to be one of the world’s most innovative and highly-respected programs. You’ll have the opportunity to learn from expert staff with international reputations for teaching and research in bioethics. As leaders in the field, our academics are active and prominent contributors to public debate and their industry insights will help you to navigate your own career path.

Industry connections
Our connections with industry at an international and local level include a wide variety of organisations such as Médecins Sans Frontières (Doctors Without Borders), The Alfred Hospital (Melbourne), International Association of Bioethics, Children’s Bioethics Centre, Murdoch Children’s Research Institute and Victorian Clinical Genetic Services.

Who is the program suited to?
The course attracts students from a wide range of backgrounds and professions. Knowledge of ethics or philosophy isn’t essential and the course can be tailored to suit your specific industry and career focus. It’s well-suited to the following groups:

- health care professionals, doctors and scientists who face complex ethical issues in their working lives
- those involved in the formulation of public policy
- legal professionals aiming to develop or refine specialised knowledge
- journalists, media commentators and public policy advocates
- philosophy graduates with an interest in further study of bioethics
- anyone interested in bioethical issues of public concern.

How will the course help advance your career?
A key strength of our program is its provision of a solid philosophical grounding, which is crucial to doing bioethics well. This means you’ll develop stronger analytical skills, be able to think through issues more clearly, and be confident that your decisions and views regarding ethical issues are well-informed.

The Master of Bioethics will help you to develop a deeper understanding of ethical frameworks and their application to real-world issues. You’ll also gain familiarity with newly-emerging controversies surrounding the latest developments in science and technology – and with current policies and practices in clinical and research ethics.

You’ll be taught by staff who are internationally renowned for their bioethics research and teaching, and who are active and prominent contributors to public debate on a wide variety of issues in bioethics.

Internships
Thanks to our exceptional industry connections with the World Health Organisation and other esteemed organisations it may also be possible via the Monash Arts Industry Experience (IE) team to undertake a professional internship in this course.

Where can the course take you?
Master of Bioethics graduates go on to influence policy development and ethical practices at a wide range of influential organisations such as leading teaching hospitals, professional associations, governmental bodies and NGOs.

DID YOU KNOW?
The Master of Bioethics is offered by the Monash Bioethics Centre, which was established by Professor Peter Singer in 1980 as Australia’s first research centre devoted to bioethics. The centre is renowned as a world leader in research, industry engagement and education offerings. In 2014 it was designated as a World Health Organization Collaborating Centre for Bioethics, of which there are only a handful worldwide.

Further information: monash.edu/study/course/A6002
Course structure and unit offerings, including elective options: handbook.monash.edu/current/courses/A6002

WATCH TIFFANY’S STORY

Having this course as a background knowledge helps me contribute to the ethical boards I sit on at the Royal Melbourne Children’s Hospital. I am able to contribute to these boards in an in-depth and knowledgeable way, I wouldn’t have been able to do this just based on my previous experiences and education.”

TIFFANY LUCAS
Master of Bioethics (2016)
President RCH Auxiliaries and Non Executive Director, The Royal Children’s Hospital Foundation
Director, TEL Consultants
RESEARCH PATHWAY
High achieving students interested in pursuing a graduate research degree (PhD), may apply to undertake a research thesis.

• Ethical theory
• Ethics of life and death
• Your choice of discipline elective (1-2 units up to 12-credit points)

One capstone unit from:
• Advanced simulation
• Bioethics, public policy, and the law
• Bioethics in action
• Professional internship
• Research project

Complete all 1-year units
• Your choice of additional discipline electives (1-2 units up to 12-credit points)
• An additional capstone unit

Complete all 1.5-year units
Your choice of additional elective units, Arts enrichment units, or approved units from other Arts Graduate coursework programs. (2-4 units up to 24-credit points)

*Or equivalent qualification or experience approved by the Faculty. Refer to page 40 for admission requirements.

COURSE STRUCTURE
Flexible online study available
The Master of Bioethics is available either entirely in flexible mode, entirely online, or as a combination of both study modes. This provides you with the flexibility to fit study around your work or life commitments and also ensures that you can access the program from anywhere in the world.

GRADUATE CERTIFICATE OPTION
NOT SURE WHETHER A MASTER’S DEGREE IS FOR YOU?
TRY SOME UNITS IN A GRADUATE CERTIFICATE FIRST
In as short as six months, the graduate certificate provides you with a foundation in bioethics by allowing you to sample several of the Master units on offer. Successful completion can provide credit and entry into the Master degree. Find out more at monash.edu/study/course/a4003

LEARN FROM THE BEST
Dr John Gardner
Director, Monash Bioethics Centre
Dr Gardner’s world-leading research addresses the ethical challenges presented by new medical technologies. He works with professionals, clinicians, patients and other groups to support responsible innovation in healthcare. He has published a book and articles on responsible innovation in a number of areas including neurotechnologies, regenerative medicine, and digital health.

As Director of the Monash Bioethics Centre, Dr Gardner ensures the Centre’s education mission is building the next generation of ethical leadership in healthcare, medicine and related fields. Students are taught how to examine and address ethical challenges by applying analytical and moral frameworks from philosophy and related disciplines, using significant and detailed examples from real-life clinical, research and global settings.

Professor Justin Oakley
Program Director, Master of Bioethics
Professor Oakley is a globally respected academic authority in bioethics. In addition to publishing two books, Morality and the Emotions and Virtue Ethics and Professional Roles, he has published articles in international journals on topics including the ethics of clinical trials, informed consent, surrogate motherhood, surgeon report cards, whistle blowing and reproductive cloning.

While conducting world-leading research, he also serves as the co-editor of the quarterly refereed journal Monash Bioethics Review.
Master of
COMMUNICATIONS AND MEDIA STUDIES

Play a leading role as an impactful communicator in the digital economy with our renowned Master of Communications and Media Studies.

The last decade has seen unprecedented changes in communications and media content, technology and policy – with wide-ranging implications for business, politics, public policy and everyday life. As the innovation agenda sweeps through our social, political and economic lives, this course provides you with the skills to take a leadership role in the new economy and converging media.

Housed within our innovative School of Media, Film and Journalism, the program makes full use of the professional experience and networks of teaching staff. Hands-on skill development in project management, media research and media production – including opportunities to choose units taught in the industry-standard Monash Media Lab – is complemented by a rigorous academic grounding which will provide you with the conceptual framework for critical decision making throughout your career.

Who is the program suited to?
The course is designed for students and working professionals looking to work in the communications and media industries, including media research, organisational and strategic communication, policy formulation and public relations. The course aims to develop graduates who are able to take initiative and embrace leadership in this rapidly-changing environment – whether in business, politics, public administration, non-government organisations or everyday life.

How will the course help advance your career?
The Master of Communications and Media Studies will prepare you for an exciting career in a range of industries. You’ll graduate with advanced writing, communication and analytical skills and a thorough understanding of the place of communications and media in politics, public policy and business. The strong academic and research focus of the course will empower you with the intellectual confidence to succeed within a competitive industry environment.

Discipline elective units
You’ll be able to tailor your studies to your career direction by selecting elective units from across specialist disciplines in:
- Data automation and AI
- Design and creative practice for media and communication
- Governance, policy and leadership
- Journalism practice
- Screen and cultural industries
- Social change and impact.

Industry connections and internships
The course provides you with the option of undertaking a Communications Industry Internship subject where you can apply your skills in real-work situations.

Throughout your study, excursions and guest lectures help to provide further industry-based learning opportunities – where you’ll hear directly from leading practitioners in the field.

Your professional network is also enhanced through our alumni network, with our graduates holding roles in influential global organisations such as:
- BBC Worldwide
- CNN International Ltd, London
- Pacific Brands
- SCTV, Jakarta, Indonesia
- Telstra
- Time Out Beijing
- Victorian Department of Human Services.

A truly international experience
The Master of Communications and Media Studies offers you a thoroughly international study experience – from the curriculum through to the classroom and then on to field experiences in cities such as Shanghai. With a broad international cohort, you’ll be able to draw on the global media experiences of your peers to learn first-hand experiences of how communications is helping to revolutionise global cultural movements.

Further information:
monash.edu/study/course/A6003
Course structure and unit offerings, including elective options: handbook.monash.edu/current/courses/A6003

CRICOS CODE: 082653F

HEAR FROM OUR GRADUATES

“As a content writer and creator, the advanced professional writing units I undertook are immensely important to me in my everyday work. I also believe the research skills I learnt during my time come in really handy in my career. Before my Masters, I wouldn’t have known how to research and critically analyse topics, but these skills that I gained I have to utilise in my role when creating and publishing thought pieces.”

IFRAH NASSER
Master of Communications and Media Studies
Senior Content Writer – Digital Content and Communications, Cognizant
Our industry connections can advance your career
Monash has strong connections with influential organisations such as News Ltd, Fairfax, Channel 9 News, the ABC’s Q&A, The Drum, Lateline, Triple J and Radio National, Essential Media Communications, Foxtel, Nova radio, GetUp, Centre for Policy Development Channel 10 and Southern Cross Austereo. These connections not only provide internship opportunities, they also help to increase the visibility of our graduates within industry and contribute to strong employability after graduation.

**COURSE STRUCTURE**

**1-YEAR**
Entry with **honours degree in a related field***

- Complete your choice of **four units** from the following:
  - Digital cultures and platforms
  - Digital technology, policy and governance
  - Global media industries
  - Media and social change
  - Understanding media audiences

- Your choice of **discipline electives** (1-2 units up to 12 points)

- **One Capstone unit** from:
  - Advanced simulation
  - Industry communications field school
  - Industry project
  - Media and communications field trip
  - Professional internship
  - Research portfolio
  - Research project

**1.5-YEAR**
Entry with a **previous qualification in a related field***

- Complete all **1-year units**
  - Your choice of additional electives (2-3 units up to 18 points)
  - **One PEP unit** (6 points)

**2-YEAR**
Entry with a **previous qualification in any field***

- Complete all **1.5-year units**
  - Doing media and communications research
  - Principles of global media and communications
  - An additional **PEP unit** (6 points)
  - An additional **discipline elective unit** or approved unit from other Arts Graduate coursework programs (6 points)

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**RESEARCH PATHWAY**
High achieving students interested in pursuing a graduate research degree (PhD), may apply to undertake a research thesis.

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**GRADUATE CERTIFICATE OPTION**

**NOT SURE WHETHER A MASTER’S DEGREE IS FOR YOU?**
**TRY SOME UNITS IN A GRADUATE CERTIFICATE FIRST**

In as short as six months, the graduate certificate provides you with a foundation in communications and media studies by allowing you to sample several of the Master units on offer.

Successful completion can provide credit and entry into the Master degree. Find out more at [monash.edu/study/course/A4007](http://monash.edu/study/course/A4007)

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**LEARN FROM THE BEST**

Our program is led by teachers with substantial industry experience in journalism, radio, public relations and film, in addition to their academic credentials and cutting-edge research into rapidly transforming media and communications. The curriculum actively promotes a dynamic interchange between academic research and industry practices, effectively addressing common concerns, facilitating meaningful conversations, and bridging the gap between theoretical insights and the practical realm of media and communications industries.

**Professor Gil-Soo Han**
Program Director

Professor Gil-Soo Han has researched and taught intercultural communications, global communications and global media industries. He has taken a keen interest in the power of media narratives and how they can influence society’s change, especially in the East Asian context, which can be significantly enabled or restrained by politics and economy, nationally and globally. He has also written about the depiction of immigrants in the migrant media in Australia.
Master of CULTURAL AND CREATIVE INDUSTRIES

Become a leading voice in one of the most exciting and innovative sectors of the contemporary world with Monash’s groundbreaking Master of Cultural and Creative Industries.

Key to the future of developed and developing countries, this interdisciplinary program provides you with a critical overview of a rapidly-growing sector and its diverse career opportunities.

The course examines the trends and transformation of the global cultural and creative industries and multi-faceted challenges facing creative practitioners, cultural managers, creative entrepreneurs and producers, and policymakers.

You’ll get a detailed understanding of this dynamic sector through learning from a passionate team of cultural researchers and innovators, as well as a range of industry professionals and real-world projects from Australia and overseas. Whether exploring creative clusters in Melbourne and Shanghai, or understanding the business models of global digital industries, our agile content will prepare you for a career in this expanding sector.

Who is the program suited to?

This course is intended for all who work or want to work in the arts, cultural and creative industries; in the public, independent or commercial sectors; in cultural policy and industry governance; in urban cultural regeneration and branding; or in culture and development projects. It provides project-workers and creative entrepreneurs with the big picture and informed insight they need to turn their passion into a successful self-directed career.

How will the course help advance your career?

The Master of Cultural and Creative Industries will give you a clear grasp of the structures and dynamics of this fast-moving sector and how you can make a real difference within it. Our program involves practitioners and industry experts, field trips and concrete case studies, capped by the kind of analytical and empirical research required for contemporary employment in policy, arts, business and social enterprise.

The course will help you to develop an advanced understanding of the distinctiveness of cultural and creative industries business models, and of the economic, cultural and urban policy settings in which they operate. You’ll gain insight into how to initiate and manage projects, and how to evaluate their success. As a program closely tuned to the specific character of this sector, it’ll equip you with skills of independent problem-solving and entrepreneurship, report writing and analysis which will allow you to forge a rewarding career in this rapidly evolving field.

Discipline elective units

You’ll be able to tailor your studies to your career direction by selecting elective units from across specialist disciplines in:

- Cultural markets and audiences
- Digital cultures
- Media and creative practice
- Public policy and cultural change
- Urban cultures.

Industry connections and internships

The program benefits from strong industry engagement, including an industry advisory panel and an impressive list of international guest lecturers from the field, including:

- Industry
  - Collingwood Arts Precinct
  - Crafts Victoria
  - Creative Victoria
  - Melbourne Comedy Festival
  - Merri-bek City Council
  - Next Wave Festival
  - Renew Australia
  - Shanghai Theatre Academy
  - Victoria Music Development Office.

Guest lecturers

- Jamie Lewis (CEO, Next Wave Festival)
- Angela Simons (CEO, Renew Australia)
- Julia Gregg (CEO, Collingwood Yards)
- Will Coogan (Merri-Bek City Council)
- Stuart Koop (Creative Victoria)
- Jasmine Moseley (Australian Art Orchestra)
- Nicole Durling (Crafts Victoria)
- Damien Hodgkinson (Melbourne Comedy Festival)
- Reggie Ba-Pe (digital creative entrepreneur).

Melbourne is Australia’s cultural capital, and Victoria is the leader in creative industries strategy and investment. You’ll have the opportunity to get up close to many of the existing projects in the city, region and across Australia through our field trips and site visits.
Complete all 1.5-year units:
• Creative cities, or Creative entrepreneurship in cultural industries
• Cultural and creative industries

Your choice of discipline elective units (1-2 units up to 12 points)

One PEP unit (6 points)

1.5-YEAR

Entry with a previous qualification in a related field*

Complete all 1.5-year units:
• Creative cities, or Creative entrepreneurship in cultural industries
• Cultural and creative industries

Your choice of discipline elective units (2-3 units up to 18 points)
• An additional PEP unit (6 points)

2-YEAR

Entry with a previous qualification in any field*

Complete all 1-year units

Complete all 1.5-year units

Your choice of additional discipline electives (2-3 units up to 18 points)
• An additional PEP unit (6 points)

RESEARCH PATHWAY

High achieving students interested in pursuing a graduate research degree (PhD), may apply to undertake a research thesis.

GRADUATE CERTIFICATE OPTION

NOT SURE WHETHER A MASTER’S DEGREE IS FOR YOU?
TRY SOME UNITS IN A GRADUATE CERTIFICATE FIRST

In as short as six months, the graduate certificate provides you with a foundation in cultural and creative industries by allowing you to sample several of the Master units on offer. Successful completion can provide credit and entry into the Master degree. Find out more at monash.edu/study/course/a4017

LEARN FROM THE BEST

Dr Xin Gu
Program Director

Dr Gu’s research concerns the digital creative economy, looking at the democratisation of creativity through vast transformative digital media ecosystems. Her work focuses on the transformation of creative cities and the creative economy under different social, economic and political conditions. In 2019 she was appointed an Expert by UNESCO 2005 Convention on the Protection and Promotion of Expression of Cultural Diversity.

I chose the Master of Cultural and Creative Industries because Monash was one of the first universities in Australia to offer a course like this. This degree opened my eyes to the main options available in the cultural industry. My advice is to not be shy and take advantage of every opportunity out there.”

CLOÉ KARAGOZLU
Master of Cultural and Creative Industries (2019)
Marketing, Grupo Karatex

WATCH CLOÉ’S STORY

youtu.be/gPCp44ilbs
Humanity is developing at a speed which is causing widespread environmental, economic and social challenges for sustaining life on Earth, making it vital for us to change and adapt in all aspects of how we work and live.

We’ve developed a master’s degree that draws on the cross-disciplinary expertise of Monash Arts, Monash Science, the Monash Business School and the Monash Sustainable Development Institute to build on your passion to transform society through sustainable solutions.

It’ll give you the training, language and tools to be a leader in a rapidly-growing field. You’ll explore trends, issues and the science underlying global sustainability problems, and learn how to evaluate, analyse and collaborate across sectors to effect change.

As a student in the Master of Environment and Sustainability you’ll be learning from global and professional experts from multiple disciplines and sectors. Our people are leading the agenda in Australia and internationally.

**Tailor your program to suit your interests**

The program has core units that allow you to analyse how nature, society and the economy interact and depend on each other, practical skill development through project work, internships and optional research, as well as your choice of one of the following five specialisations:

**Environment and governance**

Governments, markets and civil society play important and interrelated roles in the governance of the environment.

This specialisation will develop your understanding of policy and governance to enable change and responsible action to support sustainability. It’ll also enable you to understand how change occurs from the scale of the individual through to the broader society, and from local to national and international scales of governance.

**Corporate environmental and sustainability management**

This specialisation explores the complex mix of social, environmental and economic sustainability challenges and opportunities faced by organisations. You’ll learn how to design, implement and facilitate strategies and solutions in corporate management for sustainable and accountable development.

**International development and environment**

Developing nations are often the hardest hit by environmental changes. To achieve sustainable development these communities need tailored, transdisciplinary solutions beyond simple environmental protection.

This specialisation will develop your knowledge and skills to analyse the causes of poverty, disadvantage and environmental change, and to work effectively with a wide range of groups to plan and implement development that’s environmentally sustainable.

**Environmental security**

There’s a global need for scientifically literate professionals to interpret and translate reliable scientific evidence about environmental security for groups as diverse as local communities and international corporations. This specialisation gives you the knowledge and understanding to guide the sustainable use of resources, protect the natural environment and integrate this into policy and management.

**Leadership for sustainable development**

Globally there’s an increasing demand for professionals from a range of disciplines, organisations and sectors who are able to collaborate, lead and deliver change for sustainability. This master’s equips you with holistic theoretical insights, analytical skills and practical capacities to guide, influence and lead processes aimed at creating positive social, environmental and economic outcomes.
**RESEARCH PATHWAY**

High achieving students interested in pursuing a graduate research degree (PhD), may apply to undertake a research thesis.

**How will the course help advance your career?**

Over the past two decades the sustainability job market has been rapidly rising. Corporations including Siemens, Unilever, Google and General Motors have created chief sustainability officer positions. There has also been growth in sustainability roles in all sectors of government, national and international NGOs, in universities, research centres, think tanks and consulting.

Global transitions to sustainable pathways will open new opportunities for well-prepared, creative and ambitious individuals. You’ll learn how to analyse change to identify and take opportunities as they emerge. You can use your new skills to advance sustainability solutions in your current sector or move into a new career. It might be in governance and regulatory advice, capacity building, public education, environmental security or human rights. The opportunities are growing each day.

**Industry connections and internships**

All specialisations offer you the chance to work in an interdisciplinary real-world context through our internship program. You’ll have the opportunity to combine theory and practice, build industry networks and gain valuable on-the-ground experience in responding to local and global issues across a range of sectors.

The program also incorporates regular industry presentations from a range of corporations, government departments and NGOs. This high level of industry engagement throughout the course will give you cutting-edge insights into how academic concepts are being applied on the ground to create more innovative and sustainable communities.

**LEARN FROM THE BEST**

**Associate Professor Rohan Clarke**  
**Course Director**

Associate Professor Clarke has a strong international reputation at the interface between environmental management, and industry and agency application, with a focus on applied science with impact. Passionate about contributing to real change in the sustainability space, Associate Professor Clarke’s research interests focus on conservation biology and ecology, particularly as they relate to best-practice strategies to reduce the impact of threatening processes on global biodiversity. A major focus of his current research is to investigate and mitigate the impacts of offshore wind developments on biodiversity. This serves as a key input to facilitate the global uptake of clean energy necessary to combat climate change.

**HEAR FROM OUR GRADUATES**

**Thomas Kennett**  
Master of Environment and Sustainability (2019)  
Co-Founder, Regenerating Farms

“My master’s journey was full of exciting learnings, conversations and experiences that gave me the foundation I need to contribute to sustainable change. Some of my best experiences included completing an internship at ClimateWorks and producing an academic thesis that resulted in a presentation of my findings to government, as well as consulting work.”

“I never would have accessed these opportunities without the course – it has made me a sustainability professional for life and I couldn’t be happier.”
Graduate Certificate of
FAMILY VIOLENCE PREVENTION

Build skills in a range of practice areas, including understanding social patterns, criminal justice responses, health aspects and databases covering gendered family violence.

About the course
Globally and nationally, Family Violence Prevention (FVP) is recognised as a critical area for social change and transformation. There is increasing recognition among local and international governments and other bodies of the need for high level skills in family violence prevention to address this global social problem and achieve sustained change.

This course is suitable for working professionals who encounter family violence issues in their workplaces, including medical professionals, social workers, lawyers, community support groups, and those who would like to provide support based on experience.

The course is designed to support social transformation for a violence free future, and will build your skills in a range of practice areas including gender equality for primary prevention, child safety, men’s behaviour change, health impacts of family violence, family violence in the criminal justice system and working with those affected by family violence.

What will you study?
Drawing on expertise across Monash University and key relationships with stakeholders and practitioners, the course is delivered through a multi-faceted approach including problem-solving, peer and team learning and blended learning platforms.

You will complete four core units with a focus on understanding the social underpinnings of family violence and criminal justice responses, as well as the role of health systems in the prevention of family violence.

Progression to further studies
On successful completion of the Graduate Certificate you may be eligible for admission into the Graduate Diploma of Family Violence Prevention, with credit.

Further information:
monash.edu/study/course/A4005

LEARN FROM THE BEST
As a student in the Graduate Certificate or Graduate Diploma of Family Violence Prevention you’ll be taught by key researchers from across the university working on family violence reform and prevention with state and national organisations. Supporting your studies are practitioner experts and a range of visiting international experts.

Associate Professor Bridget Harris
Program Director
Director, Monash Gender and Family Violence Centre
Dr Harris is an Associate Professor of Criminology, Director of the Monash Gender and Family Violence Prevention Centre and Australian Research Council DECRA Fellow. Her research focuses on domestic and family violence, technology-facilitated /digital coercive control, violence against women, technology-facilitated responses to violence, violence and spatiality, violence against women and rural domestic and family violence.
Graduate Diploma of
FAMILY VIOLENCE PREVENTION

Deepen your skills and understanding of key social frameworks underpinning gendered family violence, as well as family violence prevention and professional practice and the law.

About the course
Family Violence Prevention (FVP) is recognised as one of the most pressing issues of our time. Learn from academic experts who are true change-makers in their field as you develop the skills needed to make a real impact in ongoing efforts to create a violence free future.

This course will help you develop your skills in a range of practice areas including gender equality for primary prevention, child safety, men’s behaviour change, health impacts of family violence, family violence in the criminal justice system and working with those affected by family violence. You will have the opportunity to apply your skills via professional practice and a practicum.

What will you study?
Guided by academic and industry experts, the course is delivered through a multi-faceted approach including problem-solving, peer and team learning and blended learning platforms.

You will complete six core units with a focus on understanding the social underpinnings of family violence and criminal justice responses, as well as the role of health systems in the prevention of family violence. You’ll also complete a family violence prevention practicum.

Industry connections and practicum
The course draws on long-established deep relationships between Monash researchers, government, and a range of key professional organisations and non-government actors in the fields of family violence prevention, health, and law.

You will conclude the Diploma with a practicum which will offer exposure to family violence prevention practice and develop skills for you to respond critically to the current and future needs of your industry.

Further information: monash.edu/study/course/A5005

Graduate Diploma of Family Violence Prevention
2 years part-time / 48 points

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<thead>
<tr>
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Flexible study options
The four core units are delivered in intensive 6-week blocks during the year.

Optional synchronous online workshops are delivered during each of these units.

To learn more, visit: monash.edu/arts/gender-and-family-violence/study

"The fight for long-term prevention remains imperative, and strong, informed voices are needed on the frontline. We cannot be having these conversations again in 20 years’ time.”

PROFESSOR JANEMAREE MAHER
Academic Director – Research Training, Monash University
Professor in the Centre for Women’s Studies and Gender Research, Sociology, School of Social Sciences

Professor Maher’s research is focused in two key areas of gendered social science: women’s work and family, and gendered violence. Her research critically examines how social institutions such as families and the criminal justice system create inequalities and inequities.

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Master of INTERNATIONAL DEVELOPMENT PRACTICE

By closely aligning with the United Nations 2030 Agenda for Sustainable Development, this industry-integrated degree gives students the experience, tools and connections to help shape and lead meaningful transformation.

The Master of International Development Practice focuses on understanding and tackling the political, economic, cultural and ecological issues that can lead to extreme poverty, poor health, fragile governance, inequality and environmental vulnerability. Delivered by specialists and industry experts, the course combines a multi-disciplinary approach to the theory and practice of sustainable development, and offers opportunities to learn through international field trips and internships. You’ll graduate equipped to respond to crises as they unfold.

**Tailor your program to suit your interests**

Our six streams help meet the United Nations Sustainable Development Goals.

- **Democracy, justice and governance**
  Gain an understanding of policy-making and issues of conflict and post-conflict transition, governance, human migration, human rights, and international trade. Analyse and evaluate policy, regulations, institutions and normative arguments.

- **Crisis, change management and leadership**
  Engage with the complexity and challenges of crisis situations and the aftermath, including humanitarian, disaster, social, political and security issues. Understand organisational problem-solving, disaster preparedness and community resilience.

- **Gender, peace and security**
  Build your knowledge of debates and discourses on conflict, security and gender as they pertain to war, conflict, peace, human rights and the global political economy. Reflect on the gender implications in contemporary international politics, policy and programming.

- **Sustainable resource management**
  Develop an understanding of the key environmental challenges of our times, analyse the theoretical and empirical basis of resource management issues, and examine issues of governance, urbanisation, and corporate social responsibility.

- **Sustainable economies**
  Explore the challenges and alternatives put forward in generating sustainable, resilient, and equitable economic outcomes from a multidisciplinary lens. Learn about key concepts in economic and corporate sustainability and accountability, as well as livelihoods and economic sectors.

- **Industry connections, field work and internships**
  Become a leader through your membership to the Master of International Development Practice Association and integration into the Global Master of Development Practice Association student network.

Our students have completed internships at Oxfam, Human Rights Watch, the Red Cross, WhyDev, Global Citizen, the Humanitarian Advisory Group and Monash University’s own student-run social enterprise SEED.

Our Advisory Board members are drawn from the private and public sectors and contribute their expertise to our course design.
GRADUATE CERTIFICATE OPTION

GRADUATE CERTIFICATE

NOT SURE WHETHER A MASTER’S DEGREE IS FOR YOU?
TRY SOME UNITS IN A GRADUATE CERTIFICATE FIRST
In as short as six months, the graduate certificate provides you with a foundation in international development practice by allowing you to sample several of the Master units on offer.

Successful completion can provide credit and entry into the Master degree.

Find out more at monash.edu/study/course/A4012

LEARN FROM THE BEST
Dr Souvik Chakraborty
Dr Souvik Lal Chakraborty has worked as a student, researcher and an educator in India, Germany and Australia over the past decade. Dr Chakraborty’s research and teaching focus on studies of nature-society relationships. More specifically, his research interests include studies of politics of mining and resource extraction, intersections between indigenous geographies and political ecology, contentious politics, and critical development studies. Besides being an academic, Dr Chakraborty is actively involved with several NGOs and activist organisations.

HEAR FROM OUR GRADUATES
Danya Salinas
Master of International Development Practice (2019)
Senior Program Officer, CARE Australia

“Attending the different conferences and development workshops on offer was a great way to meet practitioners. The units often include guest speakers, so I was able to get to know working professionals who are doing incredibly interesting things and have heaps of experience in the field.”

Employers out there are searching for graduates with both generalist knowledge and a set of skills that can be applied when they get into the work force. We give our students the deep knowledge, practical tools and industry connections they need to create an impact in international development practice.”

DR SAMANTHI GUNAWARDANA
Senior Lecturer, Politics and International Relations

DISCOVER INTERNATIONAL DEVELOPMENT PRACTICE
youtu.be/7z-kNqB2zYk
Master of INTERNATIONAL RELATIONS

This course offers you a window into the diverse and dynamic world of politics in the 21st century. The program is defined by the big questions shaping our world – from global justice to war, peace, social movements and interstate relations.

Graduate with the skills to confidently analyse key global issues in a conceptual context, with a focus on the concepts of power, security, sovereignty, risk and uncertainty. This program will provide you with an internationally-respected qualification which will open doors within both the public and private sector.

Tailor your program to suit your interests
The Master of International Relations enables you to tailor your program to suit your area of interest while also addressing the fundamental debates framing global politics. You can choose from one of the following four specialisations:

- **Gender, peace and security**
  Equip yourself with the gender-sensitive, gender-responsive and gender-inclusive knowledge to navigate contemporary peace and security issues including violent extremism, humanitarian crisis response and designing and implementing peace processes.

- **Global migration**
  As migration issues rise to the top of the international agenda, demand is growing for expertise from city, state, and federal governments, NGOs, and inter-governmental organisations. Explore the drivers of migration and how networks of state and non-state actors govern peoples’ movement and (re)settlement through norms, law, socio-economic policy, and force.

- **International diplomacy and trade**
  Advance your knowledge across international trade, diplomacy and international law – whether you’re at the beginning of your career or working in the field and wanting to develop your career in international public policy, NGOs and government departments.

- **Political violence and counter-terrorism**
  Engage with the ideologies and conditions which give rise to political violence. You’ll focus on understanding terrorism and political extremism, how these are combated, and the democratic and civil impacts on preventing political violence.

How will the course help advance your career?
The Master of International Relations encompasses analysis of complex political, social and strategic problems, as well as the development of the skills needed to communicate this analysis – providing you with the basis for an intellectually engaging and rewarding career. This highly-regarded program combines rigorous engagement with industry with the best of academic theory and critical thought.

Upon graduation you’ll enter the industry with a highly-respected and relevant qualification which will prepare you for leadership in a diverse range of career paths – from all levels of government to NGOs, academia and private sector organisations both in Australia and around the world.

Internships and international opportunities
Engaging with the international community and the experience of attending international field schools is an integral part of becoming a future leader in global affairs. Our field unit and internship program enables you to build practical experience as well as valuable networks both here and abroad. We offer opportunities to observe policy-making first-hand in the heart of the Western security complex in Washington, D.C. Our internship program lets you gain academic credit while working for key employers in the public and private sectors, including foreign consulates, development NGOs, national media outlets, and state-level government agencies.

Global connections
The Monash Master of International Relations is the only affiliate member of The Association of Professional Schools of International Affairs (APSIA) in Australia. We draw on APSIA’s global network to connect students with career, internship, and professional development opportunities around the world.
GRADUATE CERTIFICATE OPTION

NOT SURE WHETHER A MASTER’S DEGREE IS FOR YOU?
TRY SOME UNITS IN A GRADUATE CERTIFICATE FIRST
In as short as six months, the graduate certificate provides you with a foundation in international relations by allowing you to sample several of the Master units on offer.

Successful completion can provide credit and entry into the Master degree.
Find out more at monash.edu/study/course/A4006

LEARN FROM THE BEST

Associate Professor Benjamin MacQueen
Program Director

Associate Professor MacQueen specialises on the conditions of political transition, with a particular focus on the Middle East and North Africa. He has published 5 books as well as a range of peer-reviewed articles and book chapters. He is also a regular media commentator on Middle Eastern and North African politics, and contemporary security matters and affairs.

HEAR FROM OUR STUDENTS

James Massola
Master of International Relations (2008)
National Affairs Editor, The Age and The Sydney Morning Herald

“My master’s taught me how to write, and how to think critically. In terms of critical thinking, rather than simply trusting what a media release or a government minister tells you, it’s crucial to go further and probe for the story behind the story. Studying a Master of International Relations at Monash, without question, made me a better journalist.”

SHANDON HARRIS-HOGAN
Master of International Relations (2010)
Director, RADAR Solutions

There are amazing job opportunities around the world in this area. My Master of International Relations gave me the foundational knowledge to be able to work in these contexts.”

WATCH SHANDON’S STORY

youtu.be/r3_wdSwese8
Master of INTERNATIONAL SUSTAINABLE TOURISM MANAGEMENT

Prepare yourself for an international career in tourism management with Australia’s leading and most innovative industry-focused specialist tourism program.

The current era of rapid global change is increasing demand for highly-skilled managers in the international tourism industry in the areas of media and communications, public relations, advertising, market research and development. The Master of International Sustainable Tourism Management prepares you for success by equipping you with skills and expertise in domestic and international marketing, environmental studies, information technology, cultural heritage studies and development, special events and planning.

This truly global program will see you undertake international field trips, investigate best practice international precedents and study alongside students from around the globe – helping to build the cross-cultural skills which underpin a successful career path in tourism.

About the course
Sustainability represents an increasingly influential facet of tourism planning, development, governance and management. The Master of International Sustainable Tourism Management is designed for those who wish to engage their entrepreneurial spirit and focus on the marketing and management side of the industry. You’ll develop an in-depth understanding of the structure of the tourism industry, with a strong focus on the business and economic aspects of tourism.

You’ll also gain a deeper understanding of environmental, economic and social sustainability strategies for the tourism industry.

This course draws on best practice within the tourism industry – including policy governance and research – to develop a critical understanding of the relationships between tourism and sustainable development. The program has a particular emphasis on emerging economies and the development of small and medium-sized enterprises within them. It explores tourism’s potential to be compatible with the development of sustainable organisations, urban and rural regeneration, natural resource management and wildlife conservation, and the diversification of benefits from international and domestic tourism.

How will the course help advance your career?
Our world-class teaching staff members undertake industry-funded research projects, both locally and internationally. This ensures that you’ll be exposed to the very latest developments in the field and be taught by academic staff at the forefront of their industry. These active research links shape our curriculum and ensure its contemporary relevance to provide you with the best employment and research opportunities.

The Master of International Sustainable Tourism Management will prepare you for leadership in this growing industry by equipping you with the planning and policy expertise to manage the environmental, socio-cultural and economic impacts of international tourism. The course will give you a broad and deep understanding of global business activity, and of the conceptual and applied issues involving tourism and sustainability.

You’ll benefit from the combined insights of an innovative curriculum, expert teaching staff, on-the-ground international perspectives and active industry engagement – which will ensure you graduate with both the theoretical framework and practical skills to make a significant impact through your career.

Where can this course take you?
Monash graduates have gone on to achieve enormous success globally at organisations such as:
- Abu Dhabi Tourism Authority
- Federal Department of Immigration
- Intrepid Tours
- Lonely Planet
- Melbourne Airport
- Melbourne Convention and Exhibition Centre
- Melbourne Museum
- Ministry of Tourism (Tanzania)
- Roy Morgan Research
- Sheraton Hotels and Resorts
- Stockholm Convention Bureau
- Tourism Australia (Australia, UK, Hong Kong, USA and Germany)
- Tourism Chile
- Tourism Ireland
- Tourism Victoria, Tasmania, Queensland and Northern Territory
- UNESCO
**GRADUATE CERTIFICATE OPTION**

**1-YEAR**
Entry with *honours degree in a related field* *

Your choice of 3-4 core units (up to 30 points) from:
- Applied tourism research and data analysis
- Cultural tourism and events management
- Public relations in a global context
- Strategic communications in the digital era
- Sustainable tourism development and planning
- Tourism industry and marketing

Your choice of capstone unit (choose from Advanced simulation, Contemporary tourism and development in emerging economies, International tourism marketing research project, Professional internship, or Research project)

Your choice of elective unit

**1.5-YEAR**
Entry with a *previous qualification in a related field*

Complete all core units from the 1-year options list

Your choice of elective units (2 units up to 12 points)

Your choice of a PEP unit (6 points)

Your choice of capstone unit

**2-YEAR**
Entry with a *previous qualification in any field*

Complete all 1.5-year units

- Your choice of additional discipline electives or capstone unit, (including international field schools) (2-3 units up to 18 points)
- An additional PEP unit (6 points)

* Or equivalent qualification or experience approved by the Faculty. Refer to page 40 for admission requirements.

**RESEARCH PATHWAY**
High achieving students interested in pursuing a graduate research degree (PhD), may apply to undertake a research thesis.

**NOT SURE WHETHER A MASTER’S DEGREE IS FOR YOU?**
**TRY SOME UNITS IN A GRADUATE CERTIFICATE FIRST**
In as short as six months, the graduate certificate provides you with a foundation in international sustainable tourism management by allowing you to sample several of the Master units on offer.

Successful completion can provide credit and entry into the Master degree.
Find out more at [monash.edu/study/course/A4009](https://monash.edu/study/course/A4009)

**LEARN FROM THE BEST**

**Dr Jeff Jarvis**  
Program Director

Dr Jarvis has extensive research and consultancy experience in tourism development, and has undertaken research projects in association with professional tourism organisations in Australia, Sweden, Vietnam, Cambodia, Fiji, Estonia, the United Kingdom, Kenya and the United Nations World Tourism Organisation (UNWTO). He has an industry background in international marketing and advertising, and has developed an international research reputation in the high yielding segment of independent travellers and backpacker tourism following the publication of his report *The Billion Dollar Backpackers*.

**HEAR FROM OUR GRADUATES**

**Nikolaos Gkolfinopoulos**  
Master of International Sustainable Tourism Management (2016), Head of Tourism, ICF

“Studying with Monash Arts gave me real-world experience, including through the international field trip to the Fiji Islands, where we explored how Polynesian developing destinations manage tourism growth and the opportunities that come with it. Throughout my master’s, I was motivated and inspired by the well-structured and challenging courses, and the exposure to Australian and international environments eventually guided me toward an international career.”

**DISCOVER A CAREER IN TOURISM**

[youtu.be/BcMAc1u1HLY](https://youtu.be/BcMAc1u1HLY)

Tourism is possibly one of the most complex industries in the world. It’s very dynamic and it’s changing all the time. We equip our students with the skills and toolkits they need to go out there and change the industry for the better. Once you graduate with a Master of International Sustainable Tourism Management, the world’s your oyster.”

**DR JEFF JARVIS**  
Program Director, Master of International Sustainable Tourism Management
Master of INTERPRETING AND TRANSLATION STUDIES

Enhance your international career as you gain the highest level of industry accreditation available in Australia.

Equip yourself with the credentials to instantly engage with industry and graduate with the advanced technical and analytical skills required for success across a range of industries requiring interpreting and translation expertise.

How will the course help to advance my career?
The Master of Interpreting and Translation Studies combines practical internships with rigorous academic foundations to give you both the conceptual skills and industry experience for a successful career. You’ll be able to articulate and apply knowledge of global best practice, and will be able to implement advanced reading, analytical and communication skills throughout your working life. You’ll also graduate with a thorough understanding of research methodology and the ability to undertake independent research.

As a Monash graduate, you will be perfectly placed to gain employment as a freelance, contract or in-house interpreter or translator, or as a project manager in either the private or public sector.

Industry connections, student placements and internships
This course incorporates a minimum of 50 hours of professional internship to give you real-world experience which will be transferable to the workplace. By working alongside professionals in the field, you’ll develop work relevant skills and a clearer understanding of the way in which theory relates to practice. The experience will give you the opportunity to build networks and will significantly improve your graduate employability prospects.

Some of our partners include:
• Chin Communications
• Ethnolink
• LanguageLoop
• Northern Health
• The LOTE Agency
• TIS National
• Victorian Department of Premier and Cabinet.

How will the course help to advance my career?
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• Chin Communications
• Ethnolink
• LanguageLoop
• Northern Health
• The LOTE Agency
• TIS National
• Victorian Department of Premier and Cabinet.

INDUSTRY ENDORSEMENT
Our course is endorsed at the Certified Translator, Certified Advanced Translator, Certified Interpreter, Certified Specialist Interpreter (Legal), Certified Specialist Interpreter (Health), and Certified Conference Interpreter levels by the National Accreditation Authority for Translators and Interpreters (NAATT).

Monash was the first university in Australia to be a member of the Conférence Internationale Permanente d’Instituts Universitaires de Traducteurs et Interprètes (CIUTI), the world’s oldest and most prestigious international association of tertiary institutions offering degrees in translation and interpreting.
COURSE STRUCTURE

1.75-2 YEAR
Translation specialisation*

Complete all of the following:
- Introduction to translation studies
- Translation technologies
- Legal and financial translation
- Medical and scientific translation
- Professional ethics
- Collaborative translation practices
- Translating in global markets

You choice of up to 30 points from a range of elective units such as:
- Translating literary and cultural narratives
- Leadership in intercultural environments and more.

Your choice of PEP units (1-2 units up to 12 points)

Your choice of capstone unit (choose from Advanced simulation, Translation project or Professional internship)

1.75-2 YEAR
Interpreting and translation specialisation*

Complete all of the following:
- Introduction to translation studies
- Translation technologies
- Theory and practice of interpreting
- Advanced interpreting
- Medical and scientific translation
- Legal and financial translation
- Translating in global markets
- Collaborative translation practices
- Professional ethics

18 points of electives, of which 6 points must be a PEP unit

You must complete the following capstone units (12 points):
- Specialised health interpreting
- Specialised legal interpreting

*Entry with a previous qualification in any field plus advanced bilingual proficiency

RESEARCH PATHWAY

High achieving students interested in pursuing a graduate research degree (PhD), are encouraged to speak to the Program Director about an appropriate pathway.

LEARN FROM THE BEST

Learn from expert staff with renowned academic and industry credentials. Our award-winning academic team is committed to strong engagement with the language services industry, and their insights, networks and leadership will prepare you for a rewarding career. Monash University is also a national centre for scholarly and applied research, attracting several new PhD students each year.

Dr Rick Qi
Program Director

Dr Qi is a senior lecturer in Translation and Interpreting Studies and teaches the core translation units in the Master of Interpreting and Translation Studies. His research interests encompass sociological studies of translation, Chinese-English literary and cultural exchanges, and translator and interpreter pedagogy.

The level of training and education that the Monash program provides is something organisations are looking for. I had the opportunity to be involved in the Chinese President’s visit in 2014 when he was visiting Tasmania. I interpreted personally for him which was a great honour and a very fun job.”

MARCUS LIU
Master of Interpreting and Translation Studies (2013)
Operations and Language Manager, Chin Communications

Fee assistance

The course is approved by the Australian Government for Centrelink benefits for domestic students. These include Youth Allowance, Austudy, Abstudy and the Pensioner Education Supplement.

WATCH MARCUS’ STORY

youtu.be/Vw4kdrFxf3bU
Master of JOURNALISM

Help to inform and shape the future with a career in the innovative world of contemporary journalism.

As a journalist today, you’ll find yourself at the edge of a golden age where all modes of media can be combined to tell your story to wider audiences than ever before.

This cutting-edge course, taught by renowned industry experts in our multi-million dollar Media Lab, will prepare you for a dynamic career as a multifaceted journalist in the contemporary digital era.

Who is the program suited to?
The course is designed for people looking to establish a career as a journalist, or in related areas such as public relations, speech writing or communications.

The program is flexible to suit all levels of experience – from ongoing students at the beginning of their careers to qualified journalists who are looking to extend their skills and intellectual understanding of the field.

How will the course help advance your career?
Work with award-winning journalists and acclaimed academics with strong industry links as you cultivate high-level skills in research and reporting across all media – print, digital, radio and video – and explore the role of the media in contemporary society. You’ll graduate equipped with the investigative, ethical and storytelling expertise necessary to uncover stories and understand audiences. Importantly, the program also recognises the changing role of journalists today and is designed to prepare you with resourceful skills in freelancing, marketing and running a business.

The course is practical and industry-focused, giving you strong job-related outcomes. You’ll benefit from hands-on learning and learn from Walkley-award-winning professionals and will follow in the footsteps of leading alumni such as Waleed Ali and Michael Rowland. Indeed, our Journalism graduates have gone on to work for influential media outlets and corporate organisations, including:

- ABC
- Aystereo
- Cricket Australia
- Crikey
- Herald Sun
- Meld magazine
- Nova 100
- Sony
- Telstra
- Ten Eyewitness News
- The Age
- The Conversation

Industry connections, internships and publishing work
We empower you to become actively engaged with industry. Through our popular internship subject we’ll support you to work for a minimum of four weeks full-time in one of a wide range of media outlets, from mainstream newspapers to niche websites specialising in areas such as environment, arts and fashion. In this time you’ll learn about the workplace culture of the media, hone your writing, interviewing and video/audio/multimedia skills, and make invaluable contacts for the future.

We work closely with leading media industry players to ensure the program is current and relevant. Our close relationship with the Melbourne Press Club and the professional networks of our teaching staff also provide you with further opportunities to engage with industry throughout your studies.

Most importantly, your work will be extensively published through both university and independent channels during the peak of your studies.

GLOBAL FIELD SCHOOLS
You’ll have the opportunity to add an international perspective to your studies with the chance to observe how change and innovation are sweeping through the space of journalism, around the globe. Destinations have included New York, Hong Kong and Tokyo and involved exclusive industry site visits to some of the world’s most prestigious media organisations, including The New York Times, BuzzFeed, Bloomberg and many others. You’ll learn first-hand how newsrooms are adapting to the pressures of changing consumption patterns, delivery platforms and business models.

How do you become a media practitioner in the contemporary era? How are news values shifting to capture contemporary audiences?

Further information:
monash.edu/study/course/A6008
Course structure and unit offerings, including elective options:
handbook.monash.edu/current/courses/A6008

CRICOS CODE: 082656C

February and July

Caulfield
On campus

1 to 2 years full-time
2 to 4 years part-time
If you are eligible to enrol in the 1.5-year entry point, you have the option of completing this course over a 12-month period by following an intensive course progression map.

CAREER OPTIONS
- Communications advisor
- Digital content writer
- Journalist
- Media Advisor
- Marketing manager
- Public relations consultant
- Social media manager
- Speech writer.

DOUBLE DEGREE OPTIONS
Master of Journalism + Master of International Relations
Designed for those interested in working in journalism in the international field, this double degree program provides insight to some of the key issues in international relations together with an opportunity to work with award-winning journalists and academics as you cultivate high-level skills in research and reporting across all media – print, online, radio and video.

monash.edu/study/course/a6011

Master of Journalism + Warwick University Master of Arts
Over two-and-a-half years, you’ll undertake studies in journalism at Monash and select from one of the nine streams available in the Master of Arts program offered through Warwick University (UK) Department of Politics and International Relations. You’ll conclude the double master’s program with a dissertation jointly supervised from Monash and Warwick, and graduate with the Monash Master of Journalism and the Warwick Master of Arts in your selected field.

monash.edu/study/course/a6015
**COURSE STRUCTURE**

### 1-YEAR
Entry with **honours degree in a related field**

- Complete the following two units:
  - Journalism practice
  - Media, law and ethics
- Your choice of **2-3 units** from the following (up to 18 points):
  - Broadcast
  - Digital journalism
  - Investigative and data journalism
  - Photography
  - Video journalism
- Your choice of a **PEP unit (6 points)**
- One capstone unit (choose from Advanced simulation, International journalism field school, Professional internship, Research portfolio or Research project)

### 1.5-YEAR
Entry with a **previous qualification in a related field**

- Complete all 1-year units
- Your choice of additional electives (2-4 units up to 24-points)

### 2-YEAR
Entry with a **previous qualification in any field**

- Complete all 1.5-year units
- **Discipline elective units**
  - Communications and media studies
  - Creative practice for media and communication
  - Data, automation and AI
  - Environment and sustainability
  - Governance, policy and leadership
  - Health communication
  - International communication
  - Leadership and entrepreneurship
  - Public policy and political communication
  - Screen and cultural industries
  - Social change and impact
  - Strategic communications

### RESEARCH PATHWAY
High achieving students interested in pursuing a graduate research degree (PhD), may apply to undertake a research thesis.

**NOT SURE WHETHER A MASTER’S DEGREE IS FOR YOU? TRY SOME UNITS IN A GRADUATE CERTIFICATE FIRST**

In as short as six months, the graduate certificate provides you with a foundation in journalism by allowing you to sample several of the Master units on offer. Successful completion can provide credit and entry into the Master degree. Find out more at [monash.edu/study/course/A4013](http://monash.edu/study/course/A4013)

### GRADUATE CERTIFICATE OPTION

**LEARN FROM THE BEST**

**Ms Alicia McMillan**  
Program Director

Alicia McMillan is an accomplished journalist and academic specialising in television reporting, production and management. Alicia has covered many major news stories including the Black Saturday bushfires, Melbourne’s underworld crime and international sporting events. Alicia has worked for Network Seven, Network Ten, The Nine Network and filed stories for CNN.

**HEAR FROM OUR GRADUATES**

**Joy Joshi**  
Master of Journalism (2018)  
Community and Content Lead, DailyBrief

“I chose Monash because of the practical units offered, which was crucial to my success in getting into the industry. The internships opened a lot of doors for me, and I was able to use those networks to get a job after graduating. The opportunity to go to New York as a research ambassador was another influential reason as to why I chose to study at Monash. Conducting research in the world’s media capital at institutions like the New York Times, Bloomberg, CNN, Buzzfeed among others meant I was immersed in the industry.”

**MONASH MEDIA LAB**

Our multi-million dollar Media Lab gives Monash students frontline access to industry-standard production facilities, including:

- radio/sound production studios with an adjacent control-room and audio production
- an open-plan newsroom
- a broadcast TV and video production announcer desk with mobile tripod mounted cameras, overhead lighting grid and full sound and vision cabling and graphics screen
- laboratories with computer terminals, e-lecterns, interactive screens and optical-fibre cabling.

**DISCOVER MONASH MEDIA LAB**

[monash.edu/arts/monash-media-lab](http://monash.edu/arts/monash-media-lab)
Master of PUBLIC POLICY*

Make a positive impact. Create meaningful change with lasting influence on individual lives and communities. Build a rewarding career in government, non-profit or corporate sectors.

The Master of Public Policy builds practical knowledge and skills for professionals in, or looking to transition into, policy-making and management across the spectrum of public, private and not-for-profit sector activities. The course will develop your understanding of the processes of policy formation, the delivery of policy programs, and the political and structural realities that influence policy decision-making.

You will learn about the essential elements of public policy — policy analysis, implementation, evaluation, and governance as well as the context of contemporary public policy. You will also have the opportunity to tailor your studies to suit your career needs, completing a specialisation in either Policy studies or Global studies.

The teaching in the Master of Public Policy reflects the breadth, depth and standing of Monash as a world-class university. In addition to our own specialist staff, you’ll learn from recognised public policy experts specialising in key policy domains. An advisory board of outstanding practitioners in major policy fields supports the program and collaborates with teaching staff to ensure that the student learning experience is always relevant and has real-world application.

**Specialisations**

**Global studies**

This specialisation will enable you to develop policy making skills and knowledge in international contexts, an option for those who aspire to gain international experience or take up global careers.

You’ll also gain new perspectives and expand your global network. The elective units within the specialisation provide you with an invaluable global perspective on some of the most challenging policy issues confronting contemporary policymakers.

The Global studies specialisation allows students to take up to 12 credit points of study at Monash University, India to gain international experience or take up international contexts, an option for those who aspire to gain international experience or take up global careers. You will also have the opportunity to take a study tour focusing on political, social and economic changes in contemporary India delivered in partnership with O.P. Jindal Global University, India.

**Policy studies**

In this specialisation you will build your understanding of critical issues in public policy and have the opportunity to study units from a range of targeted policy streams, including:

- Criminology
- Cultural and creative industries
- Diplomacy and international trade
- Family violence prevention
- Global Migration
- Health and social policy
- Organisational leadership
- Public finance
- Regulatory policy
- Sustainability and the environment
- Transport
- Urban policy.

Alternatively, you may choose to broaden your degree across any of the above, or complete a research thesis with a PhD pathway, or take selected complementary elective units from any of the other master’s by coursework degrees offered in the faculty.

**How will the course help advance your career?**

The Master of Public Policy equips you for a career in public, not-for-profit or private sector agencies involved in policy and service delivery at intergovernmental, national, or regional government levels.

This unique program has been designed with working professionals in mind. It offers students a flexible teaching delivery. Core unit classes are taught over a six week period in the early evening and are delivered both on campus and online.

Graduates of the Master of Public Policy will have the skills and knowledge to work in policy areas across both the public and private sectors, from government organisations, multi-nationals through to independent consultancies. This degree will equip you with industry-relevant specialist skills to prepare you for working and living in a rapidly changing globalised world.

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*The master’s degree you’re awarded will reflect your chosen specialisation.*
## Course Structure

### 1-Year
Entry with honours degree in a related field*

- Your choice of 4 core units from:
  - Evaluation
  - Foundations of public policy
  - Governance
  - Implementation and service delivery
  - Policy analysis
  - Public sector reform

- Your choice of specialist study electives (1-2 units up to 12 points)

- Your choice of capstone unit (Research project, Professional internship, Political, social and economic change in contemporary India, Advanced simulation, or Global policy challenge)

### 1.5-Year
Entry with a previous qualification in a related field*

- Complete all of the following:
  - Evaluation
  - Foundations of public policy
  - Governance
  - Implementation and service delivery
  - Policy analysis
  - Public sector reform

- Your choice of specialist study electives (2-3 units up to 18 points)

- One PEP unit (6 points)

- One capstone unit

### 2-Year
Entry with a previous qualification in any field*

- Complete all 1.5-year units

- Your choice of additional specialist study electives (2-3 units up to 18 points)

- Your choice of an additional PEP unit (6 points)

### Research Pathway
High achieving students interested in pursuing a graduate research degree (PhD), may apply to undertake a research thesis.

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### Graduate Certificate Option

**Not sure whether a Master’s degree is for you? Try some units in a Graduate Certificate first**

In as short as six months, the graduate certificate provides you with a foundation in public policy by allowing you to sample several of the Master units on offer.

Successful completion can provide credit and entry into the Master degree. Find out more at [monash.edu/study/course/A4011](http://monash.edu/study/course/A4011)

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### LEARN FROM THE BEST

The Master of Public Policy teaching staff include Professor Robert Thompson, recognised as Field Leader for Political Science in The Australian’s Research Guide for 2020, and Professor Michael Mintrom, an authority on public policy processes and advocacy whose award-winning research on policy entrepreneurship has been highly influential.

You'll learn from recognised public policy experts from faculties across the university specialising in key policy domains, including sustainability and the environment, urban policy, health, public finance, transport and infrastructure, diplomacy and trade, regulatory policy and organisational leadership.

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### LEARN ABOUT PUBLIC POLICY

- [youtube](https://youtu.be/d01iKVU11G0)

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### ASSOCIATE PROFESSOR DEIRDRE O’NEILL

**Program Director**

Associate Professor O’Neill is an experienced academic specialising in public policy and public management whose career has spanned both government and the tertiary education sector. She has consulted to governments in Australia and has designed and led capacity building programs in China, Sri Lanka, Timor Leste and the Pacific. She has published on a wide range of policy issues, including privatisation of prisons, aid effectiveness and accountability, performance measurement of public policies, capacity building, and developing policy leadership.

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### LEARN ABOUT PUBLIC POLICY

The Master of Public Policy teaches you how politicians and public servants think. That is pivotal to anyone in the private sector but especially corporate affairs professionals. Knowing how the governmental process works, how public sector operators think, and how to speak their language will come in handy.”

**Jackson Stiles**

Master of Public Policy (2020)
Senior Advisor, Victorian Government
Master of
STRATEGIC COMMUNICATIONS MANAGEMENT

Establish yourself as a strategic, successful communicator in any industry: corporate, public or not-for-profit.

Pursue a career of impact and influence leading effective and empathetic communication strategies that nurture stronger stakeholder relationships. In an age of constant engagement, there is a growing demand for expert communications professionals who can cut through today’s crowded communication spaces to inspire innovation, action and change.

The Master of Strategic Communications Management is an industry-responsive degree that will empower graduates to develop more effective communications cultures in their organisations, drive better outcomes and positively foster public trust and support.

Housed within the innovative School of Media, Film and Journalism, the degree is led by expert academics with substantial industry experience in public relations, strategic communications and data analytics, as well as cutting-edge research into rapidly transforming communications environments and industries. With professional experience and vast networks, our teaching staff cover contemporary and dynamic topics which will introduce you to the latest developments and research in communications fields and practice as you progress through your degree.

Course structure
Study core units in strategic communications, public relations and audience engagement, alongside units that focus on applied skill sets and the latest industry demands such as campaigns and advocacy, crisis communications, and data analytics. With an interdisciplinary, highly customisable course structure, these learnt skills will be applicable to a wide range of communications careers in different industry sectors.

You will:
- Develop advanced expertise in communications strategy and management to become a leader and changemaker within your chosen field
- Take the lead in creating successful, communication strategies that balance organisational goals with the broader public interest
- Develop cutting-edge audience and data analysis skills to succeed in an age of global and digital flexibility
- Gain valuable understanding and insights into the latest industry developments and practice.

There are 6 core subjects as part of our program, in addition to which you can choose specialist electives from a range of interdisciplinary Monash master’s courses, both from within and beyond the Faculty of Arts. You can tailor your studies to your career direction by selecting elective units across specialist fields including:
- Government and policy communication
- Corporate communications and marketing
- Health communication
- Communication for social change and development
- Communication for sustainability and the environment.

To complete your studies you’ll undertake a capstone unit in, producing professional or scholarly work that can contribute to a portfolio of professional development. You’ll achieve this via a professional internship, a research project, research portfolio or an international study tour.

How will the course help advance your career?
Whether you’re a communications professional seeking to boost your career and contribution value, or looking to move into the sector from your current career or recent undergraduate study, this program is designed to respond to industry demand for exceptional, influential and insightful communicators.

Your study will be made up of a global and immersive curriculum, with a strong focus on industry connection and experience. We have strong connections with influential organisations in government, leading corporate consulting firms and the not-for-profit sector providing excellent internship opportunities, and also helping to increase your visibility within the industry and contribute to your strong employability after graduation.

Graduates will belong to an impactful, growing community of alumni who are securing mid to senior roles nationally and internationally in non-profit communications and advocacy, government communications, brand and campaign management, corporate communications and public relations. Alumni employers include Headspace, Huawei (China), Monash University, Medibank, and the Department of Jobs, Skills, Industry and Regions (DJSIR) amongst many more.

Further information:
monash.edu/study/course/A6030

Course structure and unit offerings, including elective options:
handbook.monash.edu/current/courses/A6030

DOUBLE DEGREE OPTIONS
Complete a double master’s with Shanghai Jiao Tong University
This international double master’s program enables you to complete the requirements of the Monash Master of Strategic Communications Management as well as a Master of Journalism and Communication with Shanghai Jiao Tong University (SJTU).
You’ll study one year at Monash University in Australia and one year in Shanghai. On successful completion, you’ll be eligible to graduate with degrees from both institutions.
monash.edu/study/course/A6031
**RESEARCH PATHWAY**
High achieving students interested in pursuing a graduate research degree (PhD), may apply to undertake a research thesis.

**GRADUATE CERTIFICATE OPTION**
Not sure whether a Master’s degree is for you? Try some units in a Graduate Certificate First
In as short as six months, the graduate certificate provides you with a foundation in strategic communications management by allowing you to sample several of the Master units on offer.
Successful completion can provide credit and entry into the Master degree. Find out more at monash.edu/study/course/A4010

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**LEARN FROM THE BEST**
Dr Mugdha Rai
Program Director
Dr Rai has degrees in media and communications, international law, and journalism. Her teaching and research focuses closely on issues of strategic communications, advocacy, communication for change, political communication, globalization and democracy. She has extensive academic and industry links both within Australia as well as across Asia, the USA and the UK. She has received multiple awards for leadership in teaching excellence and innovative curriculum design at postgraduate level.

**HEAR FROM OUR STUDENTS**
Cristina Lazo
SBS Content Producer/Program Host
Master of Strategic Communications Management
“I came into this course with extensive experience in broadcast media, having worked as a broadcast journalist and TV and radio presenter. What I particularly like about the course is that it’s given me the opportunity to upgrade and hone my skills. I have received a huge amount of support from the academic staff – so much so that I have a new-found passion in taking on a research project!”

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**COURSE STRUCTURE**

**1-YEAR**
Enter with honours degree in a related field*

Complete core units in:
- Campaigns, advocacy and change
- Crisis communications and issues management
- Data analytics in communications
- Engaging audiences
- Public relations in a global context
- Strategic Communications in a digital era

One capstone unit (choose from Advanced simulation, International communications field school, Industry project, Professional internship, Research portfolio or Research project)

**1.5-YEAR**
Enter with a previous qualification in a related field*

Complete all 1-year units
- Your choice of elective stream units (up to 30 points)
- Your choice of a PEP unit (6 points)

**2-YEAR**
Enter with a previous qualification in any field*

Complete all 1.5-year units
- Doing media and communications research
- Principles of global communications
- Your choice of an additional PEP unit (6 points)

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Flexible online study available
The Master Strategic Communications Management is available in flexible mode. This provides you with the flexibility to fit study around your work or life commitments and also ensures that you can access the program from anywhere in the world.

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**WATCH SHRISHTI’S STORY**
shrishuki@gmail.com

This course is closely aligned to industry trends. It’s very practical – it’s about understanding what’s going on in real life scenarios, then using that in your assignments.”

SHRISHTI DOKWAL
Master of Strategic Communications Management (2021)
Digital Marketing Executive, Convincely

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*Or equivalent qualification or experience approved by the Faculty. Refer to page 40 for admission requirements.
**BACHELOR + MASTER’S PROGRAM**

Graduate with a bachelor degree plus a masters degree in just four* years.

**The benefits**
At Monash Arts we’re committed to providing you with as many opportunities and as much flexibility as possible to allow you to maximise your study options. The Bachelor + Master’s program allows you to:

- Fast track your studies and graduate with an undergraduate and postgraduate degree in just four years – instead of five
- Take advantage of the most extensive bachelor + master’s offering in Australia
- Make yourself more employable with two degrees and specialist knowledge
- Save time and save on fees.

**What courses are available?**
Combine one of the following master’s degrees with any eligible Monash Arts single bachelor degree:

- Applied Linguistics
- Bioethics
- Communications and Media Studies
- Cultural and Creative Industries
- International Development Practice
- International Relations
- International Relations & Journalism double masters (five* years)
- International Sustainable Tourism Management
- Interpreting and Translation Studies
- Journalism
- Public Policy
- Strategic Communications Management.

**How it works**

<table>
<thead>
<tr>
<th>STEP 1</th>
<th>STEP 2</th>
<th>STEP 3</th>
<th>STEP 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enter any eligible Monash Arts single bachelor degree (Arts; Criminology; Global Studies; Media Communication; Music or Politics, Philosophy and Economics)</td>
<td>Follow any major or specialisation sequence and successfully complete two years of study (full-time equivalent)</td>
<td>During the final semester of the second year of the Arts bachelor degree, high achieving students apply to transition into their chosen Arts master’s degree</td>
<td>Students accepted into the program will commence master’s units during their third year of study, and complete remaining master’s units during a fourth and final year.</td>
</tr>
</tbody>
</table>

**COURSE STRUCTURE (Indicative)**

Example course map showing a Bachelor of Arts + Master’s degree combination

**YEAR 1**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major</td>
<td>Arts elective</td>
</tr>
<tr>
<td>Free elective</td>
<td>Free elective</td>
</tr>
</tbody>
</table>

**YEAR 2**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major</td>
<td>Arts elective</td>
</tr>
<tr>
<td>Professional Futures elective</td>
<td>Professional Futures elective</td>
</tr>
</tbody>
</table>

**YEAR 3**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major</td>
<td>Major</td>
</tr>
<tr>
<td>Master’s unit</td>
<td>Master’s unit</td>
</tr>
</tbody>
</table>

**YEAR 4**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master’s unit</td>
<td>Master’s unit</td>
</tr>
</tbody>
</table>

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* Students planning to apply for the Master of Interpreting and Translation Studies require advanced bilingual proficiency and must be enrolled in a language other than English as a major, including Chinese, French, German, Indonesian, Italian, Japanese, Korean or Spanish.
Pursue your passion for your selected area of study, via a fourth year of specialised coursework and research. This is a prestigious program of coursework and research in arts or music for high achieving students who have completed a relevant undergraduate degree.

You will undertake research methodology training and carry out an independent research project on your selected topic, working closely with a supervisor who will provide you with individual guidance and academic counselling. The course offers a pathway to higher degree research in arts, humanities and social sciences and graduates are also eligible for up to one year credit toward a related master’s by coursework degree in the Faculty.

Completion of an Honours course provides prospective employers with proof of your advanced research, analytical and communication skills, and your ability to complete an independent and in-depth project over a sustained period of time. Honours graduates are often targeted as potential managers and leaders in large corporations.

Further information: monash.edu/arts/undergraduate-studies/honours

SAM LONI
Bachelor of Arts (Double Honours in Political Science and International Studies) (2016)
Program Director, UN Sustainable Development Solutions Network (SDSN)
2020 Forbes 30 Under 30 list of Social Entrepreneurs
GRADUATE RESEARCH DEGREES

CAREER OPTIONS
Graduates can enter a wide range of careers in the following areas:
- Advocacy
- Communications
- Consulting
- Investment
- Management
- Policy design, analysis and evaluation
- Politics
- Program administration and evaluation
- Research
- Teaching.

MASTER OF ARTS
The Master of Arts will allow you to undertake substantial independent research on your chosen topic while supported by a minimum of two expert academic supervisors. Our Faculty of over 500 academics is committed to training internationally recognised scholars that are passionate about producing cutting edge research and keen to contribute to their fullest capacity to the betterment of society at large. A key strength of our research programs lies in their diversity. This is reflected in our academics who are some of the world’s most inspiring and distinguished researchers.

You’ll undertake investigation of a research problem or topic aligned to one of the degree program areas, and will produce a thesis of up to 40,000 words (or alternative approved outputs) that will make a significant contribution to the field of study.

MASTER OF ARTS (RESEARCH TRAINING)
Tailored for graduates with extensive industry experience or non-traditional research outputs looking to amplify their research expertise, the Master of Arts (Research Training) provides cutting edge, specialised research training and skills development.

After completion of the coursework component, you’ll go on to undertake independent investigation into a specific discipline or interdisciplinary research topic, supported by a supervisory team of world-leading academics.

The unique structure of the Master of Arts (Research Training) means it provides an ideal entry point to a PhD for those without traditional admission requirements, while also providing an opportunity to translate research into applied professional contexts.

Degree program areas
Monash Arts is one of the largest Arts faculties in Australia and we have the capacity to supervise the broadest range of topics in the humanities, social sciences, music and theatre.

Our research degrees are offered across seven programs:

1. Film, Media, Communications and Journalism
2. Historical Studies (Including History, Religious Studies, Jewish Studies and Indigenous Studies)
3. Linguistics and Applied Linguistics
4. Literary and Cultural Studies (Including Creative Writing, Languages and World Literature, Translation and Interpreting Studies)
5. Philosophy (Including Bioethics)
6. Social and Political Sciences (Including Anthropology, Criminology, Human Geography, Politics & International Relations, Sociology)

进一步信息：
MASTER OF ARTS: monash.edu/study/course/arts-2695
MASTER OF ARTS (RESEARCH TRAINING): monash.edu/study/course/A7001

DISCOVER MORE ABOUT THE MASTER OF ARTS (RESEARCH TRAINING) AND HEAR FROM CURRENT STUDENTS
youtu.be/gOZOpzuoqg

Get in touch
If you’d like more information on our graduate research degrees and advice on how to apply, please get in touch with us at arts-agr-apply@monash.edu
PhD (ARTS)

Make a significant contribution to society with our traditional or practice-based PhD programs, inspired by brilliant minds.

The Monash Arts PhD is an unrivalled graduate research degree that brings big picture thinkers together with world-leading academics, field experts and sector partners to uncover the change that needs to be made in our world. Your critical, inquiring and dynamic mind will explore the challenges and opportunities that need to be addressed and embraced, and translate findings into applicable, relevant and truly impactful solutions.

Arts Advantage PhD
At the core of the PhD degree is the Arts Advantage PhD program. This consists of an extensive, independent research project supported by at least two expert academic supervisors, enhanced by a series of professional development activities or coursework units that provide you with the skills to make an impact in academia, industry, government or the wider community. The program offers:

- Tailored industry, sector and professional development opportunities to support and realise your research and career ambitions.
- Immersive research partnerships with world-renowned experts in our world-class facilities, amplifying your potential to make positive change in your field and in the world.
- An unparalleled global footprint and a Guaranteed Mobility offer with our domestic and international partners, to connect you to local, national and international opportunities, expand your perspective and help you create the most relevant, influential and scaleable research outcomes.
- Access to 120 hours of professional development training with a menu of options to sharpen and strengthen your research, leadership communication and collaboration skills.

- Your work housed alongside our world-renowned research centres.
- Belonging to a tradition and network of the brightest research minds, leaders and peers in Australia and internationally, providing the reputation and networks that will enhance and propel your work.

Practice-based PhDs
Do you have an idea for a research project that can be experienced such as a play, performance, literary work, major translation, or an original piece of journalism whether in print, multimedia or exhibition? Then one of our practice-based PhDs is for you.

Our practice-based PhDs are available in within:
- Creative Writing
- Music
- Theatre Performance
- Translation Studies.

Each practice-based PhD consists of:
- a research and exegesis component
- a practical / creative work component
- professional development as part of the Monash Doctoral Program.

To learn more, visit [monash.edu/arts/practice-based-phds](monash.edu/arts/practice-based-phds)

Further information: [monash.edu/arts/graduate-research](monash.edu/arts/graduate-research)

My PhD gave me superpowers. I know how to remove the tech jargon and the consulting jargon. I know how to get to the heart of what your business is trying to solve.”

DR AMY GIBBS
PhD (Arts) (2012)
Digital and Technology Advisory Manager, PwC
ELIGIBILITY, FAQs AND FEES

ELIGIBILITY
For our coursework master’s degrees, a 60 per cent average in a bachelor’s degree or graduate diploma or a qualification/experience the Faculty considers equivalent. Minimum entry for our Graduate Certificates includes an Australian bachelor degree, or equivalent (applicants for the Graduate Certificate of Strategic Communications Management or Graduate Certificate of Public Policy can also be considered based on a minimum of five years relevant work experience).

Applicants to the Master of Interpreting and Translations Studies also require advanced bilingual proficiency.

All students must meet English language requirements.

English language requirements
IELTS 6.5 overall with a minimum of 6.0 in reading, listening, writing and speaking.

Note: IELTS for the Master of Journalism is 7.0 (with a minimum of 6.5 in reading, listening, writing and speaking).

TOEFL 550 with a TWE of 4.5; or an Internet-based TOEFL score of 79 with 21 in Writing, 12 in Listening, 13 in Reading and 18 in Speaking.

Pearson Test of English (PTE) overall score of 58 with minimum of 50 in Listening, Reading, Speaking and Writing.

Note: Requirements for the Master of Journalism are:
- Pearson Test of English (Academic) overall score of 65 with minimum of 58 in Listening, Reading, Speaking and Writing
- TOEFL Internet-based test overall score of 94 with minimum 19 in Reading, 20 in Listening, 20 in Speaking and 24 in Writing.

Can I receive credit for previous study?
You may be eligible to receive:
- up to 48 credit points (equivalent to one year of full-time study), for previous honours or graduate level studies in the area(s) of social sciences/humanities
- or up to 24 credit points for previous undergraduate studies in the area(s) of social sciences/humanities or honours studies in an unrelated area.

Applications for credit are assessed on a case-by-case basis. Studies must have been completed within 10 years prior to the year of application for credit.

monash.edu/admissions/credit

International students who complete a two-year course may be eligible for a post-study work visa.

www.homeaffairs.gov.au

GRADUATE TUITION FEES
Graduate courses attract fees for both domestic and international students.

For details of course fees: monash.edu/fees

Domestic students
There are two full-fee payment options: a deferred payment through a government loan or an upfront payment.

Government loans
There are two types of government loans and both are available to Australian citizens and permanent humanitarian visa holders.

- HECS-HELP – is a loan to cover the Student Contribution Amount (SCA) and is available to CSP holders.
- FEE-HELP – is a loan for 100 per cent of the tuition fee. Students without a CSP must pay full course fees upfront unless they have a FEE-HELP loan.

monash.edu/study/fees-scholarships/loans-and-assistance

Commonwealth Supported Place (CSP)
Each year, the Faculty of Arts is offered a limited amount of CSPs for graduate study. CSP offers are based on academic merit and students must apply by the application deadline. Students in a CSP pay a lower course fee – the SCA. A CSP may be available to:
- Australian citizens and permanent humanitarian visa holders
- Australian permanent residents [must pay the lower course fee (SCA) upfront]
- New Zealand citizens [must pay the lower course fee (SCA) upfront].

International students
Our courses are offered as full-fee places. Students in these courses pay the full tuition cost of the course and must make the payment upfront each semester.

MONASH GRADUATE COURSES DISCOUNT
Monash is offering alumni, who completed their undergraduate studies in the last five years, a 10% discount on full-fee courses commencing in 2024.

The 10% discount is applied to your course fees for each semester, and applies to the first 48 credit points of a master’s program.

The discount is for both domestic and international students and applies to a wide range of graduate courses across all 10 faculties.

monash.edu/fees-discounts/alumni

SCHOLARSHIP OPPORTUNITIES
A variety of scholarships and grants are available for prospective and continuing graduate coursework students. The number of scholarship and grant offers made in any one year varies.

Scholarships are available from Monash University, the Australian Government and other organisations. Prospective students should examine all the scholarships on offer to see what they could be eligible for.

monash.edu/scholarships

International students
Monash International Leadership Scholarship
A 100% course remission for high-achieving international coursework students. Selection is based on academic achievements, application statement and the student’s potential to be a Monash University ambassador.

monash.edu/study/fees-scholarships

Monash International Merit Scholarship
A$10,000 paid per year to high-achieving international coursework students.

monash.edu/study/fees-scholarships

AUSTRALIA AWARDS
The Australia Awards are an initiative of the Australian Government to promote knowledge, education links and enduring ties between Australia and our neighbours through Australia’s extensive scholarship programs. Monash University offers a range of courses suited to the development needs of the Australia Awards and its scholarship holders.

monash.edu/fees/australia-awards
Prior to studying this degree, I came to conclusions on topics using a much narrower viewpoint. This degree showed me that to draw an effective conclusion, you need to ask the right questions and redesign your thought process. I was able to look at the bigger picture surrounding a topic of consideration and come to well-considered conclusions that I could be truly happy with. This skill has really elevated my career.

KEOVEASNA HUN
Master of Strategic Communications Management (2021)
Communications & Knowledge Management Associate,
Global Green Growth Institute
DISCOVER MORE TO CHANGE MORE

Discover Monash
Do you want to learn more about Monash, get a feel for which course is right for you, or perhaps experience what life and study would be like on one of our four campuses? We’ve got an event to suit you.

Discipline and Course events
Join us to find out more about our courses, internships, career outcomes and so much more! Hear from current and past students as well as academics.

Campus experience events
Join us at Open Day to see and experience student life at Monash. You can also tour one of our Victorian campuses throughout the year. Can’t make it to a tour? That’s ok, we have a virtual option for you.

Find out more
monash.edu/discover

MONASH UNIVERSITY
monash.edu

FIND A COURSE
monash.edu/study

FUTURE STUDENT ENQUIRIES
Australian citizens, permanent residents and New Zealand citizens
monash.edu/study/contact

International students
T Australia freecall: 1800 MONASH (666 274)
T +61 3 9903 4788 (outside Australia)
E study@monash.edu

The information in this brochure was correct at the time of publication (November 2023). Monash University reserves the right to alter this information should the need arise. You should always check with the relevant faculty office when considering a course. CRICOS provider: Monash University 00008C Monash College 01857J.