A ROAD SAFETY LEADERSHIP INITIATIVE

Monash University Accident Research Centre (MUARC) is holding the next instalment of its innovative Road Safety Management Leadership Program in November 2018. The program is designed to develop and nurture the leaders tasked with achieving improvements in road safety performance over the coming decades. With a strategic and operational focus, the program aims to broaden participants’ knowledge of road safety systems and the keys to effective leadership. Since the program’s inception in 2012, places have been in high demand and the program has been deemed an outstanding success by participants from domestic and international road, transport, police, local government and health agencies. There is strong unanimous agreement that the program learning objectives are being achieved and participants continue to express high levels of satisfaction with the program.

PROGRAM OVERVIEW

The course will be facilitated by Mr Eric Howard, Global Road Safety Advisor at MUARC, and Senior Faculty members of MUARC will be joined by internationally experienced road safety practitioners to deliver the Road Safety Management Leadership Program.

The program content addresses road safety leadership and management challenges faced in Australia and internationally, in responding to circumstances that apply in high, low and middle income countries. Drawing upon presenters with extensive international experience in these environments, it will comprise an intensive process of formal presentations, interactive case studies, group work and panel discussions conducted over five days at the Monash Conference Centre.

A strong feature of the program is its integration of road safety management, science and leadership topics. It has been designed to ensure an interactive and dynamic engagement between the teaching team and program participants that works through best practice science and its potential application for improved road safety results. It then shifts to a deeper appraisal of the contemporary leadership and management challenges raised and how they can be met to enable effective implementation which will actually deliver the desired results.

SOME OF WHAT OUR PAST PARTICIPANTS HAVE SAID:

“I’ve found it really, really helpful. It’s diverse, interactive and covers so many different road safety and leadership topics. I think from a leadership perspective, the Program has been so valuable and helped me plan how I’m going to tackle some of my challenges when I get back.”

Noelani Reardon,
Roads and Maritime Services, NSW

“It is amazing and informative. A very comprehensive program. It covers the entire road safety management system value chain from end to end. What intrigued me is the safe systems approach as supported by the vision zero with an intention of achieving a target of zero on traffic-related deaths the formula to our high serious injuries and road crashes, the success though lies on ensuring that all elements of the systems approach are implemented in a synchronised manner by different implementing entities in our jurisdiction.”

Helen Kgamanyane
Road Traffic Infringement Agency, South Africa
PROGRAM OVERVIEW

Through the program’s well-structured and intensive learning process, participants will gain an in-depth understanding of:

- The core elements of the road safety management system;
- The scientific evidence base and technological innovations that underpin effective road safety interventions and related public policy challenges;
- How to introduce effective change;
- The personal qualities required to improve leadership capability; and
- How to engage with and influence internal and external stakeholders to successfully address leadership challenges.

The learning process for participants will continue on their return to work and they will benefit from their ongoing peer-to-peer relationships with fellow participants and program mentors. In this way, the Road Safety Management Leadership Program will build informed and innovative communities of practice that strengthen organisational leadership capacity and contribute to the achievement of improved and sustainable road safety results.

PROGRAM BENEFITS

Participants gain access to the extensive knowledge and real-world experience of the internationally-renowned teaching team. Registration is a highly-valuable investment for road safety organisations, with the program accelerating the professional development of road safety managers by strengthening their organisational leadership effectiveness and supporting their longer-term development through a mentoring network and ongoing program initiatives.

The program delivers immediate and ongoing benefits to participants and the organisations they represent by addressing the management and leadership dimensions - along with the science underpinning them - that are vital to ensuring sustained success. The diversity of participants fosters a comprehensive understanding of the challenges and opportunities shared by road safety managers across agencies and cultures, and offers a shared vision towards a safe system approach.

PROGRAM CANDIDATES

Candidates will be in senior management positions in their respective organisations and either in leadership roles, or being developed for leadership responsibilities in the near future.

PROGRAM COST AND APPLICATION PROCESS

The cost of the five-day program is as follows:

Early bird offer (closes 31 March, 2019):
- Melbourne-based participants $6,800 excl. GST
- International and interstate participants $8,000 excl. GST

From 1 April, 2019, fees will revert to full fee as follows:

- Melbourne-based participants AUD$7,800 excl. GST (this cost will include full tuition costs, related program materials, welcome reception, lunches, refreshments and course dinner).
- International and interstate participants AUD$9,000 excl. GST (this cost will include full tuition costs, related program materials, accommodation in the Melbourne CBD (10 – 15 November 2018 incl.), welcome reception, lunches, refreshments and course dinner).
- Registrations close 7 June, 2019.

TERMS AND CONDITIONS

While the information contained herein was correct at the date of publication, Monash University reserves the right to alter procedures, fees and regulations.

Cancellation: Confirmed places cancelled with less than fourteen (14) days’ notice will be charged a cancellation fee of $200. Within 7 days or less, MUARC reserves the right to charge a cancellation fee of not less than 25% of the total value of the event. Within 72 hours or less, MUARC reserves the right to charge a cancellation fee of not less than 50% of the total value of the event. Invoices: Invoices must be paid within 30 days to guarantee the booking. If payment is not received within 30 days, your place cannot be guaranteed and may be offered to those on the waiting list.

FURTHER INFORMATION

W: monash.edu/muarc/news-and-events/events/leadership

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