GLOBAL EXECUTIVE MBA

monash.edu/business/gemba
In a global world, flows of data, ideas and talent are transformational.

Digital flows drive connectivity, productivity and opportunity for multinational and micro-scale firms alike.

The Monash Global Executive MBA engages with global firms in its content, partnerships and projects.

Digital World
In a digital world, we are more connected than ever.

Data
Global flows of data enable the movement of good and services, of insights and ideas.

Ideas
Global flows of ideas drive innovation in organisations, in business, in society.

People
Global flows of people create a global market for executive talent.
Key Features

Executive cohort
Program participants are managers and executives with significant experience in a wide range of sectors and professions; they are seeking to position themselves for more senior roles and more extensive responsibilities. The classes, seminars and workshops are fast-paced and highly applied. Significant preparatory work is expected for each module; the shared learning environment is critical to peer development at this level.

Program structure
The architecture is an intensive 15-month program featuring executive-style one-week residential modules, three of which take place overseas. The domestic modules in each trimester involve three-day intensive blocks at four-week intervals.

Throughout the modules, individual preparatory study in each subject and desk research for the applied projects is undertaken.

Program themes
The program addresses complex and challenging strategic problems and decisions in organisations. Each of the four program modules has a strategic theme: Foundation, Globalisation, Innovation and Transformation. Among the executive-oriented topics are Global Political Economy, Design Thinking, Sustainable Strategy in the 21st Century, Global Logistics and Operations, Corporate Governance and Executive Masterclasses.

International locations
The global orientation of the program is evident in its content, application and location.

The program is primarily located at the new Monash Business School facilities at the Monash University Caulfield campus in Melbourne. The three international modules are based at business schools and in the marketplaces in Europe, Asia and America.

Projects
Participants will undertake consulting projects for Australian businesses in leading-edge technology sectors in the international marketplaces. In Europe, these will be in the area of advanced manufacturing; in Asia the emphasis will be on life sciences; in the USA the focus will be on digital innovation and transformation.

Partners
The Monash Global Executive MBA program works closely with a wide range of partners in business and academia. Participants will study at the leading business schools in Europe, Asia and America, and will work directly with leading professors, industry practitioners and project sponsors in each of these global regions.
The program is structured around four core modules:

1. **Foundation**
   - Module 1: Sep-Dec
     - Global Political Economy
     - Business Models & Strategy
     - Business Analytics
     - Design Thinking
     - Strategic Marketing
   - Australia

2. **Globalisation**
   - Module 2: Jan-Apr
     - Executive Leadership I
     - Global Business Strategy
     - Sustainable Strategy 21C
     - Global Business Projects I
     - Advanced Manufacturing
     - Financial Accounting
     - Global Logistics & Operations
   - Europe
     - Australia
Program Details:

- **Month program**: 15
- **Program contact days**: 64
- **Scheduled weekdays**: 32
- **Scheduled weekend days**: 32
- **Travel weekend days**: 6

Program Structure

**Innovation**
Module 3: May-Aug
- Asia
- Australia
  - China Business Strategy
  - Executive Leadership III
  - Innovation & Entrepreneurship
  - Commercialisation of Technology
  - Life Sciences
  - Business Finance

**Transformation**
Module 4: Sep-Dec
- America
- Australia
  - Digital Transformation Strategy
  - Executive Leadership IV
  - Executive Masterclass
  - Global Business Project III
  - Digital Transformation
  - Corporate Governance
  - Corporate Strategy
<table>
<thead>
<tr>
<th>Module</th>
<th>Date</th>
<th>Days</th>
<th>Interval</th>
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<tbody>
<tr>
<td>Foundation</td>
<td>Sep – Dec</td>
<td>Friday, Saturday, Sunday</td>
<td>4 Week Interval</td>
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In their international modules, Monash Global Executive MBA program participants will study at leading business schools in Europe, Asia and America.

INSEAD (France)

CEIBS (China)

NYU Stern (USA)

Monash University (Australia)

**INSEAD**

INSEAD is consistently ranked among the world’s best business schools. With strong business connections and campuses in Europe (France), Asia (Singapore) and the Middle East (Abu Dhabi), it is regarded as a truly global institution. INSEAD’s reputation for leadership in global business teaching and research is renowned.

**CEIBS**

China Europe International Business School (CEIBS) is based in Shanghai and has campuses in Beijing, Zurich and Accra. Co-founded by the Chinese government and the European Union, CEIBS runs multiple MBA, Executive MBA and executive education programs; its MBA is ranked No. 1 in Asia by the Financial Times.

**NYU Stern**

The New York University Stern School of Business was established in 1900, and is one of the most prestigious business schools in the world. Located in NYU’s Greenwich Village campus, its business network and alumni include leading executives and corporations. Stern’s EMBA and MBA feature in the top-ranked programs globally.
I. Advanced Manufacturing
   Europe

The manufacturing sector drives critical R&D and innovation. In multiple sectors in the Australian economy, materials science, bioengineering, nanotechnology and medical devices provide the institutional foundation for learning and capability development in science and engineering. Sponsored by innovative Australian businesses exploring collaborative and export-focused opportunities, students undertake market research consulting projects in advanced manufacturing in European markets.

II. Life Sciences
   Asia

The biotechnology sector in Australia is the largest in the world relative to GDP. In terms of research publications in life sciences, Australia is in the global top 10; Melbourne has more than 20,000 life science researchers in its hospitals, universities and research institutes. Advances in biotech, pharma, medical engineering and gene therapy underpin the new growth theory that can create entirely new products and industries. Exploring opportunities in Asia on behalf of Australian life science businesses is a key dimension of the Innovation Module.

III. Digital Transformation
    America

As a critical element of modern business strategy, digital transformation reshapes every aspect of the organisation. Involving such phenomena as the Internet of Things, Industry 4.0, big data, blockchain and AI, digital strategy goes beyond technology; it requires executive leadership to drive cultural, structural and behavioural change. Students consult with leading digital companies in Silicon Valley and elsewhere in North America to research and deliver strategy reports to Australian sponsors.
The Global Executive MBA seeks to attract an experienced cohort with gender, cultural, professional and sectoral diversity.

**Entry requirements**

- Applicants must have completed an Australian bachelor degree or equivalent qualification as determined by Monash University.
- Applicants should be working executives in Australia and able to utilise program learning in their role.
- Applicants must have a minimum of 10 years’ management experience.

**Application requirements**

- Online application
- Detailed curriculum vita
- Personal statement
- Certified copies of academic transcripts
- Evidence of citizenship or residency
- Contact details for two professional referees
- Scholarship application if applicable

**Application Rounds (September intake)**

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<tr>
<th>Round</th>
<th>International</th>
<th>Domestic</th>
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<tr>
<td>1</td>
<td>30 April</td>
<td>28 February</td>
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<td>2</td>
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<td>30 April</td>
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<td>3</td>
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<td>30 June</td>
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**Global Executive MBA Scholarships**

- Global Executive MBA Women in Leadership Scholarship
- Global Executive MBA Leadership Scholarship
- Global Executive MBA Public Sector Scholarship
- Global Executive MBA Sustainable Enterprise Scholarship
- Global Executive MBA Social Enterprise Scholarship
MONASH UNIVERSITY
Monash University is among the top one percent of universities worldwide*, and a member of the prestigious Group of Eight universities in Australia.

* Times Higher Education World University Rankings 2017-2018

MONASH BUSINESS SCHOOL
Monash Business School’s international standing is reflected in its triple accreditation by the Association to Advance Collegiate Schools of Business (AACSB), the European Foundation for Management Development (EQUIS) and the Association of MBAs (AMBA).

CAMPUS
The Monash Global Executive MBA is run at the new Monash Business School facility at Monash University’s Caulfield campus.

INFORMATION SESSIONS
The Monash Global Executive MBA program holds Information Sessions and ‘Meet the Director’ sessions. For details, please see: business.monash.edu/gemba

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