

Course progression map for 2027 commencing students

This course map is a guide only and does not substitute for the required units outlined in the course 'Requirements' section of the Handbook. Units can be rearranged if applicable prerequisite requirements are met. This map applies to students commencing in the standard annual intake. When planning your course, check with Faculty Student Services, including for advice if commencing mid-year (where relevant), and refer to the Handbook entry for each unit before the start of each semester. Unit offering information is correct at the time of publication; however, changes may occur.

B2037 Bachelor of Business and Bachelor of Marketing

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	***ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Major studies unit 1	Major studies unit 2	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Major studies unit 3	Major studies unit 4	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Major studies unit 5	Major studies unit 6	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	Major studies unit 7	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

*Refer to the Handbook for capstone information. International or internship experience can be undertaken at the end of 2nd year.

**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

***Refer to the Handbook for further information

Part A	Core studies	Part A	Core studies
Part B	Major studies	Part B	Discipline studies
Part C	Capstone studies	Part C	Capstone studies

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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: Accounting

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BFF1001 Foundations of finance	BTF1010 Business law	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	ACF1100 Introduction to financial accounting*	**Elective unit chosen from Faculty of Business and Economics or across the university	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	ACF2200 Introduction to management accounting	ACF2400 Accounting information systems	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	ACF2100 Financial accounting	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	ACF3200 Management accounting	**Elective unit chosen from Faculty of Business and Economics or across the university	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	ACF3100 Advanced financial accounting	Accounting major unit 1*	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	Accounting major unit 2*	Capstone***	Discipline studies unit 2	Discipline studies unit 3

*Refer to the Handbook for information regarding the units required for Professional Accounting Accreditation

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***Refer to the Handbook for further information

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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: Accounting – Professional Accreditation

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BFF1001 Foundations of finance	BTF1010 Business law	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	ACF1100 Introduction to financial accounting	ECF1200 Macroeconomics*	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	BTF2000 Corporations law*	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	ACF2200 Introduction to management accounting	BFF2140 Business finance*	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	ACF2100 Financial accounting	ACF3600 Auditing and assurance	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	ACF3200 Management accounting	ACF2400 Accounting information systems	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	ACF3100 Advanced financial accounting	BTF3931 Taxation law*	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	Accounting major unit 1*	Capstone ACX3900 Global issues in accounting	Discipline studies unit 2	Discipline studies unit 3

*Specified replacement unit, required for professional accounting accreditation, due to double up of the following unit/s: ECF1100, ETF1100, MKF1120, MGF1010

**Replacement unit due to double up of the following unit/s: ACF1001. Refer to the Handbook for further information

Part A	Core studies	Part A	Core studies
Part B	Major studies	Part B	Discipline studies
Part C	Capstone studies	Part C	Capstone studies

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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: *Banking and finance*

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	*ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	BFF2140 Business finance	BFF2401 Commercial banking and finance	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	BFF3121 Investments and portfolio management	BFF3231 International finance and the global economy	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	BFF3999 Finance and society	Specified discipline unit paired unit 1	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	Specified discipline unit paired unit 2	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

*Refer to the Handbook for capstone information. International or internship experience can be undertaken at the end of 2nd year

**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to Handbook for further information

Part A	Core studies	Part A	Core studies
Part B	Major studies	Part B	Discipline studies
Part C	Capstone studies	Part C	Capstone studies

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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: *Business analytics and statistics*

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals**	**Elective unit chosen from Faculty of Business and Economics or across the university	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	ETF2020 Statistical foundations of business analytics	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Specified Business unit	Business analytics and statistics major unit 1	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Business analytics and statistics major unit 2	Business analytics and statistics major unit 3	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Business analytics and statistics major unit 4	Business analytics and statistics major unit 5	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	Business analytics and statistics major unit 6	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

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**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: *Business law*

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	*ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	**Elective unit chosen from Faculty of Business and Economics or across the university	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Business law major unit 1	Business law major unit 2	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Business law major unit 3	Business law major unit 4	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Business law major unit 5	Business law major unit 6	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	BTX3900 Research project in business law and taxation	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

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**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: Business management

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	*ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	**Elective unit chosen from Faculty of Business and Economics or across the university	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	MGF1100 Managerial communication	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	MGX2111 Organisational behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	MGF3621 Organisational change	Business management major unit 1	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	MGF3110 Strategic management	Business management major unit 2	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	MGX3100 Ethics and sustainable business practices	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

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**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

Part A	Core studies	Part A	Core studies
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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: *Digital economy*

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	ATS1119 Communicating in the digital era	*ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	BEX2000 Digital technology and business	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Specified discipline unit Level 2 or 3 from the Faculty of Business and Economics	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	ECF2731 Managerial economics	**Elective unit chosen from Faculty of Business and Economics or across the university	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	ECX3890 Internet business and digital economy	ATS3992 Working with artificial intelligence	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	MKF3881 Digital marketing	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

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**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

Part A	Core studies	Part A	Core studies
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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: Economics and business strategy

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	*ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	ECF1200 Macroeconomics	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	ECF2331 Macroeconomics and monetary policy	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	ECF2731 Managerial economics	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Economics and business strategy major unit 1	**Elective unit chosen from Faculty of Business and Economics or across the university	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Economics and business strategy major unit 2	Economics and business strategy major unit 3	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	Economics and business strategy major unit 4	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

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**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

Part A	Core studies	Part A	Core studies
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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: *Financial econometrics*

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	*ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	**Elective unit chosen from Faculty of Business and Economics or across the university	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	BFF2140 Business finance	ETF2100 Introductory econometrics	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	ETX2250 Data visualisation and analytics	ETF3300 Quantitative methods for financial markets	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Financial econometrics major unit 1	Financial econometrics major unit 2	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	Financial econometrics major unit 3	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

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**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

Part A	Core studies	Part A	Core studies
Part B	Major studies	Part B	Discipline studies
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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: Human resource management

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	*ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	MGF2341 Managing employee relations	BTX3100 Sustainability regulation for business or Specified Business unit if planning to undertake BTX3991	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	MGX2661 Sustainable human resource management	MGF2656 HRM and managing global workforces	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	BTX3991 Employment law or or Specified Business unit if BTX3100 has been completed	MGX3441 Human resource strategy	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	MGX3100 Ethics and sustainable business practices	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	MGX3991 Leadership principles and practices	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

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**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: *International business*

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	*ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	**Elective unit chosen from Faculty of Business and Economics or across the university	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	ECF2721 Trade finance and foreign exchange	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	MGF2351 International business	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	International business major unit	MGX3121 Foundations and futures of globalisation	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	BTX3110 International trade law or BTX3010 Global trade in practice	MGF3681 International management	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	**Elective unit chosen from Faculty of Business and Economics or across the university	**Elective unit chosen from Faculty of Business and Economics or across the university	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

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**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

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B2037 Bachelor of Business and Bachelor of Marketing

Major studies: Sustainability and responsible business

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	*ACF1100 or ACF1001	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	**Elective unit chosen from Faculty of Business and Economics or across the university	BFF1001 Foundations of finance	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	BEX2030 Social business: Principles and practice	BEX2050 Climate Career Bootcamp	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	Sustainability and responsible management major unit 1	Specified Business unit	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	Sustainability and responsible management major unit 2	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Sustainability and responsible management major Level 2 or Level 3 unit 3	**Elective unit chosen from Faculty of Business and Economics or across the university	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	Sustainability and responsible management major Level 2 or Level 3 unit 4 or **Elective unit chosen from Faculty of Business and Economics or across the university	**Elective unit chosen from Faculty of Business and Economics or across the university	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	Sustainability and responsible management major Level 2 or Level 3 unit 5 or **Elective unit chosen from Faculty of Business and Economics or across the university	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

*Refer to the Handbook for capstone information. International or internship experience can be undertaken at the end of 2nd year

**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

Part A	Core studies	Part A	Core studies
Part B	Major studies	Part B	Discipline studies
Part C	Capstone studies	Part C	Capstone studies

Course progression map for 2027 commencing students

This course map is a guide only and does not substitute for the required units outlined in the course 'Requirements' section of the Handbook. Units can be rearranged if applicable prerequisite requirements are met. This map applies to students commencing in the standard annual intake. When planning your course, check with Faculty Student Services, including for advice if commencing mid-year (where relevant), and refer to the Handbook entry for each unit before the start of each semester. Unit offering information is correct at the time of publication; however, changes may occur.

B2037 Bachelor of Business and Bachelor of Marketing

Major studies: *Taxation*

	Bachelor of Business		Bachelor of Marketing	
Year 1 Semester 1	BTF1010 Business law	BFF1001 Foundations of finance	MKF1120 Marketing theory and practice	MGF1010 Introduction to management
Year 1 Semester 2	*ACF1100 Introduction to financial accounting or ACF1001 Accounting fundamentals	**Elective unit chosen from Faculty of Business and Economics or across the university	ETF1100 Business statistics	ECF1100 Microeconomics
Year 2 Semester 1	BTF2000 Corporations law	Specified Business unit	MKF2111 Buyer behaviour	**Elective unit chosen from Faculty of Business and Economics or across the university
Year 2 Semester 2	Taxation major unit 1	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2121 Marketing research methods	MKF2801 Marketing insights
Year 3 Semester 1	BTF3601 Banking and finance law	**Elective unit chosen from Faculty of Business and Economics or across the university	MKF2131 Marketing decision analysis	MKF3461 Marketing communication
Year 3 Semester 2	Taxation major unit 2	**Elective unit chosen from Faculty of Business and Economics or across the university	Discipline studies unit 1	MKF3121 Marketing planning and implementation
Year 4 Semester 1	BTX3699 Insolvency and reconstruction	BTX3931 Taxation law	BTX3181 Marketing law	Capstone MKF3131 Strategic marketing
Year 4 Semester 2	BTX3350 Business taxation	*Capstone, Consulting project, international experience or internship unit	Discipline studies unit 2	Discipline studies unit 3

*Refer to the Handbook for capstone information. International or internship experience can be undertaken at the end of 2nd year

**Replacement unit due to double up of the following unit/s: ACF1001, ECF1100, ETF1100, MGF1010, MKF1120. Refer to the Handbook for further information

Part A	Core studies	Part A	Core studies
Part B	Major studies	Part B	Discipline studies
Part C	Capstone studies	Part C	Capstone studies